



## City of Gainesville Agenda Item Report

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**File Number:** 2023-876

**Agenda Date:** September 21, 2023

**Department:** Gainesville Police Department

**Title:** 2023-876 Use of Federal Forfeiture Funds for Police Video Production Services (B)

**Department:** Gainesville Police Department

**Description:** Request for the City Commission to approve the use of Federal Forfeiture funds in an amount not to exceed \$49,500 for video production services for GPD's engagement with the community.

**Fiscal Note:** The anticipated cost of the video production services for FY24 is \$49,500.

**Explanation:** GPD has used video production services for over a decade to produce programs for broadcast, web, and social media to inform and educate our neighbors and to recruit new officers.

This expense is a permissible use of Federal Forfeiture funds, which are meant to supplement and enhance agency resources.

Funding in the amount of \$49,500 is available from the Federal Law Enforcement Contraband Forfeiture Trust Fund. Per the Department of Financial Services, the uncommitted balance of the fund as of August 8, 2023, is \$828,269.20.

It is anticipated that the video production services will be procured as a sole source. Studio 601, Inc. has provided these services to GPD for over a decade and remains the only studio in Gainesville that has the institutional knowledge of GPD, the trust of the Command Staff and officers, and the ability to respond quickly to requests for high quality video products.

**Strategic Connection:**

- ☐ Goal 1: Equitable Community
- ☐ Goal 2: More Sustainable Community
- ☐ Goal 3: A Great Place to Live and Experience
- ☐ Goal 4: Resilient Local Economy
- ☒ Goal 5: “Best in Class” Neighbor Services

**Recommendation:** The City Commission approve the requested use of Federal Forfeiture Funds in an amount not to exceed \$49,500 for video production services.