



City of Gainesville Agenda Item Report

File Number: 2023-847

Agenda Date: September 21, 2023

Department: Gainesville Community Reinvestment Area

Title: 2023-847 Invitation to Negotiate Award Recommendation for Historic Consulting Services for the Fifth Avenue/Pleasant Street Historic Heritage Trail (B)

Department: Gainesville Community Reinvestment Area

Description: The Gainesville Community Reinvestment Area (GCRA) recommends the award of Invitation to Negotiate (ITN) number GCRA-230050-GD to Community Planning Collaborative, LLC of Jacksonville, FL for design work on the Fifth Avenue/Pleasant Street Historic Heritage Trail.

Fiscal Note: GCRA has allocated approximately \$1.69 million in Interlocal funding and \$193,000 in residual tax increment financing from the Fifth Avenue/Pleasant Street Community Redevelopment Agency to support the completion of the project.

Explanation:

The Fifth Avenue Pleasant Street/Historic Heritage Trail, a signature component of the GCRA's 10-Year Reinvestment Plan, is conceived as a system of physical markers and locations that identify significant people, achievements, history, and cultural knowledge within these key historic African American neighborhoods. The goal of the project is to provide trail visitors with information about the area, leading to a heightened awareness and appreciation of the history of these communities.

On May 23, 2023, an Invitation to Negotiate (ITN) for Historic Consulting Services was posted and two companies responded. The respondents were Dix Holdings (Dix Holdings), LLC, Orlando, FL, and Community Planning Collaborative (CPC), LLC, Jacksonville, FL.

Under the guidance of the Department of Financial Services – Procurement Division, an evaluation team comprised of staff from the GCRA and Parks, Recreation and Cultural

Affairs Department convened to conduct evaluations of the proposals submitted by the participating companies. After the initial evaluation meeting held on June 27, 2023, the evaluation team reconvened on July 11, 2023, to receive oral presentations from each of the companies.

The City received 2 proposals, and both were determined fully responsive by the Department of Financial Services – Procurement Division. The evaluation team ranked the proposals as follows:

1. Community Planning Collaborative
2. Dix Holdings

The evaluation committee recommends awarding the ITN to the Community Planning Collaborative, LLC

Strategic Connection:

- ☐ Goal 1: Equitable Community
- ☐ Goal 2: More Sustainable Community
- ☒ Goal 3: A Great Place to Live and Experience
- ☐ Goal 4: Resilient Local Economy
- ☐ Goal 5: “Best in Class” Neighbor Services

Recommendation: The City Commission 1) approve the ranking of the evaluation committee, 2) award ITN #GCRA-230050-GD, Historic Consulting Services for the Fifth Avenue/Pleasant Street Historic Heritage Trail to Community Planning Collaborative, LLC for an amount not-to-exceed \$151,380, and 2) authorize the City Manager or their designee to execute the agreement subject to review by the City Attorney as to form and legality