City of Gainesville, FL

Disparity Study Findings & Recommendations

Presented November, 2024



Study Parameters

THE LAW

Study Parameters

Study Period: CY2016-CY2020 (5 years)

The geographic location (by county) where Gainesville spent at least 75% of its dollars during the Study Period

Gainesville's Relevant Market is the 25 counties of FDOT regions 2, 5 and 7: Alachua, Baker, Bradford, Brevard, Citrus, Clay, Columbia, Dixie, Duval, Flagler, Gilchrist, Hamilton, Hernando, Hillsborough, Lafayette, Lake, Levy Madison, Marion, Nassau, Orange, Osceola, Pasco, Pinellas, Putnam, St. Johns, Seminole, Sumter, Suwannee, Taylor, Union, Volusia

Within those counties, Gainesville spent

86.92 % of Construction dollars
77.59 % of A&E dollars
75.25 % of Professional Services dollars
76.62 % of Other Services dollars
75.53 % of Goods dollars
78.77 % of All Dollars



Availability (in the Relevant Market)

- The firm does business within an Industry Category from which the City makes certain purchases.
- K The firm's owner has taken steps to demonstrate interest in doing business with government.
- The firm is located within the Relevant Geographic Market.

Business Owner Classification	Construction	A&E	Professional Services	Other Services	Goods
African American	10.76%	6.86%	12.75%	7.96%	3.41%
Asian American	2.08%	6.64%	4.38%	1.05%	0.43%
Hispanic American	7.46%	8.24%	4.78%	3.40%	2.13%
Native American	0.73%	0.23%	0.40%	0.12%	0.43%
TOTAL MINORITY	21.03%	21.97%	22.31%	12.53%	6.40%
White Woman	6.48%	12.81%	14.74%	3.64%	5.97%
TOTAL MWBE	27.51%	34.78%	37.05%	16.17%	12.38%
TOTAL Non-MWBE	72.49%	65.22%	62.95%	83.83%	87.62%
TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%



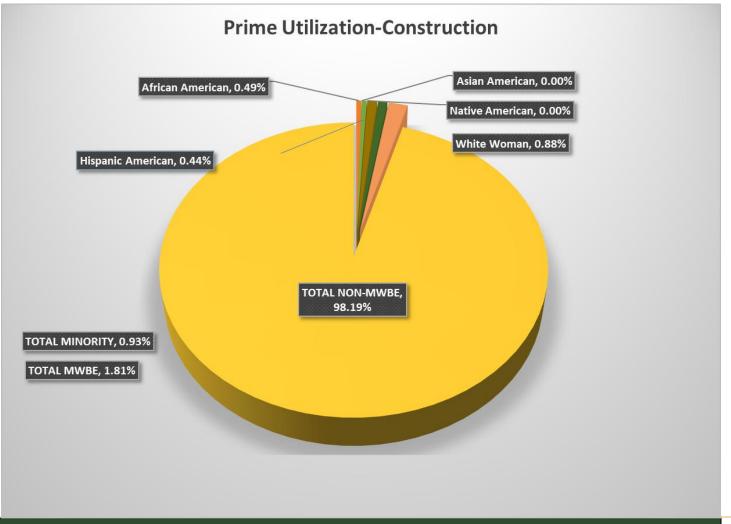
Prime Utilization (CY2016-CY2020)

(in the Relevant Market)

Business Ownership Classification	Construction	A&E	Professional Services	Other Services	Goods	TOTAL
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
African American	\$ 840,272	\$ 277,942	\$-	\$ 1,787,390	\$ 448,648	\$ 3,354,252
Asian American	\$ 4,985	\$ 1,934,669	\$ 820,912	\$ 3,163,530	\$ 4,490	\$ 5,928,586
Hispanic American	\$ 758,319	\$ 48,403	\$ 97,259	\$ 989,820	\$ 47,500	\$ 1,941,301
Native American	\$-	\$ 7,730	\$-	\$-	\$-	\$ 7,730
TOTAL MINORITY	\$ 1,603,576	\$ 2,268,744	\$ 918,171	\$ 5,940,740	\$ 500,638	\$ 11,231,869
White Woman	\$ 1,510,573	\$-	\$ 476,782	\$ 4,627,781	\$ 16,288,120	\$ 22,903,256
TOTAL MWBE	\$ 3,114,149	\$ 2,268,744	\$ 1,394,953	\$ 10,568,521	\$ 16,788,758	\$ 34,135,125
TOTAL NON-MWBE	\$ 169,171,125	\$ 25,598,959	\$ 25,647,835	\$ 190,127,374	\$175,749,623	\$ 586,294,916
TOTAL FIRMS	\$ 172,285,274	\$ 27,867,703	\$ 27,042,788	\$ 200,695,895	\$192,538,381	\$620,430,041
Business Ownership	Construction	A&E	Professional	Other Services	Goods	TOTAL
Classification			Services			
	(%)	(%)	(%)	(%)	(%)	(%)
African American	0.49%	1.00%	0.00%	0.89%	0.23%	0.54%
Asian American	0.00%	6.94%	3.04%	1.58%	0.00%	0.96%
Hispanic American	0.44%	0.17%	0.36%	0.49%	0.02%	0.31%
Native American	0.00%	0.03%	0.00%	0.00%	0.00%	0.00%
TOTAL MINORITY	0.93%	8.14%	3.40%	2.96%	0.26%	1.81%
White Woman	0.88%	0.00%	1.76%	2.31%	8.46%	3.69%
TOTAL MWBE	1.81%	8.14%	5.16%	5.27%	8.72%	5.50%
TOTAL NON-MWBE	98.19%	91.86%	94.84%	94.73%	91.28%	94.50%
TOTAL FIRMS	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

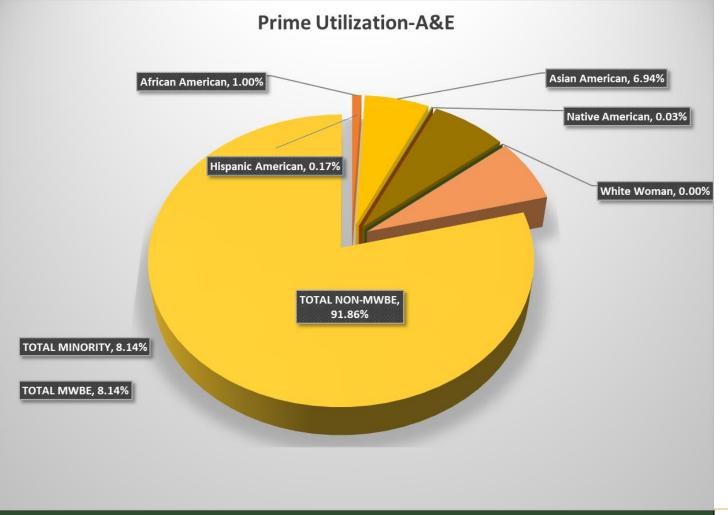


Prime Utilization-Construction CY2016-CY2020



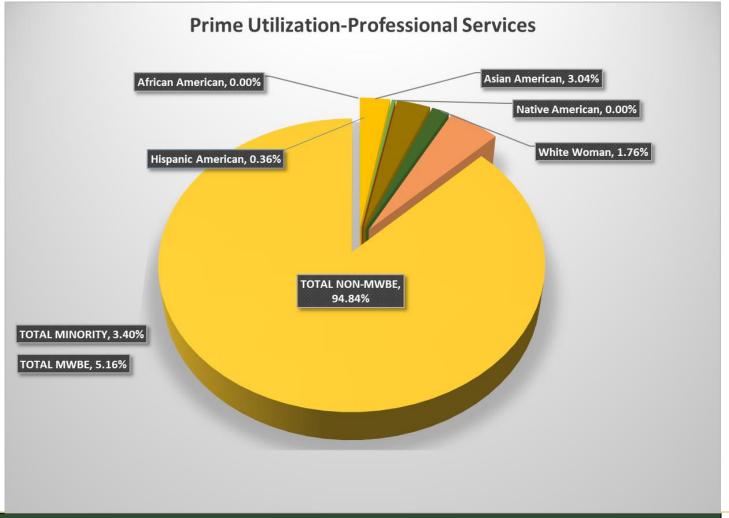


Prime Utilization-A&E CY2016-CY2020



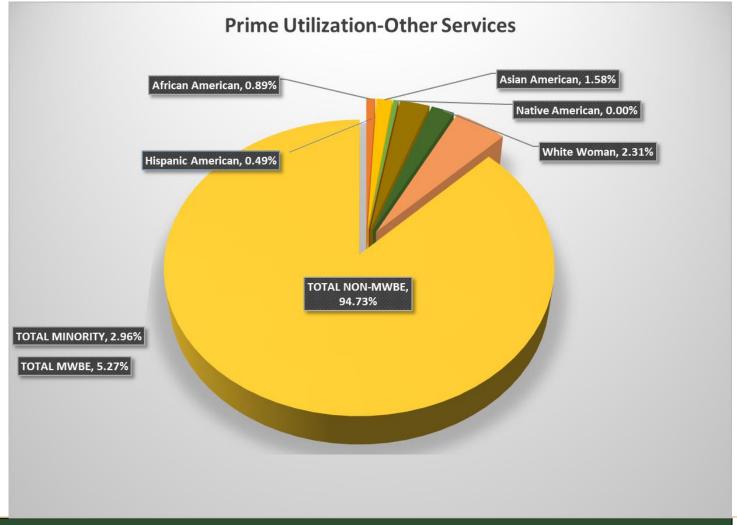


Prime Utilization-Professional Services CY2016-CY2020



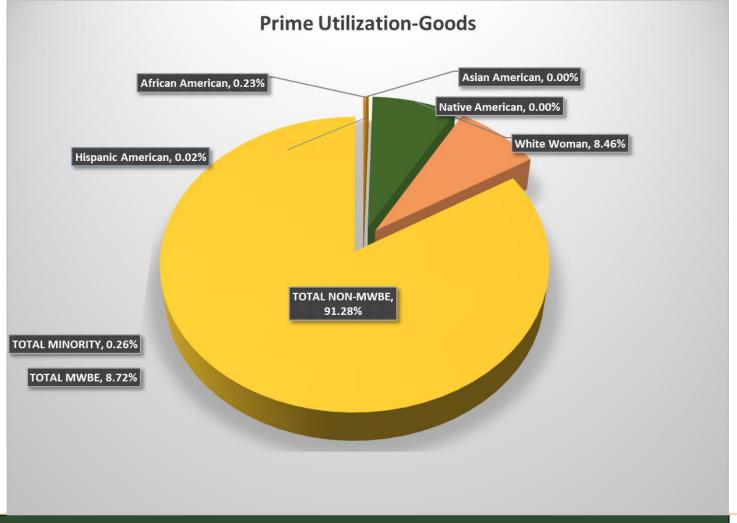


Prime Utilization-Other Services CY2016-CY2020





Prime Utilization-Goods CY2016-CY2020





Prime Utilization-Construction Top 10 Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
OELRICH CONSTRUCTION, INC	ALACHUA COUNTY, FL	\$ 29,195,890	Non-MWBE
WW GAY MECHANICAL CONTRACTORS INC	ALACHUA COUNTY, FL	\$ 18,405,406	Non-MWBE
ORTEGA INDUSTRIAL CONTRACTORS	COLUMBIA COUNTY, FL	\$ 10,551,164	Non-MWBE
FLORIDA SAFETY CONTRACTORS INC	HILLSBOROUGH COUNTY, FL	\$ 7,463,033	Non-MWBE
WHARTON-SMITH, INC	ALACHUA COUNTY, FL	\$ 7,448,856	Non-MWBE
GILBANE BUILDING COMPANY	ALACHUA COUNTY, FL	\$ 6,458,056	Non-MWBE
HICKS SEAL COATING AND STRIPING LLC	GILCHRIST COUNTY, FL	\$ 5,241,384	Non-MWBE
THE BRENTWOOD COMPANY INC	ALACHUA COUNTY, FL	\$ 5,145,696	Non-MWBE
CHARLES PERRY PARTNERS INC	ALACHUA COUNTY, FL	\$ 4,909,481	Non-MWBE
PIKE ELECTRIC	ALACHUA COUNTY, FL	\$ 4,741,645	Non-MWBE



Prime Utilization-A&E Top 10 Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
JONES EDMUNDS AND ASSOCIATES INC	ALACHUA COUNTY, FL	\$ 4,285,192	Non-MWBE
WARTSILA NORTH AMERICA INC	BROWARD COUNTY, FL	\$ 2,244,470	Non-MWBE
HNTB CORPORATION	ALACHUA COUNTY, FL	\$ 1,963,017	Non-MWBE
AKEA INC	ALACHUA COUNTY, FL	\$ 1,934,669	Asian American
CH2M HILL ENGINEERS, INC	ALACHUA COUNTY, FL	\$ 1,829,372	Non-MWBE
TANKTEK INC	HILLSBOROUGH COUNTY, FL	\$ 1,348,899	Non-MWBE
JACOBS ENGINEERING GROUP INC	ALACHUA COUNTY, FL	\$ 1,335,635	Non-MWBE
CAUSSEAUX, HEWETT & WALPOLE INC D/B/A CHW	ALACHUA COUNTY, FL	\$ 1,334,391	Non-MWBE
CAPITOL ENVIRONMENTAL SERVICES INC	ALACHUA COUNTY, FL	\$ 1,085,721	Non-MWBE
LANDSHORE ENTERPRISE LLC	BROWARD COUNTY, FL	\$ 811,520	Non-MWBE



Prime Utilization-Professional Services Top 10 Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
BIORESOURCE MANAGEMENT INC	ALACHUA COUNTY, FL	\$ 3,643,316	Non-MWBE
WINSTON & STRAWN LLP	BROWARD COUNTY, FL	\$ 2,823,914	Non-MWBE
TOWERS WATSON INVESTMENT SERVICES INC	ALACHUA COUNTY, FL	\$ 1,376,875	Non-MWBE
COMMUNICATIONS SOFTWARE CONSULTANTS INC	MARTIN COUNTY, FL	\$ 1,197,850	Non-MWBE
HATCH ASSOCIATES CONSULTANTS INC	HILLSBOROUGH COUNTY, FL	\$ 1,067,930	Non-MWBE
HOLLAND & KNIGHT LLP	DUVAL COUNTY, FL	\$ 1,020,505	Non-MWBE
MCGURN INVESTMENT COMPANY	ALACHUA COUNTY, FL	\$ 873,948	Non-MWBE
AEROTEK INC	DUVAL COUNTY, FL	\$ 761,926	Non-MWBE
GARTNER INC	ORANGE COUNTY, FL	\$ 729,049	Non-MWBE
ENVIRONMENTAL CONSULTING & TECHNOLOGY INC	ALACHUA COUNTY, FL	\$ 727,098	Non-MWBE



Prime Utilization-Other Services Top 10 Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	٨N	NOUNT	ETHNICITY/GENDER
WCA OF FLORIDA LLC	ALACHUA COUNTY, FL	\$	22,828,869	Non-MWBE
MARSH USA INC	DUVAL COUNTY, FL	\$	21,892,911	Non-MWBE
SAP PUBLIC SERVICES INC	SEMINOLE COUNTY, FL	\$	19,149,316	Non-MWBE
BLUE CROSS AND BLUE SHIELD OF FLORIDA INC	ALACHUA COUNTY, FL	\$	15,600,125	Non-MWBE
INSITUFORM TECHNOLOGIES LLC	MARION COUNTY, FL	\$	12,173,626	Non-MWBE
ASPLUNDH TREE EXPERT CO	ALACHUA COUNTY, FL	\$	10,300,640	Non-MWBE
MV TRANSPORTATION INC	ALACHUA COUNTY, FL	\$	7,566,081	Non-MWBE
TEKSYSTEMS INC	DUVAL COUNTY, FL	\$	4,987,649	Non-MWBE
COLLABORATIVE SOLUTIONS LLC	HILLSBOROUGH COUNTY, FL	\$	4,242,182	Non-MWBE
TEMP FORCE OF GAINESVILLE	ALACHUA COUNTY, FL	\$	4,065,354	Non-MWBE



Prime Utilization-Goods Top 10 Payees CY2016-CY2020

				ETHNICITY/GENDE
VENDOR NAME	COUNTY_STATE	AM	IOUNT	R
LEWIS OIL COMPANY INC	ALACHUA COUNTY, FL	\$	15,359,975	White Woman
GILLIG LLC	HILLSBOROUGH COUNTY, FL	\$	12,615,027	Non-MWBE
SIEMENS ENERGY INC	ALACHUA COUNTY, FL	\$	9,772,432	Non-MWBE
STUART C IRBY COMPANY	SUMTER COUNTY, FL	\$	8,717,497	Non-MWBE
CARMEUSE LIME	HILLSBOROUGH COUNTY, FL	\$	7,224,602	Non-MWBE
MOTOROLA INC	ALACHUA COUNTY, FL	\$	6,782,430	Non-MWBE
GE INTERNATIONAL INC	DUVAL COUNTY, FL	\$	6,716,533	Non-MWBE
FERGUSON WATERWORKS	ALACHUA COUNTY, FL	\$	6,264,828	Non-MWBE
LHOIST NORTH AMERICA OF ALABAMA LLC	MARION COUNTY, FL	\$	5,950,729	Non-MWBE
SHI INTERNATIONAL CORP	HILLSBOROUGH COUNTY, FL	\$	5,857,352	Non-MWBE



Prime Utilization-Construction Top 10 MWBE Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
TCB SERVICES, LLC	GILCHRIST COUNTY, FL	\$ 1,271,276	White Woman
R J P ENTERPRISES INC	ALACHUA COUNTY, FL	\$ 530,465	Hispanic American
ELEVATED DESIGN CONSTRUCTION LLC	ALACHUA COUNTY, FL	\$ 523,958	African American
JEFFERY PAUL WILLIAM JR DBA WPJ CONSTRUCTION LLC	ORANGE COUNTY, FL	\$ 294,814	African American
SOUTHEASTERN COATINGS & WATERPROOFING INC	COLUMBIA COUNTY, FL	\$ 135,670	White Woman
FORESIGHT CONTRUCTION GROUP	ALACHUA COUNTY, FL	\$ 111,324	Hispanic American
CITRUS SANDBLAST LLC	ORANGE COUNTY, FL	\$ 47,250	White Woman
EWING WATERPROOFING	ALACHUA COUNTY, FL	\$ 47,000	Hispanic American
R & B FENCING INC	BRADFORD COUNTY, FL	\$ 39,700	White Woman
ERNEST MOSLEY	ALACHUA COUNTY, FL	\$ 21,500	African American
JENNIFER E RIVERS, E. VAUGHAN RIVERS, INC.	COLUMBIA COUNTY, FL	\$ 14,375	White Woman



Prime Utilization-A&E Top 10 MWBE Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
AKEA INC	ALACHUA COUNTY, FL	\$ 1,934,669	Asian American
ONE DAY CAME INC	HILLSBOROUGH COUNTY, FL	\$ 273,141	African American
EDA ENGINEERS-SURVEYORS-PLANNERS INC	ALACHUA COUNTY, FL	\$ 34,498	Hispanic American
ROBERTO DENIS D/B/A LIQUID SOLUTIONS GROUP LLC	SEMINOLE COUNTY, FL	\$ 13,904	Hispanic American
THE NDN COMPANIES	DUVAL COUNTY, FL	\$ 7,730	Native American
TLC ENGINEERING FOR ARCHITECTURE	ORANGE COUNTY, FL	\$ 4,800	African American



Prime Utilization-Professional Services Top 10 MWBE Payees CY2016-CY2020

VENDOR NAMEa	COUNTY_STATE	AMOUNT	ETHNICITY/GENDER
INNOVATIVE WASTE CONSULTING SERVICES LLC D/B/A	ALACHUA COUNTY, FL	\$ 462,766	Asian American
AURITAS LLC	SEMINOLE COUNTY, FL	\$ 351,133	Asian American
CLAIRE ELISABETH MANLEY, DBA MANLEY DESIGN LLC -			
LANDSCAPE ARCHITECTS	ALACHUA COUNTY, FL	\$ 287,172	White Woman
CINDI W BLANCHARD TIBS1, LLC D/B/A TELASSURE GLOBAL	PUTNAM COUNTY, FL	\$ 141,000	White Woman
EDA CONSULTANTS INC	ALACHUA COUNTY, FL	\$ 97,258	Hispanic American
SANTANGINI APPRAISALS LLC	ALACHUA COUNTY, FL	\$ 38,610	White Woman
SOUTHARC INC	ALACHUA COUNTY, FL	\$ 10,000	White Woman
INFO TECH	ALACHUA COUNTY, FL	\$ 4,950	Asian American
APEX TEKLABS	ALACHUA COUNTY, FL	\$ 2,000	Asian American



Prime Utilization-Other Services Top 10 MWBE Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	A	M	OUNT	ETHNICITY/GENDER
CAREER CENTER INC D/B/A TEMPFORCE	ALACHUA COUNTY, FL	\$		3,892,275	White Woman
GREEN TECHNOLOGIES LLC	ALACHUA COUNTY, FL	\$		3,163,529	Asian American
TNTSI INC D/B/A SECURITY 101	DUVAL COUNTY, FL	\$		948,709	Hispanic American
JASPER SHERMAN DBA BIG SHERM LAWN SERVICE	ALACHUA COUNTY, FL	\$		492,300	African American
CARPET SYSTEMS PLUS NORTH FLORIDA INC	ALACHUA COUNTY, FL	\$		369,862	African American
ALMIGHTY PROTECTION SERVICES 2 LLC	BROWARD COUNTY, FL	\$		200,783	African American
E W RESHARD INC	ALACHUA COUNTY, FL	\$		186,960	African American
ALTA SYSTEMS INC	ALACHUA COUNTY, FL	\$		156,271	White Woman
SHEILA ROCHELLE DBA SHEILASHINE CLEANING SERVICE INC	C ALACHUA COUNTY, FL	\$		153,841	African American
MELANIE LING, FEATTHR	ALACHUA COUNTY, FL	\$		137,667	White Woman



Prime Utilization-Goods Top 10 MWBE Payees CY2016-CY2020

VENDOR NAME	COUNTY_STATE	AM	OUNT	ETHNICITY/GENDER
LEWIS OIL COMPANY INC	ALACHUA COUNTY, FL	\$	15,359,975	White Woman
HILLMAN SUPPLY COMPANY INC	ALACHUA COUNTY, FL	\$	322,600	White Woman
CREATIVE INDUSTRIAL SOLUTIONS, LLC	ALACHUA COUNTY, FL	\$	243,353	African American
TRANSPORTATION CONTROL SYSTEMS	HILLSBOROUGH COUNTY, FL	\$	125,951	White Woman
ENCORE BROADCAST EQUIPMENT SALES INC	HILLSBOROUGH COUNTY, FL	\$	125,042	White Woman
MEDICAL EQUIPMENT SALES INC	ALACHUA COUNTY, FL	\$	72,797	African American
CORNERSTONE BARRICADES INC	ALACHUA COUNTY, FL	\$	55,209	African American
BMG CONVEYOR SERVICES OF FLORIDA D/B/A DAVID INDUSTRIAL	HILLSBOROUGH COUNTY, FL	\$	47,500	Hispanic American
INNOVATIVE INCENTIVES	BROWARD COUNTY, FL	\$	27,950	White Woman
BELL PERFORMANCE INC	SEMINOLE COUNTY, FL	\$	23,548	White Woman



Prime Disparity Analysis Statistically Significant Underutilization

Business Owner Classification	Construction	A&E	Professional Services	Other Services	Goods
African American	x	x	х	х	х
Asian American	x		х		х
Hispanic American	x	х	Х	х	х
Native American	x	х	Х	Х	х
White Woman	X	x	х	x	

For contracts under \$500,000 Asian Americans were overutilized in Other Services, in Professional Services they were underutilized but it was not statistically significant, and Women were overutilized in Other Services. For contracts under \$1,000,000 Asian Americans were overutilized in A&E and Other Services, in Professional Services they were underutilized but it was not statistically significant, and Women were overutilized in Other Services and Goods.



Business Ownership Classification	Construction A&E		Professional Services	Other Services	Goods	TOTAL
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
African American	\$-	\$-	\$-	\$-	\$ 784	\$ 784
Asian American	\$-	\$-	\$-	\$-	\$-	\$-
Hispanic American	\$-	\$ 3,500	\$-	\$-	\$-	\$ 3,500
Native American	\$-	\$-	\$-	\$-	\$-	\$-
TOTAL MINORITY	\$-	\$ 3,500	\$-	\$-	\$ 784	\$ 4,284
White Woman	\$-	\$-	\$-	\$ 17,684	\$ 20	\$ 17,704
TOTAL MWBE	\$-	\$ 3,500	\$-	\$ 17,684	\$ 804	\$ 21,988
TOTAL NON-MWBE	\$ 7,727,649	\$ 122,647	\$ 433,016	\$ 1,613,040	\$ 1,064,222	\$ 10,960,574
TOTAL FIRMS	\$ 7,727,649	\$ 126,147	\$ 433,016	\$ 1,630,724	\$ 1,065,026	\$ 10,982,562
Business Ownership Classification	Construction	A&E	Professional	Other Services	Goods	TOTAL
	(%)	(%)	Services (%)	(%)	(%)	(%)
African American	0.00%	0.00%	0.00%	0.00%	0.07%	0.01%
Asian American	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hispanic American	0.00%	2.77%	0.00%	0.00%	0.00%	0.03%
Native American	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
TOTAL MINORITY	0.00%	2.77%	0.00%	0.00%	0.07%	0.04%
White Woman	0.00%	0.00%	0.00%	1.08%	0.00%	0.16%
TOTAL MWBE	0.00%	2.77%	0.00%	1.08%	0.08%	0.20%
TOTAL NON-MWBE	100.00%	97.23%	100.00%	98.92%	99.92%	99.80%
TOTAL FIRMS	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Subcontractor Utilization



Subcontractor Disparity Analysis Statistically Significant Underutilization

Business Owner Classification	Construction	A&E	Professional Services	Other Services	Goods
African American	x	x	x	x	x
Asian American	х	x	x	x	x
Hispanic American	х	x	x	x	x
Native American	х	x	x	x	x
White Woman	x	х	x	x	х





GSPC found that Gainesville has a factual basis for establishing race and gender-conscious program elements in addition to race and gender-neutral efforts.

A regression analysis found that disparities by race, ethnicity, or gender status of the firm owners remained after controlling for capacity and other race and gender-neutral factors.

Anecdotal findings and practices & procedures findings support the statistical analysis and regression analysis.





Commendations

COMMENDATION 1: Small Business Efforts

COMMENDATION 2: Assisting Vendors Invoice Templates

COMMENDATION 3: Encouraging Primes to Utilize MWBEs

COMMENDATION 4:The City has B2G to track SBE subcontractors.

COMMENDATION 5: Mentor/protégé Program



RECOMMENDATION 1: ALLOCATE RESOURCES & STAFFING

RECOMMENDATION 2: SET ASPIRATIONAL GOALS



RECOMMENDATION 3: SET MWBE CONTRACT- BY-CONTRACT SUBCONTRACTING GOALS

RECOMMENDATION 4: PROMPT PAYMENT POLICY



RECOMMENDATION 5: ROBUST CONTRACT COMPLIANCE

Assessment

Outreach

Certification/Verification

Procurement

Tracking/Monitoring

RECOMMENDATION 6: GREATER USE OF B2GNOW



RECOMMENDATION 7: REVIEW CONTRACT SIZING

RECOMMENDATION 8: OUTREACH & SUPPORTIVE SERVICES

Forecasting

Targeted Marketing



RECOMMENDATION 9: JOINT VENTURE REQUIREMENT

RECOMMENDATION 10: INSTITUTE DATA REFORM

Add unique vendor numbers & commodity code to vendor system Track subcontractor award and payment data for all subcontractors Track awards and amendments and connect to payments Create a database of bid tabs Combine data



NEXT STEPS TO

- 1. Accept Disparity Study Report and its Recommendations
- 2. Gap Analysis (What needs new authorization and what is an enhancement to existing program elements)
- 3. Determine Aspirational Goals (which are internal benchmarks of what the percentage of participation is expected to be on an annual basis).
- 4. Draft New Program Plan There is no one process for developing a remedial program. GSPC will work with the City to suggest narrowly tailored remedies and processes.
- 4. Plan for Implementation (Steps, Phases, and Tasks)
- 5. Determine Budget and Staffing Needs for New Program Elements
- 6. Develop a Training Protocol and train Staff which includes contract-by-contract goalsetting training. Contract-by-contract goals are goals for a project based upon the weighted availability of individual scopes of work on that project rather than a one size fits all goal.



Q&A

