A Very GNV Holiday Parade

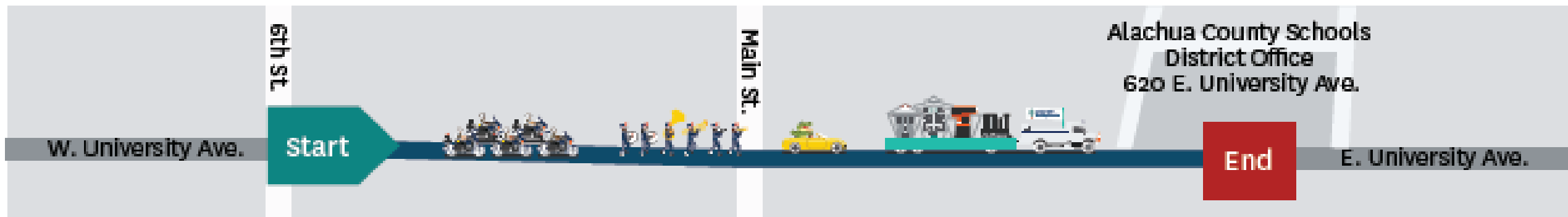## 2023 Inaugural Event

Commissioner Cynthia Moore Chestnut

Commissioner At-Large, Seat B

2023 A Very GNV Holiday Parade

- First parade in 30+ years

- Grand Marshal: Coach Steve Spurrier

- 35 Sponsors

- Raised $99,400
  - In-Kind: $30,625
  - Donations: $68,775

- 93 Entries with over 1,500 participants

- 1-mile parade route

- Thousands in attendance

- As of December 4th, Facebook video has been viewed 4,200 times with more than 100 reactions

Thank you to our sponsors!

Platinum
$10,000+

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UNIVERSITY OF FLORIDA HEALTH

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of North Central Florida

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San Felasco Tech City
Scherer Construction
Scorpio Corporation
Trimark Properties
WellFlorida Council
WPZM-PRAIZE 107.5-FM

2023 Production Team

Commissioner Chestnut – Parade Champion

Cynthia W. Curry – Executive Producer

Cintya Ramos – Co-Producer

Kathleen Kauffman - Director

Jennifer Smart – Screenwriter

Monica Deel – Casting Director

Andrew Persons – Choreographer

Phil Mann – Location Director

John Alexander – Transportation & Community Relations

Steve Varvel – Grinch

Brian Singleton – Rudolph the Red Nose Reindeer

Additional Credits

Community Parade Planning Committee

BMW of Gainesville

Mercedes-Benz of Gainesville

Community and City Volunteers

Office of Communications & Marketing

Department of Parks, Recreation and Cultural Affairs

Public Works Department

Gainesville Community Reinvestment Area

Gainesville Fire and Rescue

Gainesville Police Department

Government Affairs & Community Relations Division

Thank you!