

Historic Preservation Board
Applicant Package - Member

Historic Preservation Board - Member

Term: 17 Nov 2022 - 01 Jun 2023

Positions Available: 1

Number of applicants in this package: 2

- Carlyle, LaDonna

- McNiece, Peter

Name :Carlyle, LaDonna

Address :4072 NW 37th Ter, Gainesville, 32606

Email :ladonna@smartdocsapp.com

Board Name :Historic Preservation Board

Please confirm Full Name, including middle initial, prefix, and physical mailing address :

LaDonna Carlyle

In what city district do you live? :

District 2

Employer :Smartdocs Technology

Phone Number :904-501-8472

Occupation :CEO

Why are you interested in serving on this board? (Please answer separately for each board you are applying to.) :

I have always had a passion to preserve the historical hertiage of North Central FL.

How many terms have you served on this board previously? :0

Disclaimer:

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Do you claim any exemption to public record disclosure pursuant to FLA. STAT. Section 119? :

No

Have you been removed from any advisory board for attendance, behaviour or another reason? :

No

Disclaimer:

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Optional: Gender :

Female

Optional: Ethnicity :

Caucasian/Non-Hispanic

Are you a City of Gainesville Employee? :

No

Are you a City of Gainesville Intern? :

No

Are you currently on a City Advisory Board/Committee? :

No

Some of the boards and committees appointed by the City Commission are required to comply with Chapter 112, Florida Statutes, the Financial Disclosure Law. If applicable, would you be willing to file the required financial statement? :

Yes

Do you affirm that your personal and business (if applicable) affairs within the City of Gainesville and Alachua County are in substantial compliance with all city and county regulatory and taxing authorities rules and regulations? * :

Yes

Do you agree with the following statement? Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Advisory Board Handbook." * :

Yes

Do you agree with the following statement? I understand that this completed application is the property of the City of Gainesville, is subject to public record requests and I hereby certify that the statements made on this application are true and correct. :

Yes

Attachments:

- LaDonna Carlisle_Resume V 922 (2) (1).pdf
- LaDonna Carlyle Historical resume 922 (1) (1) (2).pdf

LaDonna Carlisle

Senior Director

Chief Executive Officer

▪ 904-501-8472

ladonna@smartdocsapp.com

▪ www.linkedin.com/in/ladonna-carlisle-5aab88174

Expertise in growth and large-scale business consulting, process improvement, team leadership, business startup, capital investments, and business salvage solutions.

Enterprise-level Growth Strategies, Financial Reporting & Financing, and Technology Investment

Entrepreneurial Executive with 10+ years of experience in executive management – driving organizational decision-making for successful startups as well as applying executive leadership to save multiple businesses from bankruptcy. Proven ability to build high-performance teams and to lead organizational change. Skilled in designing and delivering highly effective market expansion, new business acquisition, organizational leadership, and performance management solutions. Collaborative leader as an executive who leverages strong analytical and problem-solving skills. Dependable, thorough, and well-organized executive focused to work effectively on key priorities based on business needs by establishing and reviewing key strategic priorities and translating them into comprehensive plans. Accomplished executive with domestic and international experience in governance, quality control, team leadership, finance, P&L oversight, fiscal responsibility, and marketing that has involved both startup and growth organizations.

CAREER HIGHLIGHTS & ACCOMPLISHMENTS

Strategy Planning: **Customize new programs** after seeking and taking opportunities. Expose top talent to other areas of the business, facilitating collaboration across teams (utilizing appropriate technology), and building a professional internal and external network.

Profit Results: **Surpassed sales targets for the last 3 years** with the most recent annual profit of \$6.6M, which was nearly 300% over the previous year. Applied and enforced stringent sales standards worldwide.

Management Leadership: **Grew a startup company** with nothing to now having a marketing team that works domestically and internationally to seize upon the additional opportunity. Work with teams to acquire new clients by helping clients to design and implement customized service plans that are unique to their needs. Clearly define the team: focus on the key issues to win new business.

PROFESSIONAL EXPERIENCE

Chief Executive Officer (CEO) / SmartDocs Technologies – January 2018–Present

Utilize innovative technology to deliver high-quality, individualized Point-of-Care to patients by providing state-of-the-art medicine based on need, not location, for improvement in clinical outcomes, quality metrics, and TPS.

Software Integration | Market Leading Position | Continuous Improvement | Team Direction & Motivation – Rapid Growth Metrics | Quality Control | Revenue and Profit Expansion | International Coordination | Operations Management

Executive Leadership & Startup Expert

LaDonna Carlisle – Chief Executive Officer | Page 2 of 2

- Make high-quality decisions for SmartDocs (SmartDocs software is an interactive clinical management platform for healthcare providers in all fields of medicine) to advance the business and increase profits. Direct all aspects of the company's operational policies, objectives, and initiatives as well as monitor metrics and global benchmarks.
- Develop comprehensive business strategies and plans, ensuring their alignment with objectives while maintaining close oversight of the marketing team from an annual growth perspective to meet aggressive sales goals.

Chief Executive Officer (CEO) / Carlisle Industries – April 2012–2018

Parent company investing in promising and distressed business since 2012

Operations Management | Financial Reporting | Executive Leadership | Strategic Planning | Digital Transformations | Annual Budgeting | Vendor Management | Revenue Growth | Corporate Restructuring | Margin Improvement | Budgeting

Strategic Integration & Growth Leadership

- Lead Carlisle Industries to acquire, find and invest in companies. Provide business leadership for targeted mergers, acquisitions, brand or product-line enhancements, capital expansions, restructures, strategic alliances and partnerships, joint ventures, operational investments, and portfolio divestitures.
- Retain employees throughout the volatile M&A phase via team leadership while keeping the team motivated to meet key milestones – appropriately delegating work to teams to save acquired firms from the verge of bankruptcy.

CEO & Entrepreneur / Carlisle Business Solutions – November 2010–2019

Provide leadership for implementation of solutions and digital transformation to leverage data visualization tools.

Global Growth | Cultural Change | Revenue Expansion | Operations Standardization | Change Management

High-Quality and Best-In-Class Solutions

- Analyze problematic situations and occurrences. Provide positive, proactive solutions to ensure company survival and growth. Maintain a deep knowledge of the markets, and keep a close eye on the company's culture.
- Lead and motivate teams to advance staff engagement and satisfaction. Coach and develop sales representatives.

Chief Executive Officer (CEO) / Critical Interventions Corp. – January 2017–April 2021

Used straightforward executive communication, in a structured way, to positively influence others.

Sales Management | Operations Expansion | Team Motivation | Business Process Improvement | Risk Management

Financial Leadership & Working Capital Requirements

- Applied leadership experience with teams as well as organization and oversight of accounting and finance with responsibility for operations planning, coordination, and management. Collaborated with the management team to design and draft new operational policies for the company to consistently attain its goals. Proficient at leading remote teams.
- Leveraged executive experience in networking, relationship building and management, and resource management.
- Led in representing the company in its relationships with major customers, key suppliers, and investment bankers.
- Substantially improved productivity while reducing costs. Opened new markets by establishing industry alliances, turning companies into high profitability with new models and strategies to achieve goals in targeted markets.

EDUCATION

Master of Business Administration – University of Alabama, Manderson Graduate School of Business- Tuscaloosa AL
Marketing Management and Management information systems – University of North Alabama - Florence AL

*Additional training & certifications

LaDonna Carlisle

ladonna@smartdocsapp.com

Cell 904-501-8472

I am seeking approval to join the historical society committee.

I have an unwavering passion for historical properties & landmarks.

Currently I am the CEO & founder of Smartdocs Technologies.

My traditional resume does not reflect the training and attributes for historical preservation and sustainability.

Sustainable Historic Preservation

- Defend a sustainable historic preservation position on a project proposal
- Identify connections and conflicts between preservation and sustainability approaches
- Analyzing energy-efficiency strategies for historic and other existing buildings
- Present documentation and highlighting the value of historic preservation for sustainability.

A foundation in historic preservation is by identifying exactly what historic preservation is, its roots, and its associated laws and legislation.

[Embracing the Worth of Existing Buildings](#)

Explore the factors that contribute to the decision to sustainably preserve a historic structure by examining the concept of embodied energy as a tool to evaluate historic structures and materials. While gaining strategies for collaborating with stakeholders to find creative reuse opportunities in historical projects.

Making recommendations for its potential future use.

[Advocating for Sustainable Preservation](#)

Contextualize the structural, governmental, and social factors that must be considered in the sustainable rehabilitation of the built environment. While, discovering how to consider rehabilitation as a flexible preservation strategy to extend the usable life of historic buildings, applying these concepts, while examining cases that show how structures can be adapted to incorporate modern technologies or converted to serve new functions.

Practicing developing recommendations for rehabilitation that both address community concerns and seek to extend the life of historic structures.

[Developing a Community Plan for Sustainable Preservation](#)

Creating pathways to make rehabilitation projects more sustainable. Exploring sustainability more holistically, beyond building materials, and assess how economic, cultural, historic, and social sustainability contributes to better communities for everyone and identifying opportunities to use retrofits to respond to both external and internal threats. Evaluating projects to be responsive and adaptive to future uses.

Practicing community engagement to partner with stakeholders throughout the project processes.

Public policy plays vital roles in historic preservation and sustainability.

Heritage must evolve to survive.

Working with other disciplines and engaging stakeholders, historic preservation changes in the physical environment.

The forces impacting the conservation of heritage including, among others, globalization, urbanization, climate change, and human conflict, among others.

- Acquire familiarity with the origins, history, and development of the historic preservation movement
- Understand the basic philosophical principles that have shaped historic preservation
- Gain an understanding of the various disciplines that make-up historic preservation
- Examine the policies, regulations, and guidelines governing the conservation of heritage in the United States and abroad
- Assess current and future challenges to conserving heritage

Council on Historic Preservation

In depth understanding and knowledge of Section 106

- Section 106 Regulations: 36 CFR Part 800
- Citizen's Guide to Section 106 Review
- Section 106 and Infrastructure Projects
- Integrating NEPA and Section 106
- Guidance on Agreement Documents
- Section 106 Program Alternatives
- Nationwide Programmatic Agreements
- Section 106 Case Book (1966-2000)
- Section 106 Archaeology Guidance

Training and Certifications

Sustainable Historic Preservation

Cornell University

Ithaca, NY. 14850

Us Dept of Interior

Heritage Documentation Programs

National Park Service

1849 C Street NW.

Washington, DC 20240

Advisory Council on Historic Preservation

Washington, DC 20001

Name :McNiece, Peter

Address :520 SW 10th St, Gainesville, FL, 32601

Email :pmcniece@gmail.com

Board Name :Historic Preservation Board

Please confirm Full Name, including middle initial, prefix, and physical mailing address :

Peter R. McNiece

In what city district do you live? :

District 1

Employer :City of Gainesville

Phone Number :352-514-8992

Occupation :Project Manager for Wild Spaces & Public Places

Why are you interested in serving on this board? (Please answer separately for each board you are applying to.) :

I have been actively involved in the development and construction of in-fill housing projects and the restoration of contributing structures in the University Heights Historic District for over 15 years. As the Director of Development for Trimark Properties, I worked closely with the Historic Preservation Board to ensure our design team created appropriately themed *and sized* apartment complexes that would complement the historic character of the community. During that process we were also able to completely restore a half-dozen historic homes that were saved by our intervention from demolition by neglect.

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Male

Optional: Ethnicity :

Caucasian/Non-Hispanic;Other

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Yes

Attachments:

- Pete McNiece Resume 10-18-22.pdf

Peter Robert McNiece

520 SW 10th St

Gainesville, Florida 32601

(352) 514-8992

Education

Massachusetts Institute of Technology Cambridge, MA (June 1990)
B.S. in Civil Engineering, Minor in Economics

Webster University Keflavik, Iceland (May 1992)
M.A. in Management & Human Resource Development

Naval Facilities Contracts Training Center (June 1990 – Dec 1990)
Courses Include: Contract Law, Facility Support Contracting, Contract Cost and Price Analysis, Contract Modifications, Construction Project Management, Public Works Management, and Contract Negotiations

Work Experience

Project Manager, Wild Spaces & Public Places, City of Gainesville (Aug 2019 – Present)

- Managing a projected \$60 million in projects to acquire and improve environmentally sensitive lands and to create, improve and maintain parks and recreational facilities.

Planning, Construction & Development, Trimark Properties Gainesville, FL (Aug 2006 – Aug 2019)

- Responsible for the planning, design, permitting and construction of a wide range of projects from converting existing buildings into high-end medical, laboratory, and office space to building new luxury student in-fill apartment complexes and restoring contributing structures in a Historic District, and innovative incubator space for start-up technology firms. Headed these projects from conceptual design to final completion.
- Work with a variety of regulatory agencies to obtain necessary project approvals. Assess professional qualifications to select the design team and the construction team. Collaborate with architects, engineers, interior designers, clients, owners and maintenance staff to optimize the design and utility of these projects.

Construction Manager, Loren Spies Construction & Development Gainesville (Dec 2003 – Aug 2006)

- Planned Meadows on the Prairie Community – Closed approximately 80 new construction, affordable single-family homes on time, within budget and with no punch list. Took over Greenbriar Terrace Condominiums (26 units/4 buildings), fired superintendent and re-staffed to put project back on track for timely completion.
- Responsible for all administrative and office functions including payroll, taxes, accounts payable, budgeting, hiring staff, and scheduling subcontractors. Primary liaison with Realtors, lenders, subcontractors, county inspectors, and homeowners throughout the building process.

President & Owner, Frontier Contracting, Inc. Philadelphia & Gainesville, FL (May 1994 – 2003)

- Solicited, bid, awarded, performed and successfully completed work on a variety of government maintenance, service, construction, and consulting contracts in Alaska, Pennsylvania, New Jersey, New York and Texas.
- Solely responsible for all aspects of the management and operation of the company and its 34 employees.

United States Navy, Civil Engineer Corps Officer (Dec 1990- Dec 1994)
Director, Facility Support Contracts Philadelphia; **Construction Project Manager**, Keflavik, Iceland

- Directly supervised 31 civilian employees and four senior managers overseeing institutional facilities.
- Responsible for 45-facility support and maintenance service contracts and several major construction projects at the Philadelphia Naval Ship Yard with a total estimated value of \$45 million. Including a \$21 million base-wide utilities upgrade, \$8 million lift-bridge retrofit, and a \$10 million new housing facility.
- Responsible for all aspects of both pre-award and post-award contracting functions including specification preparation, project synopsis, issuance of solicitations and amendments, sealed bid openings, protests, project supervision, contract management, payments and contract closeout.
- Responsible for creating CPM construction schedules and using AutoCAD to design project change orders.

Additional Information

LEED AP Certified, Licensed Professional Engineer, Certified Building Contractor, and Real Estate Broker. Fluent in Spanish, NAVY SeaBees veteran, Hawaii Ironman World Championship finisher, licensed skydiver and Private Pilot, U.S. Sailing qualified skipper, Boston Marathon finisher and former President of Phi Sigma Kappa Fraternity. Currently live in an (approximately) 100 year-old historic chert and brick home that I personally restored over 2 years.