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city of Gainesville

AFFORDABLE HOUSING WORK PLAN UPDATE

COREY J. HARRIS, DIRECTOR OF HOUSING & COMMUNITY DEVELOPMENT

October 13, 2022

Affordable Housing Work Plan Presented to City Commission on July 28, 2022

CONTENTS





Building Blocks for Affordable Housing Work Plan in Development

JULY 2022 OFFICE OF THE CITY MANAGER

01 INTRODUCTION 03 HOUSING NEEDS AND CHALLENGES 10 FUNDING FOR HOUSING INITIATIVES 13 WORK PLAN RECOMMENDATIONS 19 APPENDIX n

ENHANCED APPROACH TO HOUSING **& COMMUNITY DEVELOPMENT**

Addressing Housing is a Top Priority in the City's Strategic Plan and this focus area requires a cohesive and collaborative approach. In order to promote streamlined communication and direction as the City moves forward with addressing affordable housing initiatives and preparing the Work Plan:

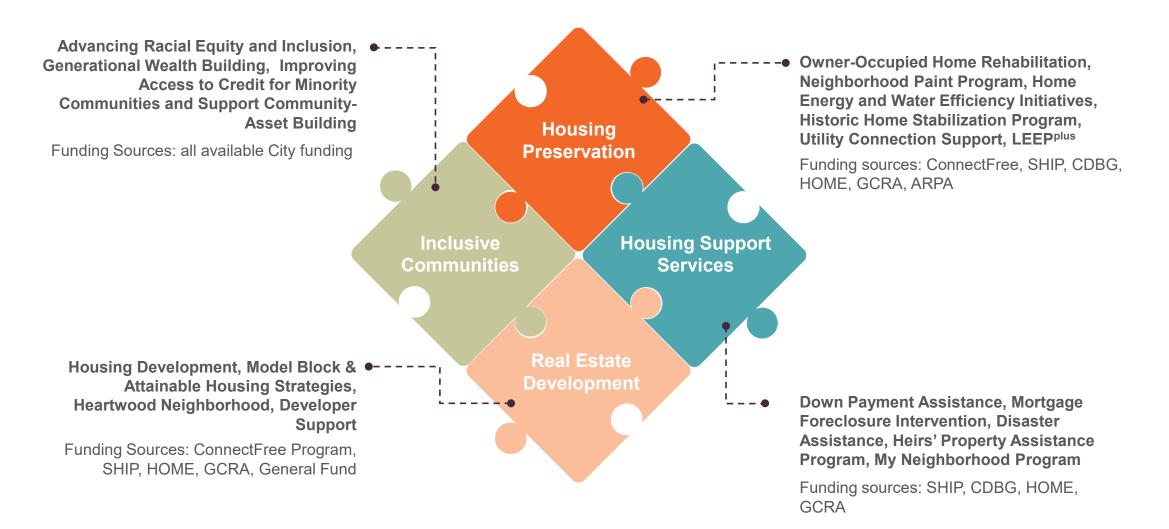
- Effective August 1, 2022, the City has organized all housing and community development activities under the Department of Housing and Community Development to foster cross
- functional planning and management under one umbrella. Housing initiative programs within the Gainesville Community Reinvestment Area (GCRA). will transition to the Department of Housing and Community Development. This includes: Heartwood
- Heirs Property Program
- Neighborhood Paint Program
- My Neighborhood Grant Program
 Model Block and Attainable Housing Strategies
- · Residential Improvement Programs (Consists of CWC Partnership with GRU & Historic
- Home Stabilization)

These changes will promote structured planning and coordination as the City works with external stakeholders and leverage multiple funding streams to address housing program activities across the City.

Department of Housing & Community Development



Department of Housing & Community Development



Department Reorganization

GCRA HOUSING PROGRAMS MOVED TO THOMAS CENTER



INTERDEPARTMENTAL

COORDINATION

INNOVATION & COLLABORATION

HOUSING ADVOCATE

4

Work Plan Recommendation Update

Recommendation 1

- \$6 million to underwrite the development of new rental housing units (single family and multifamily) for very low income households (< 50% AMI) and remain affordable for at least 30 years.
- Provide up to \$35,000 per unit
- **Update**: The process will mirror the local government preference application process. Estimate issuing a Notice of Fund Availability (NOFA) in November.



Recommendation 2

- \$1.2 million to underwrite the development of new housing units which will be marketed for sale to low income households (< 80% AMI) and remain affordable for at least 15 years.
- Provide up to \$50,000 per unit
- **Update**: The process will mirror the local government preference application process. Estimate issuing a Notice of Fund Availability (NOFA) in November.



Recommendation 3

- \$320,000 for an owner-occupied rehabilitation program for households under 50% AMI to increase housing stability.
- Provide up to \$50,000 per unit
- **Update**: Propose to mirror the process of the CDBG/HOME Investment Partnership. Estimate issuing funding in November/December. Work with Communications to make announcement.



Work Plan Recommendation Update

Recommendation 4

- **\$320,000** to expand down payment assistance programs for households under 80% AMI.
- Provide up to \$15,000 per unit
- **Update**: Estimate issuing funding in November/December. Work with Communications to make announcement.



Recommendation 5

- \$160,000 for land acquisition to purchase a tract of land or infill lots close to shopping, transit, and an employment center
- **Update:** Ongoing. Completed initial assessment of available land.



Recommendation 6

- Develop robust redevelopment strategy for all City-owned land.
- **Update:** Incorporated several lots into the Community Land Trust agreement, HCD disposition strategy around HOME ARP, housing potential for GTEC property, etc.



Work Plan Recommendations Update

Recommendation 7

- Engage community partners to bolster the creation of new affordable housing units.
- **Update**: Working to establish a regular cadence of meetings to move this initiative forward.



Recommendation 8

- Provide financial and technical assistance to Gainesville neighbors for the construction of Accessory Dwelling Units (ADUs)
- **Update**: HCD developed a potential term sheet based on prior staff work. Staff is developing an ADU pilot program using HOME ARP funding.



Recommendation 9

- Increase capacity of nonprofit housing entities
- Update: Ongoing meetings with affordable housing providers in an effort to further understanding their needs. Completion of GHA MOU and development of CLT agreements. Potential for additional MOU agreements with other providers.



HOME-ARP & CDBG (CV1 & CV3)

CDBG CV1 & CV3	
Admin & Planning	\$200,399
Public Services (CV3)	\$600,000
Public Services (CV1)	\$259,441
Housing Rehab	\$201,600
	\$1,261,440

Qualifying Populations

- Homeless (At-Risk of Homelessness)
- Fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking or human trafficking
- Veterans and Families that include a Veteran Family Member
- Serve those with greatest risk of housing instability

HOME ARP	
Admin & Planning	\$295,295
Projects	\$1,673,344
Total	\$1,968,639

Eligible Activities

- Production or Preservation of Affordable Rental Housing
- Tenant-Based Rental Assistance (TBRA)
- Purchase and Development of Non-Congregate Shelter
- Support Services, Homeless Prevention Services, and Housing Counseling

HOME-ARP

Total Funding \$1,673,344

- \$1,000,000-Redevelop & repurpose 5 properties under HCD purview which were housing units used for displacement housing.
- \$673,344-Accessory Dwelling Units-Secure an architect to develop multiple floorplan to streamline the permitting process. In addition, provide funding to support the development of these units.



GCRA Housing Programs



Neighborhood Paint Program FY22 Budget: \$222,000 Expended: \$209,079 Remaining: \$12,921 Proposed FY23: \$150,000** Total Houses Painted: 38 Vendors: Elite Sandblasting and Quick Paint Group



Heirs' Property Assistance Program

FY22 Budget: \$250,000 Expended: \$20,142.00 Remaining: \$229,858 Proposed FY23: \$250,000 Total Recipients: 34 Vendors: Three Rivers Legal and Lippes-Mathias



Historic Home Stabilization Program

FY22 Budget: \$76,868 Expended: \$0 Proposed FY23: \$76,868 *Not active, pending city-wide request for qualifications for general contractors



My Neighborhood Program FY22 Budget: \$200,000 Expended: \$25,000 Remaining: \$175,000 Proposed FY23: \$200,000 Total Approved: 8 Total Closings: 1



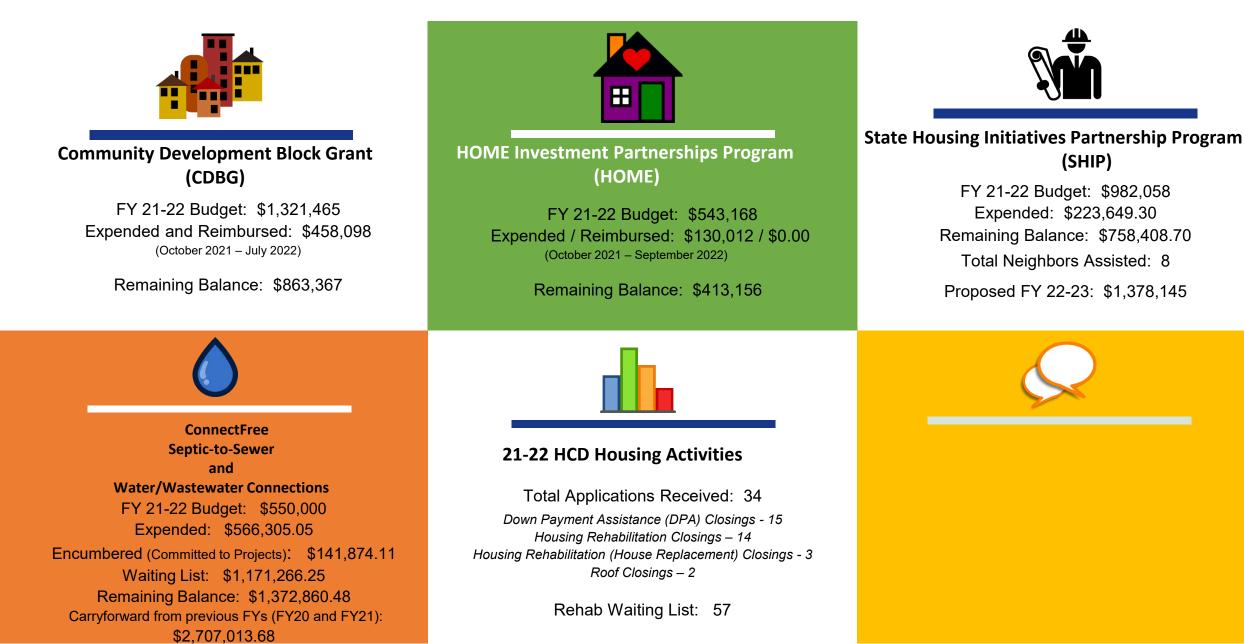
Pleasant Street and Porters Affordable Housing Infill Project FY22 Budget: \$443,723 Expended: \$44,801 Remaining: \$389,922 Proposed FY23: \$300,000 Phase: community engagement and master plan development

Community Weatherization Coalition Home Energy Tune-up Program FY22 Budget: \$70, 132 Expended: \$15,730 Remaining: \$61,138 Proposed FY23: \$70,132 Total Recipients: 14

**The City's FY23 proposed budget agenda item shows \$200,000 and will be adjusted.

HCD Housing Programs

(SHIP)



Outside Agencies Programs







FY 21-22 Requested CDBG Budget: \$418,564.00 Available Funding: \$198,200.00 CACCD Recommended/Commission Approved: \$198,200.00

Proposed # of Neighbors to be Assisted: 1,254

Housing Agencies Partners

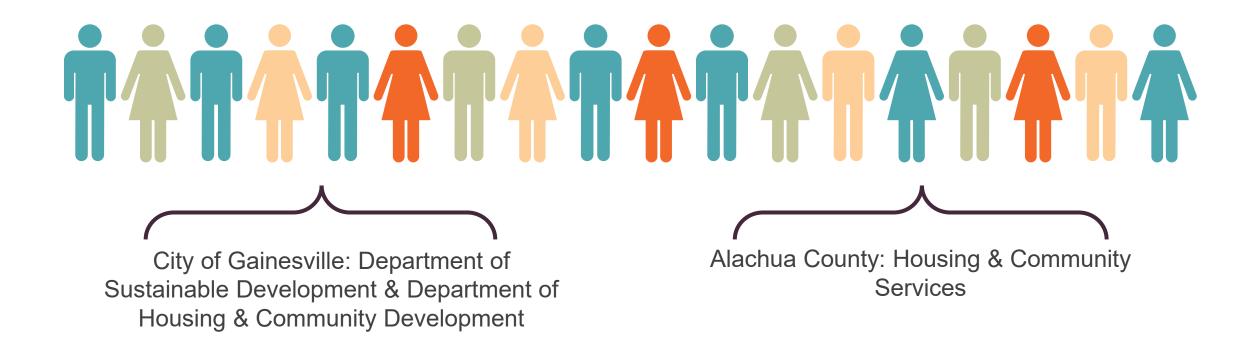
FY 21-22 Requested CDBG Budget: \$ 219,357.00 Available Funding: \$100,000 CACCD Recommended/Commission Approved: \$100,000.00

Proposed # of Households to be Assisted: 12

FY 21-22 Statistics - Applications by Programs

CDBG – 19 HOME – 3 Total Applications Received- 22

Interagency Housing Coordination



October 18th

Thank You.

city of Gainesville

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