



City of Gainesville Agenda Report

File #: 2022-768

Agenda Date: December 1, 2022

Department: City Manager

Title: 2022-768 RFQ Award Recommendation for One Nation One Project Artistic Director (B)

Description: Request for Qualifications Award recommendation for the One Nation/One Project Artistic Director.

Explanation:

One Nation One Project (ONOP) is a new national initiative developed with the goal of leveraging the creative power of arts and culture to support community healing and well-being in the wake of the COVID-19 pandemic. Nine cities have been invited to participate, including the City of Gainesville.

In January of 2022, Gainesville's City Commission recognized youth gun violence as a local issue that has become worse in the aftermath of the pandemic. For this reason, the Commission decided to:

- a. Apply to participate in ONOP with the goal of addressing youth gun violence through the arts.
- b. Dedicate two percent (\$648,176.08) of the City's American Rescue Plan Act funds to address youth violence through arts and culture interventions.

The City was invited to participate in the ONOP and is seeking an Artistic Director to help implement the program. The Artistic Director will be responsible for planning, coordinating and generating two major productions that will involve the participation of community members, community partner organizations and City Staff. The first production is scheduled to be completed in the summer of 2023 and the second in the summer of 2024.

On October 13, 2022, The Department of Financial Services' Procurement Division released a Request for Qualifications (RFQ) for an Artistic Director. The solicitation closed on October 27, 2022 and the City received two responses, both of which met the minimum requirements for the solicitation. Staff evaluators ranked both proposals independently and met for deliberation, ultimately ranking Theatrical Concepts LLC as the number one proposal.

Strategic Connection:

Goal 3: A Great Place to Live and Experience

Fiscal Note:

Funding for the ONOP project is set aside in the American Rescue Plan Act special revenue fund totaling \$648,176.08. The funding allocation for the Artistic Director is part of this allocation and totals \$200,000.

Recommendation:

The City Commission 1) Award the RFQ to the top ranked firm Theatrical Concepts, LLC, and 2) Authorize the City Manager or their designee to execute the agreement, subject to approval by the City Attorney as to form and legality.