



City of Gainesville Agenda Item Report

File Number: 2024-282

Agenda Date: April 18, 2024

Department: Office of the City Manager

Title: 2024-282 Fiscal Year 2025 Strategic Plan (B)

Department: Office of the City Manager

Description: Request for the City Commission to approve the Fiscal Year 2025 Strategic Plan Placemat.

Fiscal Note: No financial impact.

Explanation: In 2020, the City Commission created a 15-year strategic plan that by 2035 “Gainesville will be an equitable community for all. We will be a sustainable community for the future. We will be home to a world-class, life-long learning community. Our city will be a great place for neighbors to live and thrive. A place that provides meaningful experiences for everyone. We will have a vibrant downtown and a strong, resilient economy. We will ensure mobility for all neighbors.”

This vision would be accomplished through implementation of five goals:

- Equitable Community
- More Sustainable Community
- A Great Place to Live and Experience
- Resilient Local Economy
- “Best in Class” Neighbor Services

In order to implement these goals, a strategic plan is developed each fiscal year to inform policy and budgetary decisions for the City. On January 25, 2024, the City Commission provided feedback on the updates to refresh the Strategic Plan Placemat for FY 2025 ([Agenda #2024-11](#)). On March 25, 2024, an updated Placemat was presented to the City Commission for discussion ([Agenda #2024-282](#)).

The attached FY 2025 Strategic Plan Placemat includes all feedback received to date from the City Commission.

Strategic Connection:

- ☒ Goal 1: Equitable Community
- ☒ Goal 2: More Sustainable Community
- ☒ Goal 3: A Great Place to Live and Experience
- ☒ Goal 4: Resilient Local Economy
- ☒ Goal 5: “Best in Class” Neighbor Services

Recommendation: The City Commission approve the draft Fiscal Year 2025 Strategic Plan Placemat.