



## City of Gainesville Agenda Item Report

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**File Number:** 2023-400

**Agenda Date:** May 4, 2023

**Department:** Parks, Recreation & Cultural Affairs

**Title:** 2023-400 Florida Department of State Division of Cultural Affairs General Program Support Multidisciplinary Presenter 2024-2025 (NB)

**Department:** Parks Recreation and Cultural Affairs

**Description:** Request from the Department of Parks, Recreation and Cultural Affairs (PRCA) to apply for the grant and for the City to accept the grant, if awarded, from the Florida Department of State, Division of Arts and Culture.

**Fiscal Note:** The FY 2024-25 General Program Support \$150,000 grant requires a 1:1 match. The matching funds will be met by expenses from recurring cultural affairs staffing costs, cultural programming artist fees, event marketing costs for the Hoggetowne Medieval Faire and the Downtown Cultural Series, which includes the Downtown Festival and Art Show, and materials and supplies. No additional funds will be necessary to facilitate this request.

**Explanation:**

The City of Gainesville Parks Recreation and Cultural Affairs' Department, Cultural Affairs Division, annually applies to the Florida Department of State, Division of Arts and Culture (DAC) for a general program support grant. The Department qualifies as a Level III organization and can apply for the highest level of funding totaling \$150,000. Staff will prepare a general program support grant request which will be submitted by the June 1st deadline, requesting grant funds for FY 2024-2025 in the Multidisciplinary Organization category.

In FY 2022-2023 the City was awarded \$150,000 for this grant. The FY 2023-2024 award amount, has not yet been announced.

Though this grant is for general program support, a detailed outline of how the funds will be spent is required with the application. If funded, the grant award for FY 2024-2025 will be applied to initiatives that will build PRCA's cultural program capacity to fulfill its program goals. The grant will provide funding for elements of the "352ArtsRoadmap" cultural master plan for the City of Gainesville and related marketing initiatives. It will provide support for the Thomas Center Galleries' exhibition curation and marketing;

352walls coordination and artist fees, as well as cultural programming artist fees. In addition, the grant will provide funding for collaborative inclusive arts programming as identified as a strategy of the new Comprehensive Plan.

The grant submission deadline is June 1, 2023; a panel review of applications will be scheduled for September; final recommendations are subject to approval by the Florida Legislature and Governor and will be announced in June 2024. The grant period for the next grant is July 1, 2025 - June 30, 2026.

**Strategic Connection:**

- Goal 1: Equitable Community
- Goal 2: More Sustainable Community
- Goal 3: A Great Place to Live and Experience
- Goal 4: Resilient Local Economy
- Goal 5: "Best in Class" Neighbor Services

**Recommendation:** The City Commission to 1) approve the request for the Department of Parks, Recreation and Cultural Affairs (PRCA) to apply for the grant and the City to accept the grant, if awarded, from the Florida Department of State, Division of Arts and Culture, and 2) authorize the City Manager or designee to execute the grant award agreement and other grant-related documents, subject to approval by the City Attorney as to form and legality.