

## City of Gainesville Agenda Report

File #: 2022-742

Agenda Date: December 1, 2022

**Department:** City Clerk

Title: 2022-742 Economic Development Strategies (B)

**Description:** Presentation on resources and support services municipalities can provide related to economic development.

## **Explanation:**

Local governments can utilize a variety of resources to both attract and encourage entrepreneurship in their region. These resources commonly include guides detailing state and local laws for creating a business, staff liaisons and advisory boards to assist local business owners, and incentive programs and policies to offset business start-up costs. Many cities have created their own small business guides, while others have a dedicated resource webpage. Additionally, some municipalities work with external partners to provide specific services and resources to the business community.

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**Fiscal Note:** 

## **Recommendation:**

The City Commission hear a presentation from staff and discuss.