



City of Gainesville Agenda Item Report

File Number: 2023-963

Agenda Date: October 19, 2023

Department: Transportation

Title: 2023-963 Request for Proposals Award for Mobility-On-Demand Software App (B)

Department: Transportation

Description: Request for the City Commission to award the Request for Proposal to the top ranked firm, Via Transportation, Inc., for Mobility-On-Demand Software App, which will assist the City in improving the quality of the Mobility-On-Demand service.

Fiscal Note: This project's implementation and first year costs are funded in the Federal Transit Administration (FTA) FY22 Supergrant; the remaining four years will be budgeted in the RTS Planning Contractual Services budget. The five-year project cost is \$139,000.00.

Explanation:

On April 3, 2023, the Department of Financial Services - Procurement Division solicited a Request for Proposal (RFP) for a Mobility-On-Demand Software App. The Mobility-On-Demand Software App will assist the City in enhancing the quality of services for the microtransit Mobility On-Demand Service currently operating in east Gainesville. The RFP process was implemented in compliance with, and as required by, Federal Transit Administration (FTA), Florida Statutes and City of Gainesville policies.

The City received ten (10) responses to the RFP but determined one to be non-responsive. An evaluation team consisting of City staff evaluated and ranked the remaining nine (9) proposals as follows:

1. *Via Transportation, Inc.
2. *Spare Labs, Inc.
3. *HBSS Connect Corp.
4. *RideCo, Inc.
5. *TransLoc, Inc.

6. Downtowner Holdings LLC
7. Moovit, Inc.
8. Pantonium, Inc.
9. Software Staffers

Five bidders (indicated with*) submitted redacted proposals. The redacted information in the submittals is claimed by bidder to be confidential and/or proprietary and cannot be made public.

The top ranked firm selected by the Evaluation Committee is Via Transportation, Inc.

Strategic Connection:

- ☐ Goal 1: Equitable Community
- ☐ Goal 2: More Sustainable Community
- ☒ Goal 3: A Great Place to Live and Experience
- ☐ Goal 4: Resilient Local Economy
- ☒ Goal 5: “Best in Class” Neighbor Services

Recommendation:

The City Commission: 1) approve the Request for Proposal for a Mobility-On-Demand Software App rankings, 2) award the Request for Proposal to Via Transportation, Inc., and 3) authorize the City Manager or designee to negotiate and execute a contract with the top ranked firm, subject to approval by the City Attorney as to form and legality.