



City of Gainesville Agenda Item Report

File Number: 2023-323

Agenda Date: April 6, 2023

Department: Gainesville Regional Utilities

Title: 2023-323 Water Conservation Month Proclamation and Mayor's Challenge (B)

Department: GRU, Water Department

Description:

This item will:

1. Recognize the importance of our local water resources through a Mayor's Proclamation for Water Conservation Month.
2. Recognize the importance of community participation in water conservation by announcing the Mayor's Challenge water conservation contest and encourage citizens to pledge to conserve water at <https://www.mywaterpledge.com>.

Explanation:

1. Proclamation

Each year municipalities across the country declare April as Water Conservation month to promote awareness for water conservation and the importance of water as a vital natural resource. This is an opportunity to inform the public about our high-quality drinking water and the vital role drinking water plays in our daily lives. Citizens are asked to know their groundwater source and to conserve and protect this valuable natural resource for future generations.

2. The Mayor's Challenge Water Conservation Contest

The Wyland Foundation sponsors an annual national water conservation contest that encourages citizens to take a pledge to save water in their daily activities. This is a fun competition that promotes the importance of water conservation behavior. Pledge to conserve water at <https://www.mywaterpledge.com>.

Recommendation: Mayor Ward issue a proclamation for Water Conservation Month and announce the April 2023 water conservation contest, The Mayor's Challenge.