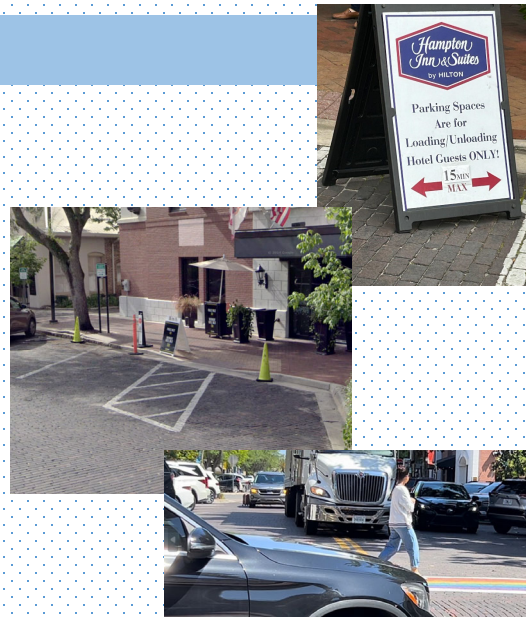




## CURRENT CONDITIONS

- Valet operation is not regulated
- Two operators at SE 1<sup>st</sup> St & SE 1<sup>st</sup> Ave
- Use of shared on-street 15-min spaces
  - Difficult to enforce
- Spaces are not designated for exclusive valet use
  - Reservation occurs
- Competing needs for use of row
  - Safety concerns



## OPTIONS

### OPTION 1: Status Quo

**Pros:** None

**Cons:** Difficult to enforce; recurring complaints related to excessive use of on-street spaces; undue use of public spaces for profit; requires additional funding for dedicated parking enforcement

### OPTION 2: Solicit Bids

**Pros:** *One operator at City-designated locations and times; clear regulatory environment / ease of enforcement; reduced utilization of on-street parking spaces; reduced conflicts related to use of curb space; enhanced safety*

**Cons:** Current valet operations would cease; limited flexibility to accommodate specific business needs

### OPTION 3: Issue Permits

**Pros:** *Flexibility; dedicated on-street parking spaces for exclusive use of valet operator; clear regulatory environment / ease of enforcement; reduced utilization of on-street parking spaces; reduced conflicts related to use of curb space; enhanced safety*

**Cons:** Multiple operators; potentially higher utilization of on-street parking spaces

RECOMMENDED OPTION: #3 Issue Permits

- Applicable citywide for valet operation within public rights-of-way
- Dedicated spaces for exclusive use of valet
- Require payment of a fee for the use of public spaces
- Clear application and review process
- Clear criteria for location approval
  - Maintain safe and efficient movement of all users;
  - Min. 200 ft separation from other valet operators
- Establish operational criteria
  - Ramping area (max. 3 spaces); no parking/storage on-street; identify storage area; clearly identify vehicles in valet’s possession; insurance requirement
  - For hotels exempted from serving the general public, limit to max. 2 spaces
- Establish operator code of conduct
- Establish enforcement criteria

Recommended option by the Downtown Advisory Board, exempting hotels from serving the general public

FEE SCENARIOS

No. Spaces	Reservation	\$0.50		\$1.00		\$1.50	
		Cost / Space / Y	Total Cost / Y	Cost / Space / Y	Total Cost / Y	Cost / Space / Y	Total Cost / Y
2	24 hr/7 days	\$ 4,380.00	\$ 8,760.00	\$ 8,760.00	\$ 17,520.00	\$ 13,140.00	\$ 26,280.00
	24 hr/7 days	\$ 4,380.00	\$ 13,140.00	\$ 8,760.00	\$ 26,280.00	\$ 13,140.00	\$ 39,420.00
3	Evening Thu/Fri (4 pm - 3 am)*	\$ 572.00	\$ 1,716.00	\$ 1,144.00	\$ 3,432.00	\$ 1,716.00	\$ 5,148.00
	Evening Wed/Thu/Fri (4 pm - 3 am)**	\$ 858.00	\$ 2,574.00	\$ 1,716.00	\$ 5,148.00	\$ 2,574.00	\$ 7,722.00
	Sat / Sun (24 hr)***	\$ 1,248.00	\$ 3,744.00	\$ 2,496.00	\$ 7,488.00	\$ 3,744.00	\$ 11,232.00

Notes:  
 \* Partial reservation 2 days per week (Thu/Fri), including setup and closing period  
 \*\* Partial reservation 3 days per week (Wed/Thu/Fri), including setup and closing period  
 (1) Other fees would apply including application fee, renewal fee, and signage production and installation fee of \$100/sign

## STAFF RECOMMENDATION

The City Commission:

- (1) Adopt Option 3 and direct the City Attorney's Office to modify the proposed draft ordinance as needed and advertise it on first reading.

## ADDITIONAL INFORMATION

Valet issues can be reported through myGNV

<https://gainesvillefl.citysourced.com> –

Requests → Create a Request → Parking → Valet

Contact:

Debbie Leistner, Transportation & Parking Manager

[leistnerdl@gainesvillefl.gov](mailto:leistnerdl@gainesvillefl.gov)