

PROPOSAL EVALUATION SUMMARY

BID #: CMGR-230018-GD
BID NAME: One Nation One Project Artistic Director
SOLICITATION DUE DATE: October 27, 2022
EVALUATION DUE DATE: November 3, 2022 4:00pm
DEPARTMENT: Office of the City Manager

	FIRM NAMES	EVALUATOR 1				EVALUATOR 2				EVALUATOR 3				RANKING POINT TOTAL	FINAL RANKING
		TECHNICAL	WRITTEN	TOTAL POINTS	RANK	TECHNICAL	WRITTEN	TOTAL POINTS	RANK	TECHNICAL	WRITTEN	TOTAL POINTS	RANK		
1	Kenya (Robinson), LLC	85.00	80.00	165	2	80	79	159	1	40	63	103	2	5	2
2	Theatrical Concepts Inc	90.00	85.00	175	1	85	74	159	1	40	65	105	1	3	1

TECHNICAL & WRITTEN RECAP PROPOSAL QUALIFICATIONS EVALUATION

Use this form to consolidate your evaluations for each vendor

BID #: CMGR-230018-GD

BID NAME: One Nation One Project Artistic Director

SOLICITATION DUE DATE: October 27, 022

EVALUATION DUE DATE: November 3, 2022 4:00pm City Hall, Room 332

DEPARTMENT: Office of the City Manager

EVALUATOR NUMBER: 3

	FIRM NAMES	TECHNICAL QUALIFICATIONS (0-100)	WRITTEN PROPOSAL (0-100)	TOTAL POINTS
1	Kenya (Robinson), LLC	40	63	103
2	Theatrical Concepts Inc	40	47	87
3				0

TECHNICAL PROPOSAL

QUALIFICATIONS EVALUATION

Please complete one form for each submittal

Enter your Evaluator Number on Each Entry

Enter the Firm Name on Each Entry

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EVALUATION DUE DATE: November 3, 2022 4:00pm City Hall, Room 332
DEPARTMENT: Office of the City Manager

EVALUATOR NUMBER: 3
FIRM NAME: KENYA (ROBINSON), LLC

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	20	Unfortunately, there is not much in the proposal that makes me feel confident this could be accomplished in the time allotted. They seem experienced, but relevant details were missing.
o Capability of Meeting Time and Budget	45	20	Unfortunately, there is not much in the proposal that makes me feel confident this could be accomplished in the time allotted.
TOTAL	100	40	

WRITTEN PROPOSAL EVALUATION

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EVALUATOR NUMBER: 3

FIRM NAME: KENYA (ROBINSON), LLC

WRITTEN PROPOSAL (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Project Understanding/Experience	30	15	I don't think engaging with only two elementary/middle schools will have the desired reach or effect.
o Project Approach	30	20	I think it would be interesting, but seems more aimed at adults. The ideas almost seem a bit too focused, with little room to evolve into something bigger or different.
o Project Manager	15	8	Seems to have a lot of experience, but is lacking info on previous budgets they've worked with. Unsure if minimum requirements are met.
o Project Team	15	12	Seems lean, but that could be a good thing (too many cooks in the kitchen...)
o Project Schedule	5	4	seems reasonable for the projects proposed
o Project Organization	5	4	seems reasonable for the projects proposed
TOTAL	100	63	

TECHNICAL PROPOSAL

QUALIFICATIONS EVALUATION

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EVALUATOR NUMBER: 3
FIRM NAME: THEATRICAL CONCEPTS INC.

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	20	Seems capable, but did not provide details or possible timelines, so it is a challenge to know their ability.
o Capability of Meeting Time and Budget	45	20	Seems to be able to meet the budget, but I don't know about meeting deadlines since no details were submitted.
TOTAL	100	40	

WRITTEN PROPOSAL EVALUATION

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47
100
—
45

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EVALUATOR NUMBER: 3

FIRM NAME: THEATRICAL CONCEPTS INC.

WRITTEN PROPOSAL (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Project Understanding/Experience	30	20	Understood the scope, and has experience, but didn't highlight involvement with the youth, which is key to this project
o Project Approach	30	15 ✓	The submitter did not mention what they're planning, other than listing the other members of the crew that would be needed.
o Project Manager	15	12	seems experienced in theater, and has worked with large budgets before
o Project Team	15	10 ✓	A listed of needed crew is mentioned, but that's it for a project team.
o Project Schedule	5	4 ✓	Not submitted
o Project Organization	5	4 ✓	Not submitted
TOTAL	100	47	

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EVALUATOR NUMBER: 2
FIRM NAME: Theatrical Concepts Inc.

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	55 100	Artist has extensive experience
o Capability of Meeting Time and Budget	45	30 45	We can't spend 70k ARPA on materials, or? <small>costs, props</small>
TOTAL	100	85 100	

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EVALUATOR NUMBER: 2
FIRM NAME: Kenya Robinson

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	40	Artist has extensive experience
o Capability of Meeting Time and Budget	45	40	Can't spend 60k. FARPA on teacher ^{or?} SWAG
TOTAL	100	80	

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EVALUATOR NUMBER: 2
FIRM NAME: Theatrical Concepts Inc

WRITTEN PROPOSAL (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Project Understanding/Experience	30	20	There's no substance in the proposal but applicant sees the fact that
o Project Approach	30	15	There's no proposal / approach aside from foregrounding staff & community input
o Project Manager	15	15	
o Project Team	15	14	+ Artists are listed in budget - No specific project team highlighted
o Project Schedule	5	5	
o Project Organization	5	5	
TOTAL	100	74	

the project
15 foregrounding community engagement

WRITTEN PROPOSAL EVALUATION

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EVALUATOR NUMBER: 2
FIRM NAME: Kenya Robinson

WRITTEN PROPOSAL (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Project Understanding/Experience	30	15	Project doesn't reflect requirement to incl. engagement/feedback from Phases 1+2
o Project Approach	30	25	
o Project Manager	15	15	
o Project Team	15	14	Project doesn't include awareness of importance of working w/ artists/community engaged in phases 1+2
o Project Schedule	5	5	
o Project Organization	5	5	
TOTAL	100	79	

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TECHNICAL PROPOSAL

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EVALUATOR NUMBER: 1
FIRM NAME: Theatrical Concepts, Inc.

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	45	Firm has vast experience and is familiar with local neighborhoods. Firm has no recent experience working for City, State, or local government.
o Capability of Meeting Time and Budget	45	45	Firm has a good plan for staffing to ensure capacity for this project.
TOTAL	100	90	

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FIRM NAME: Theatrical Concepts, Inc.

WRITTEN PROPOSAL (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Project Understanding/Experience	30	30	
o Project Approach	30	20	
o Project Manager	15	15	
o Project Team	15	10	
o Project Schedule	5	5	
o Project Organization	5	5	
TOTAL	100	85	

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2	Theatrical Concepts Inc	90	85	175
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FIRM NAME: Kenya (Robinson), LLC

TECHNICAL QUALIFICATIONS (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
o Ability	55	40	Firm has relevent experience and has recently worked with the City of Gainesville (2019).
o Capability of Meeting Time and Budget	45	45	Firm has a detailed plan for staffing to ensure capacity for this project.
			Firm has a detailed, proposed budget.
TOTAL	100	85	

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FIRM NAME: Kenya (Robinson), LLC

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o Project Understanding/Experience	30	20	
o Project Approach	30	20	
o Project Manager	15	15	
o Project Team	15	15	
o Project Schedule	5	5	
o Project Organization	5	5	
TOTAL	100	80	

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