

2024-206K

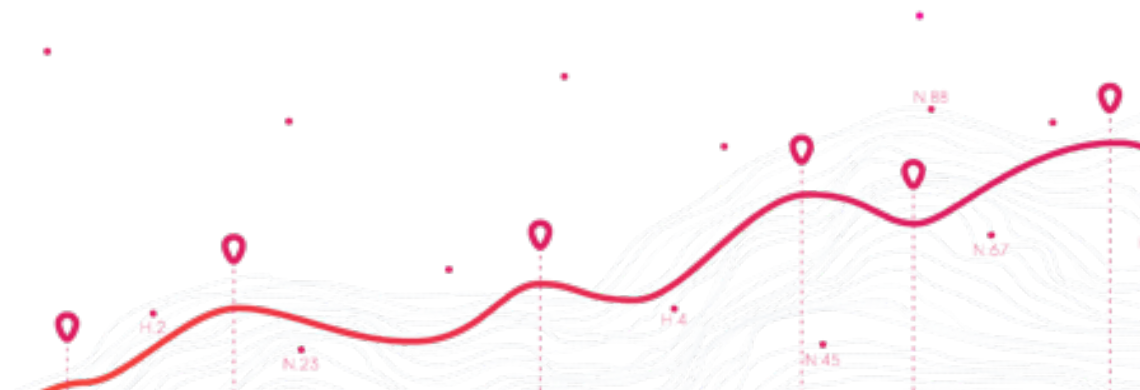
Gainesville

Best Practices & Case Studies

February 2024



AMS
PLANNING
& RESEARCH



Aspirational Approach

Best practices and case studies presented illustrate *an “aspirational” approach* for the City of Gainesville. The examples of programming can be embraced by Gainesville to offer an array of arts and cultural activities that will speak to the community's desires. If the suggested activity takes place in a larger community, it can be scaled appropriately/successfully for Gainesville.

Learnings From....

local arts agencies and organizations that serve the communities

Best Practices

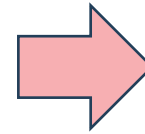
- City-run, local arts agency structures
- Example program offerings
- Partnerships in existing community facilities

Case Studies

- ***Independent Organizations***
 - Focus on program offerings, exemplars of youth offerings, residency programming, and family events
- ***Cultural Arts Center***
 - Miami, African Heritage Cultural Arts Center

Key Takeaways

What East Gainesville resident shared that they want to see in a Community Arts Center



Strategies to deliver expanded programming:

- Theater
- Music or all genres
- Dance
- Museum
- Movies
- Art gallery
- Arts education programs for youth (including summer camps) and adults
- Arts and cultural workshops
- Programs that share African American history
- Poetry readings
- Multi-media programming
- Classes that teach life opportunity skills in non-arts related fields (bookkeeping, electrical technician)



Key Takeaways

from Best Practices and Case Study

- **Partnerships enrich** the opportunity for programming and fiscal support in the city and region.
- **Utilizing different arts and cultural facilities** in and around the city can serve as a means for **community engagement**. The venues host events, exhibit artworks, provide access to more residents and visitors, and expand outreach.
- **Arts Education programs** are a good **supplement** to school education and fill a need some school systems cannot meet.
- **Community events** can **celebrate** the local arts and **attract** tourism at the same time.
- **Online programming** provides rich **resources** to artists, art workers, and arts organizations, as well as builds meaningful **networks**.

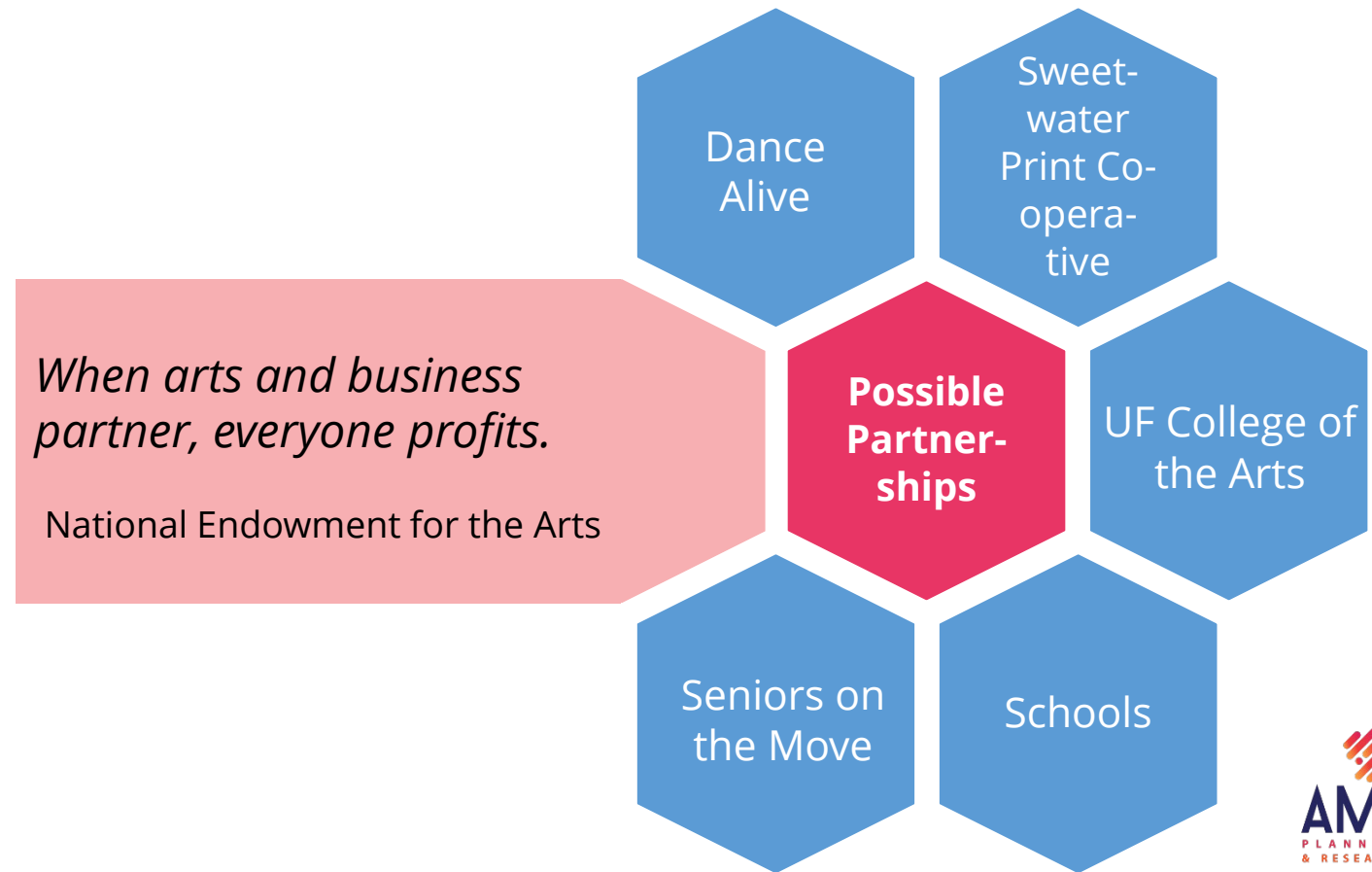
1. Partnerships

Gainesville should strengthen the partnerships among institutions and organizations, given many interviewees expressed strong interest in art programs for the community

Examples of researched partners

- Arts Alliance
- Chamber of Commerce
- Department of Transportation
- Department of Public Works
- American for the Arts
- National Assembly of State Arts Agencies
- National Endowment for the Arts
- Local Businesses
- Educational Institutions/Public Schools
- Cultural Centers
- Retail & Arts District
- Social Agencies
- Media

Possible partnerships with project key informant interviewees



1. Partnerships

- The City of Gainesville should strengthen partnerships among institutions and organizations that service art programs in the community.
- Potential partners include The Cultural Coalition, Gainesville Circus Center, and other key informant interviewees.

2. Community Engagement

City-managed spaces rooted in communities should be more consistently utilized as venues for arts programming to more deeply engage the East Gainesville community

Examples of researched facilities

- Parks
- Arts Centers
- Museums
- Galleries
- Theaters
- Building Lobbies
- Festival Locations
- Auditoriums
- Outdoor Markets

Facilities in Gainesville that can be considered



Thelma A. Boltin Center



Martin Luther King Jr.
Multipurpose Center



Gainesville Technology
Entrepreneurship Center



T.B. McPherson Center



Clarence R. Kelly
Community Center



A. Quinn Jones Museum and
Cultural Center

University of Pennsylvania's Study

Cultural Resources'

Impacts

In lower-income neighborhoods in NYC, cultural resources are “significantly” linked to better health, schooling, and security. The research, which was controlled for economic wellbeing, race, and ethnicity, found the presence of cultural resources is associated with:

- A 14% decrease in cases of child abuse and neglect
- A 5% decrease in obesity
- An 18% increase in kids scoring in the top stratum on English and math exams
- An 18% decrease in the serious crime rate

Source: Penn's Social Impact of the Arts project



2. Community Engagement

- The City of Gainesville should utilize the City-managed spaces already rooted in East Gainesville.
- The City should provide consistent arts programming that more deeply engages the East Gainesville community.

3. Arts Education

The City should support schools and students through arts education programs

Researched examples of arts education programs

- ARTSCool (youth summer arts employment)
- Create and Thrive! (professional development)
- Words on Fire: Poetry & Performance Festival
- Youth Arts Journalism Initiative
- After School and Camp Programs
- Youth Arts in the Parks
- The Cultural Experience Project (CEP) in Atlanta
- The Youth Culture Passport in Santa Fe
- ArtWorks in Santa Fe
- Arts for Learning

Partner with existing programs for East Gainesville



The Imagination Station

The UF Art Education Program sponsors the Imagination Station each fall at the Downtown Festival + Art Show.



School-day Performances

Through grant and private funding support, UF Performing Arts provides free School-Day Performance opportunities to K-12 students at the Phillips Center.



Arts Education Impacts

- Students with high arts participation and low socioeconomic status have a 4% dropout rate—5 times lower than their low socioeconomic status peers.
- Students who take four years of arts and music classes score an average of over 150 points higher on the SAT than students who take only one-half year or less.
- Low-income students who are highly engaged in the arts are 37% likely to graduate college, while their peers with no arts education are only 17% likely.
- 72% of business leaders say that creativity is the number one skill they are seeking when hiring.

3. Arts Education Programs

- The City of Gainesville should encourage and support the school districts commitment to full-time art and music teachers in elementary schools.
- The City should partner with the Alachua County Public Schools' Curriculum Specialist for Fine Arts to see how expanded programming can be offered in East Gainesville in middle and high schools.
- The City should partner with existing UF arts education programs for East Gainesville.

4. Community Events

While Gainesville currently offers a handful of festivals, one specific to the community of East Gainesville is recommended

Researched examples of community events

- The Atlanta Jazz Festival
- ELEVATE: public art festival
- New Haven Festivals
- Chicago SummerDance
- World Music Festival Chicago

Existing city-run events supported by the local community

- Annual Downtown Festival & Art Show
- Hoggetowne Medieval Faire
- Free Fridays Concert Series



4. Community Events

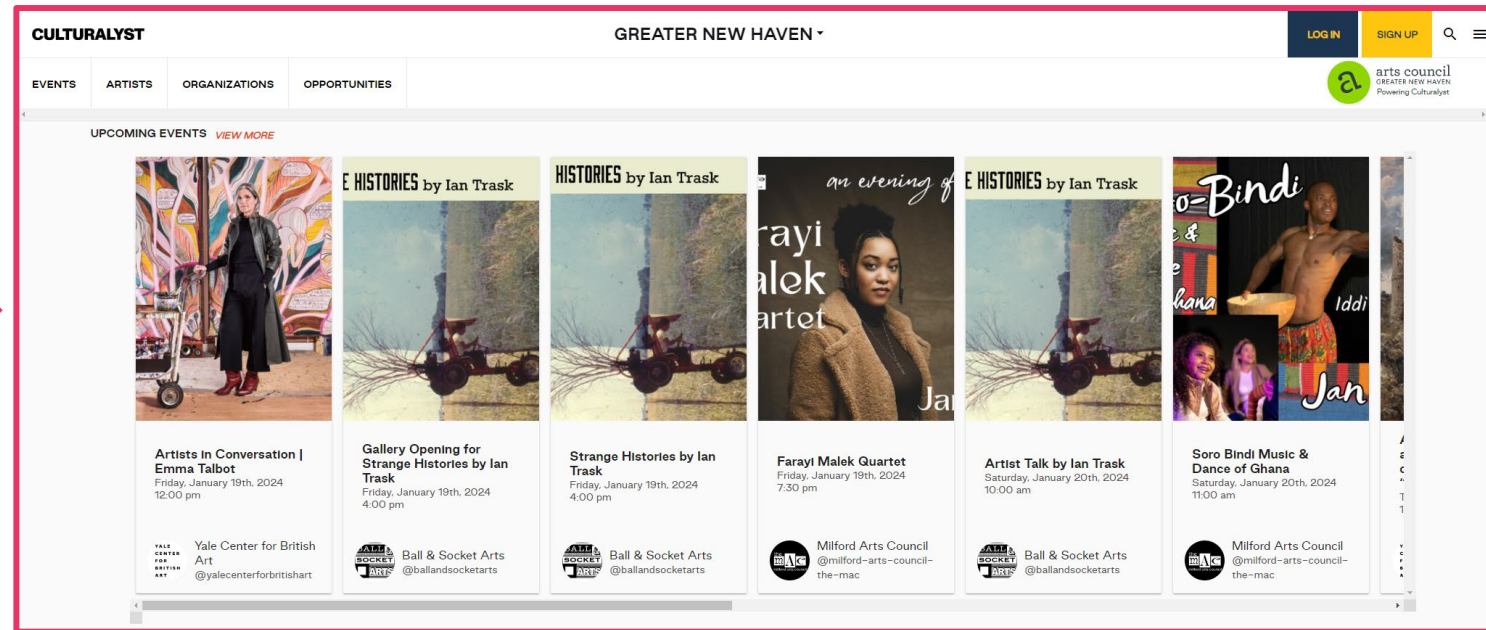
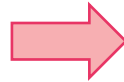
- The City should use community events to celebrate local arts and attract tourism.
 - Partner with Students, Opportunities, Academics, Resources (S.O.A.R) a mentoring service that organized the East Gainesville Backyard BBQ which promoted equity and inclusion, including music and children's activities.
 - Develop programming to engage East Gainesville artists.
- The City should create a festival for East Gainesville that is specific to the community and supports local artists, based on existing city-run festival and events.
 - One opportunity is the iconic Old Cotton Club, which is now a museum and cultural center.

5. Online Programming

Gainesville should leverage existing resources to expand its online platform

Researched examples of online programming

- DCArts Beat Podcast
- Public Art eMuseum (online database)
- **Culturalyst** (online network platform for promoting events, artists, organizations, and opportunities)
- Mural Map (online searchable database)
- Online Skillbox (professional resources)
- **Artist Directory** (searchable online inventory of artists in Detroit)



Directory

sort by

search by name or keywords

all types

medium

identify as

location

GO

5. Online Programming

- The City of Gainesville should leverage existing resources to create an arts online platform and online programs that meet the needs of East Gainesville.
 - Leverage streaming platforms, social media, and technical expertise.
- The City should fully fund 352arts.org, an online resource for artists and community members, with a focus on East Gainesville opportunities.

Funding Opportunities

For Building partnerships, Community Engagement, Arts Education Programming, Community Events, Online Programming

Public Resources

- Florida Division of Cultural Affairs
- National Endowment for the Arts (NEA ArtsHERE)
- National Endowment for the Humanities (NEH)
- Community Development funds: Community Development Block Grant (CDBG) supports community development activities
- Americans for the Arts

Private Sector Resources

- Bloomberg Philanthropies
- Enlist Corporate sponsorships/support from Gainesville-located Businesses
- Arts in Education
 - Karsh Family Foundation
- Visual Arts
 - The Andy Warhol Foundation for the Visual Arts
- Community Engagement
 - The Kresge Foundation



Best Practices

City Agencies

The City of Santa Fe Arts and Culture Department



Mission:

We provide leadership by and for the City of Santa Fe to support arts and cultural affairs. We recommend policies and programs that develop and promote artistic excellence in our community.

City	Santa Fe
<i>Population</i>	89,001
<i>Per capita income</i>	\$48,242
<i>Median household income</i>	\$68,793
<i>Hispanic Population</i>	50.6%

Focus Areas

Youth Arts

Economic Growth

Creative Spaces

Engagement

Programs

Key Programming	Introduction
Cultural Investment Funding (Grant) Program	Supported by Lodgers' Tax for the Arts Funding, all investments support long-term policy planks: Youth Arts, Creative Spaces, Economic Growth, and Engagement.
Art in Public Places	Consisting of more than 80 artworks, the Public Art Portfolio represents a variety of media, styles, and themes. Public art can be found in civic buildings, along the Santa Fe Trails transit system, and in public parks.
City Historian	The City of Santa Fe Historian is a ceremonial position that educates community members about Santa Fe's rich regional history and cultural heritage.
Fe.mous Campaign	A celebration of Santa Fe arts, culture, and community featuring local celebrities. With a mix of musicians, artists, poets, business owners, and scientists, the campaign showcases the diverse and thriving art community of Santa Fe. It focuses on what makes Santa Fe an inspiration for creatives.
Culture Connects: Santa Fe	A community-wide effort to shape the cultural future of the city. Through a series of creative, hands-on input sessions, the city explored notions of culture, shared our dreams for Santa Fe's future, and created a roadmap to realize our vision. Residents, cultural organizations, creative professionals, and community groups were invited to continue to be involved in the process.
Youth Arts	Southside Summer (free and low-cost, family-friendly programming throughout the summer), The Youth Culture Passport (provides free access to cultural events and attractions throughout the summer and winter holidays), ArtWorks (a program of Partners in Education Foundation for the Santa Fe Public Schools), Youth Poet Laureate Program

Arts Facility

The Santa Fe Community Gallery

The Community Gallery offers exhibitions for the public, educational and professional development for local artists/artisans, and activities for the community. The Community Gallery promotes, sells, and exhibits the work of New Mexico artists and artisans, emphasizing Santa Fe through exhibitions, professional training, and community involvement in the arts.

Pop-Up Exhibits and Events

The Gallery offers the opportunity for local organizations to host Pop-up exhibits and events in the Community Gallery space at various times during the year.

Youth Arts Exhibit

The Community Gallery hosts an annual featured gallery exhibit from late January through late February every year that casts light on the important and inspiring work of youth arts in the community.



The City of Atlanta's Office of Cultural Affairs (OCA)



MAYOR'S OFFICE OF Cultural Affairs

Mission: To create and promote rich and diverse cultural experiences in the city of Atlanta that enhance quality of life and expand the city's international reputation while preserving and protecting Atlanta's cultural heritage.

City	Atlanta
<i>Population</i>	499,121
<i>Per capita income</i>	\$61,617
<i>Median household income</i>	\$83,251
<i>Black Population</i>	47%

15 Staff:

- **Executive Director's Office/Administration:**
 - Executive Director, Deputy Director, Executive Assistant
- **Arts In Education:**
 - Program Manager, Project Coordinator(2)
- **Public Art Services:**
 - Art Program Manager, Public Art Administration, Outreach Specialist, Project Coordinator
- **Collection Conservation & Maintenance:**
 - Conservation & Maintenance
- **Cultural Facilities:**
 - Facility Administrator, Pottery Project Coordinator, Social Media & Marketing Project Coordinator
- **Gallery 72:**
 - Gallery Coordinator

Programs

Key Programming	Introduction
The Cultural Experience Project (CEP)	CEP provides opportunities for over 30,000 Atlanta students to experience the broad range of Atlanta's premiere cultural venues and artistic programs at no cost to the student. CEP served 11,861 students in 2022 with 244 trips scheduled.
The Municipal Support for the Arts	It annually contributes funding to arts organizations and individual artists for art projects and experiences in Atlanta.
The Atlanta Jazz Festival (AJF)	AJF welcomes thousands of residents and visitors to Piedmont Park for our annual free, multi-day jazz festival each Memorial Day Weekend. <i>The Atlanta Jazz Festival, Incorporated, a 501(c)(3).</i>
The Public Art Program (PAP)	PAP focuses on the conservation and maintenance of Atlanta's Public Art Collection and also produces ELEVATE , an annual free Public Art festival featuring local, national and international artists throughout the city. The PAP also manages City of Atlanta Public Art Audio Tours which focus on educating the residents and guests about Atlanta's Public Art Collection located in the central downtown Atlanta area.

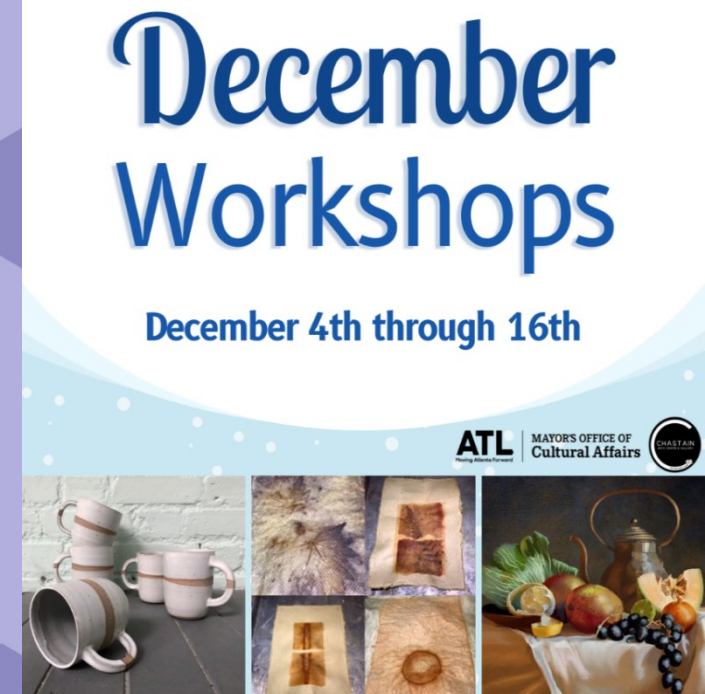
Programs



ARTSCool

ARTSCool is a summer arts employment program that provides **apprenticeships** for Atlanta's youth between the ages of 14 and 18. For Four weeks during the summer, students work as apprentices with professional mentor artists to develop technical skills during intensive hands-on art classes that culminate in public exhibitions and performances.

Examples of Programming



Arts Facilities

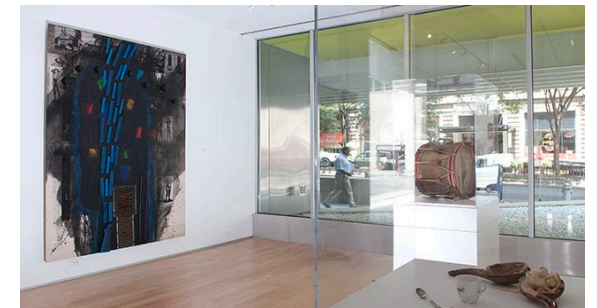
Chastain Arts Center & Gallery

It is an educational facility that offers classes, workshops, and exhibits in a variety of creative mediums. The center offers an annual Summer Camp, Children's Birthday Parties, and facility rentals. The gallery exposes the community of Atlanta to contemporary life, visual arts, and culture. ***Resuming classes and the summer camp, CAC served 1,252 students in 2022.***



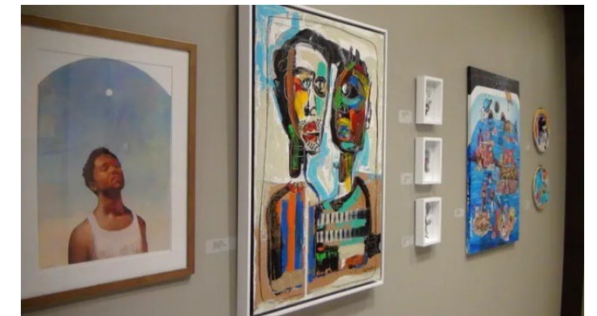
Gallery 72

Gallery 72 is a municipally owned art gallery located in the heart of downtown Atlanta. It is free and open to the public to access. The gallery was opened in 2014 and has since focused on serving local talent including individual artists, local galleries, arts organizations, and curators.



Mayor's Gallery

The Mayor's Gallery is located within the Mayor's suite in City Hall. The Mayor's Gallery aims to present provocative exhibitions that showcase quality contemporary art and the voice of Atlanta's progressive arts scene.



DC Commission on the Arts & Humanities



DC COMMISSION ON THE ARTS & HUMANITIES

City	Washington DC
Population	671,803
Per capita income	\$71,699
Median household income	\$101,027
Black Population	42%

40 Staff:

- **Executive Office:**
 - Executive Director, Deputy Director, Executive Assistant, Special Assistant, EDI Officer
- **Arts Education:**
 - Arts Learning Coordinator, Arts Education Specialist
- **Communications:**
 - Supervisory Public Affairs Specialist, Graphic Designer, Community Engagement Specialist, Social Media Specialist, Public Affairs Specialist, Legislative and Community Affairs Advisor
- **Events:**
 - Events Coordinator (2)
- **Finance:**
 - Resource Allocation Officer, Resource Allocation Analyst, Program Support Assistant
- **Grants:**
 - Senior Grants Officer, Grants Specialist (2), Grants Manager (5), Grants Associate
- **Legal:**
 - General Counsel, Attorney Advisor (2)
- **Operations/Human Resources:**
 - Human Resources Specialist, Office Manager, Program Support Assistant
- **Public Art:**
 - Public Art Manager, Program Support Specialist, Public Art Coordinator (3), Art Collections Registrar, Curator

Programs

Program	Introduction
Grants	<ul style="list-style-type: none">• For individuals: Arts and Humanities Fellowship Program (AHFP), Projects, Events, or Festivals Project (PEF) Grant Program, Public Art Grants• For organizations: Arts Education Grant, Capacity Building Grant, General Operating Grant, Project Support Grant, Public Art Grant
Public Art	Grants, exhibitions, eMuseum (online database)
Arts Education	Grants, Create and Thrive! (professional development), Words on Fire: Poetry & Performance Festival, <i>Incorporating I.D.E.A. into Arts Program</i>
The Business of the Arts	Free workshops and seminars led by accomplished professionals and subject matter experts, focusing on fundraising and development, marketing and public relations, as well as legal concerns and entrepreneurship
Podcasts	DCArts Beat: news and updates from CAH, talking with the artists and innovators who live and work right here in the District. Listeners can learn about their latest projects and creations.

Arts Facilities

Wilson Building Art Collection

By presenting art outside traditional venues of museums and galleries, the City Hall Art Collection benefits the community and its visitors by increasing access to art, extending our cultural institutions' reach, and providing artists with opportunities to expand their artistic practice and audience.



Building lobby 200 I (Eye) Street Galleries

Exhibiting space for artworks supported by Art Exhibition Grant (Curatorial) Program, Juried Exhibition Grant Program, etc.
Two exhibitions were held in 2022.



Detroit Arts, Culture, & Entrepreneurship



5 Staff (*listed on the website)

- Director
- City Historian
- Project Manager (3)

City	Detroit
Population	620,410
Per capita income	\$220,097
Median household income	\$36,453
Black Population	76%

The Office of Arts, Culture and Entrepreneurship, Detroit ACE, was established in 2019 to oversee the City of Detroit's investment in the arts.

Detroit ACE Mission:

- Use arts and culture for growth and improvement
- Promote the excellence of Detroit's creative workforce.
- Continually establish new and innovative ways for Detroiters and tourists to enjoy and create art
- d catalysts for neighborhood

Programs

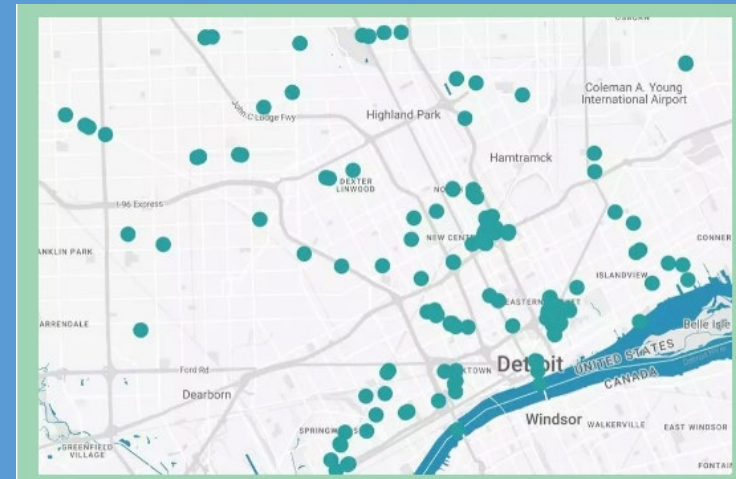
Arts Alleys

The City of Detroit has a new initiative to partner with residents to transform commercial and residential alleys in nine neighborhoods across the city into beautiful community gathering spaces.

The City wants these to be places where residents can exhibit and experience art. The project, called the Arts Alley Initiative, is part of Mayor Mike Duggan's Blight to Beauty campaign.

Online Resources

1. Mural Map: searchable online database of mural locations



2. Artist Directory: searchable online inventory of artists in Detroit

Arts, Culture, and Tourism Division of the City of New Haven



3 Staff (*listed on the website)

- Director of Cultural Affairs
- Community Outreach Coordinator
- Community Outreach Coordinator

<i>City</i>	New Haven
<i>Population</i>	138,090
<i>Per capita income</i>	\$37,217
<i>Median household income</i>	\$53,909
<i>Black Population</i>	26%

The mission of the Department of Arts and Culture is to improve the quality of life for New Haven residents. By celebrating arts and culture, it becomes a catalyst for economic development, equitable civic engagement, and spiritual uplift. The Department assists, promotes, and encourages artists, arts and cultural organizations and events in New Haven. And serves as the steward for the municipal collection of globally inspired public art.

Arts, Culture, and Tourism Division of the City of New Haven

*"I believe that to have a thriving landscape of arts and culture, it must be approached through **a lens of cultural equity**. The arts, when utilized to its fullest potential, is a tool that has the power to **break down socioeconomic barriers, fight systemic oppression, and provide opportunities in education and employment**. It provides platforms to curate meaningful conversations and action-oriented planning around issues of **social justice, civic engagement, and cross-sector relationships**.*

Adriane Jefferson, Director of Cultural Affairs

Programs

Focus Area	Approach
Supports Cultural Equity	The Cultural Equity Plan (released in 2022), Unapologetically Radical Conference, Arts for Anti Racism Pledge
Supports Neighborhood activities	Through the Mayor's Neighborhood Cultural Vitality Grant Program
Enhances municipal buildings and schools with public works of art	Percent for Art Program, self-guided Public Art & Architecture Tour, The Public Art Archive, PWAP/FAP/WPA Works Progress Administration
Produces community events	E.g. Holiday Tree Lighting on the Green
Permits filming	Permitting film productions and photo shoots
Supports the film industry	By assisting filmmakers in identifying possible locations within the city, negotiating and coordinating city services and other location needs and costs.
New Haven Festivals	New Haven Festivals, Inc., the non-profit arm of the City of New Haven Department of Arts, Culture and Tourism, will assist in marketing the City of New Haven through activities designed to draw people to the City to experience and celebrate our diverse neighborhoods, arts and culture, public parks, and commercial entertainment offerings.

Locations of Activities

Town Green District

Since 1997, the Town Green District has worked with businesses and city officials to develop the area's economy, businesses, and public spaces. Includes music events, galleries, crafts workshops pasta restaurant tours.



Whitney Audubon Retail & Arts District

Top art schools, learning centers, and art organizations/programming & activities. A unique collection of more than 65 local boutiques, national brands, cafes, restaurants & attractions with convenient parking in historic downtown New Haven.



Arts Council of Greater New Haven



arts council
GREATER NEW HAVEN

7 Staff (*listed on the website)

- Executive Director
- Operations Director
- Program Director
- Editor, Arts Paper
- YAJI Program Director
- Annual Fundraising Manager & Artists Corps Coordinator
- Contributing Editor

City	New Haven
<i>Population</i>	138,090
<i>Per capita income</i>	\$37,217
<i>Median household income</i>	\$53,909
<i>Black Population</i>	26%

The mission

We strive to advance Greater New Haven by providing leadership and support to our diverse arts community. We envision a thriving arts community at the heart of Greater New Haven. We believe that art, culture, and creativity are fundamental human rights.

Programs

Focus Area	Approach
Event Calendar	All artists and creative enterprises are invited to submit arts and cultural event happenings in Greater New Haven to our calendar.
Fiscal Sponsorship	Fiscal Sponsorship allows artists and organizations to solicit tax-deductible donations and apply for grants without having a 501(c)3. This program is open to all artists and organizations in every artistic discipline within the Greater New Haven region. There is a 7% administration fee on all funds raised.
Arts Advocacy	Artists and art workers can reach out to elected representatives in different towns to share stories, explain the support needed, and encourage participation in events and activities.
Grants	Resiliency Grants, New Haven Artist Corps Grants and Mentorship, Creative Sector Relief Fund, Arts Admins of Color Fund, Racial Equity and Creative Healing (REACH), Grants to the Cultural Vitality Fund, etc.
Art Journalism (Arts Paper)	The Arts Paper, a daily publication, seeks to celebrate, explore, and investigate arts and culture in and around New Haven. Through the Youth Arts Journalism Initiative, students independently research, report, draft, and publish articles covering the arts, culture, and community in New Haven and the greater New Haven region. Arts Paper published over 420 articles in 2023.
Culturalyst	Culturalyst is a shared digital infrastructure for cultural communities. This network centralizes local cultural information. From local artists & organizations and their events, to open opportunities for grants, residencies and more.
Online Skillbox	It is a free resource with the aim of educating artists and creatives to become better entrepreneurs. The goal for the Online Skillbox is to Learn, Teach, and Grow.

Partners

Partnerships

The Arts Council collaborates with the following organizations in advocacy efforts.

National

- National Assembly of State Arts Agencies
- Americans for the Arts
- U.S. Department of Arts and Culture
- Be An Arts Hero

Statewide

- Connecticut Voices for Children (invests in well-being for children)
- CT Community Nonprofit Alliance (The Alliance)

Local

- The New Haven Independent
- WNHH 103.5 FM
- The Inner City News

Example:

The Connecticut Arts Hero Awards honor and celebrate Connecticut residents who are doing inspiring things in, for, or through the arts in Connecticut.



Arts Facilities

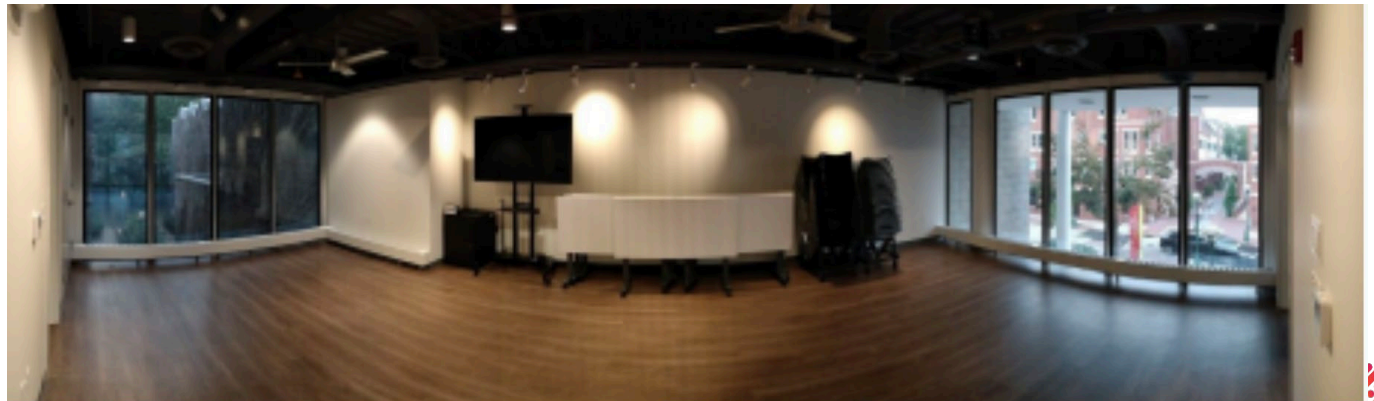
A Space for Creatives to be Creative



The Sandbox incubator is free and accessible to all Arts Council members, (and membership is Free too.) The Sandbox encourages creatives from the broadest range of disciplines and all walks of life to use the space. Artists of all stages of development are welcome. ***In 2023, the space got over 500 reservations***, providing activities to the community.

"The Sandbox allows me to offer sewing, knitting, and crochet classes at an affordable rate...I am not sure where Endangered Stitches would be without it"

Ceresa Newsom, Founder & Stitch Coach, Endangered Stitches



Miami Beach Cultural Arts Programs within the Department of Tourism and Culture

MIAMI BEACH

The Mission of the Department of Tourism and Culture

We are dedicated to enriching the cultural fabric of Miami Beach through the support of tourism, production, and entertainment by fostering events and cultural arts programming.

City	Miami
Population	449,984
Per capita income	\$45,596
Median household income	\$60,989
Black Population	12%

12 Staff (*listed on the website)

- Tourism & Cultural Department:
 - Director, Assistant Director, Administrative Services Manager, Office Associate
- Film & Special Events:
 - Special Events Liaison, Special Events Associate, Film & Event Production Liaison, Field Monitor, Arts and Culture Projects Coordinator
- Cultural Affairs /AiPP (Art in Public Places):
 - Cultural Affairs Program Manager, Grants & Operations Administrator, Art in Public Places Coordinator

Programs

Program	Introduction
Cultural Affairs Program (Grant, facility management, and arts education)	The Cultural Arts Program sustains, develops, and supports the arts in Miami Beach for the enjoyment, education, enrichment, and benefit of residents, and visitors. The Program includes an annual, competitive Cultural Grants Program, a cultural facility management initiative of the City-owned Colony Theatre, and an extensive arts education program.
Art in Public Places program	The AiPP program allocates funds totaling 2% of hard costs for City projects and joint private/public projects. Artworks commissioned add value to the art collection, attract international attention, and celebrate the diversity and heritage of Miami Beach.
Non-Profit Agencies Board Members Training	Board training is required for agencies that have an annual operating budget of less than \$5 million and receive \$25,000 or more in funding from the City.
Special Events	The Special Events office issues an array of permits on public property or inside private commercial property depending on specific uses.
Film & Print	The Film & Print Office coordinates and permits all film, video, photography, and other media uses when utilizing public or residential areas of Miami Beach.

Arts Facilities

Bass Museum of Art

The Bass is Miami Beach's contemporary art museum. Focusing on exhibitions of international contemporary art, the exhibition program encompasses a wide range of media and artistic points of view that bring new thought to the diverse cultural context of Miami Beach.



Miami Beach Convention Center (MBCC)

The MBCC provides a state-of-the-art event venue for conferences, conventions, tradeshow, and meetings. The venue includes a Grand Ballroom, 500,000 square feet of flexible exhibition halls, 4 junior ballrooms, outdoor terraces & parks, and 84 breakout rooms.



The Fillmore Miami Beach at the Jackie Gleason Theater

The Fillmore Miami Beach at the Jackie Gleason Theater is a 2,200-seat Art Deco gem and is now the home to the latest in music, comedy, and other live entertainment. This historic theater is the perfect combination of the Miami art deco and rock & roll atmosphere.



Arts Facilities

Colony Theatre

It is a restored 1935-era art deco theater now featuring film, music, dance, opera & more. Miami New Drama performs at the historic Colony Theatre. The company's programming is comprised of world-class theater productions, collaborative productions with top national and international organizations, and educational programs.



Byron Carlyle

Since its closure, there have been several discussions held regarding the condition and future of the Byron Carlyle. The City Administration has gathered community input through public charrettes and all groups expressed a strong desire to maintain a significant cultural component that is accessible to the neighborhood and visitors.



Partners

Miami Beach
Visitor and
Convention
Authority
(VCA)

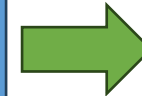
The MBVCA is a seven-member authority, appointed by the City of Miami Beach Commission, with the goal of encouraging, developing and promoting the image of Miami Beach locally, nationally and internationally as a vibrant community and superb tourist destination.

Greater
Miami
Convention
and Visitors
Bureau
(GMCVB)

The Greater Miami Convention & Visitors Bureau is the official, accredited destination sales and marketing organization for Greater Miami and Miami Beach. Its mission is to generate travel demand to Greater Miami and Miami Beach, to maximize economic impact to our community, ensure industry resiliency, and elevate the resident quality of life.



The
Department
of Tourism
and Culture



The partnership among the three agencies is to promote the City of Miami Beach as a major international entertainment and cultural destination.

Miami-Dade County Department of Cultural Affairs



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<i>Median household income</i>	\$60,989
<i>Black Population</i>	12%

The Miami-Dade County Department of Cultural Affairs develops cultural excellence, diversity, access, and participation throughout Miami-Dade County by strategically creating and promoting equitable opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences.

Staffing Structure

32 Staff, roles include:

Department Director
Deputy Director
Construction Projects Manager
Cultural Projects Administrator
Chief of Education, Outreach and Access
Cultural Projects Administrator
Construction Projects Manager
Projects Coordinator
Cultural Projects Officer

Accountant
Chief Capital and Construction Projects
Financial Services Manager
Marketing and Public Affairs
Chief Finance and Budget
Chief Grant Services
Accountant
Chief Art in Public Places
Curator and Artist Manager
Chief of Administration

Programs

Focus Area	Approach
Grants	For Artists, Grants for Organizations, education outreach programs
Education, Outreach & Access	Golden Ticket Arts Guide (free cultural offerings), After School and Camp Programs (they provide grants to this program), All Kids Included (AKI) (accessible arts experiences for kids of all abilities and their families in school settings and through the community), Arts for Learning Miami
Culture Shock Maimi	Affordable prices - offers teens and young adults ages 13-22, \$5 tickets to top music, theatre, and dance performances, as well as admission to museums, landmarks, and cultural destinations in Miami-Dade County.
Florida Arts License Plate	For every "State of the Arts" license plate sold or renewed in Miami-Dade County, \$20 comes back directly to the Miami-Dade County Department of Cultural Affairs to fund arts education and outreach programs in our community.
Youth Arts in the Parks	Inclusive, socially-oriented arts program for children and youth ages 6-17 with and without disabilities (youth with disabilities welcome up to age 22). This fun and educational program teaches kids of all abilities visual arts, creative arts & movement, or animation arts in an out-of-school social setting.)

Programs



Arts for Learning

Arts for Learning (A4L) is an arts-in-education nonprofit organization dedicated to advancing teaching and learning through the arts and community cultural resources.

A4L is *a three-way partnership* among Miami-Dade County Department of Cultural Affairs, Miami-Dade County Public Schools, and Young Audiences, Inc.

A4L's comprehensive services include after-school and summer programs, student studio programs, internships in the arts, arts-integrated instruction, and teacher and artist professional development.

A4L delivers programs to 5,000 students at approximately 50 early learning centers, after-school programs, and summer camps throughout Miami-Dade County.

Arts Facilities

The Department manages, programs and operates the Dennis C. Moss Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium, and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community.



African
Heritage
Cultural Arts
Center



Dennis C.
Moss Cultural
Arts Center



Miami-Dade
County
Auditorium



Joseph Caleb
Auditorium

The City of Chicago Department of Cultural Affairs and Special Events (DCASE)



City	Chicago
<i>Population</i>	2,665,064
<i>Per capita income</i>	\$45,449
<i>Median household income</i>	\$70,386
<i>Black Population</i>	27%

The Mission:

The City of Chicago Department of Cultural Affairs and Special Events (DCASE) supports artists and cultural organizations, invests in the creative economy, and expands access and participation in the arts throughout Chicago's 77 neighborhoods. As a collaborative cultural presenter, arts funder, and advocate for creative workers, our programs and events serve Chicagoans and visitors of all ages and backgrounds, downtown and in diverse communities across our city — to strengthen and celebrate Chicago.

Staffing Structure

Structure

- Leadership:
 - Commissioner, Executive Administrative Assistant (2), First Deputy Commissioner
- Executive Administration:
 - Special Projects, Human Resources, IT, Public Affairs
- Finance and Administration:
 - Finance, Contracts and Procurement, Sponsorship
- Programming:
 - Performing Arts, Visual Arts and Public Art, Visitor Engagement
- Operations:
 - Facility Operations, Event Operations, Production, Permits, Markets
- Cultural Grants and Resources:
 - Grants, Cultural Resources
- Marketing and Development:
 - Communications, Design, Development
- Chicago Film Office
 - Permits and Programming

Programs

Focus Area	Approach
Community-wide outreach	Programs in Chicago's 77 Neighborhoods
Promotes community gathering	Festivals (Chicago Blues Festival, Chicago Gospel Music Festival, Chicago Jazz Festival, Chicago SummerDance, Taste of Chicago, World Music Festival Chicago)
Provides healthy eating options and enhances quality of life	Chicago City Markets (fresh fruits, vegetables, plants, flowers, baked goods, rare finds)
Improving the public environment and enhancing city buildings and spaces with quality works of art by professional artists	Chicago Artist Registry, Public Art Projects and Public Art Collection Highlights
Offering visual arts experiences	Exhibitions – Chicago Cultural Center
Making wide-ranging outdoor program offerings and community opportunities available	Millennium Park (ice rink, holiday programming, music festivals, private events and weddings)

Arts Facilities

Millennium Park

Millennium Park is a world leader of art and architecture in a public, outdoor, urban setting. Invoking a sense of calm, refuge, and reflection, each visitor can indulge in an artistic experience.



Chicago Cultural Center

The landmark building is home to two stained-glass domes, as well as free music, dance, theater events, films, lectures, art exhibitions, and family events.



Clarke-Ford House

Built in 1836, the Clarke-Ford House is Chicago's oldest house. Over the years, the house has survived two moves, a fire, and decades of Chicago's unrelenting growth to become an educational monument.



Case Studies

Independent organizations

Focusing on program offerings



A Focus on Youth Offerings

Manchester Craftsman Guild

The Manchester Craftsmen's Guild has two programs housed under it: the **MCG Youth & Arts** program and **MCG Jazz**.

MCG Youth & Arts inspires creativity, learning, and personal growth through the arts. **MCG Jazz** has been preserving, promoting and presenting jazz through its concert series and educational programming since 1987.

In the *Arts Apprenticeship Training Program*, 80 percent of participants go to college, compared with only 20 percent of the community's nonparticipating youth.

Location	Pittsburgh, PA
City Population	302,905
Square Footage	62,000
Number of Employees	18 (2022)
Governance	501(c)(3), A03: Arts, Culture and Humanities Professional Societies and Associations
Facilities	A 350-seat concert hall, an art gallery, classrooms, Ceramics studio, design studio, digital studio, photography studio
Budget Size	Total expenses: \$3,020,303 (2022)

MCG Youth Education Programs

Program	Program Introduction	Who	When	Cost
After-School Apprenticeship Training Program	An after-school Apprenticeship Training Program (ATP) for high school students which includes courses in all four studios: ceramics, design arts, digital arts and photography. Weekdays from 3–5:30 p.m.	Pittsburgh Public high school students	Weekdays from 3–5:30 p.m.	No Cost
Alternative School Day Program	ASP serves students in charter schools, the Allegheny County Department of Human Services and alternative educational settings for behavioral, familial or developmental reasons.	Underserved middle school and high-school-aged youth	Complement to school day Studio Seminars after school on Fridays	No Cost
Summer Studios	Summer Studios for Pittsburgh- area youth to create art during the summer (virtual ceramics, photography, design, and digital art studios)	Pittsburg- area youth (grades 5–12)	Two-week sessions (Monday to Friday, 3-7 h/session)	Information not available
Art After Dark	Evening art classes for adults under the instructions of professional teaching artists	Adults (artist, art educator, art lover or someone seeking a hands-on hobby)	Tuesdays (5-8 p.m.) Tuesdays (6-8:30 p.m.) Wednesdays (6:30-9 p.m.)	\$25/classes, 6-10 classes



MCG Jazz Programs

Program	Program Introduction	Who
Jazz Education Initiative	A research and jazz artist-in-residence initiative impacting K-12 students. It includes the integration of a jazz education curriculum aligned to State Standards for Arts and Humanities	K-12 students
School of Swing	Music-based youth education program discusses jazz vocabulary, history, themes, techniques and styles of jazz and promotes jazz awareness.	Children
Youth in the Mix	MCG Jazz offers student ensembles the opportunity to tour and utilize its world-class recording studio and concert hall. The students get the experience of working with an expert recording and production team.	Students
Jazz Insights	Interactive discussions that provide students and their families with the chance to interact with MCG Jazz concert series visiting artists.	Students



Testimonials

“Getting involved is a way to expand your horizons, a way to put yourself out there, and meet new people. Through the Guild, they help artists widen their range of talents and improve themselves for the future.”

Derrick Wallace, Previous attendee of after-school arts programming at MCG Youth & Arts



“I think it’s how we’re built as humans. Creative activity releases a part of your consciousness that is essential to mental and physical health.”

Bill Strickland, Founder of The Manchester Craftsmen’s Guild



Diverse offerings that could be offered in and around Gainesville

AS220

AS220 offers artists opportunities to live, work, exhibit, and/or perform in its facilities. AS220's facilities and services are available to any artist who needs a place to exhibit, perform, or create original work and its classes and public-access studios are among the most affordable in the nation.

Location	Providence, RI
City Population	189,575
Square Footage	100,000
Number of Employees	62 (2022)
Governance	501(c)(3), A90: Arts Service Organizations and Activities
Facilities	Four mixed-use buildings Spaces include several rotating gallery spaces, a performance stage, a black-box theater, a print shop, a darkroom and media arts lab, a fabrication and electronics lab, a dance studio, four dozen affordable live/work studios for artists, and a bar and restaurant.
Budget Size	Total Expense: \$2,472,638 (2022)

AS220 Portfolio and Impact by Numbers

Perform

Exhibit

Create +
Learn

Youth

Live +
Work

Dance



AS220 Programming

Area	Introduction	Facility
Perform	Offers all people in Rhode Island the opportunity to perform in AS220's venues, free of charge.	<ul style="list-style-type: none">• The AS220 Main Stage, a capacity of 200 (standing) or 120 (seated) Suitable for music, poetry or literary readings, comedy, talks and panel discussions, film screenings, meetings, etc.• The AS220 Black Box, With a capacity of 90, the Black Box typically hosts smaller music events, film screenings, and non-musical performances and/or theatrical productions.• Psychic Readings. With a capacity of 40, it is an intimate multi-purpose performance space.
Exhibit	Offers all Rhode Islanders the opportunity to exhibit their original artwork in AS220's galleries, free of charge.	<ul style="list-style-type: none">• AS220's Main Gallery typically shows work from two artists each month and is good for 2D art meant to be hung on walls.• Aborn Gallery is a curated exhibition space that focuses on critical issues presented by artists of color, young emerging artists, and elder artists in Rhode Island.• The Project Space hosts one artist per month.• The Reading Room is good for work that invites the viewer to get up close and personal.• Resident Gallery is for use by the resident artists of AS220, as well as members of AS220 Youth and the Community Studios, and AS220 staff.
Create + Learn	Community Studios is an art + design program for adults ages 21 and up looking to learn, practice, and grow their skills as artists. We are committed to providing programming that centers Black and Brown people, those who are formerly incarcerated, parents, and anyone else who has limited access to the arts, for whatever reason.	<ul style="list-style-type: none">• Facilities include a printshop, fabrication lab, media arts studio, darkroom, visual arts studio, and an apparel design studio.• AS220 offers affordable access to equipment and education in the areas of printmaking, visual arts, music, woodworking, media, photography, apparel, maker technology, and more.

AS220 Programming

Area	Introduction	Facility
Youth	AS220 Youth serves young people ages 14-21 with a special focus on those in the care and custody of the state, the program strives to dismantle the pipeline to prison by empowering at-risk, beyond-risk and incarcerated youth through arts, culture and collective action.	Three primary locations: <ul style="list-style-type: none"> • AS220's Empire Street Studio (115 Empire Street, Providence) • Nowell Leadership Academy, a charter school founded in order to primarily serve pregnant and parenting young people • The Rhode Island Training School (RITS), the state's juvenile detention facility
	Futureworlds: Every year young people unite to present a youth-led, year-long multimedia project that blends elements of art, popular culture and visionary fiction to reimagine a more just and equitable world free from systems of oppression.	
	The AS220 Youth Performing Arts program offers a variety of weekly classes in performance, music, and dance. Some of our popular classes include: Hip Hop Dance, Songwriting, Spoken Word and more.	<ul style="list-style-type: none"> • AS220 Youth is home to the Delgago Recording Studio which offers free recording sessions for young people ages 14-21.
	The Visual and Media Arts program focuses on providing rich opportunities for young folks who have in interest in expressing themselves visually, with a focus on Visuals, Apparel, and Media.	<ul style="list-style-type: none"> • AS220 Youth students are able to create work, document it in their online portfolios, and present at AS220 Youth showcases and gallery shows.
Live + Work	AS220 has provided housing for artists for over 30 years, With 50+ studios, AS220 is one of downtown Providence's largest providers of affordable housing.	<ul style="list-style-type: none"> • Empire: Studios (245 to 410 square feet) • Dreyfus: 14 self-contained studios (356 to 516 square feet) • Mercantile: 22 self-contained studios (600 to 880 square feet)
Dance	Dance at AS220 offers classes, performances and expressive development in a safe, inclusive environment.	<ul style="list-style-type: none"> • Dance Studio

Case Study

Cultural Arts Center

African Heritage Cultural Arts Center



African Heritage Cultural Arts Center

The Center promotes and fosters the rich, diverse cultural perspective of people of African Heritage through high-quality instruction for children and youth in dance, drama, instrumental music, vocal music, media, and visual arts; the nurturing of in-house performing arts companies; a residency program for emerging artists; as well as exciting performances and visual arts exhibitions for the public.

Location	Miami, FL
City Population	449,484
Governance	Miami-Dade County Department of Cultural Affairs
Facilities	The facility houses: A black box theater, a music building with a concert hall, piano lab and several practice rooms, a dance studio that is accessible to individuals with disabilities, an art gallery, several studio spaces, a print shop, and classrooms.

African Heritage Cultural Arts Center

Arts Academies

Name	Intro	Who	When
After School Arts Academy	The virtual after-school program provides quality instruction after regular school hours. Two multi-disciplinary classes each day from 4:00 p.m. to 5:40 p.m.	Students ages 5 to 16	Five, 8-week sessions to monitor child's development and engagement in the arts.
The Spring/Winter Arts Workshop	A week-long program during spring break, explores the rich cultural heritage of the African Diaspora in the United States and around the globe through performance and visual arts classes.	Students ages 5-16	Students in this academy participate in 6 classes daily with the program concluding with a showcase for parents. Intake begins at 7:30 a.m. and late pick up is 6:00 p.m.
The Summer Arts Conservatory	A 9-week arts intensive program that provides students with a strong foundation in a multi-disciplined visual and performing arts program.	Children ages 5-16	Early drop off begins at 7:30 AM; classes begin at 8:30 AM and conclude at 5:00 PM. Free lunch and a snack is provided.

African Heritage Cultural Arts Center

Apprenticeship Arts Program (AAP)

Name	Intro	Who	What
African Heritage Youth Theater Company (AHYT!)	Youth theatre company for students of color to come together and grow in theater	Students ages 10-17	Members perform in two main-stage performances, attend cultural excursions, and participate in community service.
Hands of Visions	Students work with various visual arts teachers to learn the basics of fine art, contemporary art, photography, and sculpture.	Students who are serious about art, ages 8-16	Students will complete the program with a portfolio for magnet school preparation.
Heritage Stage Band	The program is the in-house instrumental music apprenticeship program for youth.	Youth ages 9-19	They perform in a minimum of one major concert per year and for various dignitaries and special events during the year. Students' growth and development is facilitated through performances, open rehearsals, attending cultural excursions, and participating in workshops and community service.
Voices of Heritage Vocal Ensemble	A platform where students have an opportunity to establish themselves as vocal artists.	Students ages 9-16	VOH has trained in all genres of music including Classical, Jazz, R&B, Folk & Ethnic, and Gospel with a special emphasis on music theory and stage presence.
Winds of Heritage Dance Company	WOH is a pre-professional training program that includes performance, personal development, and mentorship.	Students ages 7-16	Training includes Ballet, Modern, Jazz, African, Student Choreography. Members can train with industry professionals through workshops and master classes.

African Heritage Cultural Arts Center

Residency Program

Type	Intro	When	Classification
Artist Residency	The program supports local, emerging performance and visual artists and organizations in the development of cultural activities that enrich the community. The Resident Artists are granted space for their rehearsals, productions/planning meetings, and/or organization meetings.	September-May	Amber (Novice Category)
			Emerald (Apprentice Category)
			Topaz (Adept Category)
			Indigo (Distinguished Artists Category)
Civic Residency	The program consists of Community-Based Organizations (CBO) that are desirous of having monthly meetings in a cultural environment. This entitles the civic organization to one (1) meeting a month.	September-May	Community-Based Organizations (CBO)