

City of Gainesville JOINT CITY-COUNTY COMMISSION SPECIAL MEETING AGENDA

Monday, March 25, 2024, 3:00 p.m.
City Hall Auditorium
200 East University Avenue
Gainesville, FL 32601

Commission Members

Mayor Harvey L. Ward, Jr.

Mayor Pro Tempore Cynthia Moore Chestnut (At Large, Seat B)

Reina Saco (At Large, Seat A)

Desmon Duncan-Walker (District 1)

Ed Book (District 2)

Casey Willits (District 3)

Bryan Eastman (District 4)

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Neighbors are welcome to attend meetings in person. Seating capacity may be limited. Fill out a comment card and give it to the meeting clerk to request to speak. Speakers will be called to share their comments in the order of sign-up.

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Pages

A. CALL TO ORDER

Agenda Statement: The City of Gainesville encourages civil public speech. The Gainesville City Commission expects each person entering this chamber to treat others with respect and courtesy. Speakers are expected to focus on agenda items under discussion and avoid personal attacks or offensive comments. Threatening language is not allowed. Anyone who repeatedly disrupts the proceedings will be asked to leave. Signs, props, posters, food and drink should be left outside the auditorium.

B. ADOPTION OF THE AGENDA

C. BUSINESS DISCUSSION ITEMS

1. 2024-266 Steps, Stakeholders and Activities Regarding Gun Violence Prevention (B)

Department: Office of the City Manager

Description: Report on progress made to address Gun Violence Prevention at the City of Gainesville.

Fiscal Note: To be determined as the plan is developed.

Recommendation: The members of the Alachua County Board of County Commissioners and Gainesville City Commission receive a report from staff.

 2024-276 Gainesville Community Reinvestment Area FY23 Annual Report FY24 Workplan and Update on Airport Gateway (B)
 Department: Gainesville Community Reinvestment Area

Description: The Gainesville Community Reinvestment Area presents its fiscal year 2023 annual report and its fiscal year 2024 workplan.

Fiscal Note: The Gainesville Community Reinvestment Area funds its activities via the contribution schedule detailed in the interlocal agreement between the City of Gainesville and Alachua County.

Recommendation: Approve the GCRA's FY23 Annual Report and FY24 Workplan.

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3. 2024-281 Joint City/County Housing Update (B)

Department: Housing and Community Development

Description: Update on City/County housing priorities and initiatives.

Fiscal Note: Funding for these initiatives has been allocated through various sources including Community Development Block Grant, HOME Investment Partnership, State Housing Initiatives Partnership, the America Rescue Plan Act, HOME ARP and ConnectFree.

Recommendation: The City Commission and Board of County Commissioners receive a presentation from City and County staff.

- D. MEMBER COMMENT
- E. ADJOURNMENT



City of Gainesville Agenda Item Report

File Number: 2024-266

Agenda Date: March 25, 2024

Department: Office of the City Manager

Title: 2024-266 Steps, Stakeholders and Activities Regarding Gun Violence

Prevention (B)

Department: Office of the City Manager

Description: Report on progress made to address Gun Violence Prevention at the City

of Gainesville.

Fiscal Note: To be determined as the plan is developed.

Explanation: At the January 22, 2024 Joint Meeting of the Gainesville City Commission and Alachua County Board of County Commissioners a motion was made to:

- 1. Refer to staff the task of identifying the current steps and existing stakeholders at both the County and City;
- Refer to staff the task of identifying the activities that are occurring related to the local gun violence crisis and ask staff to return within 60-90 days with a report about those activities, including but not limited to each of the January 2022 executive summary of "10 Essential Activities Cities Can Take to Reduce Violence Now;"
- Ask staff to return within 60-90 days with a report on the immediate, short-term and long-term recommendations that could serve as a draft plan for both Commissions to begin to consider.

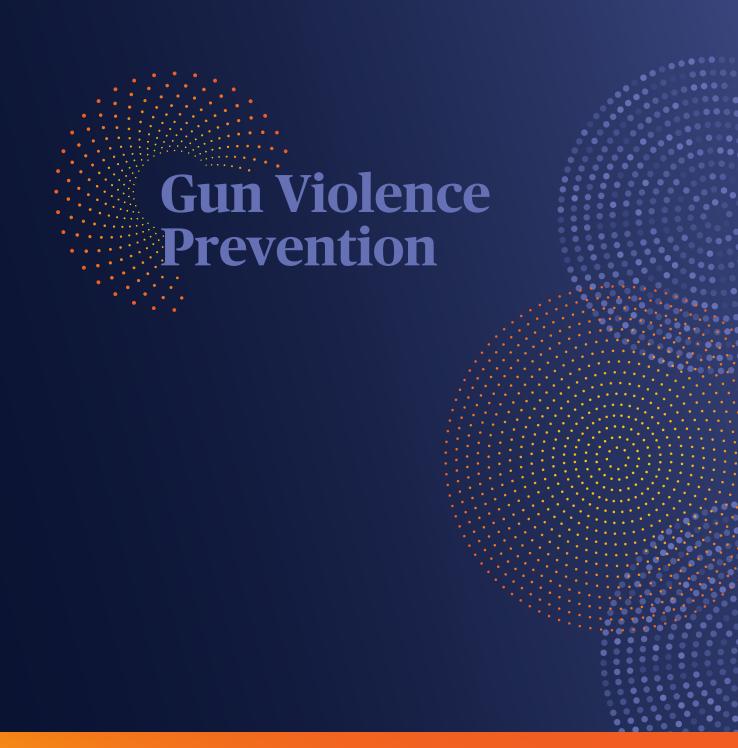
This report, that first was submitted to the Gainesville City Commission at their February 15, 2024 meeting, addresses the motion.

Strategic Connection:

	Goal 1:	Equitable Community
	Goal 2:	More Sustainable Community
	Goal 3:	A Great Place to Live and Experience
	Goal 4:	Resilient Local Economy
\boxtimes	Goal 5:	"Best in Class" Neighbor Services

Recommendation: The members of the Alachua County Board of County Commissioners and Gainesville City Commission receive a report from staff.

City of Gainesville



Steps, Stakeholders and Activities

Feb. 15, 2024

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The City of Gainesville and its surrounding areas are seeing an increase in gun violence. This is part of a troubling national trend. In 2020, 79% of all homicides and 53% of all suicides in the United States involved firearms. The Centers for Disease Control and Prevention has labeled this a serious public health problem.

In recent years, the City of Gainesville has confronted rising gun violence with a combination of programs and initiatives. Listening to the community is one of the most valuable approaches. On Dec. 8, 2021, District I Commissioner Desmon Duncan-Walker held a telephone town hall on the subject of gun violence in our community. More than 1,000 neighbors dialed in.

On July 20, 2023, the Gainesville City Commission passed a resolution that declared gun violence in our community a public health crisis.

Gainesville Police Department Quarterly Gun Related Statistics

Crime	2022	2023	Percent Change
Firearms stolen	218	200	-8.25%
Weapons seized/recovered	159	128	-20.13%
Shots fired	170	147	-13.53%
Persons injured	47	60	27.66%
Homicides	10	14	30%

The Gainesville City Commission is advocating for a partnered approach to stop the proliferation of gun violence. Commissioners and staff have committed substantial effort to collaborating with law enforcement, neighborhood groups, faith-based organizations, outreach providers and other community stakeholders dedicated to violence prevention.

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Gun Violence Prevention: Steps, Stakeholders and Activities

Motions Passed by the Gainesville City Commission

Over the past year, the Gainesville City Commission passed three motions and a resolution to address the issue of gun violence in the community.

Lead Motion (February 2, 2023):

- 1. Declare gun violence as a public health crisis in the City of Gainesville and that we draft a resolution to that effect:
- 2. Authorize the Mayor to draft a letter to the County Commission asking them to join us and declare a gun violence crisis in Alachua County and draft a resolution as well, and that they partner with us in this effort to prevent and stem gun violence (attachment 1);
- 3. We advance and lay a foundation for convening a Gun Violence Task Force; and
- 4. Ask staff to bring back ways that they can expand or tailor programs that we already do in the City to specifically address gun violence.

Request for Information (June 15, 2023):

• During this meeting, information was requested on gun violence prevention expenditures incurred to date.

Follow-up Motion (June 22, 2023):

- 1. Agenda a conversation about partnership opportunities and a task force discussion with the County; and
- 2. Direct staff to bring back options for a format for a task force with minimal impact to staff.

Gun Violence as a Public Health Crisis Resolution (July 20, 2023)

- Resolution Declaring Gun Violence as a Public Health Crisis in the City of Gainesville (attachment 2).
- At this meeting, the City Manager presented to the Gainesville City Commission three options to consider in response to the request for information about laying a foundation for convening a Gun Violence Task Force (attachment 3).
 - A task force consisting of a collaboration of City and County departments along with law enforcement, the public health community, educational institutions and community-based service providers. A lead entity responsible for task force administration would need to be identified.
 - A task force with membership selected by staff from stakeholder organizations to form a working group tasked with providing recommendations.
 - A consortium of local partners, through a memorandum of understanding, working to develop strategies aimed at stemming the proliferation of gun violence with Santa Fe College (SF) as the lead organization in the role of convener and collaborator. Following input from Santa Fe College President Dr. Paul Broadie, the City Manager recommended this option for further consideration by the City Commission.
 - The City Commission did not act on choosing an option, but indicated they would receive input from the upcoming Gun Violence Prevention Summit and discuss the issue with the Alachua County Board of County Commissioners at the next Joint City / County Commission Meeting.

Joint City / County Motion (August 28, 2023):

The Gainesville City Commission at the joint meeting passed a motion for City staff to work with the County to partner with Santa Fe College on a community-based Gun Violence Task Force and bring back recommendations for these Boards to consider by November 1, 2023.

Joint City / County Motion (January 22, 2024):

- 1. Refer to staff the task of identifying the current steps and existing stakeholders at both the County and City;
- 2. Refer to staff the task of identifying the activities that are occurring related to the local gun violence crisis and ask staff to return within 60-90 days with a report of activities that are occurring, including but not limited to each of the January 2022 executive summary of "10 Essential Activities Cities Can Take to Reduce Violence Now:"
- 3. Ask staff to return within 60-90 days with a report on the immediate, short-term and long-term recommendations that could serve as a draft plan for both Commissions to begin to consider.

Actions in Response to the Motions

The City took the lead in convening the first Gun Violence Prevention Summit in August 2023 to open a dialogue about this problem in our community.

- The City of Gainesville, under leadership of the full City Commission and through an effort championed by Mayor Harvey Ward and District 1 Commissioner Desmon Duncan-Walker, organized a two-day Gun Violence Prevention Summit titled, "Choose Peace: Gun Violence Must Cease." The event drew an estimated 400 people to the Hilton UF Conference Center on August 6 and 7 for discussions, breakout sessions, and activities surrounding the search for solutions (attachment 4).
- The Office of the City Manager produced a comprehensive list of all local gun violence prevention efforts in the areas of enforcement, suppression, prevention, intervention and support services (attachment 5).
- The Office of the City Manager developed three options for consideration by the City Commission around the task force discussion.

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- With internal reallocation of an estimated \$255,000 from the American Rescue Plan Act (ARPA), a dedicated position (1.0 FTE) for a Gun Violence Prevention and Intervention Program Manager was established. The role has a start date of March 11, 2024 and continues through Dec. 31, 2026. Brittany Coleman, MA, is tasked with coordinating the city's efforts with county, state, federal, private and not-for-profit partners. Ms. Coleman has a Masters of Arts in counseling psychology, with a concentration in forensic psychology; she worked for five years as a victim services program manager with the Alachua County Victim Services and Rape Crisis Center.
- The City Commission approved a budget allocation of \$150,000 for gun violence prevention programming in the FY24 budget. Following mid-year decisions by the Gainesville Regional Utilities Authority to reduce General Fund revenues, the City Commission voted on Feb. 15, 2024 to reallocate \$150,000 in American Rescue Plan Act (ARPA) funds from administrative services to gun violence prevention programming.
- The City Commission approved a budget allocation of \$250,000 to provide support for intervention and prevention programs for at-risk youth in the community in the FY24 budget. However, the City Commission voted on Feb. 15, 2024 to redirect this set-aside to compensate for mid-year decisions by the Gainesville Regional Utilities Authority to reduce General Fund revenues.
- · Gainesville City Commissioners held two Sunshine Meetings to explore solutions to gun violence:
 - June 20, 2024: Sunshine Meeting between Mayor Harvey Ward and District 1 Commissioner Desmon Duncan-Walker to discuss gun violence prevention initiatives.
 - July 6, 2024: Sunshine Meeting between District 1 Commissioner Desmon Duncan-Walker and District 2 Commissioner Ed Book, who were joined by Mayor Harvey Ward, to address general concerns and discuss violence prevention. Commissioner Book made the following policy suggestions:
 - Restore the pre-pandemic open container ordinance
 - o Strengthen restrictions on bottle clubs
 - Expand the public nuisance ordinance
 - Provide improved programs and support for individuals on parole or probation
 - o Investigate the need for a Threat Assessment Team
 - o Create an ordinance to regulate hookah lounges
 - Commissioner Book's suggestions were researched by staff and a response was provided to the City Manager on July 24, 2023 (attachment 6).
- At a Special Meeting on September 14, 2023, the City Commission addressed open container restrictions and heard a presentation from staff regarding actions the City of Gainesville could take to move forward on additional policy suggestions made by Commissioner Book (attachment 7).

Current Steps and Existing Stakeholders

Current Steps

The City has a significant and visible footprint across a variety of services to address this problem, with funding allocations totaling over \$50 million. The City will continue to strengthen that footprint by strategically communicating and collaborating on communitywide efforts, as reflected in this detailed list of programs and initiatives to enforce the law, reduce risk factors and promote protective factors.

Gainesville Police Department

- Gun Violence Prevention Initiative
- Co-Responder Program with Meridian Behaus al 40 tales are

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- Gun Buy-Backs
- BrassTRAX technology to investigate firearm crime
- Real Time Information Center for crime data
- GPD collaborations with Pastors' Workgroup.
- The Brave, Overt Leaders of Distinction Program (B.O.L.D.) provides assistance to young men in need of guidance, life skills, and other interventions
- "Who's in the Box" is a GPD initiative that relies on a two-part play to dramatize how personal conflicts can escalate to violent crime
- The Focused Deterrence Ceasefire Program is a collaboration between the City of Gainesville, the Florida Department of Corrections and various community partners
- The Police Athletic / Activities League (P.A.L.) provides mentorship, service, athletics and educational opportunities to young people
- · My Block activities are gatherings organized by GPD to reach out and develop connections with neighbors
- Juvenile Justice and Community Support Programs
- GPD Violence Intervention (ARPA)

Central Receiving Facility

- Along with Alachua County, the City of Gainesville has committed \$500,000 for a Central Receiving Facility to be added to Meridian Behavioral Healthcare's existing crisis stabilization unit
- The City of Gainesville has also secured a \$496,000 state grant for this facility

Gainesville Fire Rescue

- The Community Resource Paramedicine Program (CRP) facilitates access to healthcare, housing, food, transportation and health education
- One Nation One Project (ONOP) GNV works to increase opportunities to use the arts to promote youth well-being and reduce youth gun violence (One Nation One Project commitment partnerships reflected in the PRCA budget)
- The Public Safety Summer Camp in partnership with GPD includes gun safety awareness and violence prevention
- GFR first responders are trained and certified crowd managers
- · GFR crews provide emergency medical services when responding to calls of gun violence
- GFR serves as the city's Emergency Management arm for active shooters or other incidents of gun violence

Parks, Recreation and Cultural Affairs

- Prevention, intervention and support services
- Midnight Basketball is a free program offered monthly at the Martin Luther King Jr. Multipurpose Center from April to August
- Summer Heatwave is a 5-on-5 basketball program offered weekdays throughout the summer that provides a safe environment that teaches character, leadership and life skills
- Increased employability and economic opportunities by creating two summer hiring events Page 11 of 333

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- Increased summer camp counselors to 26 in 2023, compared to 13 in 2022
- · Youth and afterschool programming, summer camps and enrichment programs
 - Adventures in Play Summer Day Camps
 - Combined, the elementary-aged camps enrolled 866 of the 880 total offered enrollment slots (98 percent fill rate)
 - Total enrollment slots were increased by 160 slots, while consolidating from five program sites to three program sites
- Teen Leadership Camp
 - Enrolled 297 of the 320 total offered enrollment slots (93 percent fill rate) at T.B. McPherson (Grades 6-8)
 - Total enrollment slots were doubled from 2022 to 2023
- Partnered with the Porters Community, Housing & Community Development, Cultural Affairs Division, and the Music and Arts Program for Youth, Inc. to create a Music and Arts Specialty Summer Camp at the Porters Community Center.
- Partnered with CareerSource, Big Brothers Big Sisters, Santa Fe College, Mirror Image Leadership Academy, I Got Your Back Youth Mentoring Program and the YMCA
- · Monthly outreach program at the Cone Park Branch of the Alachua County Library District
- Worked with the A. Quinn Jones Center School to develop programs and activities for youth impacted by gun violence
- Teamed with GFR to lead the One Nation One Project (ONOP) GNV initiative to increase opportunities for arts and cultural engagement to reduce youth gun violence

Housing and Community Development

- Affordable housing and public support programs
- Community land trust
- · Single- and multi-family affordable housing development
- · Home Energy Tune-Up: For eligible property owners and renters to lower the energy cost burden
- · Home Repair: Sets up home repair services for low and very-low income households
- · Home Replacement: Provides loans to low and very-low income households
- Down Payment Assistance: Provides funding to eligible homebuyers to buy a home within Gainesville city limits
- Mortgage Foreclosure Intervention: Helps homeowners who are behind on their mortgage payments and are near foreclosure
- Financial Education: Teaches about credit, budgeting, savings, mortgage loans, house selection, lenders, realtors, home inspection, home maintenance and more
- Water and Waste Water Connections: Helps pay for connection to the city's water, wastewater and reclaimed water systems in the GRU service area

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Gainesville Community Reinvestment Area

- · Neighborhood Paint Program
- · Economic Development
- Eighth and Waldo Project (planning stage)
- Eastside Health and Economic Development Initiative
- Eastside Urgent Care Center
- Food Hub
- RTS Transfer Station
- Road Construction

Regional Transit System

- · Fare Free Program
- · First Mile, Last Mile Program

Public Works

- Improved street lighting in areas with substandard lighting
- Tree trimming to improve lighting conditions

Sustainable Development

- Support services
- · Imagine GNV comprehensive plan
- · Community engagement and plan development

GRACE Marketplace

- Security and building renovations
- GRACE operations

American Rescue Plan Act (ARPA) Programs

(ARPA community-based programs supporting community health initiatives not represented in reporting above.)

- Alachua County Health Promotion and Wellness Coalition
- Bread of the Mighty Food Bank
- Catholic Charities Gainesville
- CDS Family & Behavioral Health Services
- Created Gainesville
- Episcopal Children's Services
- Family Promise
- · First Love Yourself
- FL Institute for Workforce Innovation d/b/a Project YouthBuild

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- Food4Kids Backpack Program
- · Gainesville Area Community Tennis Association d/b/a Aces in Motion
- · Gainesville Community Counseling Center
- · Gainesville Housing Development and Management Corporation
- Gainesville Opportunity Center
- Girls on the Run
- · Girls Place, Inc.
- · Habitat for Humanity
- Kids Count in Alachua County
- · Meridian Behavioral Healthcare, Inc.
- · Mt. Pleasant United Methodist Church
- Neighborhood Housing & Development Corporation
- North Central Florida YMCA, Inc.
- · Pace Center for Girls, Inc., Alachua
- Peaceful Paths
- Rebuilding Together
- River Phoenix Center for Peacebuilding
- Rural Women's Health Project
- Star Theater
- · University of Florida Mobile Outreach Clinic
- Upper Room Ministries
- Working Food

Existing Stakeholders

To support the Gun Violence Prevention Summit, the Office of the City Manager produced a comprehensive list of services and programs that have an impact in reducing violence throughout Alachua County and the City of Gainesville.

Alachua County

352-374-5204, www.alachuacounty.us

- On Feb. 27, 2018, the Alachua County Board of County Commissioners passed a resolution calling for statewide legislation to allow counties to pass gun control measures. The county has a number of programs to support the community and prevent violence.
- Community Agency Partnership Program supports area non-profit organizations that reduce the impact of poverty among Alachua County residents. 352-264-6707
- CHOICES Grant Award Program assists uninsured residents by providing grant funding annually to health care providers in Alachua County to support the wellbeing of eligible county residents. 352-264-6707
- Community Self-Sufficiency Program (CSSP) is part of the Community Stabilization Program; it provides resources to help families break the cycle of poverty and improve the quality of life. 352-264-6745
- · Community Sustainability Program (CSP) is the second part of the Community Stabilization Program. It

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identifies at-risk communities and provides assistance for becoming independent and sustainable. 352-264-6745

- Alachua County Crisis Center offers crisis and suicide intervention phone counseling to all residents of Alachua County. 352-264-6789
- Foster Grandparent Program provides opportunities for low-income persons aged 55 or over to provide supportive person-to-person services in health, education, welfare or related settings to help alleviate the physical, mental or emotional problems of children having special or exceptional needs. 352-264-6730
- Alachua County Victim Services & Rape Crisis Center provides services to survivors of interpersonal violence, sexual violence and personal injury crimes. 352-264-6760 (24-hours-a-day)

Alachua County Crime Stoppers 352-372-STOP, www.stopcrime.tv

- Collects information on unsolved crimes, location or involvement of suspects, felonious criminal activity, and other information which may result in arrest.
- Information is received at the 24-hour anonymous tips line 352-372-7867 and is forwarded to the investigating law enforcement agency for follow-up.
- · Monetary awards are given to information leading to arrest.

Alachua County Health Department 352-334-7900, www.alachua.floridahealth.gov

• Coordinates and provides individual and community health and wellness, with medical and mental health services for adults, children and families.

Alachua County Public Schools 352-955-7300, www.sbac.edu

- Through an ongoing partnership with local law enforcement agencies, Alachua County Public Schools has school resource officers or deputies assigned to every school.
- All public school employees and students are trained to be prepared for an active threat on campus.
- Alachua County Public Schools has partnered with the I Love U Guys Foundation in order to provide safety, security and structure for any emergency.
- School Board of Alachua County has approved a resolution and produced messaging to raise awareness about the importance of safely storing guns.

Alachua County Sheriff's Office 352-367-4000, www.acso.us

- Investigates crime, apprehends suspects and provides public safety.
- Deputies and K-9 teams work with schools to prevent firearms on premises.
- Alachua County Sheriff's Office (ASO) works with Alachua County Crime Stoppers at 352-373-STOP to take guns off the street.
- ASO provides victim advocacy services to ensure that victims of crime are treated with fairness, respect and dignity by providing assistance and services in an effort to lessen the impact of crime.

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Black-on-Black Crime Task Force

- Provides mentorship and education to approximately 100 youths per year as part of its crime prevention programs.
- Works to connect parents and youth with support resources.

CDS Family & Behavioral Health Services 352-244-0628, www.cdsfl.org

- Interface Youth Program provides short-term shelter for young people who are temporarily homeless, have run way (or threatened to run away), are skipping school, or are having trouble following rules.
- Family Action Counseling is a 12-week program for families with children who are having behavioral issues.
- Stop Now and Plan (SNAP) is a 13-week evidence-based, cognitive-behavioral program to help children learn to manage their emotions and manage behavior.
- Independent Living Program is a case management and support program for youth aging out of foster care.
- Prevention services include drug prevention and life skills programs in elementary and middle schools.
- Safe Place is a national network of businesses and other community establishments where youth in crisis can get immediate help; CDS sponsors and operates the Safe Place program.

Children's Trust of Alachua County 352-374-1830, www.childrenstrustofalachua.us

- Funds a full-time violence prevention coordinator at Peaceful Paths, which is the certified domestic abuse network that serves survivors of domestic violence in Alachua, Bradford and Union counties.
- Supports residents by providing access to programs that promote literacy, provide after-school learning, give nutritional service and supplies, and offer vocational opportunities.

Department of Children and Families 866-762-2237 (toll-free), www.myfloridafamilies.com

- Office of Domestic Violence provides oversight on the administration of state and federally funded initiatives designed to intervene and prevent domestic violence and support survivors and their families.
- Operates a Domestic Violence Hotline, an Abuse Hotline, a Suicide Prevention Hotline and a Human Trafficking Hotline.
- Oversees policy and funding toward ending homelessness and serving persons experiencing homelessness and recognizes and designates local Continuum of Care (CoC) entities to serve as lead agencies for the homeless assistance system throughout Florida.
- Commission on Mental Health and Substance Use Disorder examines the current methods of providing mental health and substance use disorder services in the state and works to make improvements.

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Episcopal Children's Services 352-240-6533, www.ecs4kids.org

• Episcopal Children's Services (ECS) helps underserved children in northeast and central Florida build a strong foundation for educational success. Working with children through kindergarten age – the most critical years for cognitive development – ECS's teachers and staff use curriculums based on the latest research and best practices to help families ensure their youngsters enter school ready to learn.

Family Learning Center 352-225-3931, www.gnv4all.org/gezflc

- Organized by the Gainesville Empowerment Zone, this center on the Metcalfe Elementary School campus is aimed at providing high-quality early learning and childcare for families challenged by low-income circumstances.
- The program will improve the literacy rate, prepare children for kindergarten and narrow the achievement gap.
- This is partially funded by donations of \$350,000 each from the City of Gainesville and Alachua County in the form of ARPA funds.

Family Promise

352-378-2030, www.familypromisegvl.org

- · Provides shelter for families with children.
- · Provides wrap-around services that help families obtain secure and stable housing.
- · Coordinates with local churches to shelter families until permanent housing is secured.

Florida Department of Corrections 850-488-7052, www.dc.state.fl.us

 Offers substance abuse programs that include assessment, a 35- to 40-hour educational program, an eight-week modified therapeutic community, a one-year therapeutic community, and a 10-week outpatient drug treatment program at community correctional centers.

Florida Department of Juvenile Justice 850-488-1850, www.djj.state.fl.us

- Offers voluntary youth crime prevention programs through the Office of Prevention Services.
- Addresses the juvenile crime problems by contracting for delinquency prevention services and awarding grants to local providers throughout the state.
- Provides programs for youth who exhibit problem behaviors such as ungovernability, truancy, running away from home and other pre-delinquent behaviors.

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City of Gainesville - Gainesville Fire Rescue 352-334-5078, www.gfr.org

- Gainesville Fire Rescue (GFR) has a Community Resource Paramedicine Program (CRP) that works with neighbors to facilitate access to healthcare, housing, food, transportation and health education. This program also helps connect people with support services from other community organizations.
- As part of One Nation One Project (ONOP), GFR is working to increase opportunities for arts and cultural engagement in the community to promote youth wellbeing and reduce youth gun violence.
- The Public Safety Summer Camp is hosted in partnership with the Gainesville Police Department, and includes lessons in gun safety awareness and violence prevention.
- GFR first responders are trained and certified crowd managers. Required in all places of public assembly, crowd managers ensure proper safety and security is in place for events that bring large gatherings of people.
- GFR crews provide emergency medical services when responding to calls; and these are sometimes incidents of gun violence. As well as giving lifesaving care, GFR also works with law enforcement to share information about suspicious activity, weapons or other dangers.
- GFR serves as the city's Emergency Management arm with plans in place to respond to active shooters or other incidents of gun violence. By coordinating with partner agencies, GFR is trained to provide swift and effective collaborative action.

City of Gainesville - Gainesville Police Department 352-393-7500, 352-955-1818 (dispatch), www.GainesvillePD.org

- In October 2022, Gainesville Police Department (GPD) organized an innovative approach to gun violence awareness. That December, 42 members of GPD worked together to host two weeks of community events focused on education, engagement and mobilization for a safer community.
- The Co-Responder Program is a partnership with Meridian Behavioral Healthcare that pairs uniformed officers with mental health clinicians in teams that respond to crisis calls. GPD has four active teams working to prevent unnecessary incarceration and provide community and follow-up support.
- Gun buy-back events funded by the American Rescue Plan Act (ARPA) are taking weapons off the streets.
- GPD purchased new technology known as BrassTrax. This search engine helps law enforcement agencies quickly find links between firearm-related incidents across the country. This purchase also was funded by ARPA.
- The Gun Violence Initiative is comprised of a group of area law enforcement agencies that meet on a bimonthly schedule to discuss strategies and compare similarities of violent crimes in each of their jurisdictions.
- The Real Time Information Center functions as a centralized hub that helps investigations by immediately producing data related to crimes, crime patterns, suspects and vehicles.
- GPD meets regularly with pastors of local churches, along with other community members, to support neighbors who have been involved in a crime as a participant, victim or witness. This pastors' workgroup is part of a One Community initiative that works throughout the year to bring awareness to gun violence.
- The Brave Overt Leaders of Distinction Program (B.O.L.D.) provides assistance to young men in need of guidance as they navigate life situations and circumstances. Many who benefit from this program have been justice-involved, are working with educational challenges, and are unemployed or underemployed. They receive case management, life skills, and other interventions to spur personal development and growth.

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- "Who's in the Box" is a GPD initiative that relies on a two-part play to dramatize for young people how personal conflicts can escalate to violent crime. An effort launched with a wide range of community partners, this is a traveling presentation. It works well when performed at schools, churches or similar locations.
- The Focused Deterrence Ceasefire Program is a collaboration between the City of Gainesville, the Florida Department of Corrections and various community partners. It is a targeted approach to help people avoid future brushes with law enforcement.
- The Police Athletic / Activities League (P.A.L.) provides mentorship, service, athletics and educational opportunities. The goal is to help young people develop positive attitudes toward law enforcement and reward good citizenship.
- My Block activities are gatherings organized by GPD to reach out and develop connections with neighbors.
 The main focus is at-risk youth, and the events include athletic and intercultural elements, music and food.

City of Gainesville - Parks, Recreation & Cultural Affairs 352-334-5067, www.cityofgainesvilleparks.org

- The direct aim of youth athletics offered by the Parks, Recreation and Cultural Affairs Department (PRCA) is to provide space for children and teens to enjoy a safe, monitored and secure environment. Programs offered include Midnight Basketball and Summer Heatwave.
- Midnight Basketball is a free program offered monthly at the Martin Luther King Jr. Multipurpose Center from April to August. The events include pizza and refreshments, motivational speakers, learning activities and 3-on-3 matchups.
- Summer Heatwave is a 5-on-5 basketball program offered weekdays throughout the summer. As an
 inclusive activity that attracts neighborhood youth and volunteers along with local middle and high
 school teams, Heatwave provides a safe environment that teaches character, leadership and life skills
 along with training and drills.
- PRCA hosts year-round youth and after-school programming, along with summer camps and enrichment programs aimed at children and teens.
- PRCA works with community partners to provide resources to youth and their families. These include CareerSource, Big Brothers Big Sisters, Santa Fe College, Mirror Image Leadership Academy, I Got Your Back Youth Mentoring Program and the YMCA.
- PRCA offers a monthly outreach program at the Cone Park Branch of the Alachua County Library District. This group meets once a month for the Science-Oriented Activities and Recreation (SOAR) Program.
- The Cultural Affairs Division works closely with the A. Quinn Jones Center School to develop programs and activities designed to engage youth who have been affected by, have participated in, or lost friends or family due to gun violence.
- PRCA is teaming with GFR to lead the One Nation One Project GNV initiative to increase opportunities
 for arts and cultural engagement in the community to promote youth wellbeing and reduce youth gun
 violence.

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Girls Place

352-373-4475, www.girlsplace.net

- Provides services and support for girls (ages 5-14) by offering mental health consultation, assessment and treatment; education and early intervention to cope with potentially harmful experiences and adverse events.
- · Works to refer children in need of additional support to the appropriate community resources.

GRACE Marketplace

352-792-0800, www.gracemarketplace.org

• Homeless support organization that offers emergency shelter, food services, housing programs, street outreach, day services and medical services.

Greater Gainesville Chamber of Commerce 352-334-7100, www.gainesvillechamber.com

 Works with local organizations and businesses to raise awareness about violence and domestic violence by providing space for educational materials and supporting community efforts and campaigns.

HCA North Florida Hospital

352-333-4000, www.hcafloridahealthcare.com

- Supports community efforts and campaigns.
- Operates an emergency room that is open 24/7 and also operates three freestanding emergency care locations across the community.
- Provides acute and critical medical services for patients.

Helping Hands Clinic

352-519-5542, www.hhclinicgnv.org

- Provides funds for operating costs and program delivery of healthcare services to uninsured people who are experiencing homelessness.
- Provides supplies to fulfill pharmaceutical needs, vision care, and laboratory and imaging to people who
 are experiencing homelessness.

Howard Bishop Middle School

- Howard Bishop Middle School works with community partners to bring resources and opportunities to students and families in east Gainesville.
- This collaboration provides outreach for those dealing with food insecurity, poverty, homelessness and wellness challenges.
- · Services include academic support, healthcare, counseling and mentoring.
- Renovation of the track and tennis / basketball courts was completed in November 2021 as a Wild Spaces Public Places project through a partnership with Alachua County Public Schools.

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League of Women Voters www.lwv.org/local-leagues/lwv-alachua-county

· Holds and supports events aimed at promoting gun control.

Moms Demand Action Alachua County www.momsdemandactionalachua.com

• Moms Demand Action is a grassroots movement that promotes public safety measures to protect people from gun violence.

People Against Violence Enterprises (PAVE) 352-505-6839, www.pavingpeace.org

- PAVE promotes violence prevention education and mediation to youth and parents in North Central Florida.
- · Works closely with Alachua County public schools and law enforcement to ensure student needs are met.
- Hosts an annual Stop the Violence Back to School Rally at which 5,000 students receive free backpacks filled with school supplies.

NAACP Alachua County Branch 352-363-4483, www.naacpacb.org

- NAACP has declared violence in America as a public health concern.
- NAACP has advocated for laws to help eliminate or decrease the damage and death caused by gun violence.
- · NAACP advocates for and protects civil rights.

Partnership for Strong Families 352-244-1500, www.pfsf.org

- Provides child welfare services designed to protect local children from abuse, neglect and abandonment.
- Assists in establishing safe and permanent homes for children to live with their own families, partner families or adoptive parents.
- Offers free services and support to families and community members including financial literacy
 programs, clothing closets, food distribution, enrichment programs for children, infant care products and
 employability training.

Randall VA Medical Center 352-376-1611, www.va.gov

- Offers substance use disorder services to help patients overcome problems ranging from unhealthy alcohol use to life-threatening addiction.
- · Offers counseling, group therapy or medication to patients seeking support.
- Works to provide transitional and supportive housing by offering many programs and services, including free health care.
- Helps veterans who are homeless or at risk of becoming homeless due to financial hardship, unemployment, addiction, depression, or transition from jail.

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- Can provide access to immediate food and shelter needs, transitional and permanent housing, job training, life skills development and education.
- Assists with justice system navigation and community reentry from jail.
- VA Intimate Partner Violence Assistance Program provides services and resources to veterans, caregivers, their families and VA employees to focus on health and safety in relationships.
- VA health care facilities offer same-day help and operate a Veterans Crisis Line for free, private help 24-hours- a-day.

Santa Fe College

352-395-5000, www.sfcollege.edu

- Santa Fe College's Behavioral Intervention Team trains employees to learn skills that can be used to alleviate potential incidents of workplace violence.
- Santa Fe College Police Department, Counseling Center and Risk Management work in conjunction with other offices at Santa Fe to train employees to address issues vital to the safety and security of everyone on SF property.
- Institute of Public Safety at the Kirkpatrick Center accommodates the growing need for skilled public safety personnel in Florida and nationwide.
- Santa Fe has sworn police officers on their staff and mutual aid agreements with all local law enforcement agencies in the community including Alachua Sheriff's Office, Bradford Sheriff's Office, Gainesville Police Department, UF Police Department, City of Alachua Police Department and Florida Highway Patrol.
- Santa Fe Police Department has both emergency and nonemergency numbers, along with a rumor control hotline and an online "say something" report form.
- Santa Fe utilizes several systems for timely warnings: notifications to students and staff via internal email, a banner on the Santa Fe College webpage, social media.

St. Francis House

352-378-9079, www.stfrancishousegnv.com

- This program assists people and families who are experiencing homelessness by providing access to shelter.
- · Assists people who are experiencing homelessness find employment and permanent housing.
- The Cold Night Shelter Program allows expanded overnight shelter and services during certain weather emergencies.

UF Health Shands Hospital 352-261-0111, www.ufhealth.org

- Violence prevention task force consisting of a multidisciplinary team that works to develop and implement solutions to address issues identified by UF Health.
- Mobile safety app is a free app that allows staff to connect with emergency services, send locations, sound alarms, report a tip, track shuttles and more.
- Nurse training includes a Crisis Prevention Institute and crisis development and nonviolent de-escalation training courses.
- Tools and resources are currently being developed to help staff identify and deescalate difficult behaviors when interacting with patients and visitors

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• UF Health locations considered high risk are equipped with panic alarms that silently contact a security dispatcher.

University of Florida www.ufl.edu

- UF Police Department is a 24-hour-a-day resource to help students stay safe on campus; it oversees security surveys for departments across campus, registers property to prevent theft, and manages crime reporting. 352- 392-1111
- Violence Prevention Hold is a program that requires all incoming students to complete a course on violence prevention.
- UF operates a multidisciplinary diagnostic and training program that provides a range of services including diagnostic evaluation and consultation for children and youth identified as having complex medical, educational, emotional, and/or behavioral problems.
- UF Office for Accessibility and Gender Equity Violence Prevention specializes in support once harm has occurred and provides prevention-focused initiatives and resources for a safer and healthier campus community. 352-273- 3721

Housing Assistance and Support Programs

City of Gainesville Housing & Community Development 352-393-8618, www.gainesvillefl.gov

- Home Repair: Provides direct housing support by coordinating home repair services for low- and very-low income households. Rehabilitation program money can address health and safety issues; electrical and plumbing problems; installation of new windows, roof and HVAC systems; removal of lead paint; and retrofitting for those with special needs. The city oversees all work performed and pays the contractors directly upon satisfactory completion.
- Home Replacement: Provides loans to low and very-low income households for home replacement when home repair is not feasible.
- Down Payment Assistance: Provides funding to eligible homebuyers to buy a home within the city limits of Gainesville. The funding is used to pay a part of the down payment and closing costs associated with purchasing a home. Up to \$15,000 in help may be provided.
- Mortgage Foreclosure Intervention: Provides financial help to homeowners who are behind on their mortgage payments and are near foreclosure. Homeowners will work one-on-one with a city staff member to determine possible solutions for repayment.
- Financial Education: The workshop walks homebuyers through the process and gives participants helpful information including how to choose a qualified lender and inspector. Other topics include credit, budgeting, savings, mortgage loans, house selection, lenders, realtors, home inspection, home maintenance and closing day. There is no cost to attend the workshop.
- Water and Waste Water Connections: Provides grant funding to assist with the payment of costs associated with the extension, construction and connection to the city's water, wastewater and reclaimed water systems throughout the entire GRU service area.

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City of Gainesville Community Reinvestment Area 352-393-8200, www.gainesvillecra.com

- Neighborhood Paint Program: Provides free exterior pressure washing and painting services to homeowners. The eligible neighborhoods are Fifth Avenue, Pleasant Street, Porters Community, Springhill, Sugarhill, Cedar Grove II and Duval neighborhoods.
- Heirs Property Assistance: Offers probate legal assistance to heirs' property owners to clear the title to the homes so owners can take advantage of property rights. The purpose of the program is to increase neighborhood stability, grow individual and family wealth in Gainesville's underserved communities, and increase access to attainable housing.
- My Neighborhood Program: Offers \$25,000 towards the purchase of a home or lot within eligible neighborhoods. To be eligible, recipients must have lived in a program neighborhood for at least three years before 2011. The purpose of the program is to encourage strong community connections by incentivizing long- term homeownership within neighborhoods. The eligible neighborhoods are Cedar Grove II, Greater Duval, Fifth Avenue, North Lincoln Heights, Pleasant Street, Porters, Springhill and Sugarhill.
- Home Energy Tune-Up: Through a partnership with the Community Weatherization Coalition (CWC), home
 energy tune-ups are available to eligible property owners (homesteaders and landlords) and renters in
 order to lower the energy cost burden of district residents. The purpose of this program is to encourage
 safe, well-designed, high-quality housing to support the existing housing stock that provides housing
 options for long-term homeowners and renters.

Outside Agencies (Housing)

Alachua Habitat for Humanity 352-378-4663, www.alachuahabitat.org

• Funds for the construction of new houses that are mortgaged at 0% interest. Principle payments are then returned to the program, thereby recycling capital investment. Homeowners are City of Gainesville low-income residents, who are willing to contribute sweat equity.

Center for Independent Living 352-378-7474, www.cilncf.org

• Construction of wheelchair ramps for persons with disabilities who currently live without proper accessibility in their own homes. Wheelchair ramp recipients are individuals with disabilities who meet federal low- to very-low- income requirements

Gainesville Housing Development & Management Corporation 352-380-9119, www.gainesvillehousingauthority.org

• Funds are used to construct three new affordable homes for low- to moderate-income individuals and/ or families within the City of Gainesville. Plans are also underway to develop approximately 24 units of affordable housing on Northwest Fifth Avenue.

KLH Invest, LLC (The Hutchinson Foundation)

• Funds to cover soft costs for new construction of affordable rental housing for low- to moderate-income individuals/families.

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Neighborhood Housing & Development Corporation 352-380-9119, www.gnhdc.org

• Funds used for the acquisition and new construction of housing that will be offered for purchase to eligible first- time low-income homebuyers in the Duval neighborhood.

Rebuilding Together North Central Florida (emergency repair) 352-373-2573, www.rebuildingtogetherncf.org

 Provides critical home repair/rehabilitation to low-income homeowners, disabled residents, and/or veterans.

Judicial System Stakeholders

Office of the State Attorney, Eighth Judicial Circuit 352-374-3670, www.sao8.org

- The State Attorney is charged under Florida law with being the chief prosecuting officer for his judicial circuit and the counties in it.
- Florida statutes and criminal rules define those duties, which are primarily focused on criminal offenders.
- The State Attorney, with his appointed Assistants and other staff, appear in the courts to represent the interests of justice and of the people.

Office of the Public Defender, Eighth Judicial Circuit 352-338-7386, www.publicdefender.alachuacounty.us

- The Office of the Public Defender provides legal representation of the highest caliber to indigent persons who face a loss of liberty.
- The Public Defender also protects the constitutional and statutory rights of ALL citizens through its zealous representation of court-appointed clients.
- The Office of the Public Defender represents adults and juveniles in all manner of criminal cases, including defending clients who are facing the death penalty.
- The Office also represents clients in involuntary commitment proceedings pursuant the Baker Act, in other mental health hearings pursuant to law, and in Jimmy Ryce cases.

Alachua County Public Safety Coordinating Council Justice and Mental Health Collaboration Program Oversight Subcommittee

352-474-5251, www.alachuacounty.us/Depts/CourtServices/Pages/JMHCP.aspx

- The Justice and Mental Health Collaboration Program (JMHCP) supports innovative cross-system collaboration for individuals with mental illnesses or co-occurring mental health and substance abuse disorders who come into contact with the justice system.
- JMHCP seeks to increase public safety by facilitating collaboration among the criminal justice and mental health and substance abuse treatment systems to increase access to mental health and other treatment services for individuals with mental illnesses or co-occurring mental health and substance abuse disorders.
- The parallel mission is to increase connections to appropriate treatment options to further reduce the recidivism rates of these citizens. The support and participation has been absolutely impressive.

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This outline addresses current engagement efforts relevant to the portion of the Gainesville City Commission's motion requesting a response to include local perspectives on the "Ten Essential Activities" as formulated by the Council on Criminal Justice's Violent Crime Working Group.

1) Set a clear goal: commit to saving lives by stopping violence

• The Gainesville City Commission set a clear goal by passing a resolution to declare gun violence a public health crisis.

Due to the similarity of activities no. 2 - 4, there is an element of overlap in the following three sections.

2) Identify the key people and places driving the violence

- GPD produces quarterly reports with local crime statistics. These include listing the criminal charges, location, time of day, associated circumstances and people involved.
- In August 2023, GPD launched a Gun Violence Prevention Initiative to identify individuals with a high propensity for committing gun-related violence or those who may be at risk of becoming victims of gun violence.
- GPD assigns violent crime details to identify trends and patterns in violence, identify offenders, and provide increased officer presence in neighborhoods that have experienced gun violence.
- GPD employs strategic use of data from its Crime Analysis Unit to concentrate enforcement activities on the primary drivers of crime in the community identifying, investigating, arresting and assisting with prosecution.

3) Create a plan for engaging key people and places

The City of Gainesville's multi-disciplinary response to violence prevention is based on a strong foundation of effective law enforcement. With that core service in place, the City can develop additional programs and initiatives designed to increase protective factors and reduce risk factors.

- Gainesville Fire Rescue (GFR) Chief Joe Dixon, serving on special assignment as Special Advisor to the City Manager on issues of Public Safety, is working with Alachua County's Deputy County Manager of Community and Strategic Initiatives Carl Smart to strategize a collaborative response in the form of a plan to address gun violence with the goal of reducing violent incidents across the community.
 - The initial planning is around the concept of a multi-disciplinary coordinated response, utilizing Santa Fe College as a central convener. The teamwork between law enforcement agencies and other support services that impact community is a prominent feature of this model.
- GPD's Neighborhood Policing Initiative, launched in 2020, trains officers and neighbors in the areas of community problem solving and policing. The department staff understand that engagement and accountability will be an essential underpinning of the strategy to address violent crime, and they have committed to working collaboratively with those most impacted to build a sense of respect for the law. The law enforcement focus is three-part: Prevention, Intervention, Suppression
 - Prevention revolves around community meetings to educate neighbors about violent crime and efforts to control and reduce crime levels. This includes gun buybacks and partnering with local neighborhoods, churches and organizations to develop solutions together as one community.
 - Intervention revolves around the commitment to help individuals chose a path other than violence. An example of this is the Pastor's One Community Cease Fire Initiative to connect at-risk individuals with support networks.
 - Suppression revolves around a list of activities led by GPD to address and prevent gun violence through a strategy that recognizes violent crime is often concentrated in limited geographical areas and is perpetrated by a small group of persons, including repeat offenders.

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Violent Crime Details – GPD has assignments of one or more officers in each instance of gun violence to locate and apprehend suspects and to create a highly visible law enforcement presence in neighborhoods where violent crime has occurred.
 Downtown Details – GPD regularly assigns one or more officers to prevent violence in and around nightclubs or street locations where there has been a pattern of violence
 Covert Details – GPD has officers working undercover to stop theft of firearms as a method of reducing violent crime.

4) Engage key people with empathy and accountability

- Gun Violence Prevention Summit: The most prominent component of the City of Gainesville's focused effort to engage key people with empathy and accountability has been the two-day Gun Violence Prevention Summit. This event titled, "Choose Peace: Gun Violence Must Cease," engaged stakeholders from various community sectors.
 - Community Day included workshops on violence intervention, social media and mental health, and youth and hip-hop culture. The culminating event was a youth town hall sponsored by the Children's Trust of Alachua County. This provided attendees an opportunity to share their stories.
 - Policy Day featured discussions on governance and practices. This included elected officials, educators and school administrators, business and civic leaders, and representatives from public health, local government, public safety and the judicial system.
- B.O.L.D. Program: The Gainesville Police Department operates the B.O.L.D. Program (Brave Overt Leaders of Distinction) to provide assistance to young men in need of professional guidance, support or mentoring.
 - The B.O.L.D. program aims to render intensive services, including case management, and offer training in life skills and empowerment activities that will enrich the lives of these young men by addressing the development and growth of the whole person—physical, mental, spiritual and educational.
 - Rather than returning to lives of gang violence, premature parenting, drug trafficking and incarceration, the program participants have decided to return to school to obtain their high school diplomas or GEDs (graduate equivalency diploma), job training certificates/licenses, college degrees or certificates and/or gainful employment opportunities leading to careers.
- Black- on-Black Crime Task Force: This task force collaborates closely with the Gainesville Police Department and other organizations and agencies to implement coordinated approaches to crime prevention.
 - The Task Force acknowledges the unique challenges less fortunate communities face regarding crime rates. The Task Force aims to identify underlying causes and crime patterns within these neighborhoods by analyzing crime data and engaging with community members.
 - Recognizing that traditional approaches to law enforcement alone may not be sufficient, the Task Force focuses on implementing community-based alternatives. These alternatives encompass a range of initiatives, such as mentorship programs, job training, educational opportunities and social services. The goal is to provide individuals with positive alternatives to reduce the likelihood of criminal behavior.
- Neighborhood Policing Initiative (NPI): The Neighborhood Policing Initiative is an opportunity for community members (one on one, individual) to learn a bit about policing in their community and converse informally with members of the department to learn about the history of policing, impacts both positive and negative, and problem solve neighborhood solutions to include the impact of gun violence.
- Gainesville Police Department Co-Responder Program: The GPD Co-Responder Program is a partnership with Meridian Behavioral Healthcare that pairs uniformed officers with mental health clinicians in teams

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that respond to crisis calls. Mental health and substance abuse are closely related to violence. Providing this individual service to persons of need is a critical component of violence prevention.

- Gainesville Fire Rescue Community Resource Paramedicine Program: Gainesville Fire Rescue (GFR) operates a Community Resource Paramedicine Program (CRP) that works with neighbors to facilitate access to healthcare, housing, food, transportation and health education while providing connections to other support groups.
- Lethality Assessment Protocol (LAP): The LAP program is a model program for Domestic Violence individual intervention. It aims to identify those most at risk for homicide related to domestic violence and seeks to provide individualized safety planning and resources.
- Victim Advocate Program: GPD is currently partnering with Alachua County Victim Services to provide this program. The use of victim advocates in the aftermath of a shooting that impacts a community is an important method of outreach, education and support.
- School Resource Officer Program (SRO): Officers in Schools continue to provide security and interaction between officers and youth. The prevalence of youth violence has increased, with gun violence incidents related to loosely affiliated neighborhood youth gangs.

5) Address key locations using place-based policing and investment

- The Gainesville Police Department is using data collection and analysis to inform precise, intelligencedriven policing tactics.
- GPD is employing selective enforcement and intervention practice aimed at reducing gun violence.
- GPD is contacting neighbors in identified areas to provide education and solicit feedback.
- The Gainesville City Commission approved enhanced outdoor lighting in January 2023 to provide brighter, safer conditions for pedestrians and bicyclists using sidewalks at night.
- Closure of T.B. McPherson Park throughout spring and early summer of 2023 was a targeted approach to reduce potential for unlawful behavior and address safety concerns.
- The Public Works Department's Downtown Detail invested more than \$750,000 on hardscape and street repairs, landscaping, litter control and sidewalk cleaning.
- On October 26, 2023, the Gainesville City Commission voted to restore pre-pandemic open container restrictions, while creating two Arts, Culture & Entertainment Districts, to balance the needs of downtown businesses with recommendations from law enforcement aimed at improving public safety. The changes took effect on January 1, 2024.
- The Gainesville City Commission is in the process of amending ordinances related to bottle clubs and hookah lounges to provide additional tools to law enforcement.

6) Place responsibility for violence reduction efforts at the top

- The Gainesville City Commission set a clear goal by passing a resolution to declare gun violence a public health crisis.
- The Gainesville City Commission took a legislative approach to curbing violence and improving public safety through the introduction or amendment of ordinances related to open containers, bottle clubs and hookah lounges.
- The City Manager selected GFR Chief Joe Dixon to serve on special assignment as Special Advisor to the City Manager on issues related to Public Safety. As part of this work, Chief Dixon is partnering with Alachua County's Deputy County Manager of Community and Strategic Initiatives Carl Smart to coordinate a plan to respond to gun violence across the community.

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- With internal reallocation of an estimated \$255,000 from the American Rescue Plan Act (ARPA), a dedicated position (1.0 FTE) for a Gun Violence Prevention and Intervention Program Manager was established. The role has a start date of March 11, 2024 and continues through Dec. 31, 2026. Brittany Coleman, MA, is tasked with coordinating the city's efforts with county, state, federal, private and not-for-profit partners. Ms. Coleman has a Masters of Arts in counseling psychology, with a concentration in forensic psychology; she worked for five years as a victim services program manager with the Alachua County Victim Services and Rape Crisis Center.
- The City Manager recommended investigating the feasibility of a consortium of local partners (membership criteria to be determined), working to develop strategies aimed at stemming the proliferation of gun violence. Following discussions with Santa Fe President Dr. Paul Broadie regarding a memorandum of understanding, the City Manager recommended the Gainesville City Commission consider a plan in which Santa Fe would serve as the convener and collaborator of this consortium. With limited funding support from the City of Gainesville and other community partners, Santa Fe would lead the group in networking with regional stakeholders, collecting and analyzing data, and evaluating services, programs, and initiatives related to gun violence prevention.
- In 2023, Mayor Harvey Ward appointed a Public Safety Committee to advise and inform the City Commission on issues concerning public safety. The committee consisted of District 1 Commissioner Desmon Duncan-Walker (chair), At-Large Commissioner Cynthia Moore Chestnut, and At-Large Commissioner Reina Saco.
 - February 28, 2023: Committee met to discuss a proposal to hold listening sessions about gun violence and to hear a report from the City Manager about gun violence prevention programming related to the One Nation One Project (ONOP) initiative.
 - March 27, 2023: Committee met to hold a public listening session on gun violence and receive an update from the City Manager related to the status of the GPD K-9 Unit.
 - May 8, 2023: Committee met to hear from community partners and stakeholder organizations about collaborative efforts and ongoing initiatives. Partners in attendance included representatives from: Children's Trust of Alachua County, Alachua County Board of County Commissioners, Alachua County Public Schools, and various City of Gainesville departments.
 - June 12, 2023: Committee met to hold a public listening session and hear from community partners and stakeholder organizations. Personal experiences with gun violence were shared by speaker Adrian Price, Justice Club President at Santa Fe College. Partners in attendance included:
 - O Dr. Paul Broadie, President, Santa Fe College
 - o Eric Lawson, Chief Executive Officer, HCA North Florida Hospital
 - o Belita James, Contract Manager, Children's Trust of Alachua County
 - Carl Smart, Deputy County Manager of Community and Strategic Initiatives, Alachua
 County
 - Colonel Chad Scott, Department of Operations and Department of Support Services,
 Alachua County Sheriff's Office
 - o Undersheriff Joel DeCoursey, Alachua County Sheriff's Office
 - O Pastor LaShon Young, Women in Ministry Network
 - o Faye Williams, MAMA's Club, Porters Community Connection
 - O Chief Lonnie Scott, Gainesville Police Department
 - O Chief Joe Dixon, Gainesville Fire Rescue
- On Aug. 6-7, 2023, the City of Gainesville held a Gun Violence Prevention Summit to focus attention on the complex issue of gun violence in our community, explore solutions through the lenses of community involvement and policymaking, and collaborate with partners. Movement in the right direction would facilitate communitywide development of enhanced communication strategies, improved leveraging of resources, and a push toward centralized (2016) (2016)

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- Everytown for Gun Safety, the largest gun violence prevention organization in the United States, participated in the City of Gainesville's Gun Violence Prevention Summit as part of Policy Day on Aug. 7, 2023. The keynote speaker was Ariel Cathcart, Manager of Mayoral Outreach for Everytown. With nearly six-million supporters across the country, Everytown for Gun Safety pushes for public safety policies that respect Second Amendment rights and reduce gun violence. Ms. Cathcart engages with leaders nationwide to tackle gun violence in their cities. She previously served as a liaison for external groups such as the African-American Mayors Association and AARP—both policy-driven organizations with coordinated efforts for specific constituencies.
- This summit brought together stakeholders from all areas of community and government to engage in focused discussions around the topic of gun violence.
- The summit offered a Resource Fair, a robust folder of supplemental information materials, and a printed index of services and programs for children and families.
- Through the inclusion of a Youth Town Hall, the summit centered young voices and gathered information about gun violence in popular culture.
- This event brought together leaders and stakeholders to strategize new methods for centralizing community efforts to end gun violence, including the development of action items related to public safety, support services and policymaking.
- The summit was a call to action for the community and local leaders with the stated goal of serving as a launching pad for the development of a partnership anchored by a central clearinghouse, convener and collaborator to share data pertaining to gun violence.
- The summit closed with a recommendation to review the event at the next Joint Meeting of the Gainesville City Commission and Alachua County Commission, and to reconvene in January to examine collected data and share information.
- One Nation One Project (ONOP) is a national initiative that began in Gainesville and eight other U.S. cities in 2022. Its goal is to use arts and culture to promote community healing and well-being. This project unites artists, local governments and community health providers. In Jan. 2022, the City Commission recognized youth gun violence as a local issue and decided to apply to take part in ONOP by putting two-percent of the city's American Rescue Plan Act funds (\$648,172) toward art and culture activities to address youth violence. ONOP has achieved the following in efforts to raise protective factors and lower risk factors for youth in our community:
 - Leveraged a \$100, 000 charitable donation from the Tides philanthropic organization to award 20 small grants to collect community listening data, and create arts and cultural experiences for youth to increase well-being and decrease youth gun violence.
 - Convened a nine-person Youth Steering Committee to continuously inform and guide the project.
 - Collected over 300 data responses, primarily from youth during the Phase 1 Community Listening Sessions.
 - Partnered with Alachua County Public Schools to host the "Never Had a Friend" play for over 200 high school students and staff, to highlight the power of arts to create resilience and healing.
 - Hosted a Summer 2023 event at Depot Park to highlight local artists and youth talent; this event was hosted by Dawnn Lewis of "A Different World" and coordinated by Marion Caffey, One Nation One Project GNV Artistic Director.
 - Helped coordinate and facilitate the Inaugural Gun Violence Summit, by coordinating the community resource fair, securing 2 breakout session presenters, and facilitating a session to address youth gun violence within the education sector.
- In 2019, the Gainesville Police Department in concert with the United States Attorney's Office established the Gun Violence Initiative Task Force. Meetings involved GPD, the Alachua County Sheriff's Office, High Springs Police Department, and Alachua Police Department. Other stakeholders included federal agencies such as the Federal Bureau of Investigation, the Bureau of Alcohol, Tobacco and Firearms, and the State Attorney's Office. The effort focused on known violent career criminals with a propensity for gun violence.

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7) Emphasize healing with trauma-informed approaches

- Through One Nation One Project, the City of Gainesville brought Dr. Micah E. Johnson to Gainesville to perform his one man show, "Never Had a Friend" on two occasions for gatherings of local high school students. Dr. Johnson is a professor, author and award-winning performance artist whose research and creative works focus on childhood trauma, behavioral health, youth violence and social justice. He has published more than 20 scientific articles and has received four million dollars in research grants from the National Institutes of Health. As a victim of gun violence himself, Dr. Johnson works extensively in jails, prisons and on death row to understand the relationships between stress, culture and violence.
- As part of the 2023 Gun Violence Prevention Summit, the City of Gainesville brought together a panel of experts to discuss the trauma of gun violence. Among the participants was Dr. Alexandra Martinez, Director of the Alachua County Crisis Center. The Crisis Center is a National Suicide Prevention Lifeline Center and offers 24/7 crisis and suicide intervention services via phone, mobile response, telehealth and face to face. Over the past 20 years, Dr. Martinez has provided more than 2,500 hours of training and consultations on crisis intervention, family counseling, diversity and suicide prevention. She is the Florida Suicide Prevention Coalition Region 3 Director and her speaking engagements have included presentations for the American Association of Suicidology, National Association of School Resource Officers, Florida Association of Hostage Negotiators, Florida Suicide Prevention Coalition, Florida Parks and Recreation Association and the Florida Network of Youth and Family Services.
- Having declared gun violence a public health crisis, the 2023 Gun Violence Prevention Summit gave Gainesville City Commissioners an opportunity to invest in educational efforts to help the community better understand trauma-informed approaches. Gainesville Community Health Director Brandy Stone, MPH, CPH, and University of Florida Senior Lecturer Julia Varnes, PhD, provided an overview of a public health approach to violence prevention as outlined by the Centers for Disease Control and Prevention (CDC). The Social-Ecological Model (SEM) was described as a tool to help community partners in attendance develop actionable policies and practices (attachment 8).
- Gainesville responders are participants in Operation Ceasefire. The initiative was created in response to the local increase in gun violence, and it has provided an important collaborative opportunity across the community. Gainesville Fire Rescue Community Health Director Brandy Stone, along with the Community Resource Paramedicine staff, dedicated time at an Operation Ceasefire event on March 20, 2023 to join young adults in need of supportive outreach. The young people invited to attend were those with current or past gun violence charges. Also participating were local pastors, GPD's Co-Responder Team, State Attorney Brian Kramer, GPD Chief Lonnie Scott and former GPD Chief Tony Jones. The common goal was to show that people in the community care and show the programs offered to help everyone succeed.

8) Invest in anti-violence workforce development

- Working together with Alachua County's Deputy County Manager of Community and Strategic Initiatives Carl Smart, GFR Chief Joe Dixon—in his special assignment role as Special Advisor to the City Manager on issues of Public Safety—is developing programs to invest in anti-violence workforce development.
- The City of Gainesville has supported the hiring of non-certified firefighters and collaborated with a local nonprofit to mentor and train underrepresented members of the community with a goal of permanent employment as first responders.

9) Set aside funding for new stakeholders and strategies

- With internal reallocation of an estimated \$255,000 from the American Rescue Plan Act (ARPA), a dedicated position (1.0 FTE) for a Gun Violence Prevention and Intervention Program Manager was established. The role has a start date of March 11, 2024 and continues through Dec. 31, 2026. Brittany Coleman, MA, is tasked with coordinating the city's efforts with county, state, federal, private and not-for-profit partners. Ms. Coleman has a Masters of Arts in counseling psychology, with a concentration in forensic psychology; she worked for five years as a victim services program manager with the Alachua County Victim Services and Rape Crisis Center.
- The City Commission approved a budget allocation of \$150,000 for gun violence prevention programming in the FY24 budget. Following mid-year decisions by the Gainesville Regional Utilities Authority to reduce General Fund revenues, the City Commission voted on Feb. 15, 2024 to reallocate \$150,000 in American Rescue Plan Act (ARPA) funds from administrative services to gun violence prevention programming.
- The City Commission approved a budget allocation of \$250,000 to provide support for intervention and prevention programs for at-risk youth in the community in the FY24 budget. However, the City Commission voted on Feb. 15, 2024 to redirect this set-aside to compensate for mid-year decisions by the Gainesville Regional Utilities Authority to reduce General Fund revenues.

10) Commit to continuous improvement based on data, evidence, and peer-to-peer learning

The City sees potential for continuous improvement through a collaborative collective of community partners. Santa Fe College is strategically equipped to lead a network of regional stakeholders, create a template for regular reporting of data, and serve as a clearinghouse for services, programs, and initiatives related to gun violence prevention.

The first action step would include the development of a memorandum of understanding between primary stakeholders identifying roles and responsibilities, membership criteria, funding and time-frame for operation.

Members would convene on a regular schedule to establish and foster momentum, as well as sustain interest and accountability with the goal of increased communication and reducing violence community-wide.

This work with Santa Fe and other partners would be the first step in gathering the information and intelligence needed to identify gaps in the services and efforts currently in place. In this way, the City and County can begin establishing fresh programs and practices to enhance safety and create improved outcomes for all neighbors.

Immediate, Short-Term and Long-Term Recommendations

2024-266A

Immediate and Short-Term Recommendations

- Onboard the newly hired Gun Violence Prevention and Intervention Program Manager upon the March 2024 start date, orient them to the scope of responsibilities, and determine quarterly goals for this role through 2026
- · Finalize the memorandum of understanding with Santa Fe College
- Finalize an agreement with the University of Florida to access gun violence statistics compiled as part of a database created by the Loss Prevention Research Council
- The City of Gainesville recommends, after taking the lead by organizing last year's Gun Violence Prevention Summit, that Alachua County host the next event
- Create a plan for an ongoing Gun Violence Prevention Initiative that coordinates services from all stakeholders, partners and interested parties
- · Finalize the amendments to ordinances related to bottle clubs and hookah lounges
- Review and evaluate what is working and readjust
- · Research the use of proactive actionable programs
- Use data to review where there are holes and develop methods to fill the gaps

Long-Term Recommendations

· Develop the data, analytics, best practices and then scale for need

city of Gainesville

Gun Violence Prevention: Steps, Stakeholders and Activities

Presented by Brandy Stone, MPH, CPH Community Health Director

Contents



Motions by the City Commission & Associated Actions



Current City Initiatives



Existing Stakeholders



10 Essential Activities



Immediate, Short- and Long-Term Recommendations



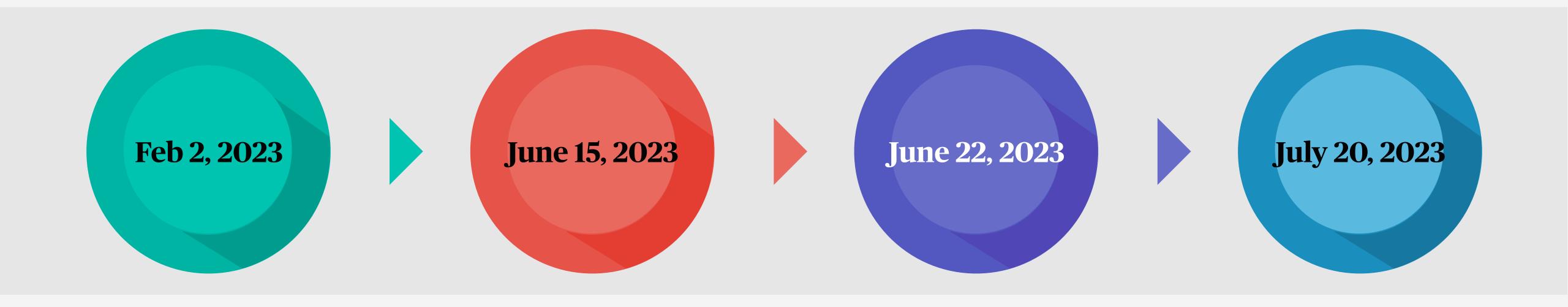
Gainesville Police Department

Gun-Related Statistics

Crime	2022	2023	% Change
Firearms Stolen	218	200	-8.25%
Weapons Seized/Recovered	159	128	-20.13%
Shots Fired	170	147	-13.53%
Persons Injured	47	60	27.66%
Homicides	10	14	30%



Motions Passed by the City Commission



- Declare Gun Violence a Public Health Crisis and draft resolution
 - Request the same from the County in partnership
- Advance/lay a foundation for a task force
 - Request for analysis of existing city programs

- Request for information on related expenditures incurred to date
- Schedule a conversation with the County about partnership and task force
- Request for formal task force options
- Resolution declaring Gun
 Violence as a Public
 Health Crisis
- Three options for laying a foundation for convening a task force

Joint City/County Motions

August 28, 2023

City and County staff to partner with Santa Fe College on a community-based Gun Violence Task Force with recommendations brought to the boards by Nov. 1, 2023.

January 22, 2024

- Identify current steps and stakeholders at City and County
- Identify activities related to the local gun violence crisis and return within 60-90 days with a report, including the "10 Essential Activities Cities can Take to Reduce Violence Now"
- Return within 60-90 days with a report on immediate, short-term, and long-term recommendations that could serve as a draft plan for consideration by both Commissions

Actions Taken in Response to Motions



City led the first Gun Violence Prevention Summit in August 2023



Office of the City Manager produced a list of all local gun violence efforts – enforcement, suppression, prevention, intervention, and support



Office of the City Manager developed three task force options for consideration



City Commissioners held two Sunshine Meetings to explore solutions

- June 20, 2023: Discussion of gun violence prevention initiatives
- Mayor Harvey Ward, District I
 Commissioner Desmon Duncan-Walker
- July 6, 2023: Discussion of general concerns and violence prevention including policy suggestions
 - District I Commissioner Desmon Duncan-Walker and District II Commissioner Ed Book joined by Mayor Harvey Ward



Open container restrictions were addressed in a Special Meeting on Sept 14, 2023 and other policy suggestions made by Commissioner Book were explored

Actions Taken in Response to Motions



Utilizing reallocated ARPA funds, a 1.0 FTE Gun Violence Intervention Program Manager position has been established. The staffer began work on March 11, 2024.

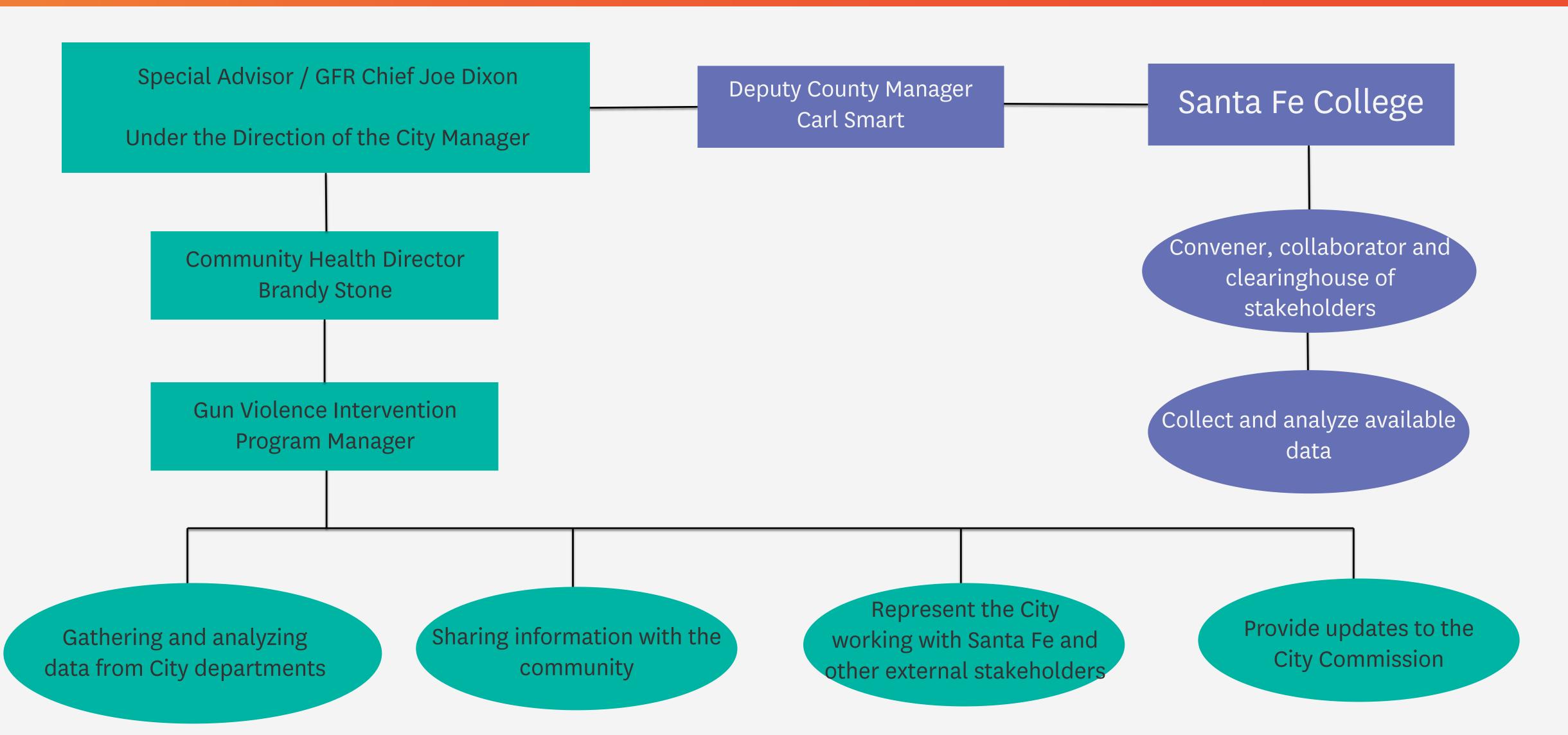
• Appointee holds a Masters Degree in Counseling Psychology, significant experience with municipal government, a background in program management, along with skills in community engagement, grant-writing, and data collection.



Commission approved a General Fund budget allocation of \$150,000 for gun violence prevention. When mid-year decisions by GRU resulted in reductions to General Fund revenues, commissioners reallocated \$150,000 in ARPA funding from administrative services to gun violence prevention programming.

Staff are pursuing grant funding opportunities to support the programmatic and operational needs of this initiative.

Organizational Flow



Current City Initiatives



Gainesville Police Department



- Gun Violence Prevention Initiative
- Co-Responder program with Meridian Behavioral Healthcare
- Gun Buy-Backs
- BrassTRAX technology
- Real Time Information Center for Crime Data
- BOLD Program
- "Who's in the Box" play
- Focused Deterrence Ceasefire Program
- Police Athletics/Activities League
- My Block activities
- GPD Violence Intervention (ARPA)
- Community Care Call-Out initiative

Current City Initiatives

Gainesville Fire Rescue

- Community Resource Paramedicine Program facilitates access to healthcare, housing, food, transportation and health education
- The Public Safety Summer Camp in partnership with GPD includes gun safety awareness and violence prevention
- First responders are trained and certified crowd managers
- Provide emergency medical services when responding to calls of gun violence
- City's Emergency Management arm for active shooters or other incidents of gun violence

Gainesville Community Reinvestment Area

- Community Partnership Grant Program
- Economic Development:
 - Eighth and Waldo Project (planning stage)
 - Eastside Health and Economic Development Initiative
 - Eastside Urgent Care Center
 - Food Hub
 - RTS Transfer Station
 - Road Construction

Parks, Recreation and Cultural Affairs

- Prevention, intervention and support services
- Midnight Basketball
- Summer Heatwave
- Increased employability and economic opportunities by creating two summer hiring events
- Increased summer camp counselors to 26 in 2023, 13 in 2022
- Youth and afterschool programming, summer camps and enrichment programs
 - Adventures in Play Summer Day Camps
 - 98 percent fill rate for elementary-aged camps
 - Total enrollment slots were increased by 160 slots, while consolidating from five program sites to three
- Teen Leadership Camp
 - 93 percent fill rate at T.B. McPherson (Grades 6-8)
 - Total enrollment slots were doubled from 2022 to 2023

- Partnered with the Porters Community, Housing & Community Development, and the Music and Arts Program for Youth, Inc. to create a Music and Arts Specialty Summer Camp at the Porters Community Center
- Partnered with CareerSource, Big Brothers Big
 Sisters, Santa Fe College, Mirror Image Leadership
 Academy, I Got Your Back Youth Mentoring
 Program and the YMCA
- Monthly outreach program at the Cone Park
 Branch of the Alachua County Library District
- Worked with the A. Quinn Jones Center School to develop programs and activities for youth impacted by gun violence









Current City Initiatives

Housing and Community Development

- Affordable housing and public support program
- Community land trust
- Single- and multi-family affordable housing development
- Home Energy Tune-Up
- Home Repair
- Home Replacement
- Down Payment Assistance
- Mortgage Foreclosure Intervention
- Financial Education
- Water and Wastewater Connections

Regional Transit System

- Fare Free Program
- First Mile, Last Mile Program

Public Works

- Improved street lighting in areas with substandard lighting
- Tree trimming to improve lighting conditions

Sustainable Development

- Imagine GNV comprehensive plan
- Community engagement and plan development

Current City Initiatives



Central Receiving Facility

- Along with Alachua County, the City of Gainesville has committed \$500,000 for a Central Receiving Facility to be added to Meridian Behavioral Healthcare's existing crisis stabilization unit
- The City of Gainesville has also secured a \$496,000 state grant for this facility



GRACE Marketplace

ARPA-Funded Programs

- Alachua County Health Promotion and Wellness Coalition
- Bread of the Mighty Food Bank
- Catholic Charities Gainesville
- CDS Family & Behavioral Health Services
- Created Gainesville
- Episcopal Children's Services
- Family Promise
- First Love Yourself
- FL Institute for Workforce Innovation d/b/a Project YouthBuild
- Food4Kids Backpack Program · Gainesville Area Community Tennis Association d/b/a Aces in Motion
- Gainesville Community Counseling Center
- Gainesville Housing Development and Management Corporation
- Gainesville Opportunity Center

- Girls Place, Inc.
- Habitat for Humanity
- Kids Count in Alachua County
- Meridian Behavioral Healthcare, Inc.
- Mt. Pleasant United Methodist Church
- Neighborhood Housing & Development Corporation
- North Central Florida YMCA, Inc.
- Pace Center for Girls, Inc., Alachua
- Peaceful Paths
- Rebuilding Together
- River Phoenix Center for Peacebuilding
- Rural Women's Health Project
- Star Theater
- University of Florida Mobile Outreach Clinic
- Upper Room Ministries
- Working Food

One Nation One Project

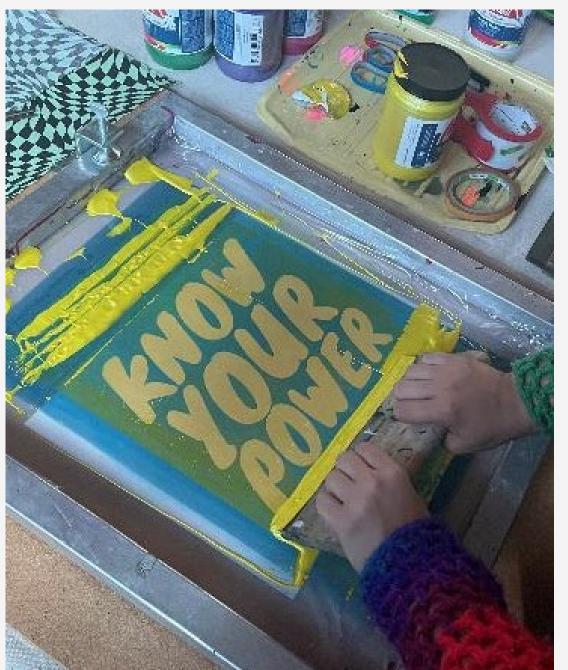
Co-Lead by PRCA and GFR

Reduce youth gun violence and improve youth mental wellbeing through increasing opportunities for arts and cultural engagement.

- Phase 1
 - 20 small-scale community-based projects selected in Summer 2023
 - Summer 2023 community event
- Phase 2
 - 6 large-scale community-based projects selected for implementation Jan-August 2024
 - 3 partner projects
- Phase 3
 - Summer 2024 community culminating event
 - Sustainability planning







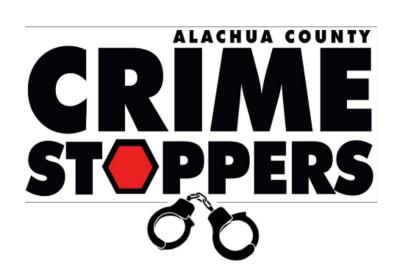


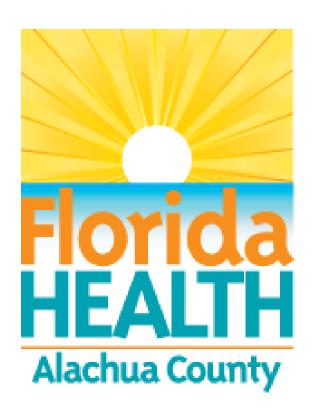




Stakeholders











Black on Black
Crime Task
Force





















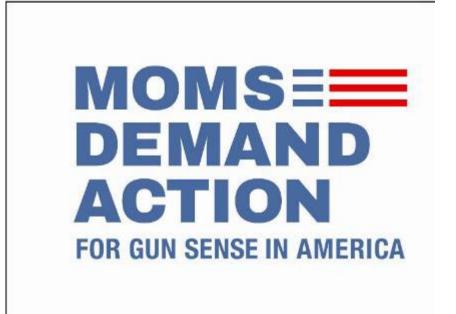






























Housing Assistance and Support Programs







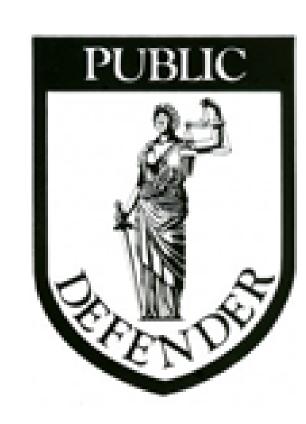
The Hutchinson Foundation





Judicial System Stakeholders





Alachua County Public Safety
Coordinating Council Justice
and Mental Health
Collaboration Program
Oversight Subcommittee

10 Essential Activities Gainesville Can Take to Reduce Violence Now

DOJ Violent Crime Reduction Roadmap informed by the Council on Criminal Justice's Violent Crime Working Group

Actions 1 & 2



Set a clear goal - Commit to saving lives by stopping violence

The Gainesville City Commission set a clear goal by passing a resolution to declare gun violence a public health crisis.



Identify the key people and places driving the violence

- GPD produces quarterly reports with local crime statistics; GFR reports quarterly on emergency response and community health efforts
- GPD Gun Violence Prevention Initiative to identify individuals those most at risk for gun violence
- GPD assigns violent crime details to identify trends and patterns in violence
- GPD employs strategic use of data from its Crime Analysis Unit

Create a plan for engaging key people and places

Multi-disciplinary response to violence prevention is based on a strong foundation of effective law enforcement. With that core service in place, the City can develop additional programs and initiatives designed to increase protective factors and reduce risk factors.

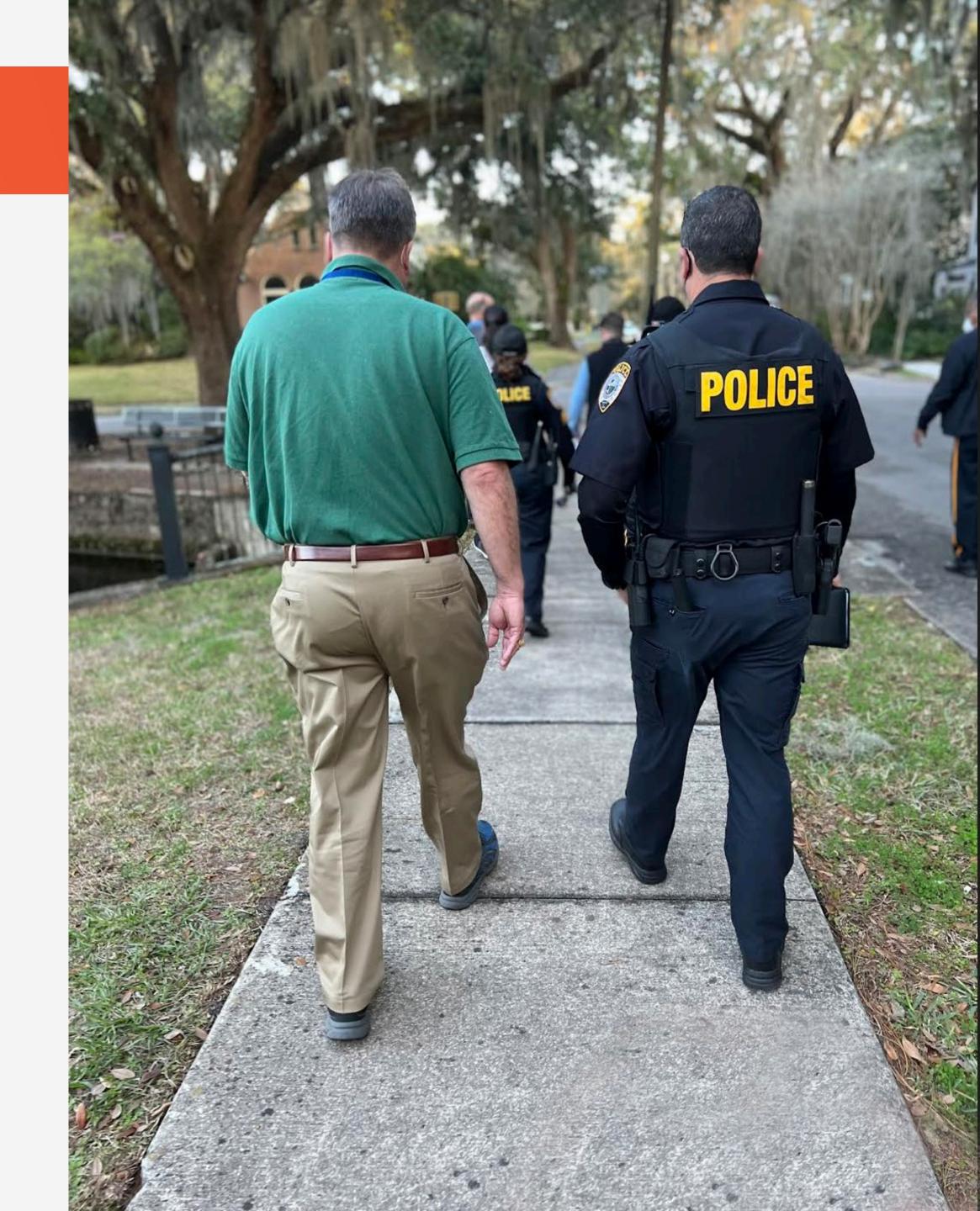
- Clearinghouse in development between City of Gainesville, Alachua County and Santa Fe College
 - The initial planning is around the concept of a multi-disciplinary coordinated response, utilizing Santa Fe College as a central convener. The teamwork between law enforcement agencies and other support services that impact community is a prominent feature of this model.
- GPD's Neighborhood Policing Initiative
 - Law enforcement focus is three-part:
 - Prevention
 - Intervention
 - Suppression
 - Violent Crime Details
 - Downtown Details
 - Covert Details

Engage key
people with
empathy and
accountability



Address key locations using place-based policing and investment

- GPD is using data collection and analysis to inform policing tactics. Employing selective enforcement and intervention practice aimed at reducing gun violence.
- GPD is contacting neighbors in identified areas to provide education and solicit feedback.
- Enhanced outdoor lighting in January 2023 to provide brighter, safer conditions for pedestrians and bicyclists using sidewalks at night.
- Closure of T.B. McPherson Park throughout spring/summer of 2023 to reduce potential for unlawful behavior and address safety concerns.
- The Public Works Downtown Detail invested more than \$750,000 on hardscape and street repairs, landscaping, litter control and sidewalk cleaning.
- Restoration of pre-pandemic open container restrictions, while creating two Arts, Culture & Entertainment Districts, to balance the needs of downtown businesses with recommendations from law enforcement aimed at improving public safety effective 1/1/24
- Currently amending ordinances related to bottle clubs and hookah lounges to provide additional tools to law enforcement.



Action 6: Place responsibility for violence reduction efforts at the top

- City Commission resolution to declare gun violence a public health crisis
- Legislative approach through introduction and amendment of ordinances
- Selection of GFR Fire Chief Joe Dixon to serve as Special Advisor to the City Manager on issues of Public Safety
- Gun Violence Intervention Program Manager position funded through ARPA
- Recommendation of a clearinghouse of local partners to identify strategies with Santa Fe to serve as the convener

- Gun Violence Prevention Summit August 2023
 - Community Day
 - Policy Day
- One Nation One Project GNV using arts and culture to promote youth mental health and wellbeing and reduce gun violence
- Initiative is a top priority in multiple city departments, such as HCD, GCRA and PRCA, to address the social determinants of health

Action 7: Emphasize Healing with Trauma-Informed Approaches



One Nation One Project – "Never Had a Friend" Performances for the community and local high school students by Dr. Micah Johnson



Gun Violence Prevention Summit – Public health approach to gun violence intervention using the CDC Social-Ecological Model



Gun Violence Prevention Summit – Panel discussion of trauma experienced as a result of gun violence



Operation Ceasefire – Collaborative intervention with law enforcement, faith-based, and health resources to offer support to young adults who have intersected with the criminal justice system









Actions 8 & 9

8: Invest in Anti-Violence Workforce Development

- Special Advisor/Fire Chief Joe Dixon is working with Deputy County Manager Carl Smart on programs to invest in anti-violence workforce development
- Hiring of non-certified firefighters and collaboration with a local nonprofit for a mentoring and training program for underrepresented members of the community with the goal of permanent employment as first responders

9: Set Aside Funding for New Stakeholders and Strategies

- 1.0 FTE for a Gun Violence Intervention Program
 Manager position funded through ARPA
- City Commission General Fund allocations of \$150,000 for gun violence programming
 - When mid-year decisions by GRU resulted in reductions to General Fund revenues, commissioners reallocated \$150,000 in ARPA funding from administrative services to gun violence prevention programming

Commit to continuous improvement based on data, evidence, and peer-topeer learning

- Finalization of a memorandum of understanding with the Loss Prevention Research Council for public safety data sharing
- Clearinghouse of community partners
 - Santa Fe College to serve as convener, gathering an analysis of data
 - Alachua County as a core partner
 - Development of a memorandum of understanding between primary stakeholders identifying roles and responsibilities, membership criteria, funding and timeframe for operation
 - Members would convene on a regular schedule to establish and foster momentum



Immediate and Short-Term

Onboard and orient the Gun Violence Intervention Program Manager

Finalize the MOU with Santa Fe College and Alachua County

Finalize an agreement with the Loss
Prevention Research
Council for data sharing

Following the 2023 cityhosted summit, suggest that Alachua County hosts the 2024 summit Support the creation of an ongoing gun violence prevention plan that coordinates across all stakeholders

Finalize the hookah lounge and bottle club ordinance amendments

Review and evaluate efforts to identify gaps and research appropriate programs to fill needs

If directed, provide an updated presentation at the Joint City/County meeting on March 25th



Long-Term

Continue to develop the data, analytics, best practices and then scale for need



Gun Violence Prevention

Actions and Recommendations

Carl Smart
Deputy County Manager
March 25, 2024

Prior Board Direction

August 28, 2023:

Resolution Declaring Gun Violence a Public Health Crisis

Joint City/County Meeting – January 2024

Staff to identify current steps and stakeholders at the City and County.

Identify activities related to the local gun violence crisis and return within 60-90 days with a report; include the "10 Essential Actions Cities Can Take to Reduce Violence".

Return within 60-90 days with a report on immediate, short-term, and long-term recommendations that can serve as a draft plan for consideration by both Commissions.

Actions Taken in Response to Board Motions

- Internal Meetings to Identify Opportunities and Existing Resources
- Linkage with Black on Black Crime Task Force to convene a Subgroup
- Development of a MOU with the City of Gainesville and Santa Fe Community College
- Coordination with Law Enforcement to deploy Community Call Out Teams

Community Call Out Teams

- Developed in Coordination with Law Enforcement
- Neighborhood Walk Throughs to Engage and Offer Services
- Law Enforcement, BOLD, Victim Services Rape Crisis Center and Crisis Center Staff and Volunteers
- Pineridge, Duval, Sweetwater Square, Lincoln Estates,
 Ridgeview Community

Victim Services and Rape Crisis Center

- Highly Trained Victim Advocates
- Responding to Trauma: Counseling, Legal and Medical Advocacy, Court Accompaniment
- Emergency Outreach 24/7
- 3 Bilingual Advocates
- 4 Advocates Outposted at GPD (One City Funded FTE)
- Helpline and Community Ambassadors (Volunteers)

Alachua County Crisis Center

- 24/7 Crisis Line (Local and 988)
- Mobile Response Teams (24/7 On-site Response)
- Crisis Intervention and Mental Health Counseling (In Person and Telehealth Available)
- Prevention and Education Activities:
 - Risk/Means Reduction and Risk Assessment
 - Grief Support for Loved One's Suffering Loss Due to Violence
 - Suicide/Violence Prevention

Community Partners

Gainesville Police Department

Santa Fe Community College

Alachua County Sheriff's Office

Alachua – Department of Health

Faith Based Organizations

Community Resource Paramedicine

River Phoenix Center for Peace Building

Neighborhood Watch

Residents/Neighbors

Black on Black Crime Task Force

City Gun Violence Manager

State/County Probation

CAPP Agencies

Housing Authorities/Grace

School Board of Alachua County

10 Essential Steps to Prevent Violence

- 1. Set a clear goal: commit to saving lives by stopping violence Adopted Resolution Declaring it a Public Health Crisis
- 2. Identify the key people and places driving the violence Reviewing City Provided Data (Do we have data from ACSO)
- 3. Create a plan for engaging key people and places
 Purpose of MOU with the City and Santa Fe
- 4. Engage key people with empathy and accountability
 Victim Services Rape Crisis Center/Crisis Center Staff/Volunteers

10 Essential Steps to Prevent Violence

- 5. Address key locations using place-based policing and investment Discussions needed with City and County Law Enforcement
- 6. Place responsibility for violence reduction efforts at the top Declared Gun Violence a Public Health Crisis
- 7. Emphasize healing with trauma-informed approaches
 Crisis Center and Victim Services Uses Trauma Informed Approach

10 Essential Steps to Prevent Violence

- 8. Invest in anti-violence workforce development Working with the City on Workforce Development
- 9. Set aside funding for new stakeholders and strategies
- 10. Commit to continuous improvement based on data, evidence, and peer-to-peer learning

MOU with Santa Fe and the City of Gainesville

Near Term Recommendations

- Finalize the MOU with Santa Fe and the City of Gainesville
- Work towards the creation of a Gun Violence Task Force
- Support creation of a long term plan to address gun violence
- Continue participation in Community Call Outs
- Conduct Research on Best Practices to reduce gun violence
- Scale Up Crisis Center Outreach and Education Programs

Long Term Recommendation

 Commit to continuous improvement based on data, evidence, and peer-to-peer learning (Step 10)

Questions or Direction?



City of Gainesville Agenda Item Report

File Number: 2024-276

Agenda Date: March 25, 2024

Department: Gainesville Community Reinvestment Area

Title: 2024-276 Gainesville Community Reinvestment Area FY23 Annual Report

FY24 Workplan and Update on Airport Gateway (B)

Department: Gainesville Community Reinvestment Area

Description: The Gainesville Community Reinvestment Area presents its fiscal year

2023 annual report and its fiscal year 2024 workplan.

Fiscal Note: The Gainesville Community Reinvestment Area funds its activities via the contribution schedule detailed in the interlocal agreement between the City of

Gainesville and Alachua County.

Explanation:

The Gainesville Community Reinvestment Area (GCRA), per the interlocal agreement between the City of Gainesville and Alachua County, reports annually prior to April 1st of each year its annual report and its work plan. Major transformational projects being overviewed include Cornerstone Phases 1 and 2 and GTEC; 8th Avenue and Waldo Road; implementation of the Downtown Strategic Plan; development of the Heartwood Neighborhood; and creation of the Historic Heritage Trail for Fifth Avenue and Pleasant Street. The report will also include the success of various GCRA programs, such as the Business Improvement Grant and the Community Partnership Grant programs. The report will identify the next steps to further the Airport Gateway planning initiative with the county.

Strategic Connection:

⊠ Goal 3: A Great Place to Live and Experience

Recommendation: Approve the GCRA's FY23 Annual Report and FY24 Workplan.

25 MARCH 2024

Gainesville Community Reinvestment Area FY23 Annual Report and FY24 Workplan



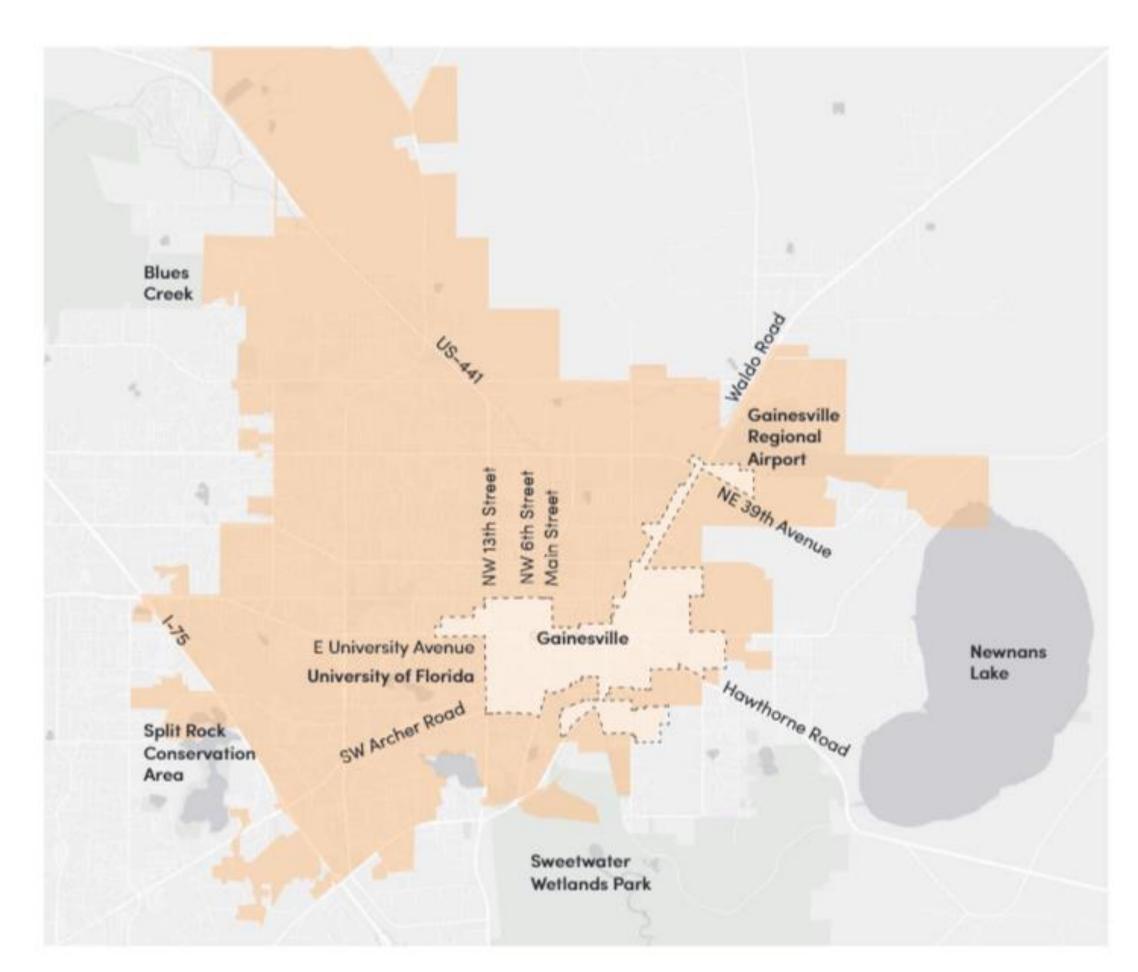
Joint City & County Commission Meeting



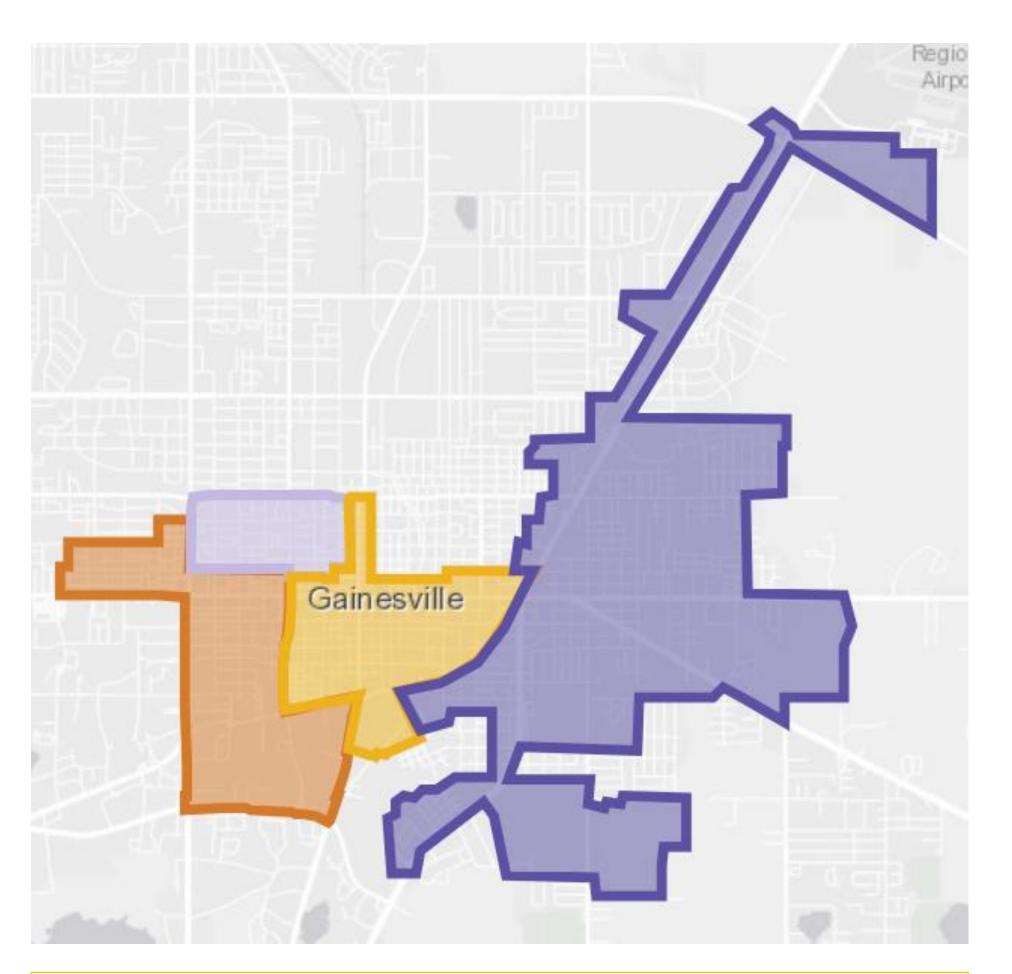


GCRA Boundary





Gainesville Boundary Reinvestment Area



Fifth Avenue/ Pleasant Street – established 1979 / expanded 1989

Downtown established 1981 / expanded in 2001

College Park / University Heights – established 1995 / expanded 2005

Eastside – established 2001 / expanded 2006 & 2010



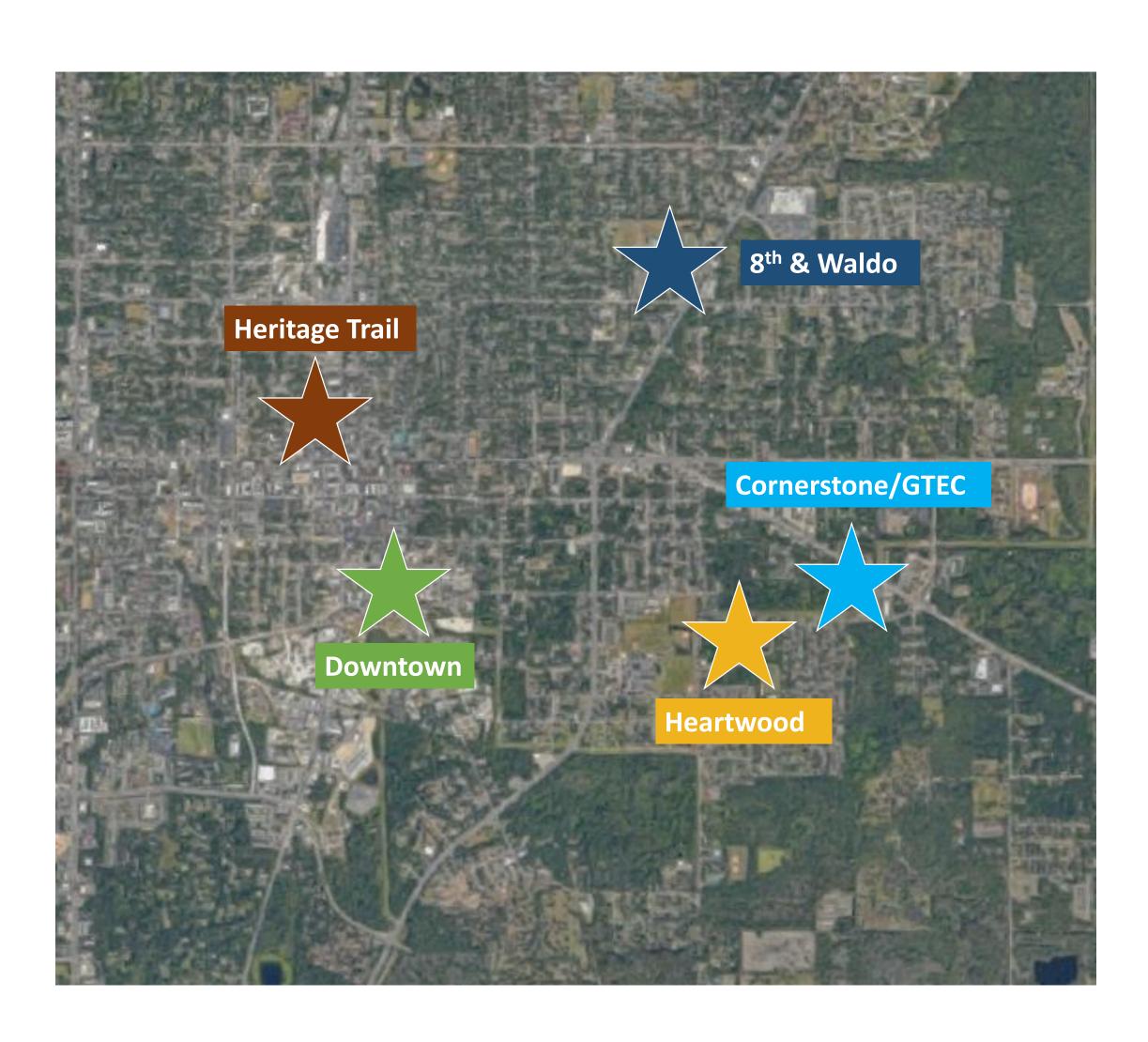


- The GCRA had a successful year advancing its major transformational projects while ensuring that its smaller projects continue to provide support to local citizens and businesses
- This presentation will review the GCRA's FY23 Economic Development, Community Enhancements & Housing, and Public Space & Streetscape programs
- This presentation will also provide the GCRA's FY24 Workplan addressed in general after each component presented



Transformational Projects in the GCRA





Project Budgets (FY2020-2029)

Cornerstone/GTEC

\$26.7 million

8th Avenue & Waldo

\$14 million

Downtown

\$12.2 million

Heartwood

\$6.2 million

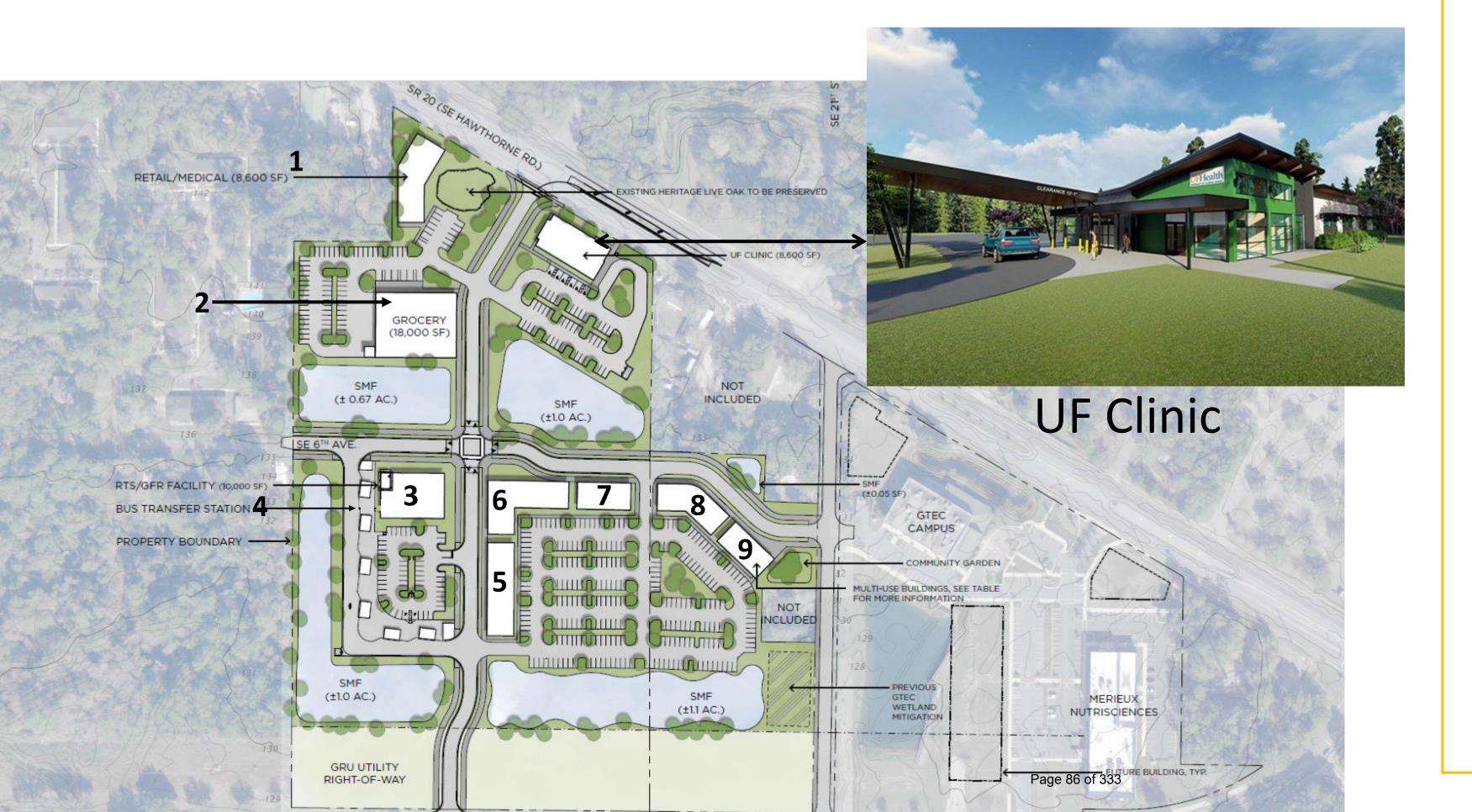
FAPS Heritage Trail

\$2.3 million





Cornerstone Phases 1 and 2/GTEC



Legend

- L. Retail/Medical 8,600 SF
- 2. Grocery 18,000 SF
- 3. RTS/GFR Facility 10,000 SF
- 4. Bus Transfer Station
- 5/6. Per Building 18,000 SF Multi-use Ground Floor & 37,000 SF 2 levels of Market Rate Housing (25-35 units) per building
- 7-9. Per Building 50,100 SF Three Floors of Market Rate Housing (32-50 units)

*SF=Square Feet

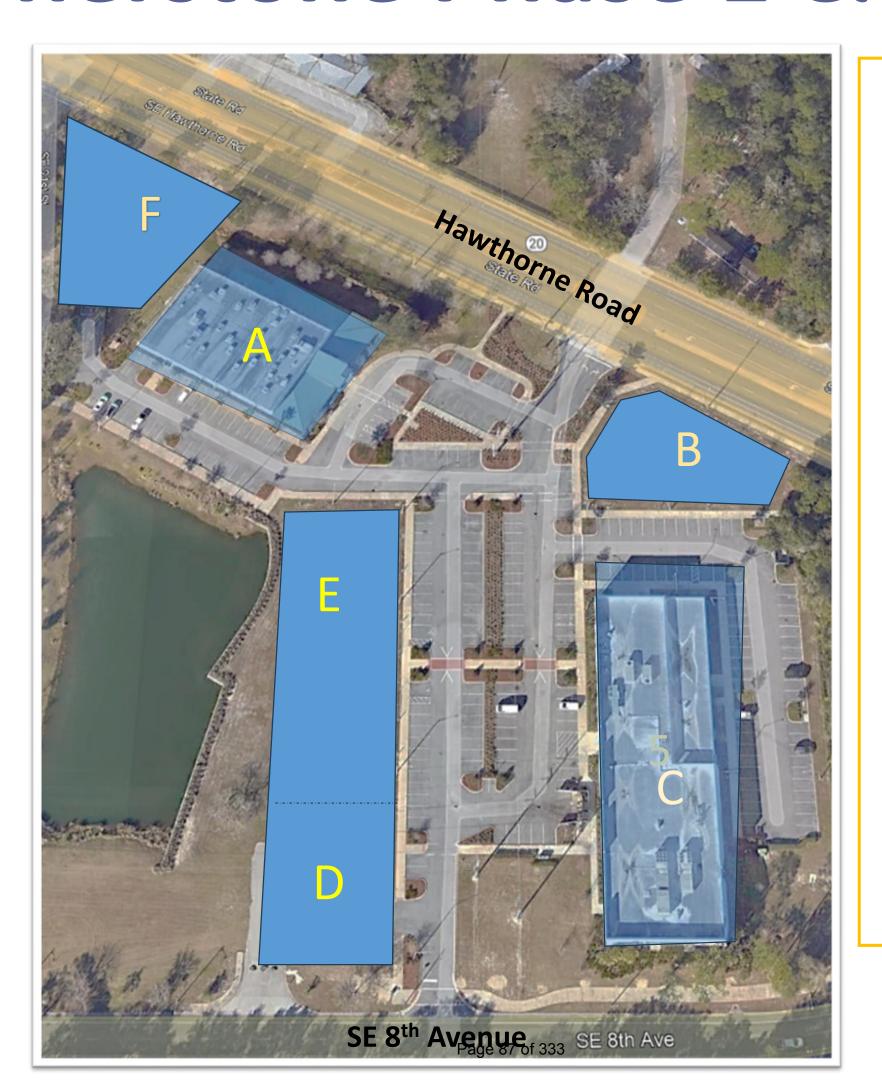




Cornerstone Phase 1 & GTEC







Legend

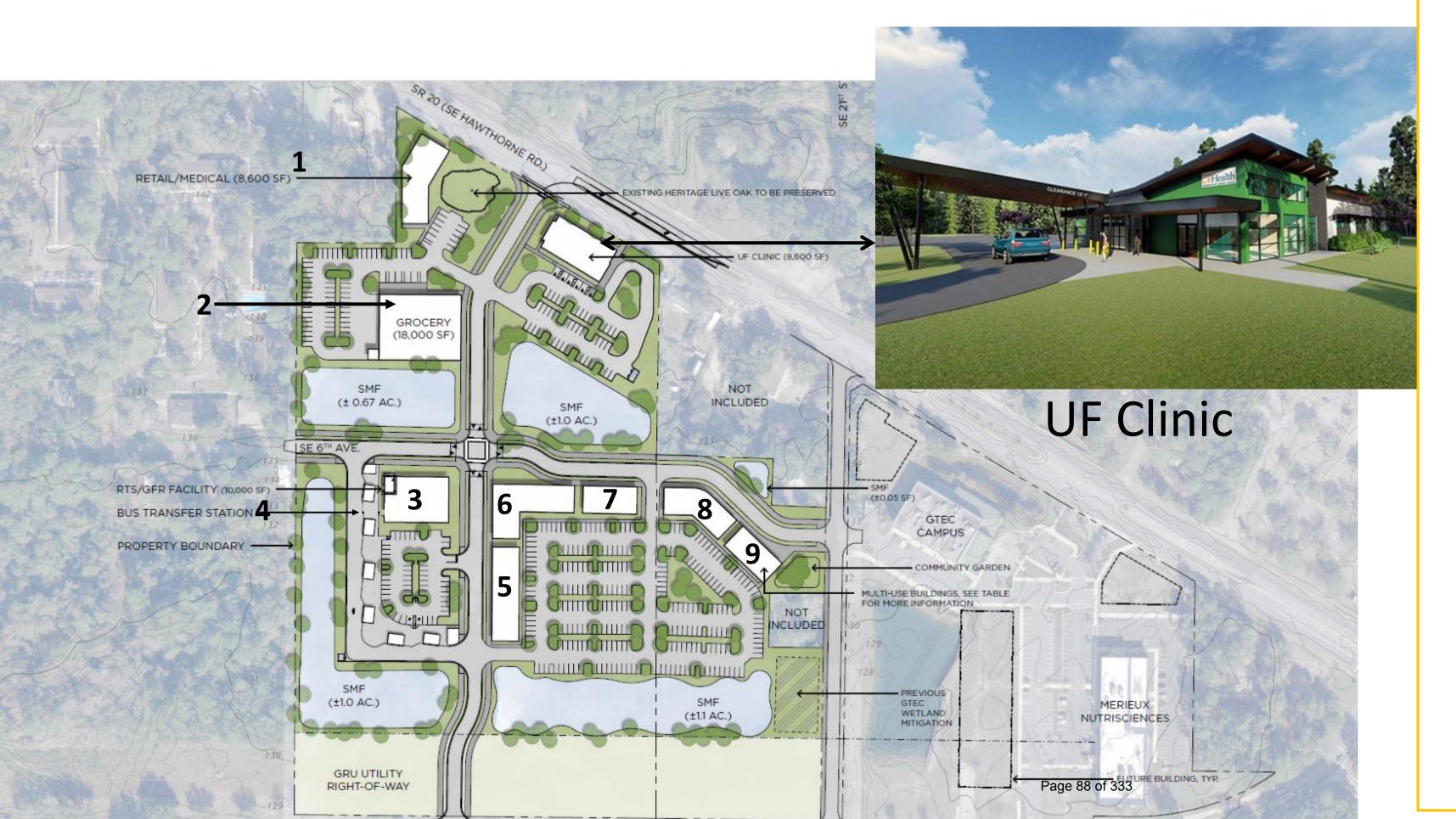
- A. GTEC Building 30,700 SF
- B. 11,821 SF Parcel,
- C. Merieux Building 21,137 SF
- D. 6,624 SF Parcel,
- E. 8,113 SF Parcel
- F. 9,401 SF Parcel

*SF=Square Feet





Cornerstone Phase 1 and 2/GTEC



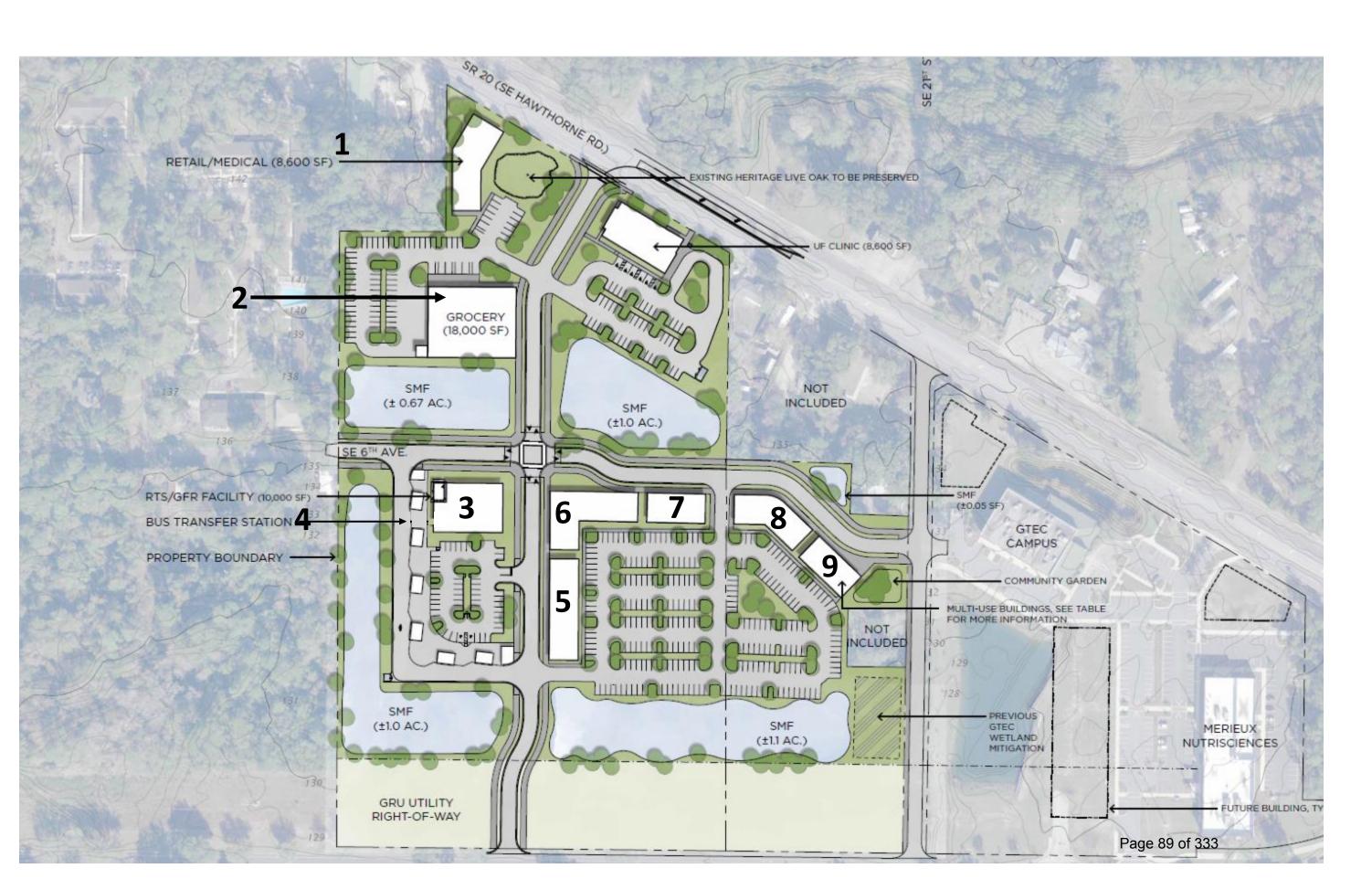
FY24 Workplan

- Discussions ongoing with a prospective grocer for the property
- Create incentive packages for potential grocery and other users
- Designing sign packages
- Design/construct enhanced streetscaping for the site's roadways
- Ribbon cuttings for UF Health Clinic and infrastructure
- Update appraisals for Cornerstone
- City Commission approval to hire contractors for GTEC renovations





Cornerstone Phase 1 and 2/GTEC





Rendering of the New Fire Station #3 to be located on lot #2 or #4



Rendering of the RTS Transfer Station to be located on lot #3





NE 8th Avenue & Waldo Road



Legend

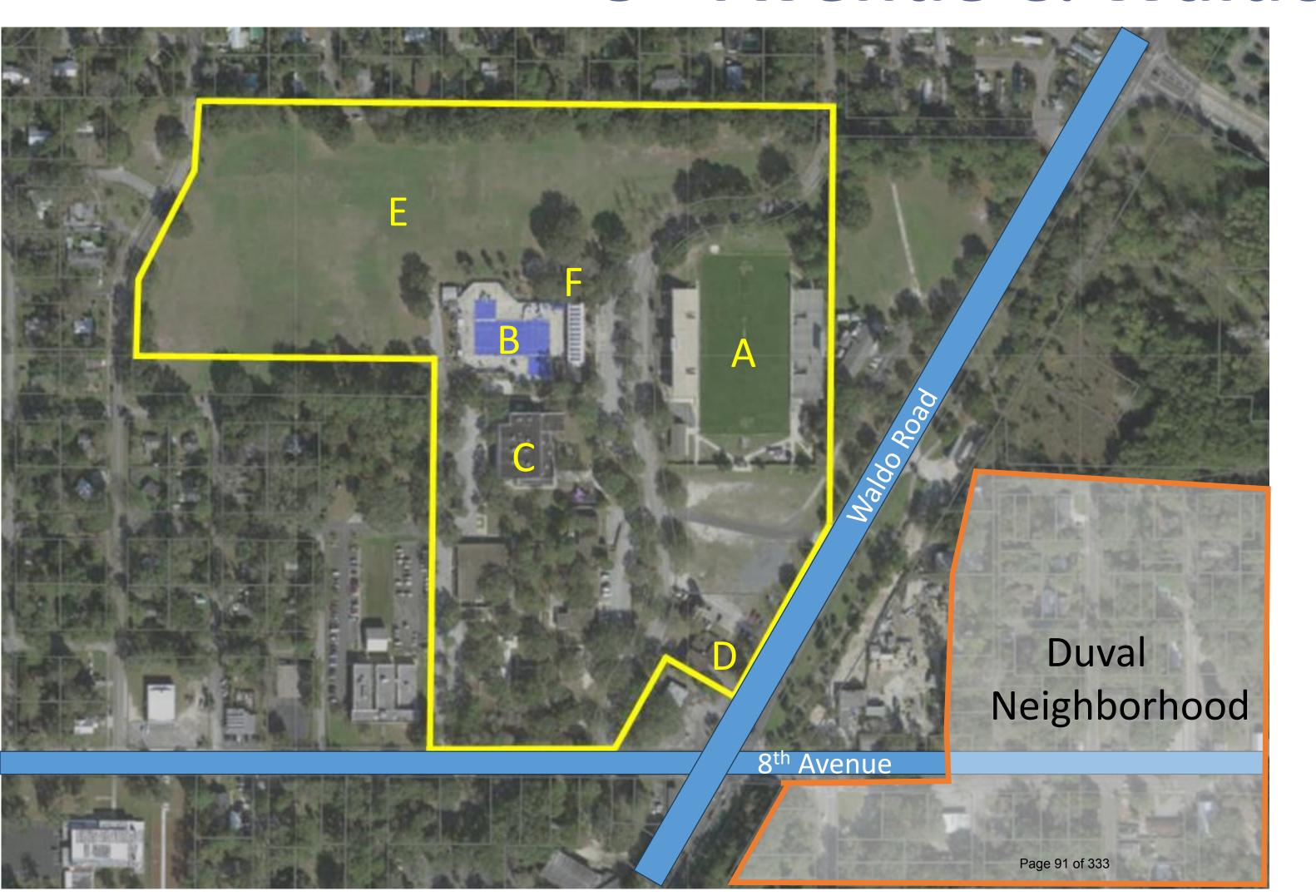
- A. Citizen's Field
- B. Dwight H. Hunter Pool
- C. Martin Luther King Jr. Multipurpose Center
- D. Gainesville Fire Rescue Station #3
- E. Multipurpose Field
- F. Skate Park

Note: Site is 36+ acres





8th Avenue & Waldo Road



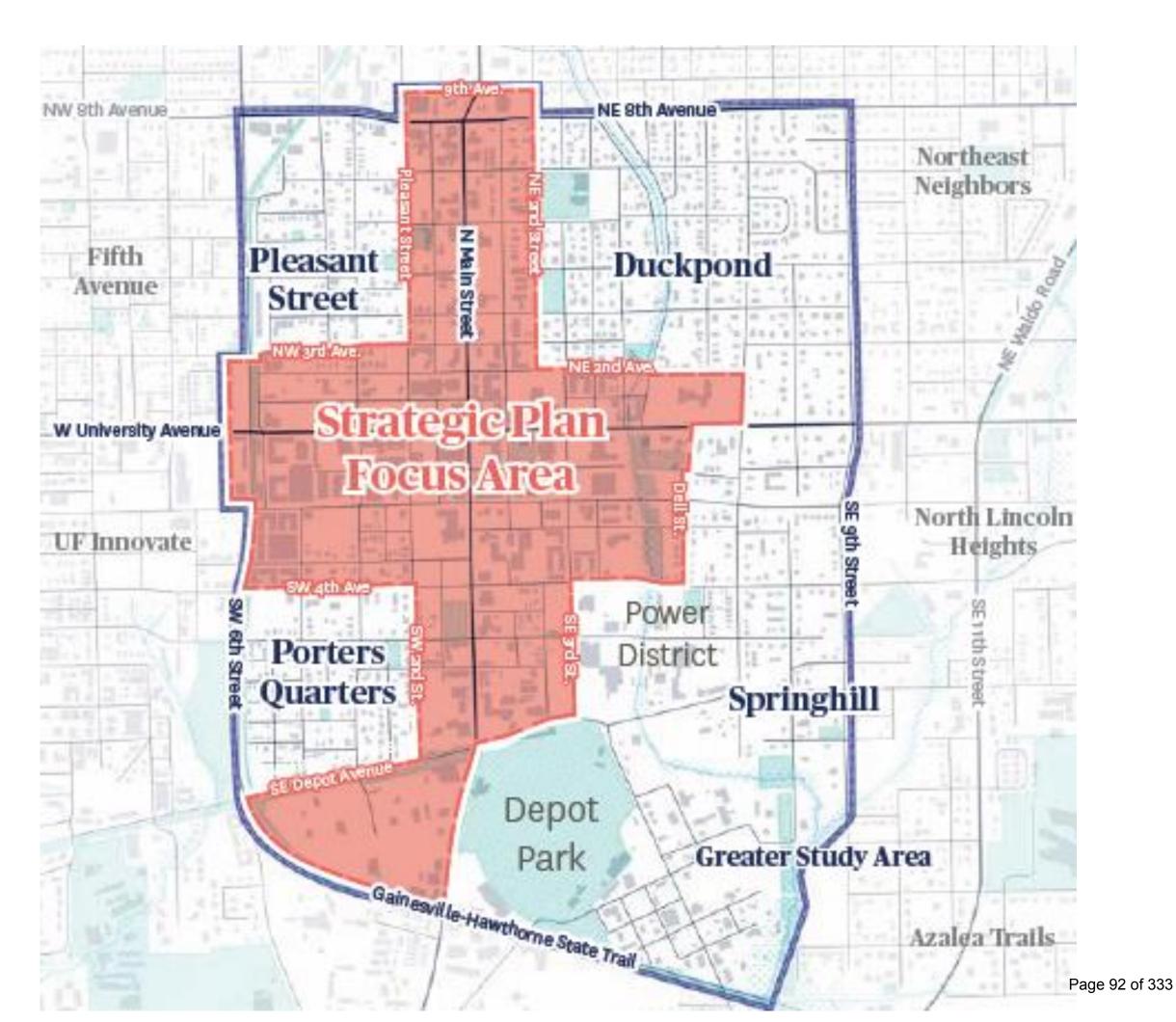
FY24 Workplan

- Select architectural and engineering firm to conduct a land-use study and opportunities to rearrange facilities
- Evaluate need for environmental mitigation on site through Phase I and II testing
- Develop a funding plan and demolition schedule for vacant GFR facilities
- Continue working with other City Departments on the improvements made to the site

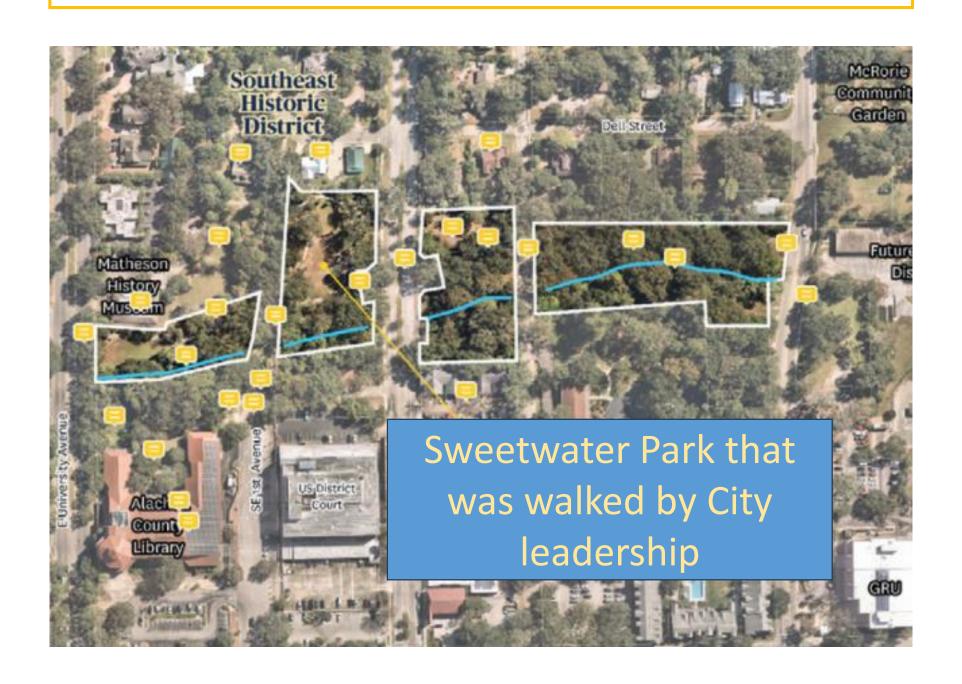




Downtown Gainesville Strategic Plan



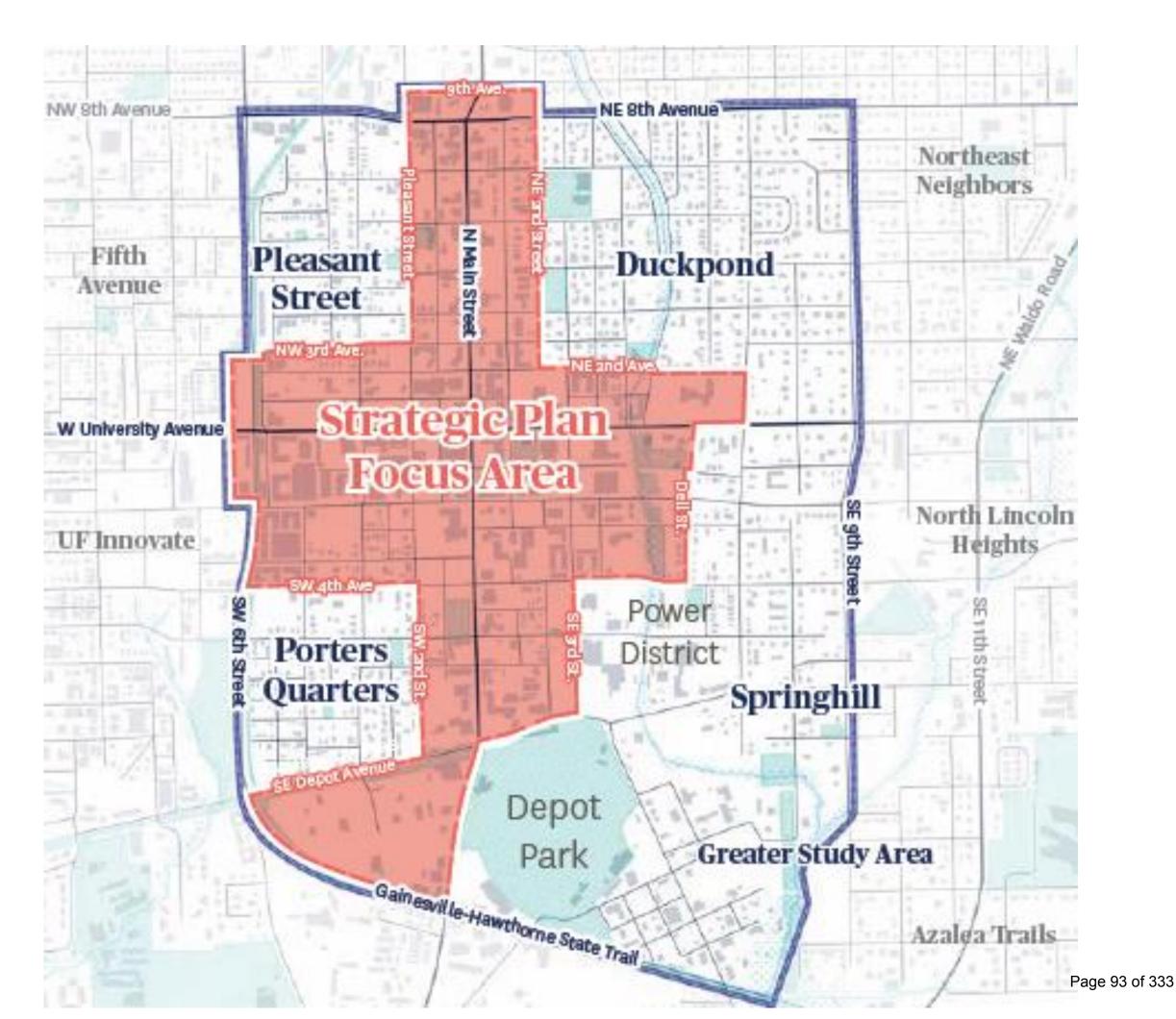
- Downtown administration models were examined
- City Leadership discussed the proposed "Streatery" and Sweetwater Park improvements







Downtown Gainesville Strategic Plan



FY24 Workplan

- MKSK Consultants will complete the feasibility study to create a Business Improvement District in Downtown
- A Downtown Advisory Board will be created to advise the City Commission on budget allocations, program development, event programming, and marketing efforts
- Designs will be crafted through extensive public engagement for the "Streatery" on SW 1st Ave and "The Festival Street" east of South Main Street on SE 1st Ave & Sweetwater Park
- Establishing a Downtown "Ambassador" program to provide "clean and safe" services and to assist the houseless community in reaching needed services



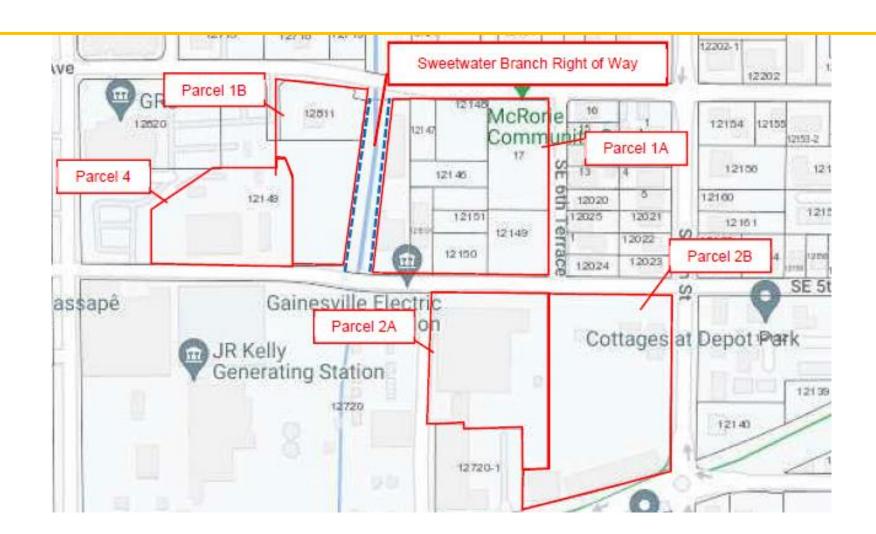


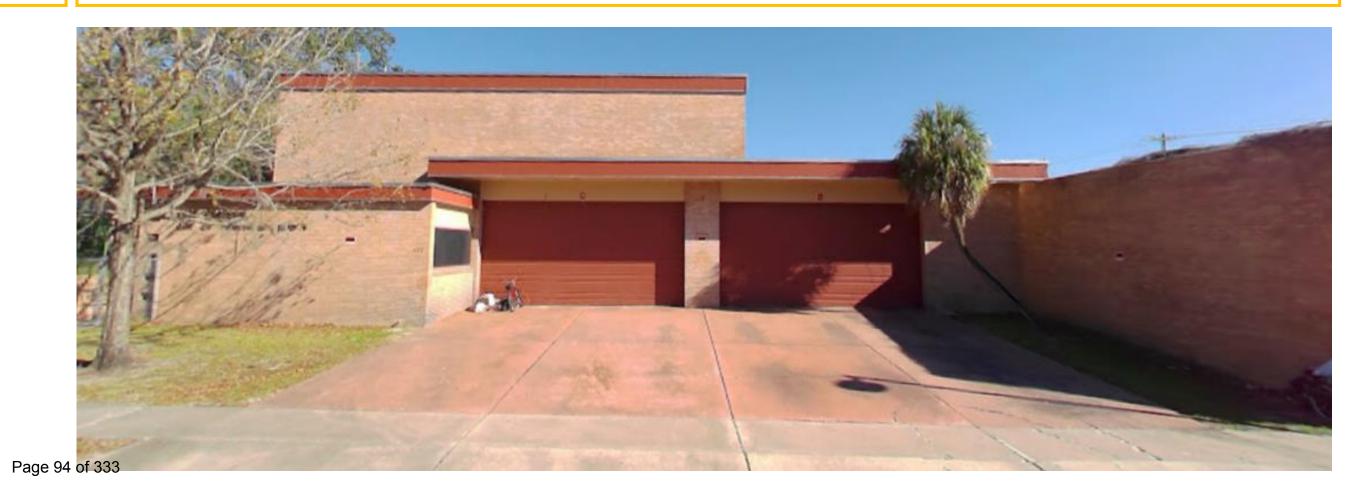
Power District

- GCRA Paid for an Appraisal of Power District Parcels
- June 2023 the City Commission Directed the Following
 - 1. Parcelize the Power District property into the proposed redevelopment parcels
 - 2. Update zoning and land use to reflect 2023 Power District Concept Plan
 - 3. Solicit request for bid for the Power District parcels
 - 4. Reallocate the remaining GCRA Power District funding to the Downtown Strategic Plan implementation

Former Fire Station #1

- The City of Gainesville closed its former fire station #1 in 2018
- The GCRA looked into redevelopment opportunities for the building into 2022
- The City decided to list the property for sale









Power District

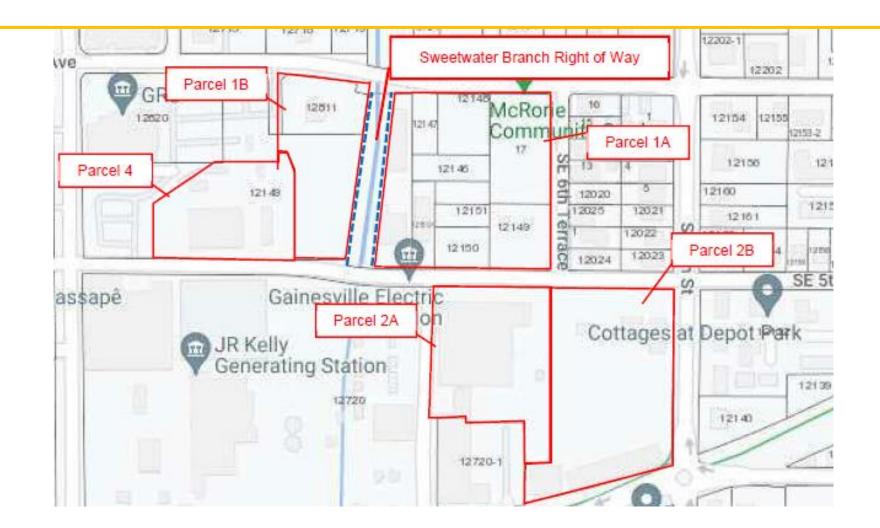
FY24 Workplan

• With the passage of State of Florida HB-1645 on July 1, 2023, the GRU authority has claimed ownership of the Power District.

Former Fire Station #1

FY24 Workplan

• The City will be seeking an appraisal of the property and then put it on the market for sale





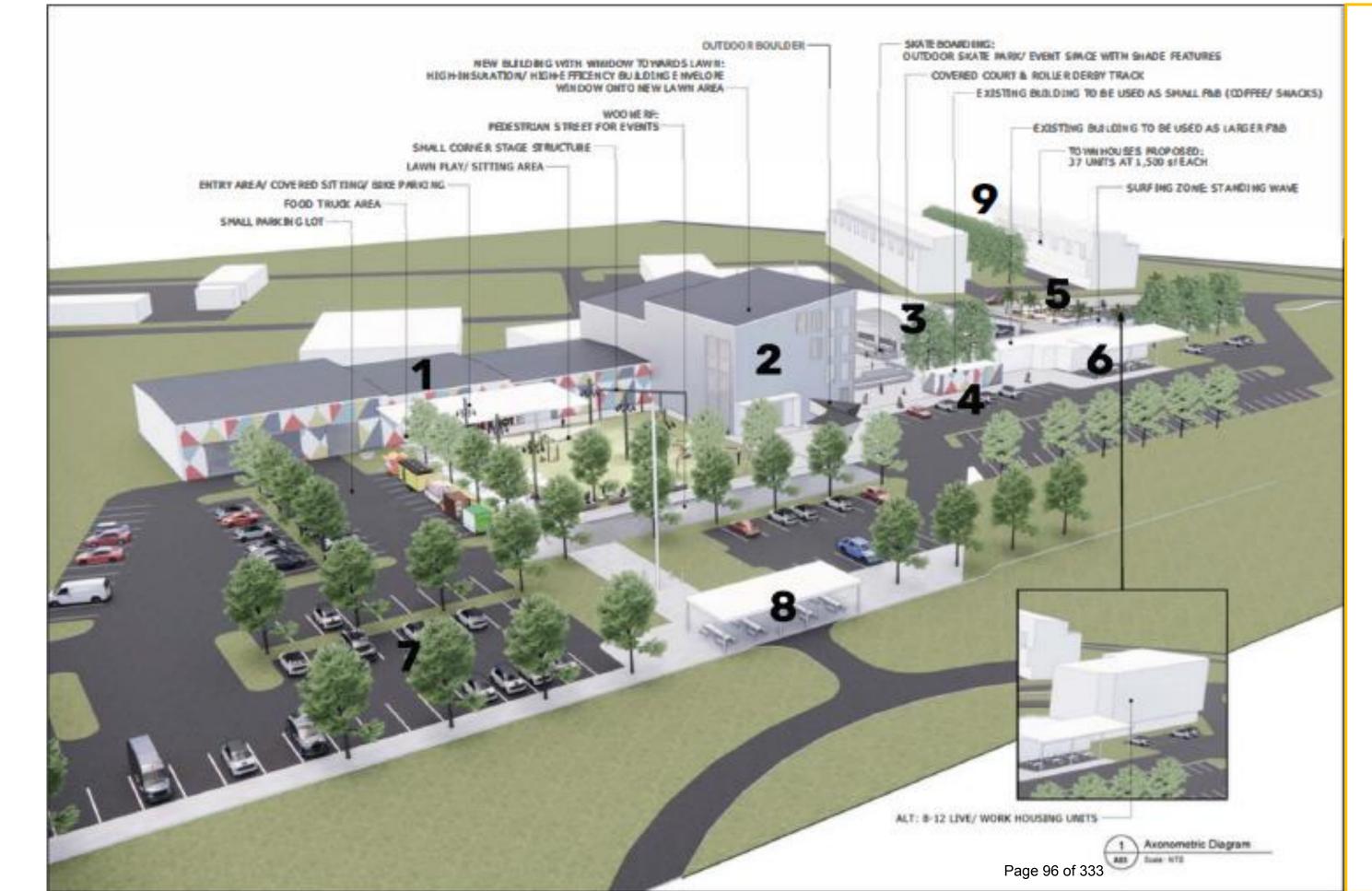
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Former RTS Site Redevelopment

City of Gainesville Evaluation Committee Recommended the Knot Climbing Gym's Application for Redevelopment



Development Program

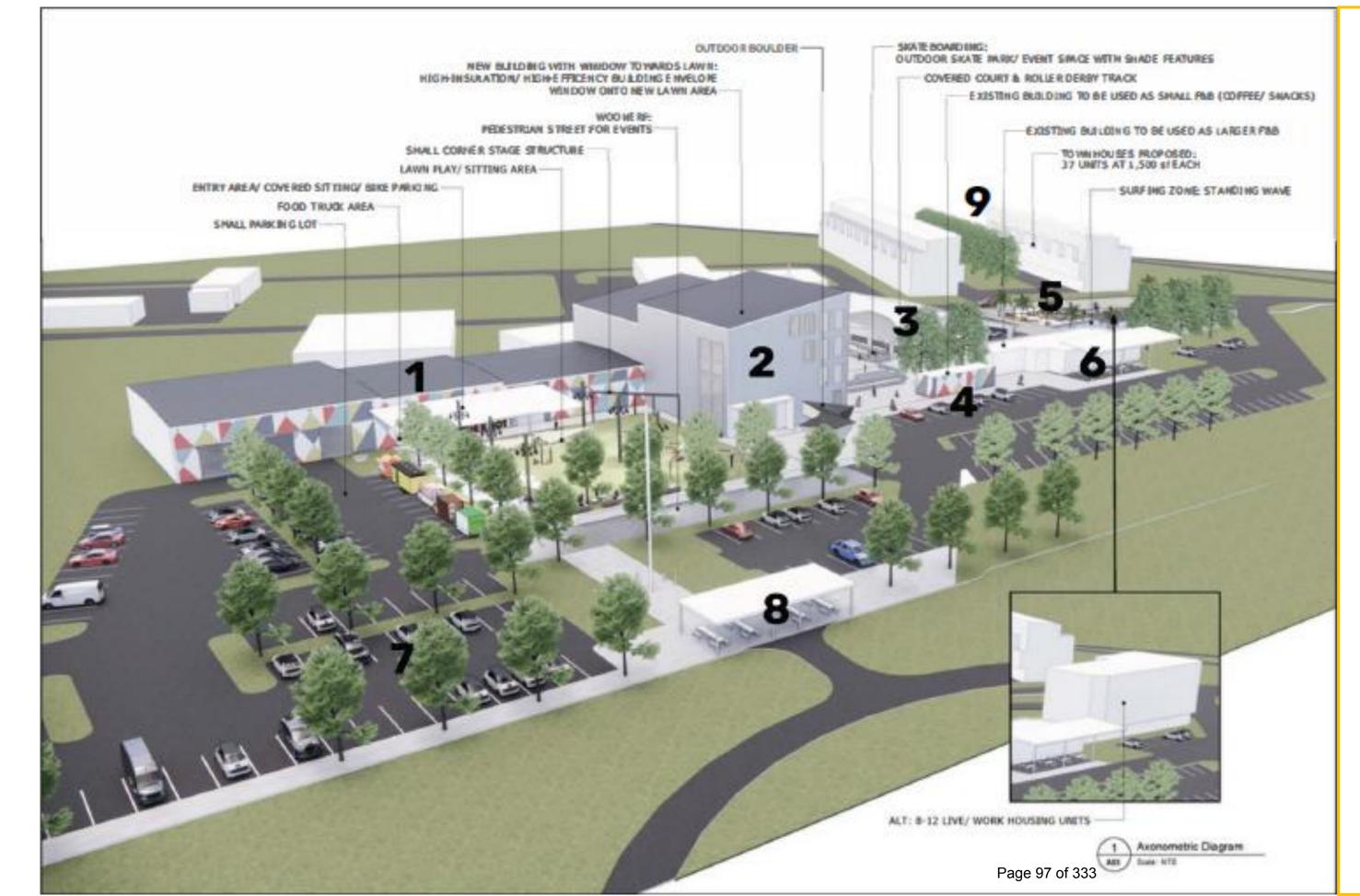
- 1. Bus Building Existing building: 19,250 SF
- 2. New Construction Climbing Gym -10,000 SF
- 3. Lighted/Shaded Skate Park ~1 acre
- 4. Skate Shop 600 SF
- 5. Standing Wave 5,000 SF
- 6. Fast Casual Restaurant 3,700 SF
- 7. Parking Redesign/Landscaping est 2 acres
- 8. Depot Park Transition Pavilion TBD SF
- 9. Market Rate Townhouses 37 units @ 1,500 SF





Former RTS Site Redevelopment

City of Gainesville Evaluation Committee Recommended the Knot Climbing Gym's Application for Redevelopment



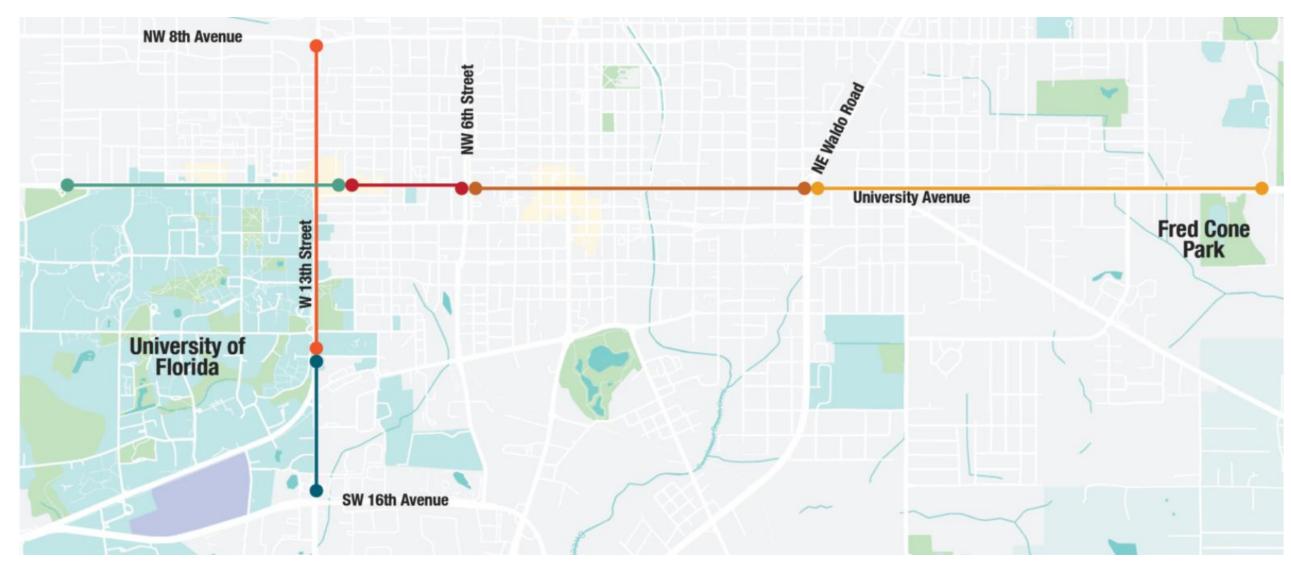
FY24 Workplan

- RTS has requested an appraisal on the property.
- RTS will request authorization from the Federal Transit Administration to sell the property upon mutual agreement of the City and the Developer and approval by City Commission.





Public Space & Streetscape









- The GCRA is contributing \$1.4 million as a match for the \$8-million grant award from the U.S. Department of Transportation
- The funds will be used to improve University Avenue, provide improved pedestrian and cyclist safety, and accessibility for all

- GCRA contracted with Kevin Jeffers Inc. to replace banners along Hawthorne and University Avenue around the Eastside Gateway
- GCRA continues to maintain and improve the Eastside Gateway





Heartwood



Photo taken and provided by a private citizen, July 2023, used with permission



- Heartwood is a 34-unit subdivision, with the City as the developer, located at 1717 SE 8th Avenue and is on the former Kennedy Homes
- October 2022, GCRA held a Heartwood beam signing and construction event
- In FY23, Heartwood had 15 homes completed





Heartwood



FY24 Workplan

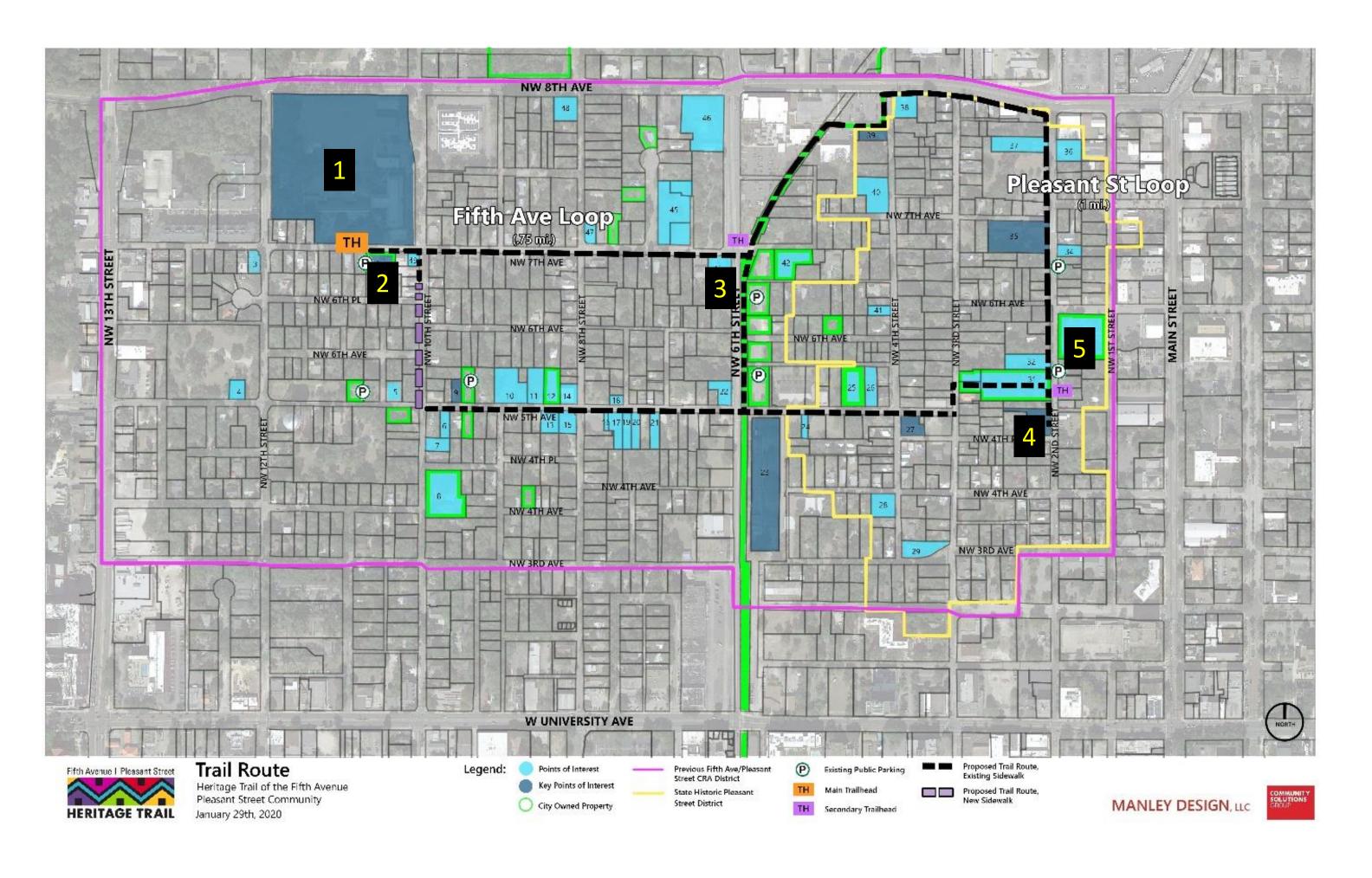
- Development of an enhanced marketing campaign
- Conducting open houses for the City built homes on Lots 31, 32, and the soon-to-be-completed 33
- Designing and constructing fencing, signage, landscaping, and site work
- Complete a new architectural drawing increasing the number of home designs from 11 to 12
- Hold a "Get to know your neighbors" party
- April 24, 2024 will have the second Heartwood Homeowners Association meeting

Photo taken and provided by a private citizen, July 2023, used with permission





Historic Heritage Trail



- Heritage Trail will celebrate the people, places, and events of the historic African American
 Fifth Avenue and Pleasant Street communities.
- September 21, 2023, the City Commission selected Community Planning Collaborative to guide the project's implementation

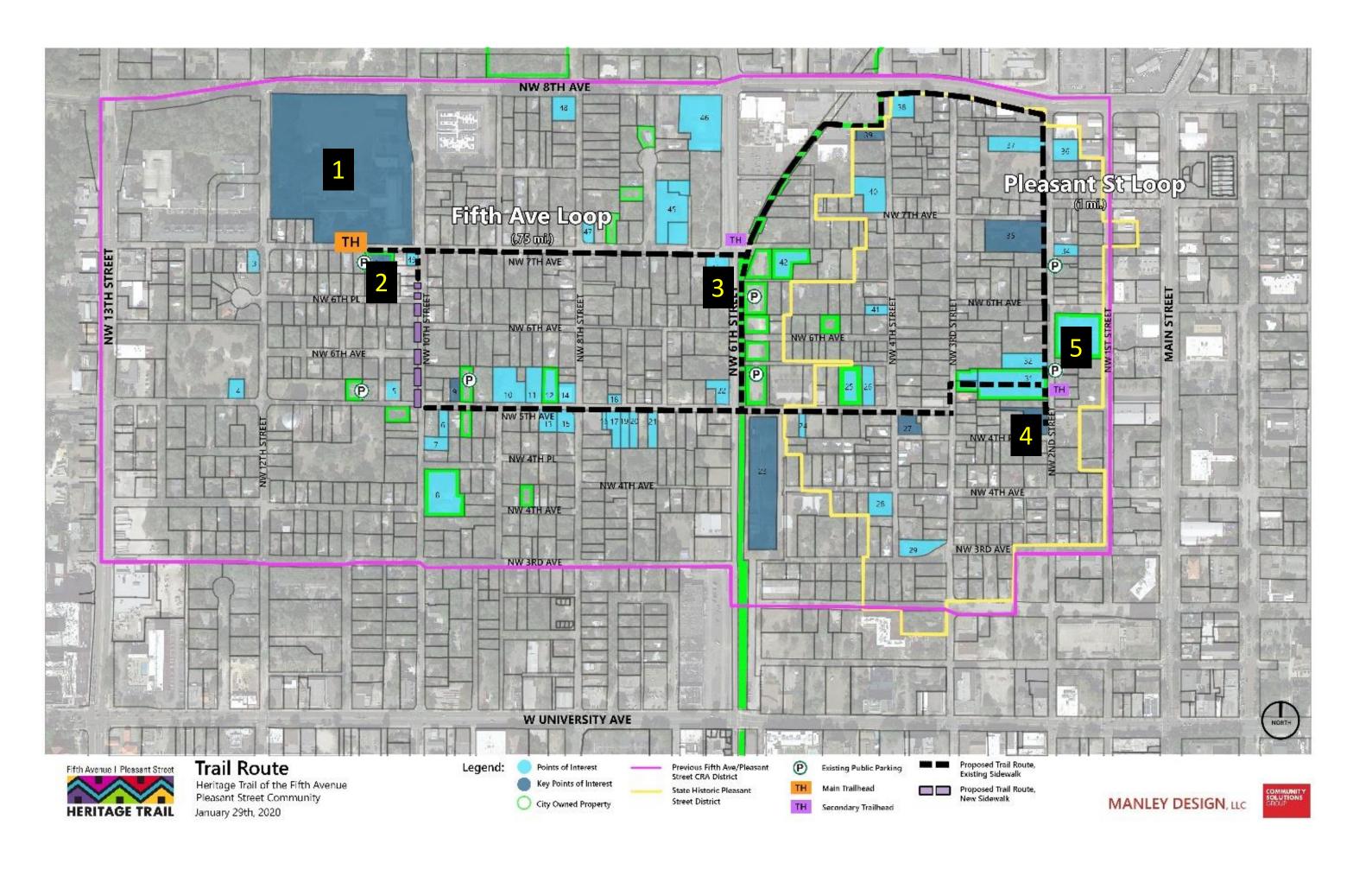
Legend

- 1. Old Lincoln High School
- 2. A. Quinn Jones Museum
- 3. Old Greater Bethel Church
- 4. Friendship Baptist Church
- 5. Rosa B. Williams Center





Historic Heritage Trail



FY24 Workplan

- Development of an enhanced marketing campaign
- Increasing the contract with the Community Planning Collaborative to allow for additional engagement and grant writing
- Submit grant application to the National Endowment for the Humanities for their Outdoor Museum grant and Digital Project grant
- Bring to the City Commission for approval changes to the Business Improvement Grant program to focus on Heritage Trail area and Downtown
- Market BIG to local businesses in the area that qualify to apply





Heirs Property Assistance





The Heirs' Property
Assistance Program
offers free probate legal
assistance to owners of
heirs' properties within
the GCRA district, to
clear the title.

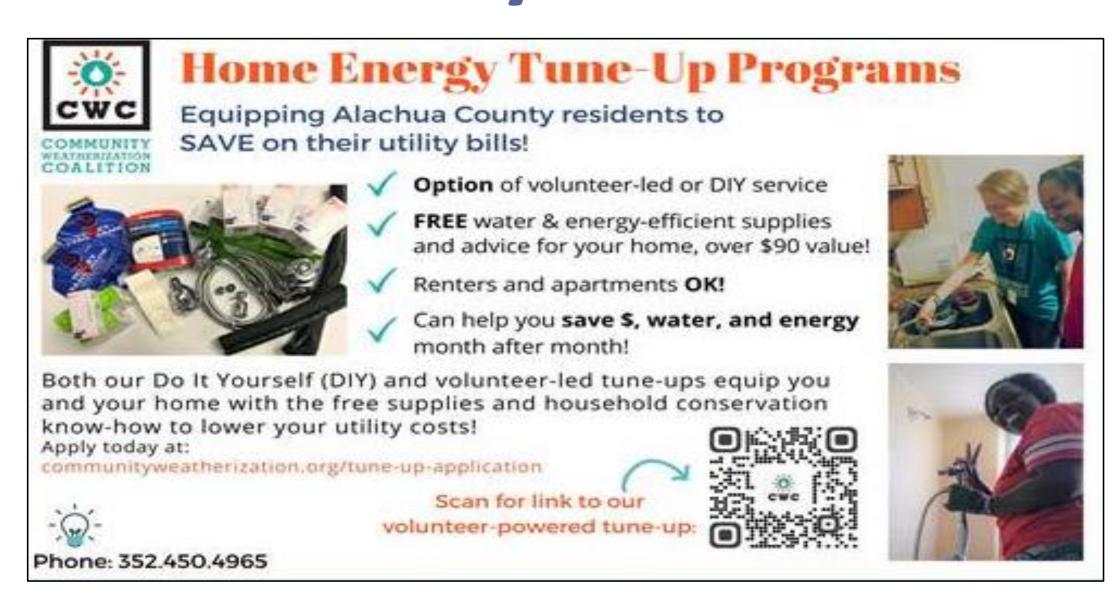
More info: gainesvillecra.com





- The purpose of the Program is to improve neighborhood stability & grow individual wealth through property ownership by clearing property titles for heirs
- Assisted 7 recipients in resolving Heirs' ownership

Home Energy & Water Efficiency Initiative



- This program in partnership with the Community
 Weatherization Coalition (CWC) encourages safe, well-designed,
 high-quality housing to support the existing housing stock
- Assisted 66 residents with weatherization efforts to lower utility bills





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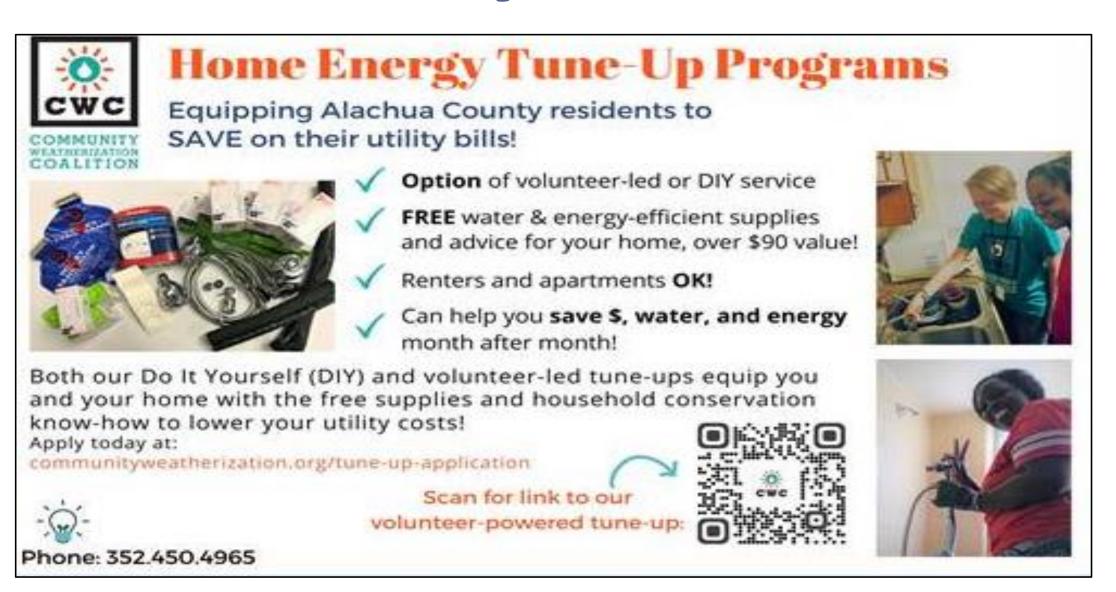




FY24 Workplan

 The program was paused to new applicants the 1st week of March 2024, applicants in process will be processed to resolution

Home Energy & Water Efficiency Initiative



FY24 Workplan

 Program was paused in December 2023 pending resolution of contract issues with GRU. Program funding for the remainder of FY24 was depleted. The CWC continues to accept applications for residents of Alachua County.

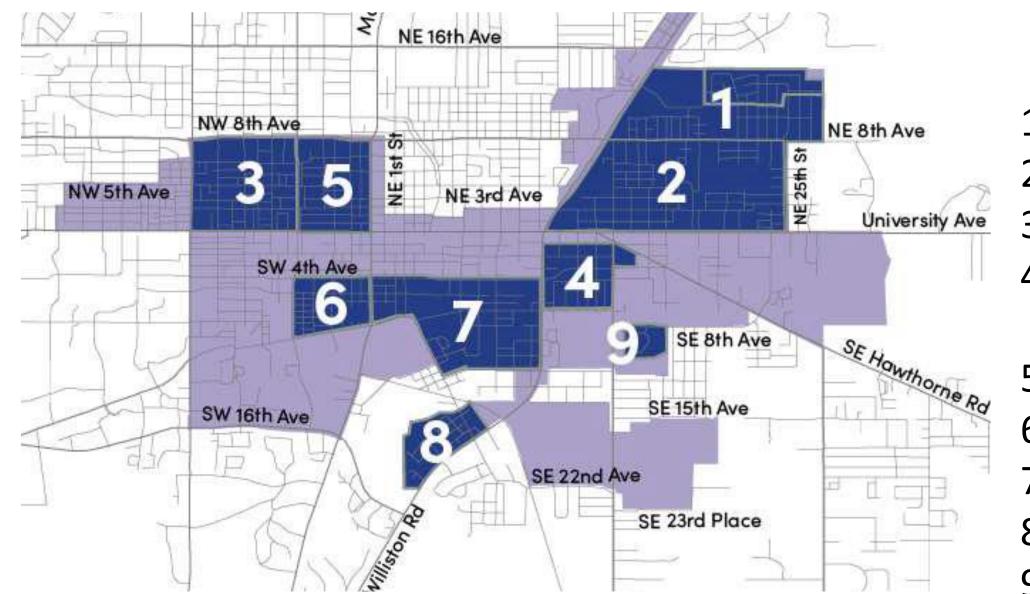




My Neighborhood Grant Program



- The purpose of the Program is to encourage strong community connections by incentivizing long-term home ownership within neighborhoods
- Three applications completed in FY23 receiving \$25,000 each towards their home closings



Legend

- 1. Cedar Grove
- 2. Duval
- 3. Fifth Avenue
- 4. North Lincoln Heights
- 5. Pleasant Street
- 6. Porters
- 7. Springhill
- 8. Sugarhill
- 9. Heartwood

In FY23, the Program was modified to allow

- Eligible applicants from any neighborhood could use the funds for housing in any other neighborhood
- Program funds were increased per applicant to \$35,000 for any neighborhood and up to \$50,000 for new home purchases in
 Fifth Avenue or Pleasant Street neighborhoods

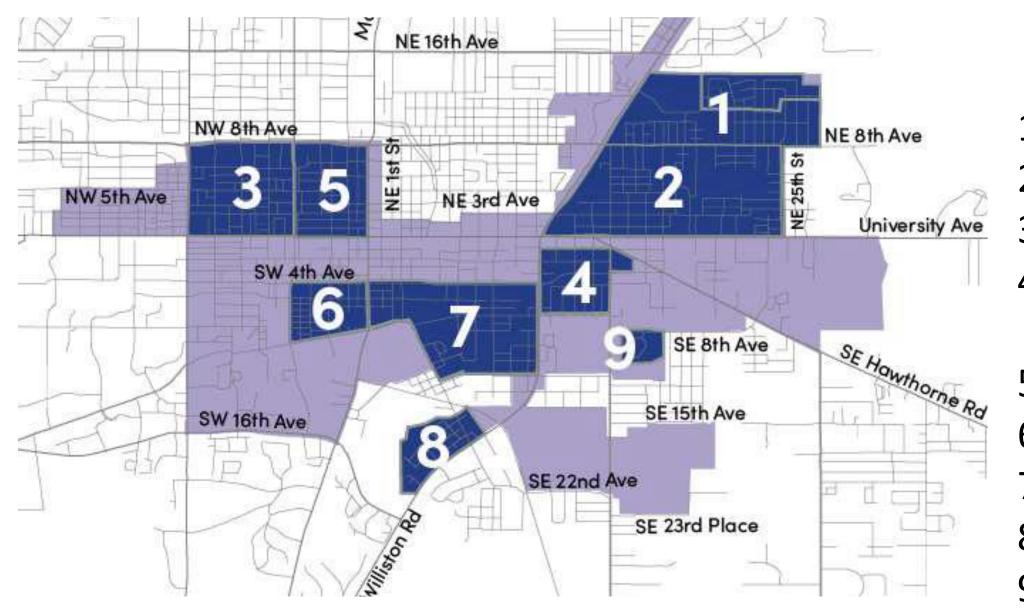
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My Neighborhood Grant Program





Legend

- 1. Cedar Grove
- 2. Duval
- 3. Fifth Avenue
- 4. North Lincoln Heights
- 5. Pleasant Street
- 6. Porters
- 7. Springhill
- 8. Sugarhill
- 9. Heartwood

FY24 Workplan

- The Program will renew marketing the FY23 Program changes
 - Eligible applicants from any neighborhood can use the funds for housing in any other neighborhood
 - Program funds increased per applicant to \$35,000 for any neighborhood and up to \$50,000 for new home purchases in Fifth Avenue or Pleasant Street neighborhoods





Neighborhood Paint Program





- The purpose of the Program is to improve the exterior of homes within eligible neighborhoods located within the GCRA boundary by repainting them at no cost to incomeeligible residents
- Painted 45 eligible homes in FY23

Community Partnership Grant



Photo taken of the Flying Pig Parade and provided by a private citizen, December. 2022 used with permission

- This program is to assist local community organizations by providing grant funds to support arts and cultural initiatives, cultural celebration, racial healing/justice, recovery and resiliency, neighborhood improvements, and encourage economic development.
- Approved 6 grants totaling \$20,000 out of 9 organizations that expressed interest





Neighborhood Paint Program





FY24 Workplan

- All FY23 qualified applicants have their homes painted
- Program will
 continue to paint
 homes until FY24
 funds are depleted

Community Partnership Grant



Photo taken of the Flying Pig Parade and provided by a private citizen, December. 2022 used with permission

FY24 Workplan

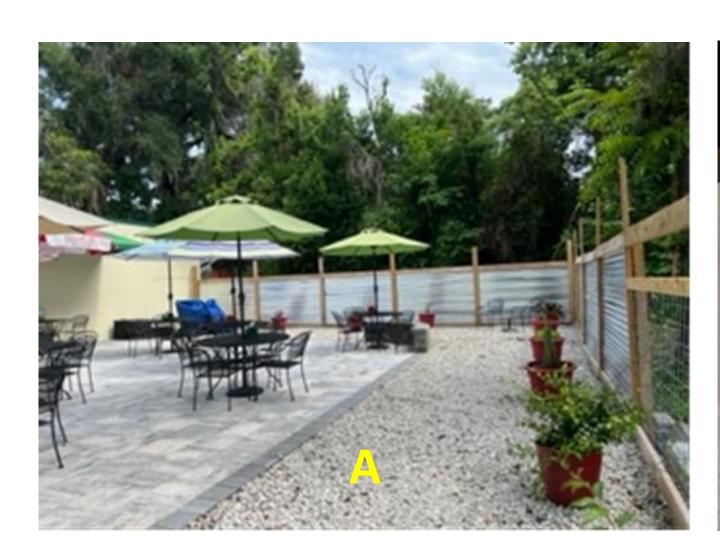
- The program has shifted from biannual to quarterly application windows
- Quarterly application window available funding is \$10,000 for a total annual program allocation of \$40,000
- The first quarter has approved two events
 - Fresh Start Back to School Celebration, July 27, at Cone Park
 - 44th Annual 5th Avenue Arts Festival, May 4-5, at Santa Fe Blount Hall

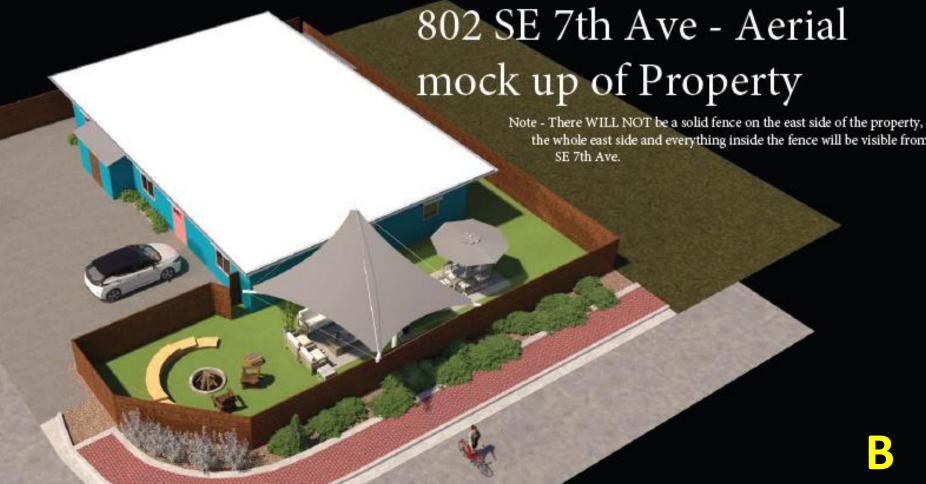
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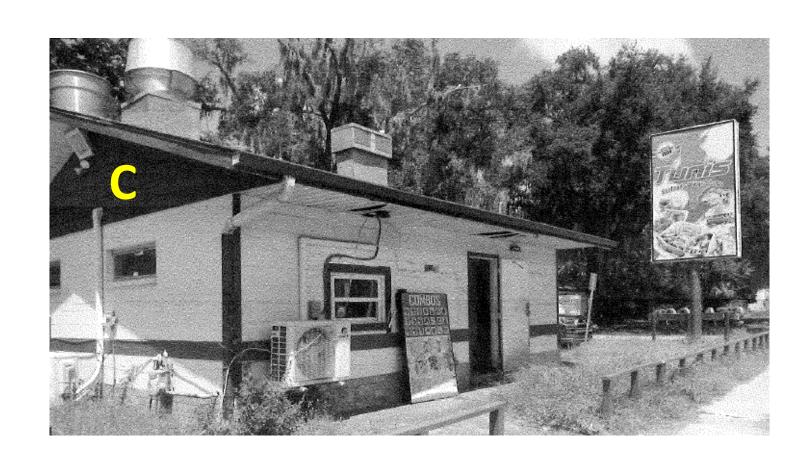


Business Improvement Grant Program





- The purpose of the Business Improvement Grant program is to encourage private investment in making significant improvements to building exteriors.
 - The improvements provide public benefits such as enhanced corridor aesthetics, improved pedestrian comfort, and public safety. Program is a 50% matching grant program that pays recipients after approved work is complete and confirmation that their vendors were paid.
- Sixteen companies expressed interest in FY23, with three companies being approved



- \$68,000 GCRA Investment
- \$149,000 Private Investment
- \$217,000 Total Investment

Legend

- A. Sweetberries upgraded patio/landscaping
- B. D.A. Joyce Builders LLC
- C. Sublime Taco (pre-renovation) Waldo Road

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Business Improvement Grant Program



FY24 Workplan

- Revisions to the Business Improvement Grant program will be brought to the City Commission that designate an additional tier in its available funding tiers for Downtown and along Historic Heritage Trail
- Develop marketing to businesses within the enhanced zones of the Business Improvement Grant program



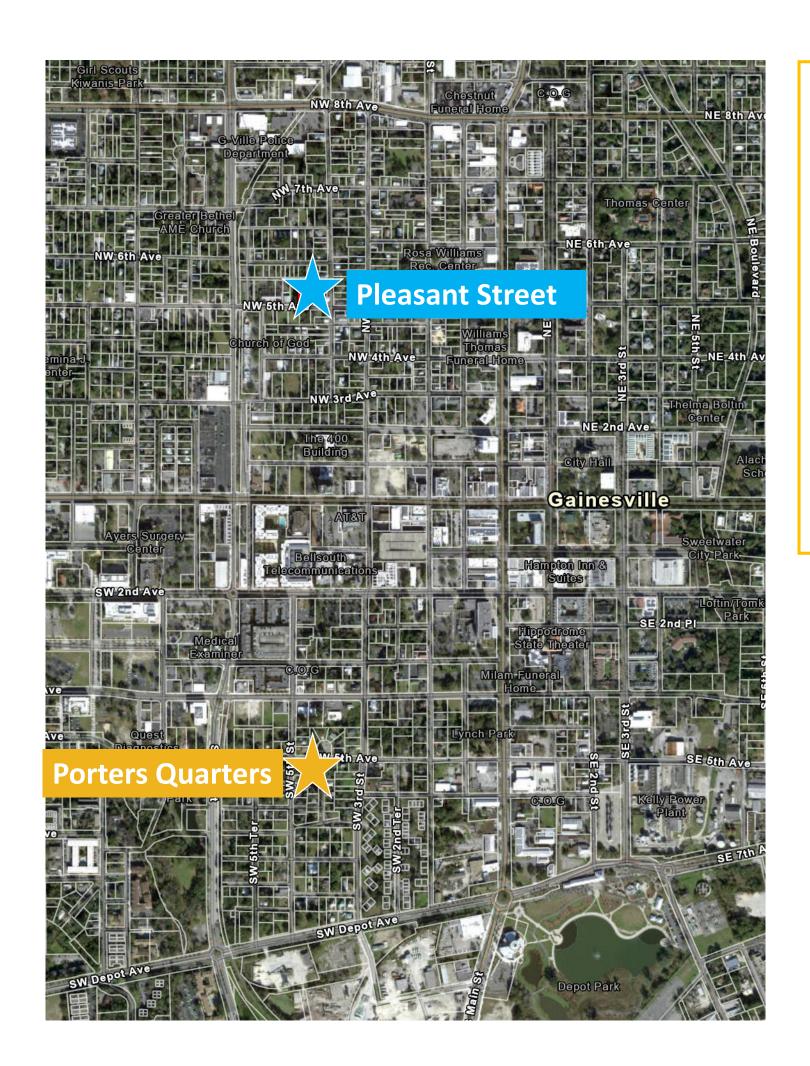
Legend

- A. Akira Wood South Main Station Historic Building Grant
- B. Sublime Tacos (Waldo Road)





Model Block & Attainable Housing



- The GCRA continues to work with residents in the Pleasant Street and Porters Quarters neighborhoods to develop infill housing for two City-owned lots
- GCRA has contracted with DAG Architects, following feedback from the communities, in a two-phase approach (Design and Construction Documents), focusing on 1-2 unit developments on approximately 1/3-acre lots in both neighborhoods
- The GCRA will have designs to present in FY24 to the communities

Legend



Pleasant Street: 414 NW 5th Avenue

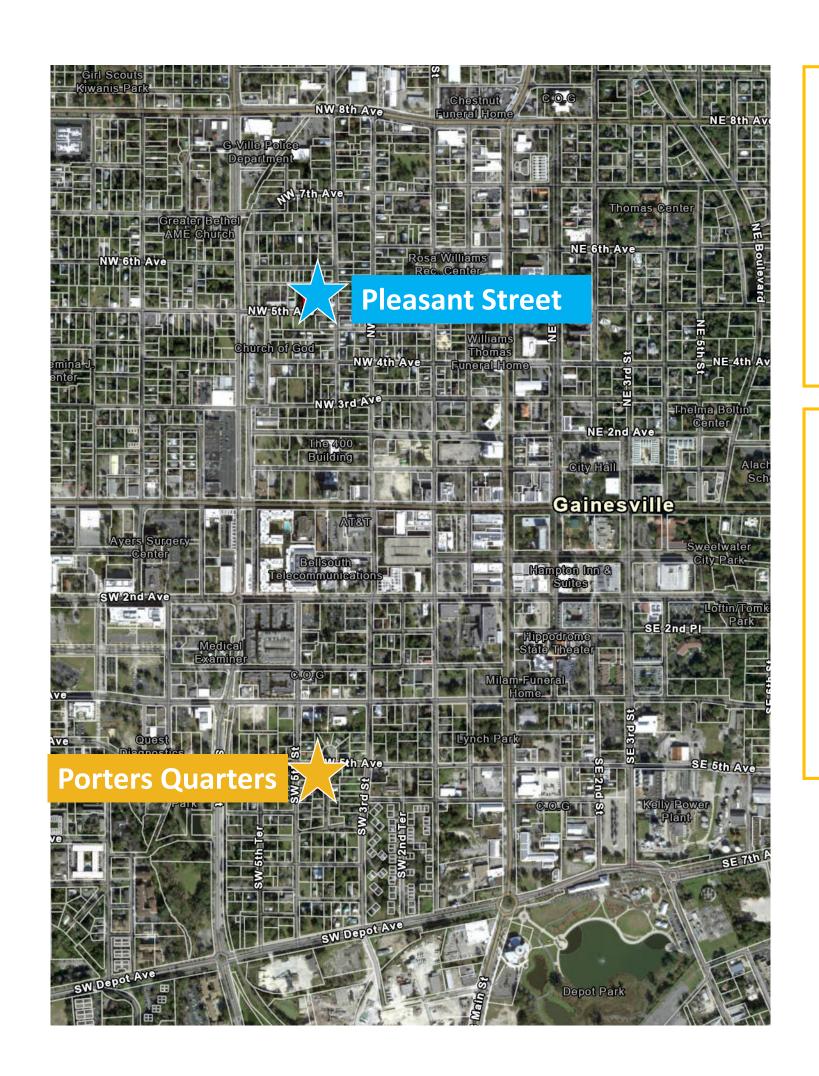


Porters Quarters: 405 SW 5th Avenue





Model Block & Attainable Housing



FY24 Workplan

- DAG Architects, designs will be presented to the communities in FY24
- GCRA plans to begin post-community feedback to hire a contractor/builder in FY24 to begin work on one or both sites

Legend



Pleasant Street: 414 NW 5th Avenue



Porters Quarters: 405 SW 5th Avenue





District Wide Landscape Maintenance

Alachua County Dareal		
Alachua County Parcel		
Identification	Street Address	Descriptor
13912-000-000	1018 NW 5th Avenue	Vacant Lot
14479-000-000	414 NW 5th Avenue	Vacant Lot
13748-001-000	810 NW 3rd Avenue	Vacant Lot
11740-000-000	1490 SE Hawthorne Road	Eastside Gateway
	Southwest Corner of SW 5th Avenue & SW	
12907-000-000	4th Street	Streetscape Corner
	Southeast Corner of SW 7th Avenue & SW	
13369-000-000	5th Terrace	Streetscape Corner
	Northwest Corner of SW 5th Avenue &	
13008-000-000	Main Street	Porters Gateway
	South Main Street: Between Depot Avenue	
	and South 16 TH Avenue (.75miles)	Streetscape
	dia south 10 / (venue (./ sinnes)	Streetscape
11340, 11340-1, 11340-1-2,		
11340-1-3, 11340-1-4	2153 SE Hawthorne Road	Cornerstone
16102-10 & 16102-10-LOT	1717 SE 8th Ave	Heartwood Community

	1	T
12720-001-000	606 SE Depot Ave	Catalyst Building
12146	No Address	Power District
12147	No Address	Power District
12149	528 & 400 SE 5th Ave	Power District
12720	501 & 555 SE 5th Ave , and 603 & 605 SE 3rd St	Power District
12150	No Address	Power District
12150-1	532 SE 5th Ave	Power District
12151	No Address	Power District
12811	No Address	Power District

- The GCRA maintains a number of city-owned properties to continue blight alleviation activities within its boundary
- All landscape maintenance is provided by small, local, and diverse businesses.
- The Governor of Florida signed HB-1645 on July 1, 2023, which put in place a GRU Authority. The GRU Authority has claimed ownership/control of the Power District properties, taking from the City its ability to decide what to do with the property.

Recommendation to City and County Commission

Approve GCRA's FY23 Annual Report and FY24 Workplan





Gainesville Community Reinvestment Area Annual Report

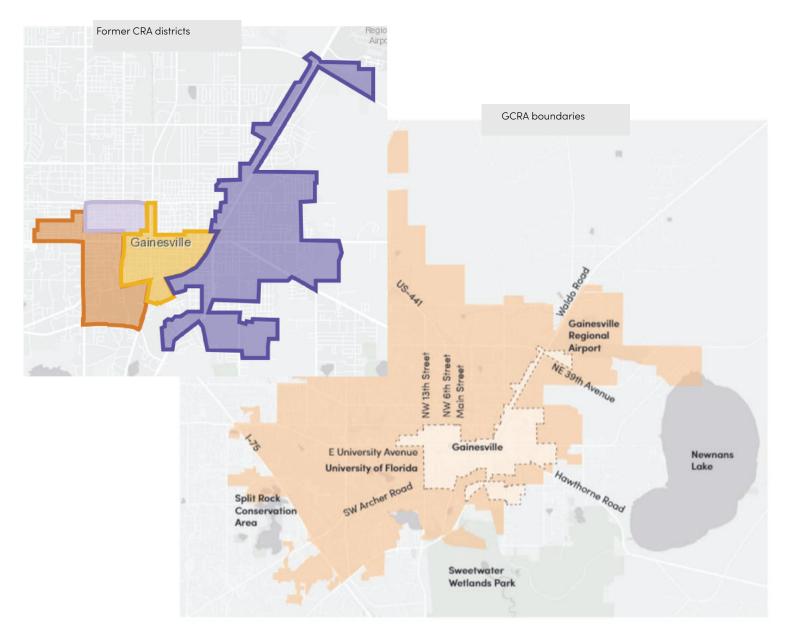




About the GCRA

The Gainesville Community Reinvestement Areas (GCRA) was formerly known as the Gainesville Community Redevelopment Agency (CRA) set forth by the City of Gainesville, by the authority of Sections 163.330–163.45, Florida Statutes. On october 1, 2019, through the adoption of Ordinance 181001 the CRA was dissolved and the GCRA was created. The GCRA reports to the Office of the City Manager, it is governed by the City Commission, and guided by a citizen advisory board. Under the new structure, the GCRA operates in a single district with a set budget for ten years.

The City of Gainesville and Alachua County Commissions wished to create a solution that would address local issues and also insulate the CRA from future state legislative mandates. The local solution was reached through the restructuring and renaming of the agency.



DEVELOPMENT

Gainesville Community Reinvestment Area

2023 Annual Report

The GCRA continues with the backing of Alachua County to make strides in advancing its major projects while ensuring that its smaller projects continue to provide support to local citizens and businesses. The collaborative efforts that took root in FY22 with other departments on the GCRA's transformational capital projects has accelerated in FY23. Each of the transformational projects are listed below with their respective planned budgets through FY29, note that these are total planned funds and are not the available funds as of FY23.

Transformational Projects



Project Budgets (FY20-29)

Cornerstone/GTEC \$26.7 million Heartwood \$6.2 million Neighborhood

Historic Heritage Trail \$2.3 million

\$14 million

Downtown Plan \$12.2 million

8th Avenue & Waldo

8th Avenue and Waldo Road

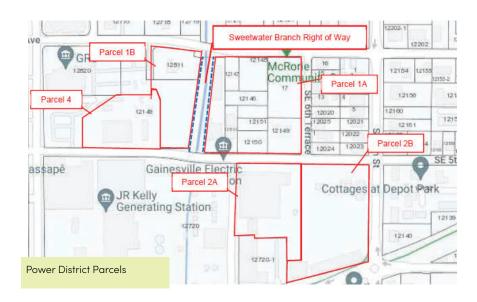
Following the approved expansion of the GCRA boundary to include the entire 36–acre NE 8th Avenue and Waldo Road site, the GCRA worked with the City's Parks Recreation and Cultural Affairs Department to fund a feasibility and traffic study that was to examine renovations and potential changes to the site. The feasibility study was conducted by CH Johnson. As part of the study, two community engagement events were held in July, and a draft report was submitted to the City in September.



- A Citizen's Field
- B Dwight H. Hunter Pool
- C Martin Luther King Jr.Multipurpose Center
- D Gainesville Fire Rescue Station #3
- E Multipurpose Field
- F Skate Park

Power District

Work on the Power District continued in coordination with GRU and culminated in June of 2023 with the City Commission directing the following: 1) Parcelize the Power District property into the proposed redevelopment parcels, 2) Update zoning and land use to reflect 2023 Power District Concept Plan, 3) Solicit request for bid for the Power District parcels, and 4) Reallocate the remaining GCRA Power District funding to the Downtown Strategic Plan implementation. The GCRA paid for Emerson Appraisal to provide an up-to-date appraisal.

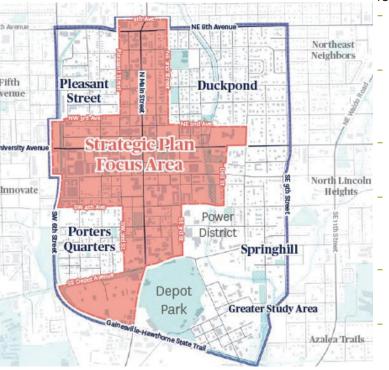


Former Fire Station #1

City leadership, in consultation with the GCRA, decided to list the property for sale to allow for future private activation of the property.

Downtown Strategic Plan

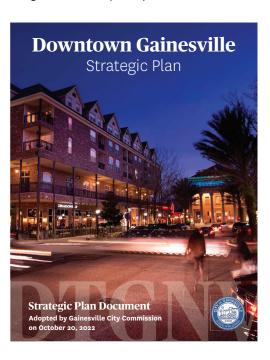
The GCRA Plan also called for creating a "Downtown Master Plan" (later renamed "Downtown Strategic Plan"). GCRA funding was used to hire MKSK who developed the plan between June 2021 and August 2022. The City Commission adopted the "Downtown Gainesville Strategic Plan" ("Downtown Plan") in October 2022. The Downtown Plan subsequently received a "Downtown Achievement Award of Excellence" in the summer of 2023 from the International Development Association for Planning, Design, and Infrastructure.



The vision of the Downtown Plan is expressed through the following goals.

- Become a Destination by building investments around local strengths; shaping downtown identity and creating a downtown jewel.
- Connect the Dots by balancing the automobile with the pedestrian; bringing streets up to city standards; activating the Sweetwater corridor and creating a greenway loop.
 - Strengthen the Relationship with Adjacent Neighborhoods by connecting neighborhoods to downtown and establishing transition areas.
- Increase Housing Opportunities by addressing housing opportunities at scale; supporting affordable mixed-use housing; and facilitating market-rate housing.
- Create a Supportive Local Business Environment by unlocking real estate potential and increasing direct small business assistance.
- Maintain and Enhance Downtown by forming a place-based management organization and continuing to build capacity.

The GCRA funded the award-winning Downtown Strategic Plan in FY22, and FY23 saw the continuation of GCRA's collaboration with the Department of Sustainable Development, examining different Downtown administration models. The GCRA's efforts are focused on data gathering, community engagement, and analysis that will be used to further downtown activation efforts. City leadership held a retreat to discuss next steps and included listening sessions and a walking tour of the proposed Streatery and Sweetwater Park. One of the identified needs is a safe connection between Sweetwater Park and Depot Park. The retreat also focused on Downtown Management Organizations and focused on implementations of the initiatives in Jacksonville, Miami, Columbus, and Louisville.



Cornerstone Phase 1

GTEC and Merieux comprise two built-out lots of the six original lots of the Cornerstone Campus. The GCRA presented to the City Commission planned renovations for the interior and exterior of GTEC, beginning with a replacement of its roof scheduled in FY24. The interior planned renovations as proposed by Walker Architects will allow GTEC to fully implement policies and procedures developed for GTEC by Greenwood Consulting. The GCRA hired a GTEC Manager in FY23 to manage GTEC and continue its development as a premier entrepreneurial incubation center. The GCRA continues to work with SF College as a partner in programming for GTEC.









Cornerstone Phase 2

This initiative began in fiscal year 2022 and currently encompasses the collaboration between Alachua County, the City of Gainesville, the federal Transit Authority, the Federal Department of Treasury (ARPA funds), and UF Health. In 2023, the GCRA funded the purchase of an additional property that allowed for the interconnection of the EHEDI site and the City's existing Cornerstone property, which expanded the site to approximately 35 acres. The interconnectedness will allow for the construction of the roadway that will connect Hawthorne Road to SE 8th Avenue and the Cornerstone property. The GCRA contracted with CHW, a local engineering firm, to provide site and roadway development plans. UF Health held a virtual groundbreaking for the new UF Health urgent care center being built at EHEDI. The building is being constructed with two \$2.25 million disbursements from the City of Gainesville and Alachua County of ARPA funds. Planning continues for the onsite \$4.1 million build-out of the Federal Department of Transportation grant-funded Regional Transit Services transfer station.

Former RTS Site Redevelopment

The City received an unsolicited proposal for redevelopment of the site by the Knot Climbing gym. The City instructed staff to post a solicitation for redevelopment of the site with an appraisal and due diligence to be conducted. An Invitation to Negotiate was issued on July 18, 2023, and closed on August 11, 2023, with the sole respondents being the Florida Music Hall of Fame and the Knot Climbing Gym. An evaluation committee comprised of the City Manager's office, GCRA staff, and the Department of Transportation evaluated the responses and provided to City leadership a recommendation to select the Knot Climbing



Public Space & Streetscape

The GCRA continued to support efforts to revitalize and promote safety through improvements along public spaces and streetscapes. Along East University Avenue and SE Hawthorne Road the GCRA contracted to replace street banners with the local company Kevin Jeffers providing them and hanging them. The GCRA also continued work in revitalizing the Eastside Gateway where East University Avenue and SE Hawthorne Road split. The City used \$1.4 million in GCRA funds to provide a match for the University Avenue corridor improvements to improve pedestrian safety.



The GCRA, through its **Community Enhancements Programs**, continued to assist residents within its boundaries with its Heirs Property Assistance program, Home Energy and Water Efficiency Initiative, My Neighborhood grant program, Neighborhood Grant program, Business Improvement Grant program, Community Partnership program, and Model Block and Attainable Housing Initiatives. The GCRA, throughout the year, reviews its Programs and, this year, brought to the City Commission for approval improvements for the Heirs Property Assistance, My Neighborhood Grant, and Neighborhood Paint programs. All three of the programs included a new component that detailed metrics for measuring the success of the programs.





Model Block and Attainable Housing Initiatives

The City of Gainesville has owned the lot at 414 NW 5th Avenue, in Pleasant Street, and the lot at 405 SW 5th Avenue in the Porters Quarters neighborhood. In 2021 and 2022, GCRA staff developed a framework for the potential development of the property, called the Building Blocks Plan, through a series of community engagement events, interviews, and surveys. The Building Blocks plan was presented to the Gainesville Community Reinvestment Area (GCRA) Advisory Board at its February 21, 2023 meeting. The board directed staff to seek more input from both the Pleasant Street and Porters Quarters communities and to develop a more concrete plan.

Community voices predominantly expressed a desire for single-family homes, in harmony with the neighborhood's character, catering to both past and current residents. To address housing shortages and prevent gentrification, the GCRA enlisted DAG Architects for a two-phase approach (Design and Construction Documents), focusing on 1-2 unit developments on approximately 1/3-acre lots in both neighborhoods. DAG's evaluation will consider setback requirements, site features, and community feedback, with the GCRA budget influencing the scale. Drawing inspiration from the Model Block Infill Project, the initiative aims to seamlessly integrate residential units, enhancing natural, historical, and economic characteristics while respecting the neighborhood's unique context.

The **Heartwood** neighborhood is a 34-unit subdivision located on 15 acres at 1717 SE 8th Avenue and is on the former Kennedy Homes site. The mixed income neighborhood is comprised of eleven affordable Dreams to Reality residences with the rest being Showcase lots sold to the buyer to contract with one of two builders and Market Rate where the City builds the home and sells it.



Heartwood continues to be the premier city-led housing development project, welcoming new and returning residents to Gainesville home ownership. In October 2022, Heartwood hosted a construction and beam signing event attended by residents of the community, and City and County leadership. Heartwood had fifteen homes completed with residents moving in (nine homes were Dreams to Reality, five were Showcase homes, and one was a GCRA-funded market Rate home). The City Commission directed that eleven homes in the neighborhood be designated as Dreams to Reality homes. Up to \$70,000 was made available to Dreams to Reality homeowners from GCRA and Housing and Development programs to assist in making the homes more affordable without sacrificing their quality. Future residents can also purchase Showcase home lots where they can decide which of eleven home blueprints they wish to construct and contract with one of two approved builders to build them. The GCRA-funded market rate homes are built two at a time on open lots within Heartwood and then are listed for sale to home buyers. The market rate model was undertaken to make it easier for home buyers to purchase the homes with a regular mortgage.





Heirs Property Assistance Program

The purpose of this program is to improve neighborhood stability by growing individual wealth and access to property ownership by assisting in the clearing of property titles for the heirs. The program has been updated this fiscal year to assist with estate planning and financial assistance for overdue residential property tax bills after successfully probating the property through the program.

Assisted 7 recipients in resolving Heirs' ownership claims out of 8 applications for the fiscal year.

Home Energy and Water Efficiency initiative

The purpose of this program is to encourage safe, well-designed, high-quality housing to support the existing housing stock that provides housing options for long-term homeowners and renters. The program accomplishes this by partnering with the Community Weatherization Coalition to perform home energy tune-ups for renters and homeowners within the GCRA boundary.

Assisted 66 residents with weatherization efforts to lower their utility bills.



My Neighborhood Grant Program

The purpose of the program is to encourage strong community connections by incentivizing long-term homeownership within neighborhoods. This program provides for community members who lived in Cedar Grove II, Greater Duval, Fifth Avenue, North Lincoln Heights, Pleasant Street, Porters, Springhill, Sugarhill, and just added in FY23 Heartwood (formerly Kennedy Homes) for at least three years prior to 2011. The program has been updated to offer up to \$35,000 towards the purchase of a vacant developable lot or a residential home in an eligible neighborhood. New home purchases within the Fifth Avenue or Pleasant Street neighborhoods qualify for up to \$50,000 of assistance.

Neighborhood Paint Program

The purpose of the Neighborhood Paint program is to improve the exterior of homes within eligible neighborhoods located within the GCRA boundary by repainting them at no cost to income eligible residents. The program was modified in FY23 due to the increase in costs associated with painting homes. The homeowner agrees to not alter the finished project for a period of five years. The GCRA will have the ability to require a pro-rated amount of the painting funds repaid to the GCRA if the homeowner performs a non-approved alteration or fails to maintain the work done.

The GCRA painted 45 homes in FY23 out of 53 requests. Of these requests, 22 were approved applications from FY22, and 23 were approved applications from FY23 (7 lived outside of the required area, and one applicant's home was rejected due to concern pressure washing the home would damage it).



The purpose of the program is to assist local community organizations by providing grant funds to support arts and cultural initiatives, cultural celebration, racial healing/justice, recovery and resiliency, neighborhood improvements, and encourage economic development. The events must be free and open to the public.

The program approved grants to six community organizations in FY23, totaling \$20,000 out of nine organizations that expressed interest in the program. The events approved were the Fifth Avenue Arts and Cultural Festival, East Gainesville Backyard BBQ, Hippodrome's 50th anniversary, the Flying Pig Parade, the Pride Community Center of North Central Florida, and Sarah's Sweetwater Greenway Gathering.







Three businesses participated in the **Business Improvement Grant Program** in FY23.

GCRA Investment

\$68,000

Public Investment

\$149,000

Total Investment

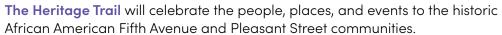
\$217,000

Business Improvement Grant Program

The purpose of the Business Improvement Grant program is to encourage private investment in making significant improvements to building exteriors. The improvements are to return public benefits such as enhanced corridor aesthetics, improved pedestrian comfort, and public safety. The program is a 50 percent matching grant program that pays recipients after all approved work is complete and after review and confirmation that their vendors were paid. Additionally, a five-year easement is placed on the property where the GCRA, must approve any changes to the improvements or the recipient is required to pay back a pro-rated amount. The GCRA updated the program in FY23 to allow tenants of City-owned properties to apply for the program.

Sixteen entities expressed interest in FY23, with three companies completing applications that were approved under the program. The three applicants were DA Joyce Builders, Sweetberries, and Sublime Taco.

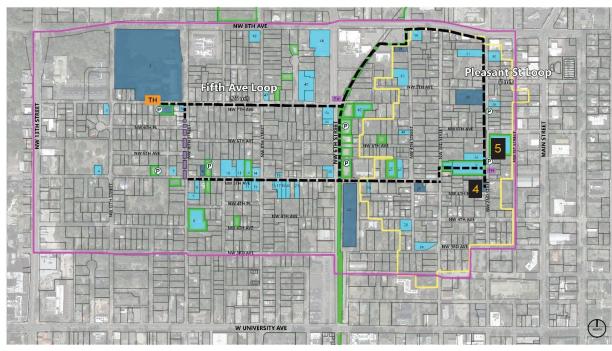
Historic Heritage Trail - Fifth Avenue / Pleasant Street





The project is a signature component of the GCRA's 10-Year Reinvestment Plan. The trail travels through neighborhoods that are symbolic in Gainesville of civil rights struggles and is uniquely its own while being reflective of other similar communities in the Southeast. It is envisioned as a system of physical markers and locations that identify significant people, achievements, history, and cultural knowledge within key historic African American neighborhoods. The purpose of the project is to provide trail visitors with information about the area, leading to heightened awareness and appreciation of the history of these communities.

The GCRA put out an Invitation to Negotiate in FY23, and Community Planning Collaborative was selected by the evaluation committee and approved by the City Commission on September 21, 2023. The GCRA also worked with the City's Public Works department to cost estimate bringing the trail infrastructure up to ADA compliance.



- 1 Old Lincoln High School
- 2 A. Quinn Jones Museum
- 3 Old Greather Bethel Church

- 4 Friendship Baptist Church
- 5 Rosa B. Williams Centrer

2023 Financials*

BALANCE SHEET	Eastside	Fifth Avenue Pleasant Street	Downtown	College Park University Heights	GCRA Fund
Total Assets	\$55,883	\$211,655	\$2,048,737	\$4,197,545	\$20,714,280
Total Liabilities	\$1,250	\$14,389	\$18,257	\$1,000	\$246,692
Total Fund Balance	\$54,633	\$197,265	\$2,030,480	\$4,196,545	\$20,467,588
Total Liabilities & Fund Balance	\$55,883	\$211,655	\$2,048,737	\$4,197,545	\$20,714,280

^{*}The figures on this page are the unaudited financials. The audited financials will be posted at www.gainesvillecra.com once they are available.

Special Thanks

FY 2023 GCRA Advisory Board

Jason Mitchell (Chair)
Joakim "Jay" Nordqvist (Vice Chair)
Davonda Brown
Evelyn Foxx
Heather Kates
Joakim "Jay" Nordqvist
Jacob Ihde
Kali Blount
Sarah Erekson

Alachua Board of County Commissioners

Anna Prizzia, Chair, District 1 Commissioner Marihelen Wheeler, Vice Chair, District 2 Commissioner Mary Alford, Vice-Chair, District 3 Commissioner Ken Cornell, Chair, District 4 Commissioner Charles "Chuck" Chestnut, IV, District 5 Commissioner

FY 2023 Gainesville City Commission

Harvey Ward, Mayor
Desmon Duncan-Walker, Mayor-Pro Tempore, District I
Commissioner
Ed Book, District II Commissioner
Casey Willits, District III Commissioner
Bryan Eastman, District IV Commissioner,
Cynthia Chestnut, At-Large Commissioner
Reina Saco, At-Large Commissioner

GCRA Leadership

Cynthia W. Curry, City Manager Philip R. Mann, Interim GCRA Director

Prepared For





City of Gainesville Gainesville Community Reinvestment Area 2153 SE Hawthorne Road, Suite 223 Gainesville, FL 32641

PROJECTS AND PROGAMS	FY2023 Budget	FY23 Expenditures	FY2024 Original Budget Allocation	Previous Fiscal Year Budget Rollover	Budget Amendment 02/15/2024	TOTAL FUNDING ALLOCATED TO PROJECT/PROGRAM AS OF 02/15/2024*
Downtown Strategic Plan	\$25,000.00	\$12,210.00	\$0.00	\$12,790.00	\$4,499,922.00	\$4,512,712.00
8th Ave & Waldo Rd Improvements	\$1,000,000.00	\$99,658.49	\$1,850,000.00	\$900,341.51	\$0.00	\$2,750,341.51
University Ave & Waldo Road Mixed Use Development & Job Center	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Former RTS Site Redevelopment	\$250,000.00	\$0.00	\$0.00	\$250,000.00	\$0.00	\$250,000.00
Power District Redevelopment - Interlocal funds	\$0.00	\$0.00	\$350,000.00	\$0.00	-\$350,000.00	\$0.00
Power District TIF funds (1) (2)	\$1,093,455.08	\$0.00	\$0.00	\$1,093,455.08	\$0.00	\$1,093,455.08
Former Fire Station #1	\$31,000.00	\$31,000.00	\$0.00	\$0.00	\$0.00	\$0.00
TIF Economic Development Finance Programs - Downtown	\$340,447.00	\$4,999.72	\$0.00	\$335,447.28	\$0.00	\$335,447.28
TIF Economic Development Programs College Park and University Heights	\$3,884,708.00	\$1,458.90	\$0.00	\$3,883,249.10	\$0.00	\$3,883,249.10
Economic Development Investments	\$17,488.22	\$0.00	\$0.00	\$17,488.22	\$0.00	\$17,488.22
GTEC Management	\$1,905,618.00	\$334,314.08	\$0.00	\$1,571,303.92	\$2,786,392.00	\$4,357,695.92
Cornerstone Campus (GTEC Property)	\$258,639.00	\$74,943.97	\$100,000.00	\$183,695.03	\$0.00	\$283,695.03
Development Agreement The Palms	\$131,577.00	\$37,466.81	\$0.00	\$94,110.19	-\$65,789.00	\$28,321.19
Development Agreement Jefferson on 2nd	\$656,203.00	\$268,089.27	\$0.00	\$388,113.73	-\$167,334.16	\$220,779.57
Development Agreement University House	\$243,260.00	\$243,260.00	\$0.00	\$0.00	\$0.00	\$0.00

⁽¹⁾ Amount under review (2) Note 1.4 Million dollars of the 3.8 million is being allocated as the Safe Streets grant match for University Avenue

Note: Numbers are not audited

PROJECTS AND PROGAMS	FY2023 Budget	FY23 Expenditures	FY2024 Original Budget Allocation	Previous Fiscal Year Budget Rollover	Budget Amendment 02/15/2024	TOTAL FUNDING ALLOCATED TO PROJECT/PROGRAM AS OF 02/15/2024*
Heartwood Neighborhood	\$4,712,766.00	\$4,347,105.72	\$400,000.00	\$365,660.28	\$0.00	\$765,660.28
Business Improvement Grant Program	\$292,450.00	\$8,000.35	\$289,000.00	\$284,449.65	-\$573,449.65	\$0.00
Neighborhood Paint Program	\$199,125.00	\$190,286.61	\$192,000.00	\$8,838.39	\$0.00	\$200,838.39
Historic Heritage Trail (3)	\$1,896,242.00	\$7,524.08	\$0.00	\$1,888,717.92	\$419,055.16	\$2,307,773.08
Model Block & Attainable Housing (1) (3)	\$775,826.60	-\$151,969.09	\$200,000.00	\$927,795.69	-\$487,583.00	\$440,871.50
-Heirs Program	\$146,406.00	\$24,604.73	\$150,000.00	\$121,801.27	-\$121,801.27	\$150,000.00
-My Neighborhood Grant Program	\$475,000.00	\$75,244.32	\$260,000.00	\$399,755.68	-\$249,755.68	\$410,000.00
Porters Neighborhood Improvements (4)	\$651,244.00	\$52,340.44	\$0.00	\$598,903.56	\$0.00	\$598,903.56
Community Partnership Grants	\$52,000.00	\$10,000.00	\$35,000.00	\$42,000.00	\$0.00	\$77,000.00
District Wide Landscape	\$179,630.00	\$179,630.00	\$184,000.00	\$0.00	\$0.00	\$184,000.00
Property Acquisitions- Options	\$435,539.00	\$224,924.27	\$100,000.00	\$210,614.73	-\$310,614.73	\$0.00
Residential Improvement Programs	\$220,435.00	\$24,839.32	\$141,120.00	\$195,595.68	-\$287,811.00	\$48,904.68
Greater Duval Neighborhood Improvements	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Eastside Food Mobility Hub	\$4,156,647.00	\$202,842.24	\$900,000.00	\$3,953,804.76	\$0.00	\$4,853,804.76

⁽¹⁾ Amount under review (3) Tax increment funds and GCRA Interlocal funds (4) Tax Increment Funds Note: Numbers are not audited

PROJECTS AND PROGAMS	FY2023 Budget	FY23 Expenditures	FY2024 Original Budget Allocation	Previous Fiscal Year Budget Rollover	Budget Amendment 02/15/2024	TOTAL FUNDING ALLOCATED TO PROJECT/PROGRAM AS OF 02/15/2024*
SE Hawthorne Road Corridor Improvements	\$200,000.00	\$0.00	\$0.00	\$200,000.00	-\$195,509.00	\$4,491.00
Waldo Road & Williston Road Corridor Improvements	\$200,000.00	\$0.00	\$0.00	\$200,000.00	-\$200,000.00	\$0.00
SW 4th Avenue Improvements	\$175,555.00	\$0.17	\$0.00	\$175,554.83	-\$175,554.83	\$0.00
SW 2nd Avenue Improvements	\$200,000.00	\$0.00	\$0.00	\$200,000.00	-\$200,000.00	\$0.00
13th Street Corridor Improvements	\$200,000.00	\$0.00	\$200,000.00	\$200,000.00	-\$400,000.00	\$0.00
NW 1st Avenue Streetscape	\$64,535.00	\$14,802.34	\$0.00	\$49,732.66	\$0.00	\$49,732.66
University Avenue Corridor Improvements	\$241,563.00	\$3,781.65	\$0.00	\$237,781.35	-\$233,290.00	\$4,491.35

Note: numbers are not audited

REMAINING TIF			
(INCORPORATED \$ IN THE ABOVE)			
PROGRAM	FY2024		
	Original		
Economic Development Finance Programs	\$335,447.28		
Development Agreement The Palms	\$28,321.19		
Development Agreement Jefferson on 2nd	\$220,779.57		
Porters Neighborhood Improvements	\$598,903.56		
Porters Model Block Housing (Model Block & Attainable Housing Strategies)	\$200,658.81		
Power District Redevelopment	\$1,093,455.08		
TOTAL DOWNTOWN	\$2,477,565.49		
Historic Heritage Trail	\$193,835.92		
TOTAL FIFTH AVENUE PLEASANT STREET	\$193,835.92		
College Park University Heights-Economic Development Finance Programs	\$3,896,099.09		
NW 1st Avenue	\$49,732.66		
TOTAL COLLEGE PARK UNIVERSITY HEIGHTS	\$3,945,831.75		

Note: Numbers are not audited



Prepared For





City of Gainesville Gainesville Community Reinvestment Area 2153 SE Hawthorne Rd Gainesville, Florida 32641 352.393.8200 352.393.0200 www.gainesvillecra.com Page 135 of 333 Prepared By



EDSA, Inc. 1512 E. Broward Blvd, Suite 110 Ft. Lauderdale, Florida 33301 954.524.3330 www.edsaplan.com

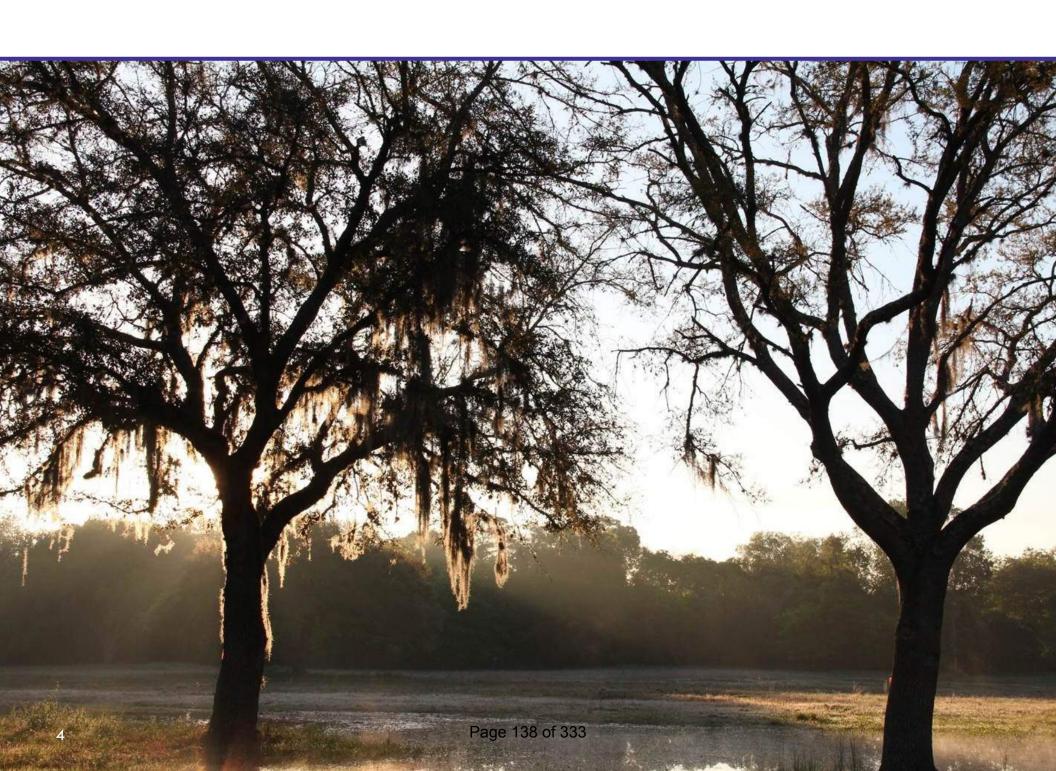


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Appendix A Ordinance 181001: Section 2–410. Reinvestment Plan GCRA Boundary Legal Description and Map B Residential & Neighborhood Considerations C Implementation of the Reinvestment Plan D Summary of Approvals and Next Steps E Conclusion & Recommendations



Thank You

FY 2020 Gainesville City Commission:

Lauren Poe, Mayor Adrian Hayes–Santos, District IV Commissioner David Arreola, District III Commissioner Gail Johnson, At–Large Commissioner Gigi Simmons, District I Commissioner Harvey Ward, District II Commissioner Helen Warren, At–Large Commissioner

GCRA Leadership:

Lee Feldman, City Manager Deborah Bowie, Assistant City Manager Sarah Vidal, Director

GCRA Advisory Board:

Michael Palmer Jessica Turner-Evans

Bradley Pollitt, Chair
Stephanie Seawright, Vice Chair
Lane Abraben
Jason Atkins-Tuffs
Kali Blount
Carrie Bush
Linda Dixon
Evelyn Foxx
Armando Grundy-Gomes
Jacob Ihde
Christopher Merritt
Jason Mitchell
Warren Neilsen

FY 2020 Alachua County Board of Commissioners:

Mike Byerly, Vice Chair, District 1 Commissioner Marihelen Wheeler, District 2 Commissioner Robert "Hutch" Hutchinson, Chair, District 3 Commissioner Ken Cornell, District 4 Commissioner Charles "Chuck" Chestnut, IV, District 5 Commissioner

A special thanks to all of the community members who participated in the plan consolidation process.



Sarah Vidal

Director, Gainesville Community Reinvestment Area

"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody."

-Jane Jacobs, The Death and Life of Great American Cities

During the last decade, referred to as the "Twenty-10s," the team at the Gainesville Community Redevelopment Agency (CRA) delivered projects and programs that literally shaped the rebirth of Gainesville's urban core. Think about life before Depot Park and the impact one project has made on bringing the community together; literally where east meets west.

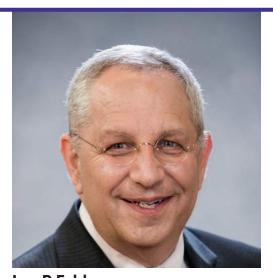
Community Redevelopment Agencies are dependent special districts set up by local governments under Chapter 163, Part III of the Florida Statutes. This model was an effective tool for many years and as the tax increment grew in most of the four redevelopment areas, so did the magnitude and importance of the CRA's work. However, even the best of tools have their limits. Eastside and Fifth Avenue / Pleasant Street were only contributing eight and nine percent of the CRA's total revenue respectively, making it difficult for those areas to see the transformational growth Downtown and College Park / University Heights were experiencing.

In 2018, the City of Gainesville and Alachua County began a pivotal conversation around how to take a successful agency, limited by its construct as a traditional CRA, and rethink a way forward. Negotiations culminated with the joint commissions executing an agreement

which called for a ten-year plan, consolidating of the four CRA's into a single district, creating a fixed revenue stream from the City and the County, and transitioning the CRA into the Gainesville Community Reinvestment Area (GCRA), a new City Department. The big idea was to take the best of the CRA's history and build upon that with a renewed focus in the areas that need the investment most.

In order to complete the transition, the GCRA lead the community through a consolidation of the four CRA Redevelopment Plans into a single district GCRA Reinvestment Plan. This new plan will guide the Department's work over the next decade. The Plan includes information about the CRA's past, including a report on the final year as a statutory CRA in 2019, and speaks to the future with tangible goals to be met. The well-attended engagement process illustrated the passion, dedication and support the community has for reinvesting in the people and places within the District.

The GCRA team is grateful for the collective participation, advocacy, and support for repositioning the GCRA Department for success and we look forward to "The '20's" and the impact refocusing our efforts for the next decade will have on Gainesville as a whole.



Lee R FeldmanICMA-CM, Gainesville City Manager



Lauren PoeMayor, Gainesville

As your new neighbor, I am excited about the launch of this new GCRA 10-Year Reinvestment Plan. The strategic initiative that has been undertaken by the City Commission, in cooperation with the County Commission, will allow for the critical application of resources to address our most significant redevelopment needs under one unified district.

This plan was not created in a vacuum, but rather, together with our neighbors. We have been inspired by your enthusiasm to address the issues which affect our City; by your willingness to develop solutions; and, by your tenacity to engage in the creation of this plan.

The tasks set out by this plan will be neither simple nor easy to implement. But with your support, we will get it done. I am excited to work with you and be part of a great team as we build community in the GCRA.

As a Gainesville Resident, City Commissioner, and then Mayor, I have been a long-time supporter of the Gainesville Community Redevelopment Agency. I was proud of our CRA and its reputation for being one of the most successful and innovative CRA's in the State of Florida.

But as we saw success, we also saw areas of disinvestment in our City and recognized the need to take new approach to reinvesting in our community. The opportunity to restructure the CRA, to improve upon what was working and rethink what was not, has been embraced by our community because they see the potential for the kind of growth they are seeking.

The 10-Year Reinvestment Plan on the following pages is the result of six months of public workshops, surveys, stakeholder meetings, data analysis, community engagement, and honest conversations. The goals of the Reinvestment Plan reflect the needs of our evolving community and the people who call Gainesville home. This plan is a win for the City of Gainesville and Alachua County.



1980 1990 2000

8



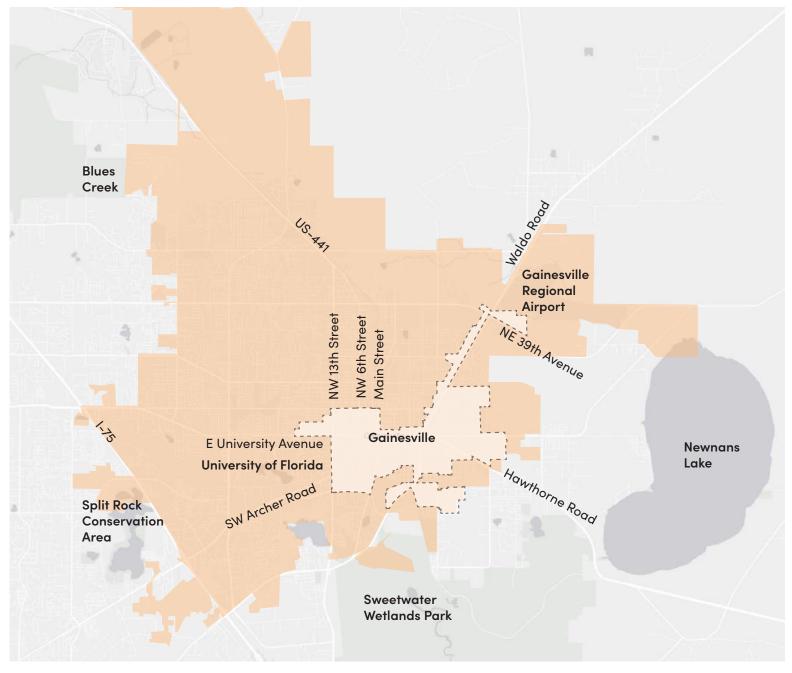
2010 2020

Context

LEGEND

Gainesville Boundary

Reinvestment Area



About the Gainesville CRA

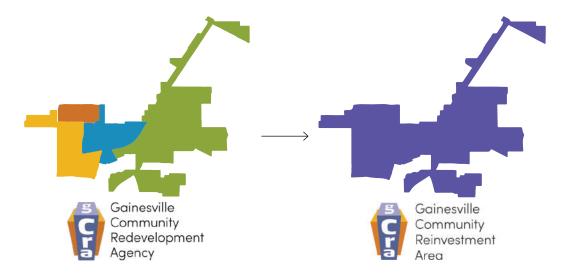
The City of Gainesville established the Gainesville Community Redevelopment Agency (CRA) by the authority of Sections 163.330–163.45, Florida Statutes. By 2001, the Gainesville CRA was made up of four discrete redevelopment districts, each with its own redevelopment plan, advisory board, and funding:

Fifth Avenue / Pleasant Street – established 1979 / expanded 1989

Downtown – established 1981 / expanded in 2001

College Park / University Heights – established 1995 / expanded 2005

Eastside – established 2001 / expanded 2006 & 2010

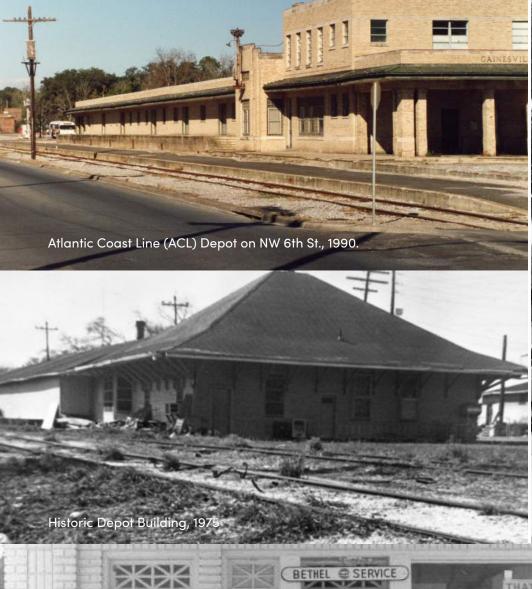


The CRA's work in Gainesville centered on helping underserved areas attract private investment through community partnerships, competitive economic development incentives and improved public infrastructure. Projects ranged from multi-million dollar capital projects such as the construction of Depot Park and the revisioning of South Main Street to \$750 residential paint grants.

The transition of the CRA from a statutory agency to a City Department occurred after a years-long, state-wide discussion regarding the future of all CRAs resulted in an uncertain future for the agency. The City of Gainesville and Alachua County Commissions wished to create a solution that would address local issues and also insulate the CRA from future state legislative mandates. The local solution was reached through the restructuring and renaming of the agency.

The Gainesville Community Reinvestment Area (GCRA) was created through the adoption of Ordinance 181001, which went into effect on October 1, 2019. The ordinance dissolved the CRA and created the GCRA, a department of the City that reports to the City Manager, is governed by the City Commission, and is guided by a citizen advisory board. Under the new structure, the GCRA will operate in a single district with a set budget for ten years, guided by this Reinvestment Plan.











The old railroad depot on Depot Avenue could become a museum, the core of a project that would incorporate a stormwater retention lake and wetland to the south. The entire area would serve as a park.

On the redevelopment train

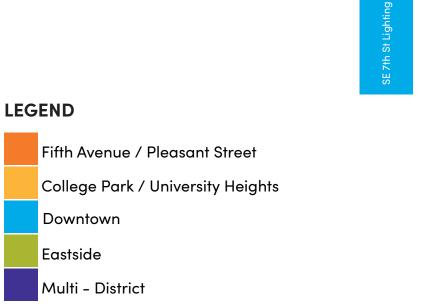
Depot Avenue is poised to become Gainesville showplace

■ Construction is already under way to extend the Depot Avenue rail trail to

Past CRA Initiatives

The CRA has implemented numerous initiatives across the former redevelopment districts.









SE 1st St Landscaping



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15



Community Vitality Report Findings

Through research, interviews, and surveys, the 2016–2017 Community Vitality Report identified six principles that, from the community's perspective, produced successful redevelopment initiatives. These principles were used in the creation of this plan and for the development of future reinvestment projects.



Layers:

Initiatives that combine and address multiple objectives make the most of time, talent, and resources.



Connectivity:

Initiatives that connect one successful CRA initiative to another and one neighborhood to another, finding areas of overlap to capitalize on momentum and resources.



Scale:

Maximize reach and impact in the community by engaging in initiatives of all sizes – from small and incremental to large and transformational projects.



Authenticity & Integrity:

Initiatives should be Gainesville specific. Historical, cultural, and artistic celebrations of our special vibe.



Partnerships:

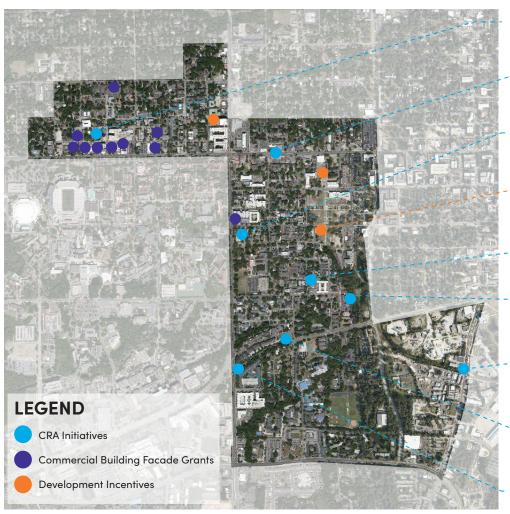
Fostering relationships across sectors and disciplines as well as non-traditional partners can increase chances for long-term success.



Health & Safety:

Streetscapes, facades, public art, and signage, all contribute to more activity-friendly communities.

Former College Park/University Heights District Investment



NW 1st Ave Streetscape \$3,500,000

University Avenue Medians \$58,000

SW 5th Avenue Pocket Park \$280,000

Innovation Square \$5,000,000

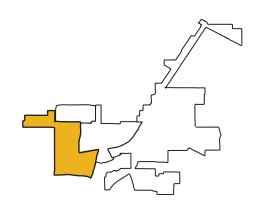
SW 7th Avenue \$270,000

SW 8th Avenue \$1,000,000

South Main Street Improvements \$8,500,000

Depot Rail Trail Improvements \$500,000

Helyx Bridge \$2,000,000



Taxable Value Growth

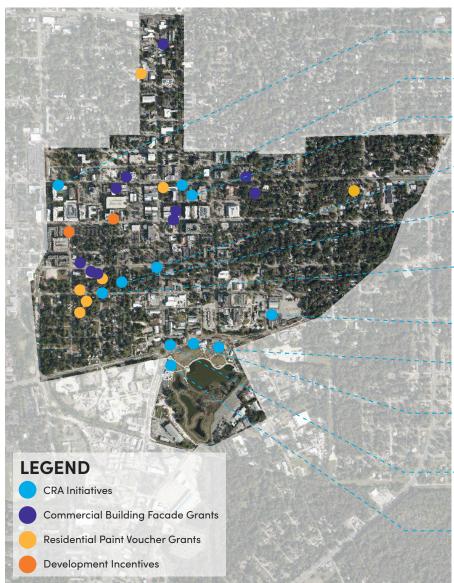
\$170,411,114
472
70%
\$23,214,773
\$1,240,292
19%

Source: Urban 3 Building Potential Value in Gainesville Study with the Gainesville Community Redevelopment Agency and Gainesville–Alachua County Association of Realtors

The CRA has implemented streetscape, park, and bridge improvements to foster connectivity, traffic flow, and safety for pedestrians, bicyclists, and vehicles in the College Park / University Heights district.

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Former Downtown District Investment



University Avenue Hardscape \$30,000

Bethel Station Cafe \$80,000

Bo Diddley Plaza \$1,800,000

Lynch Park \$160,000

SW 5th Avenue Streetscape \$210,000

Porter's 3rd Avenue \$675,000

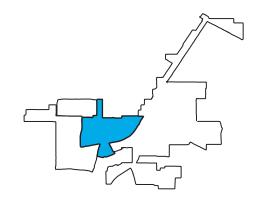
Power District Redevelopment \$500,000

Depot Park \$5,900,000

Depot Building \$1,700,000

Depot Avenue Hardscape & Lighting \$2,500,000

Cade Museum \$322,000



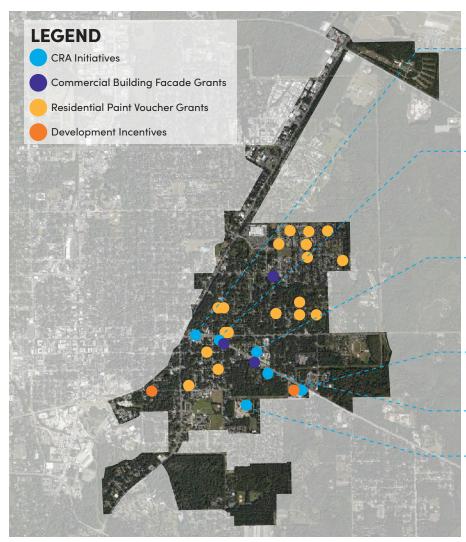
Taxable Value Growth

Taxable Value 2016	\$219,006,513
Size (Acres)	376
Percent Taxable 2016	61%
Peak Value Per Acre 2016	\$31,481,542
Avg. Value Per Acre 2016	\$958,581
Growth of Taxable Value (2007–2016)	43%

Source: Urban 3 Building Potential Value in Gainesville Study with the Gainesville Community Redevelopment Agency and Gainesville–Alachua County Association of Realtors

In the Downtown district, the CRA has implemented many initiatives with a focus on creating destinations and increasing economic development within the district such as Depot Park and Bo Diddley Plaza.

Former Eastside District Investment



University Avenue Renaissance Lighting \$347,600

Eastside Gateway \$316,000

Hawthorne Road Cafe \$330,700

Cornerstone \$1,500,000

Hawthorne Road Visioning

Heartwood Neighborhood \$2,500,000

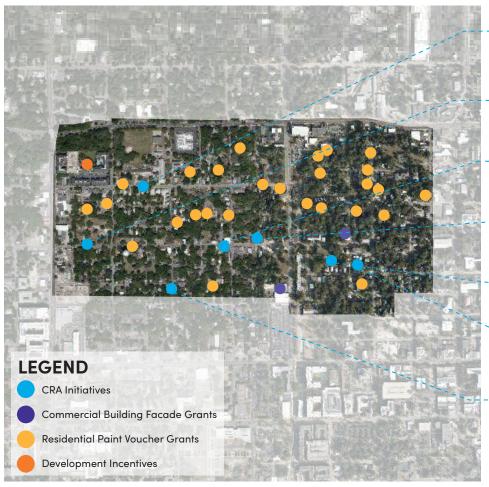
Taxable Value Growth

Taxable Value 2016	\$109,360,813
Size (Acres)	1808
Percent Taxable 2016	56%
Peak Value Per Acre 2016	\$1,660,515
Avg. Value Per Acre 2016	\$108,494
Growth of Taxable Value (2007–2016)	-3%

The CRA has implemented initiatives to help bring economic development, housing options and visibility to its Eastside district. The growth of taxable value is consistent with the entire City of Gainesville.

Source: Urban 3 Building Potential Value in Gainesville Study with the Gainesville Community Redevelopment Agency and Gainesville-Alachua County Association of Realtors

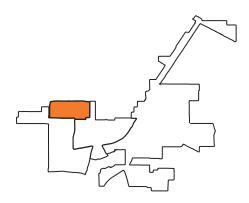
Former Fifth Avenue/Pleasant Street District Investment



- A. Quinn Jones Museum & Cultural Center \$300,000
- Former Seminary Lane Site \$240,000
- 802 NW 5th Avenue \$900,000

NW 5th Avenue Streetscape --\$1,200,000

- Model Block Program \$400,000
- Heritage Trail \$22,000
- NW 3rd Avenue Sidewalks \$250,000



Taxable Value Growth

Taxable Value 2016	\$52,108,863
Size (Acres)	159
Percent Taxable 2016	76%
Peak Value Per Acre 2016	\$3,903,965
Avg. Value Per Acre 2016	\$431,647
Growth of Taxable Value (2007-2016)	25%

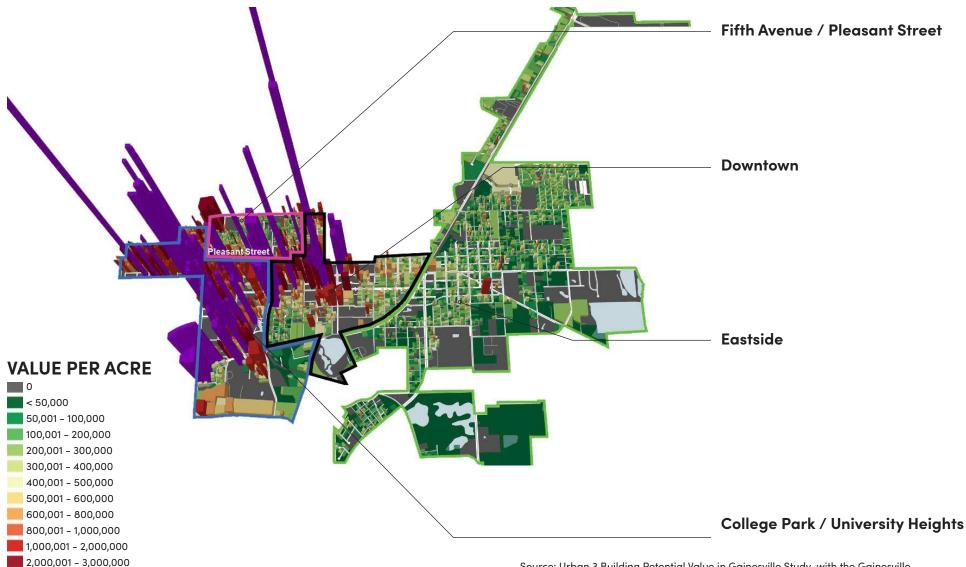
The CRA has implemented initiatives to improve aesthetics and infrastructure, encourage long-term homeownership, and preserve the history of the Fifth Avenue / Pleasant Street district.

Source: Urban 3 Building Potential Value in Gainesville Study with the Gainesville Community Redevelopment Agency and Gainesville–Alachua County Association of Realtors

Land Use Economics Comparison

Property Potential Value Growth

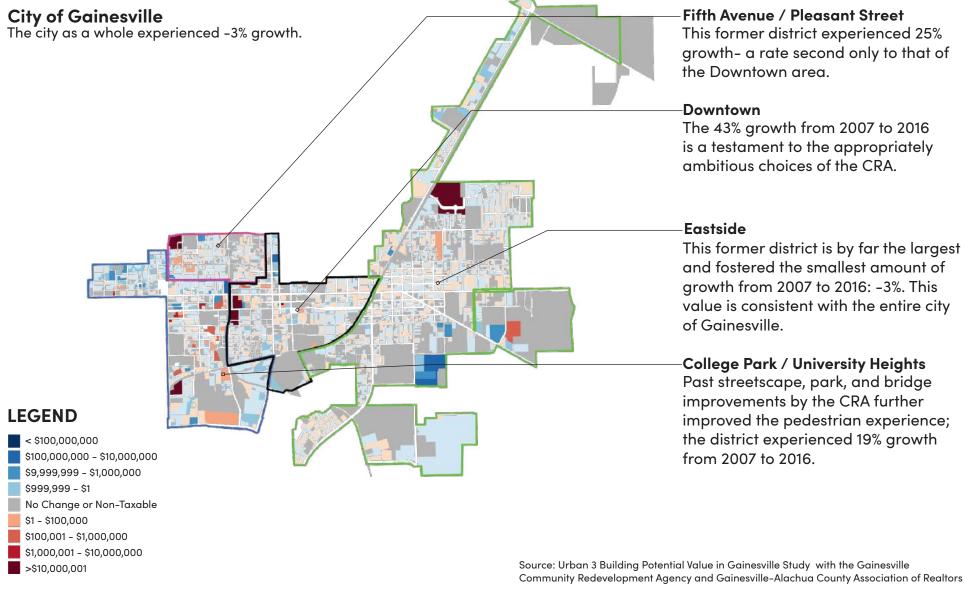
In a 2016 study, data on property values within Alachua County was analyzed as a way of measuring the impact of the CRA's initiatives on the community. It was made clear that reinvestment works. The top three properties (value per acre) in the Downtown district were made possible through CRA programs which include The Hampton Inn Downtown, Union Station and The Palms.



> 3,000,001

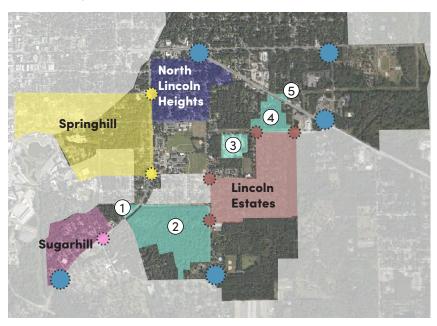
Taxable Value Growth

Based on the same study, three out of the four districts experienced significant taxable value growth in 2016. Taxable value is the value of property used in determining the amount of tax the owner will pay. An increase in this value reflects not only property value increase, but an amount of tax revenue which pays for redevelopment.



Precedent Studies: Plan East Gainesville

Plan East Gainesville was created as a framework to help balance the desires for expanded economic, commercial, and residential growth while preserving the natural environment and the "peaceful" qualities of East Gainesville. The intention was to provide market driven guidance regarding development opportunities in East Gainesville that would have positive effects on the surrounding community.



LEGEND



Major Gateway



Lincoln Estates Gateway



Springhill Gateway



Sugarhill Gateway

DEVELOPMENT SITE OPPORTUNITIES

- (1) Williston Road Retail
- Age of Renaissance Property
- City-Owned Residential Village Development
- Medical Village
- Hawthorne Road Retail

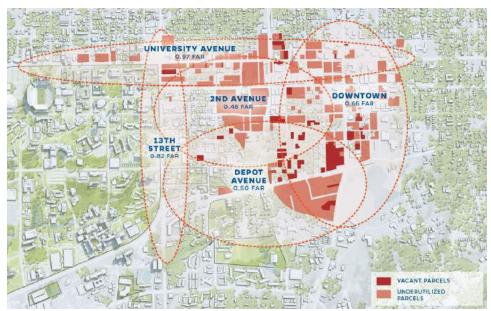
The Goals of this Plan are:

- Expand the range of housing choices to attract and retain residents with a variety of income levels.
- Target specific areas for mixed use development centers that can support and sustain higher levels of employment, commercial, and social activities.
- Protect vital natural resources, such as the watersheds, creeks, tree canopy, and scenic vistas.
- Create opportunities for increased walking, bicycling, and transit use through compact development patterns, urban design, and development of new facilities and services.
- Improve the inter-connectivity of the transportation system to minimize impacts to the state highway system and ensure improved accessibility between East Gainesville and other parts of the Gainesville urbanized area.

This plan was prepared for the Metropolitan Transportation Planning Organization by the Renaissance Planning Group. This plan was created in association with Alachua County, City of Gainesville, Gainesville Regional Utilities, and the Florida Department of Transportation in February 2003.

UF Strategic Development Plan

The plan was created through a nine-month period in 2016 for the University of Florida by a consultant team comprised of Elkus Manfredi Architects and DumontJanks. A steering committee comprised of leaders from the University, the City, and the County was also formed for this process. The purpose of the Plan is to contemplate the next 50 years for the University and its critical partnership with the City and the County. The assignment was divided into three phases: Analysis and Visioning, Strategies and Objectives, and Implementation and Branding.





Re-center Gainesville's growth and development Downtown where the University meets the City.

- Reevaluate on-campus residency requirements
- Modify zoning, offer incentives, and work with the developer cycle
- Encourage market-rate residential options
- Promote the development of vacant and underutilized real estate
- Incentivize economic development

Unite Gainesville's communities with the University which will strengthen the community as a whole.

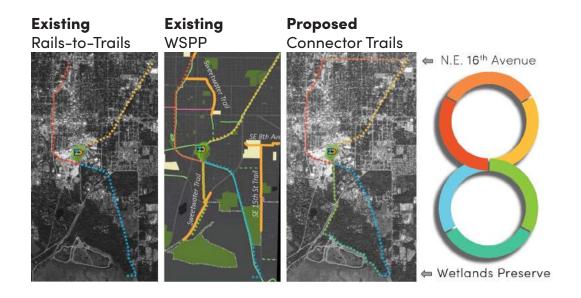
- Create a purposeful mix of uses, including: diverse housing types, startups downtown, and opportunities for venture capital funding
- Collaborate with Santa Fe college on workforce development
- Promote the arts
- Invest in comprehensive transit, including a fixed-route option if appropriate
- Promote interdisciplinary scholarship
- Link downtown, the campus core, and UF Health medical complex

Sustain the community through model programs and physical development that nurture the community and integrate the promotion of social, personal, economic, and ecological health will enable long-term success for the University and the community.

- Emphasize health and wellness
- Consider the organizing influence of water and the green ring
- Manage development impacts on long-term ecological health
- Feed the campus
- Reduce energy consumption
- Address deferred maintenance
- Integrate the University's planning with the community
- Make efficient use of space
- Bolster equity in K–12 schools

The complete UF Strategic Development Plan is available at https://strategicdevelopment.ufl.edu/wp-content/uploads/docs/SDP_Phases_2-3_Summary_Report_FINAL-REDUCED.pdf.

Precedent Studies: Infinity Line

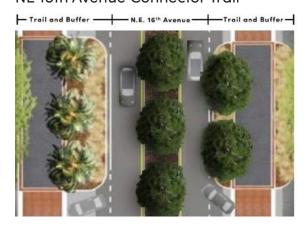


The Infinity Line is a concept which proposes connecting existing trail infrastructure in Gainesville. Unused or underused railroad and utility infrastructure easements would be repurposed to connect existing trail infrastructure in a continuous loop. The connector trails include NE 16th Avenue connection, Wetlands Preserve connection and a pedestrian bridge at Five Points, the intersection of East University Avenue and Waldo/Williston Roads.

This concept uses Depot Park as a nucleus for the Gainesville community to gather, the Infinity Line acts as a way for Depot Park to reach back into the community and provide direct, car free access to Gainesville neighborhoods.

The intention is to create a large, vibrant, public space that residents and visitors may use to exercise, commute, or enjoy as they see fit.

NE 16th Avenue Connector Trail



Wetlands Preserve Connector Trail



Five Points: Bridging the Gap



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Ponce City Market: Atlanta, GA







More Information is available at https://poncecitymarket.com/

In 2014, Ponce City Market began to reopen the fully renovated Sears, Roebuck & Company building, restoring its prominence as a vital landmark in Atlanta. Linked directly to the Atlanta BeltLine, and situated across from Historic Fourth Ward Park, the iconic stretch of Ponce de Leon Avenue is a major part of the redevelopment movement at the crossroads of Atlanta's most established neighborhoods.

At the heart of Ponce City Market is the marketplace itself, a flexible space to gather, eat and shop. In the Central Food Hall, artisan chefs and local purveyors fill an authentic market with the design, food, and flavors of Atlanta. From morning coffee to lunchtime shopping and date-night dinners, the Central Food Hall is a daily gathering place and culinary destination, year-round.

Retail shops and offices add to the life, color, and culture of Ponce City Market and surrounding neighborhoods. Residents of the Flats apartments in the upper floors of the east and west wings are just a few steps or an elevator ride from workplaces, shopping, the Central Food Hall, and direct access to the BeltLine. Atlanta neighborhoods of Virginia–Highland, Poncey-Highland, and Midtown are all within easy walking or pedaling distance.

Ponce City Market is focused on building community connections, and has incorporated a pedestrian network, public green spaces, and access to the Atlanta BeltLine corridor—all within the revitalized historic property. As a community hub, Ponce City Market adds the in-town convenience and comfort of highly desirable retail around the Central Food Hall, as well as exceptional Flats apartments and Class–A loft office space.









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Previously Adopted CRA Roadmap FY19-23

This workplan roadmap was approved on March 19, 2018. These listed CRA community initiatives are in all stages of completion from planning, construction implementation, and maintenance. Moving forward under the new plan, all initiatives that are currently under construction will be completed. Any projects in the early planning stages are being evaluated and prioritized based on current investment progress, community engagement efforts, and City recommendations.

College Park / University Heights

Innovation District

College Park Neighborhood Improvements

Stormwater Study & Identified Initiatives

NW 5th Avenue

South Main Street

NW 1st Avenue

College Park Community Policing Pilot Program

Downtown

Depot Park Transitory Initiatives

Bo Diddley Plaza Transitory Initiatives

Power District Redevelopment Plan

Porters Neighborhood Improvements

Model Block Housing

University Avenue Substation Adaptive Reuse

Master Plan to Address Issues of Safety, Connectivity, & Other Neighborhood Deficiencies

Bo Diddley Plaza to Depot Park Connection & Infill

Fire Station 1 & Lynch Park Redevelopment

Eastside

Cornerstone Campus Expansion

Heartwood Neighborhood Development

Duval Neighborhood Improvements

Gainesville East Marketing Campaign

Fifth Avenue / Pleasant Street

Seminary Lane

Heritage Trail

A. Quinn Jones Museum & Cultural Center

Pleasant Street Model Block Housing

Neighborhood Improvements

NW 5th Avenue Commercial Building Disposition

Multi-District

District Management Solutions

Residential Paint Voucher Program

Economic Development

Landscape Maintenance

Marketing

Professional Services

Property Management

University Avenue Master Plan

Streetscape Design & Technical Standard Update

Community Branding, Identity & Wayfinding

UF Strategic Development Plan Partnership & Initiatives

District-Wide Incentive Programs

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2019 Annual Report

Gainesville Community
Redevelopment Agency

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About the Gainesville CRA

The City of Gainesville established the Gainesville Community Redevelopment Agency (CRA) by the authority of Sections 163.330–163.45, Florida Statutes. 2019 was the final year the Gainesville Community Redevelopment Agency operated as a statutory agency.

The Gainesville CRA was made up of four distinct districts, each with its own redevelopment plan, budget, and advisory board. The Gainesville CRA was governed by the City Commission seated as the CRA Board and the City Manager also held the position of Executive Director of the CRA.

For more information on the Gainesville CRA and its transition to a City of Gainesville Department in Fiscal Year 2020, please visit the website at www.gainesvillecra.com.

College Park/University Heights

established 1995 expanded 2005

Downtown

established 1981 expanded in 2001

Fastside

established 2001 expanded 2006 & 2010

Fifth Ave/Pleasant Street

established 1979 expanded 1989



The FY 2019 Annual Report covers the Gainesville CRA's activities from October 1, 2018 to September 30, 2019.



College Park/University Heights

FY19 Project Snapshot

Innovation District

Status: Implementation & Construction Estimated FY19 Investments: \$794,454

Milestones Completed:

- SW 9th Street Extension Urban Walkway South
- SW 9th Street Extension Urban Walkway North
- SW 4th Avenue Undergrounding & Lighting
- Parking Discussions
- Economic Development Incentives
- Multiple Facade Grants Executed



South Main Street

Status: Maintenance

Estimated FY19 Investments: \$4,065,000

Milestones Completed:

- Streetscape Completed
- GRU Electric Undergrounding Completed
- Private Investment in Properties
- New Businesses in Area
- Supporting Depot Park & Cade Museum



Downtown

FY19 Project Snapshot

Bo Diddley Plaza

Status: Maintenance



Estimated FY19 Investments: \$54,342

Milestones Completed:

- Restaurant Lease Management
- Special Event Management
- Property Management
- CRA to General Government Transition Preparation
- Crosswalk Stormwater Project
- CRA to General Government Transition

Power District

Status: Initial Planning



Estimated FY19 Investments: \$25,500

Milestones Completed:

- Master Planning
- Property Maintenance
- Development Solicitations
- Special Promotional Events

Porters Model Block Housing

Status: Initial Planning



Porters Neighborhood Improvements

Status: Initial Planning



Eastside

FY19 Project Snapshot

Cornerstone

Status: Implementation & Construction



Estimated FY19 Investments: \$228,500

Milestones Completed:

- Branding & Master Planning
- Merieux Recruitment & Building Construction
- Phase 1 Site Work
- Realtor Listing
- Condo Association Development

Duval Neighborhood Improvements

Status: Initial Planning



Estimated FY19 Investments: \$3,300

Milestones Completed:

- Greater Duval Neighborhood Association Meetings
- Key Stakeholder Meetings
- Dedicated Funding
- Crosswalk Funding Assistance

Heartwood

Status: Implementation & Construction



Estimated FY19 Investments: \$2,805,231 Milestones Completed:

- Model Floorplan Updates
- Site Work Construction Completed
- Affordable Housing Approved
- Homeowner's Association Formed
- GRUCom Approved

Gainesville East Marketing Campaign

Status: Implementation & Construction



Estimated FY19 Investments: \$5,600

Milestones Completed:

- Branding & Identity
- Website
- Community Partnerships
- East Gainesville Information Event
- Banners & Billboards

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Fifth Avenue/Pleasant Street

FY19 Project Snapshot

Heritage Trail

Status: Design & Engineering

Estimated FY19 Investments: \$4,900

Milestones Completed:

- Branding & Conceptual Signage
- Master Planning
- Route Feasibility Study
- Historical Research
- Community Engagement



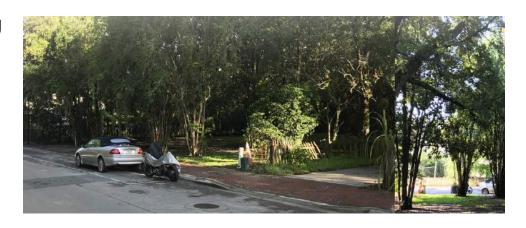
Pleasant Street Model Block Housing

Status: Initial Planning

Estimated FY19 Investments: \$35,000

Milestones Completed:

- Land Surveying
- Due Diligence of Code Requirements
- Site & Context Inventory
- Site Analysis
- Case Study Research



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Multi-District Programs & Initiatives

Residential Paint Program

The Residential Paint Program provides residents with funds for powerwashing and painting the exterior of their home. In FY19 the program was paused for revisions, and all applications already in progress were honored.

CRA district	Painted homes	Awarded grants
Eastside	7	\$4,603.12
Fifth Ave/Pleasant Street	1	\$698.07
TOTALS	8	\$5,301.19



Community Partnerships

Through grants, volunteering, and collaborations, the CRA supports non-profits through community partnerships. Special events that address redevelopment objectives for the district can be eligible for financial assistance. Two organization received funding in FY19: The Fifth Ave Arts Festival, in the Fifth Ave/Pleasant Street district, received \$2,000 and UF HealthStreet received \$2,000 for their "Night of Dance" held in the Downtown district.



Multi-District Programs & Initiatives

Commercial Facade Improvements Program

	In Progress FY19	Completed FY19	CRA Grants Awarded	Total Investment (CRA + Private Investment)
College Park/ University Heights	0	5	\$102,744.05	\$210,674.92
Downtown	2	7	\$99,377.19	\$260,361.81
Eastside	1	1	\$8,776.26	\$17,552.52
Fifth Ave/ Pleasant Street	1	1	\$10,000	\$27,215.14
Total	4	14	\$220,897.50	\$515,804.39

The Commercial Facade Improvements Program provides business owners with a matching grant for eligible improvements to their building exterior. In FY19, the program was paused for revisions. Applications that were in progress were honored. In FY19, the CRA was able to leverage approximately \$221K in CRA funding for a total investment of approximately \$516K in local businesses.

Landscape Maintenance

The CRA manages contracts for landscape maintenance for properties within the districts that meet certain criteria. The properties are either former CRA projects that are in the process of being transitioned to another city department or current or future CRA projects that are in planning or under construction.

Estimated FY19 Landscape Maintenance Costs	
College Park/University Heights	\$5,000
Downtown	\$2,000
Eastside	\$34,000
Fifth Ave/Pleasant Street	\$6,000

2019 Awards



NW 1st Avenue - More in Midtown

Florida Redevelopment Association (FRA)

Roy F. Kenzie Award for Capital Projects / Beautification

Founded in 1974, FRA is a not-for-profit organization dedicated to assisting Florida professionals and volunteers in community revitalization efforts. With its mission of "transforming spaces, revitalizing places," FRA is committed to providing a forum for its more than 300 members to share knowledge and common experiences regarding revitalization opportunities and issues throughout Florida. FRA encourages adoption of legal and financial tools and programs favorable to community growth and serves as a statewide clearinghouse for redevelopment information.

Within 13 juried categories, the Roy F. Kenzie Awards celebrate the most innovative and effective redevelopment programs in Florida. Winners demonstrate innovation and positive impact on their communities and inspire other Florida communities.



CRA's 2017 Annual Report

The Academy of Interactive and Visual Arts (AIVA)

2019 Communicator Award Excellence (Gold) in the Annual Report, Corporate Communications for Government Category

The Academy of Interactive & Visual Arts is an assembly of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

The Communicator Awards is the leading international awards program recognizing creative excellence in the communication field. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, audio and interactive work.

2019 CRA Overall Operating Funds*

Balance Sheet	FY 2019
Total Assets	\$ 1,591,577
Total Liabilities	\$ 1,351,764
Total Fund Balance	\$ 239,813
Total Liabilities and Fund Balance	\$ 1,591,577
Comparative Statement of Revenues, Expenditures and Changes in Fund Balance	•
Total Revenues	\$ 38,303
Total Expenditures	\$ 1,174,354
Total Other Financing Sources (Uses)	\$ 1,955,738
Fund Balance	\$ 239,813



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^{*}The fund balances on these pages are unaudited. The audited financials will be available on the GCRA website at www.gainesvillecra.com.





Balance Sheet	FY 2019
Total Assets	\$ 5,803,002
Total Liabilities	\$ 368,159
Total Fund Balance	\$ 5,434,843
Total Liabilities and Fund Balance	\$ 5,803,002
Comparative Statement of Revenues, Expenditures and Changes in Fund Balance	
Total Revenues	\$ 2,185,410
Total Expenditures	\$ 4,500,140
Total Other Financing Sources (Uses)	\$ 1,154,692
Fund Balance	\$ 5,434,843



2019 Downtown FY 2019 Balance Sheet Total Assets \$ 4,807,768 **Total Liabilities** \$ 112,818 **Total Fund Balance** \$ 4,694,950 **Total Liabilities and Fund Balance** \$ 4,807,768 **Comparative Statement of Revenues, Expenditures and Changes in Fund Balance Total Revenues** \$ 1,503,790 **Total Expenditures** \$ 894,085 \$ 163,647 Total Other Financing Sources (Uses) **Fund Balance** \$ 4,694,950 Page 176 of 333





2019 Eastside FY 2019 **Balance Sheet Total Assets** \$ 568,612 **Total Liabilities** \$ 1,762 **Total Fund Balance** \$ 566,850 **Total Liabilities and Fund Balance** \$ 568,612 **Comparative Statement of Revenues, Expenditures and Changes in Fund Balance Total Revenues** \$ 415,688 **Total Expenditures** \$ 674,265 Total Other Financing Sources (Uses) \$ 74,907 **Fund Balance** \$ 566,851

Balance Sheet	FY 2019
Total Assets	\$ 1,212,493
Total Liabilities	\$ 14,390
Total Fund Balance	\$ 1,198,103
Total Liabilities and Fund Balance	\$ 1,212,493
Comparative Statement of Revenues, Expenditures and Changes in Fund Balance	
Total Revenues	\$ 459,943
Total Expenditures	\$ 253,738
Total Other Financing Sources (Uses)	\$ 28,918
Fund Balance	\$ 1,198,104

2019 Fifth Avenue / Pleasant Street

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Plan Performance Data

Achievements of CRA Redevelopment Goals

College Park/University Heights

The completion of the South Main Streetscape in FY19 was a major contributor to the transformation that the formerly industrial area has undergone in the past five years. The South Main Streetscape addressed the following goals of the redevelopment plan: Infrastructure, Parking, Urban Form, Traffic Circulation; Private Investment; Public Spaces; and Funding, Financing, Management, and Promotion.

The South Main corridor has experienced a major shift from industrial to destination-oriented businesses, with private investment from retail, food, and other local businesses.

Downtown

Bo Diddley Plaza was renovated in part by the CRA in 2016 and in FY19 was successfully transitioned to the City of Gainesville's Department of Parks, Recreation, and Cultural Affairs. The plaza renovations included upgraded safety features and a restaurant on the premises. Increased programming and activities and dedicated staff on-site have all contributed to the reactivation of a formerly underutilized public space in the heart of Downtown Gainesville. Redevelopment goals that were addressed through this project are: Economic Development; Commercial and Business Activity; Infrastructure: Sense of Community; and Funding, Financing, Management, and Promotion.

Plan Performance Data

Achievements of CRA Redevelopment Goals

Eastside

Cornerstone is the redevelopment of the 13.6-acre campus surrounding the Gainesville Technology Entrepreneurship Center (GTEC), a property that is owned by the City and managed through a partnership with the CRA and Santa Fe College. The CRA completed the first phase of redevelopment through the construction of infrastructure that will support future construction. The CRA recruited the first new business to build on the campus, Merieux NutriSciences, who moved in to their new facility in FY19. Cornerstone addresses the following redevelopment goals: Economic Development and Innovation; Commercial Activity; Infrastructure; Urban Form; and Funding, Financing, Management, and Promotion.

Heartwood is a new neighborhood that will soon be under construction less than a mile from Cornerstone. Heartwood will address Housing, Infrastructure, Urban Form, Sense of Community, and Funding, Financing, Management, and Promotion.

Fifth Ave/Pleasant Street

The Fifth Ave/Pleasant Street Heritage Trail is a planned initiative that is an extension of the A. Quinn Jones Museum & Cultural Center, a CRA-led project that was completed in 2017. The Historic Heritage Trail will create a physical system of signage and markers in the Fifth Avenue and Pleasant Street neighborhoods to recognize the achievements of people, past and present, in the fields of business, medicine, arts, education and spirituality. The project will gather, verify and prioritize existing historical research; identify historic and significant sites; and create an overall Interpretive Plan that will form the basis of the trail system. The redevelopment goals addressd through this initiative are: Historic Preservation; Urban Design; Open Space and Recreation; and Funding, Financing, Management, and Promotion.

Plan Performance Data

Affordable Housing Expenditures

Affordable Housing for low and middle-income residents is a consideration for the Heartwood neighborhood in the Eastside CRA, and the Porters and Pleasant Street Model Block Initiatives, in the Downtown and Fifth Ave Pleasant Street CRA's, respectively. In FY19, the City Commission approved to provide financial assistance for 11 of the 34 homes in the Heartwood neighborhood. The 11 homes will be market rate with downpayment assistance for qualified homebuyers that will bring the monthly mortgage to a more affordable amount. The funding will come from general government funds through a partnership with the City's Department of Housing and Community Development in the amount of \$575,000.

The Porters and Pleasant Street Model Block initiatives will provide infill housing in two historic neighborhoods and will encourage long-term homeownership that will maintain the community fabric. In FY19, \$35,000 went towards surveying and initial planning for the Pleasant Street Model Block initiative.

Assessed Property Value Comparison

CRA District	Year Established	Values for Year Established	Year(s) Expanded	Values for Expansion Area(s)	FY19 Values
College Park/University Heights	1995	\$73,462,770	2005	\$43,710,250	\$708,376,043
Downtown	1981	\$18,779,230	2001	\$29,813,210	\$227,580,480
Eastside	2001	\$34,980,826	2006 2010	\$10,167,610 \$25,053,240	\$120,349,292
Fifth Ave/Pleasant Street	1979	\$5,995,140	1989	\$5,372,720	\$74,220,525

Thank you

to our FY 2019 CRA Board members:

Board Chair Harvey Ward

Board Chair Pro-Tempore David Arreola

Board Member Lauren Poe

Board Member Helen Warren

Board Member Gigi Simmons

Board Member Gail Johnson

Board Member Adrian Hayes-Santos

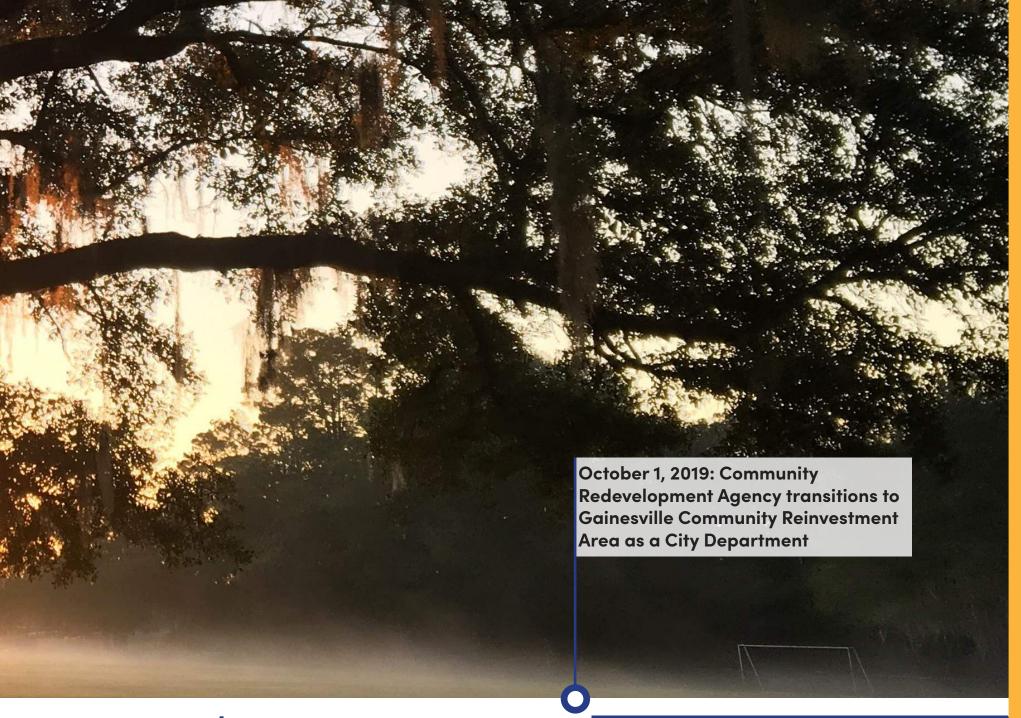
CRA Leadership:

Anthony Lyons, Executive Director Deborah Bowie, Interim Executive Director Sarah Vidal, Director

And a very special thanks to our FY 2019 Advisory Board members:

College Park/University Heights	Downtown	Eastside	Fifth Ave/Pleasant Street
Phil Heflin, Chair (FY18 - 2/19) Robert Mounts, Chair (elected 2/19) Eric Wild, Vice Chair Brad Pollitt Clay Kallman David Wilson John Fleming Russ Ingram Tucker Ryals	Adam Bass, Chair Janie Williams, Vice Chair Dug Jones Gracie Castine Jacob Ihde Lane Abraben Michael Palmer Kali Blount (through 12/18)	Stephanie Seawright, Chair Diyonne McGraw, Vice Chair Armando Grundy-Gomes Jasmine T. Jones Jason Mitchell Roma Rollins Scherwin Henry Vivian Filer (through 1/19)	Taylor Spangler, Chair Rebecca Nagy, Vice Chair Angela Tharpe Heather Damron James Colee Jason Atkins-Tuffs Leslie Suskin Vyonne Hinson (through 11/18)





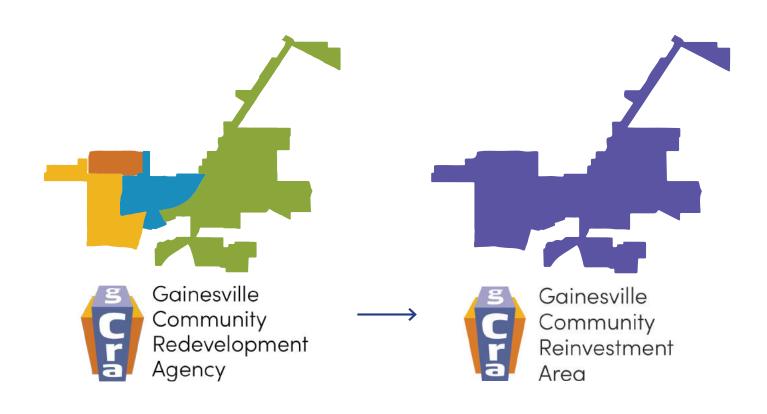
2020

2030

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Redevelopment Area Consolidation Process

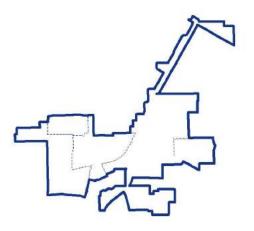
The four former redevelopment districts have been combined into a single district. This plan is the new guide to the single district.



Under the new structure, the GCRA will operate within a single district with a set budget for ten years, guided by this Reinvestment Plan.

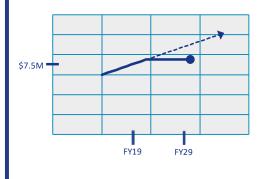
This plan was created through a public process involving community workshops, stakeholder meetings, surveys, and other outreach. The four former redevelopment plans and the CRA's 5 year (FY19-23) roadmap were used as starting points.

One District



The GCRA dissolved the inner boundaries, creating one consolidated district.

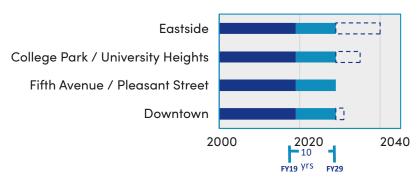
One Budget



The GCRA will have one consolidated budget for the reinvestment work capped at \$7.5 million each fiscal year. The budget will be capped at approximately FY18 values.

*The dotted line indicates what the projected budget would have been under the previous structure.

One Decade 🗆



The GCRA will continue this reinvestment work as a city department through fiscal year 2029.

*The dotted line indicates what the projected budget would have been under the previous structure.



Evaluation Criteria for GCRA Reinvestment Workplan Initiatives

GCRA Initiatives must meet at least one criteria per category. Initiatives addressing multiple objectives are often the most successful.

Yes	
Does the initiative address a GCRA Reinvestment Plan Objective?	
Public Space & Streetscape	
Community Enhancement & Housing	
Economic Development	
Does the initiative consider an existing City plan, project, or initiative?	
Promotes Equity & Inclusion	
Plan East Gainesville	
Wild Spaces Public Places (WSPP) Program List	
Adopted Capital Improvements Program List	

Is the initiative located in the Reinvestment Area?

Does the initiative address one or more themes identified through the Community Vitality Report?		
П	Layers: Initiatives that combine and address multiple objectives.	
	Connectivity: Initiatives that connect one successful GCRA initiative to another and one neighborhood to another.	
В	Scale: Maximize reach and impact in the community by engaging in initiatives of all sizes.	
	Authenticity & Integrity: Initiatives should be Gainesville specific. Historical, cultural and artistic celebrations of the City's special vibe.	
Р	Partnerships: Fostering relationships across sectors and disciplines as well as non-traditional partners can increase chances for long-term success.	
	Health & Safety: Streetscapes, facades, public art, and signage all contribute to more active, and friendly communities.	

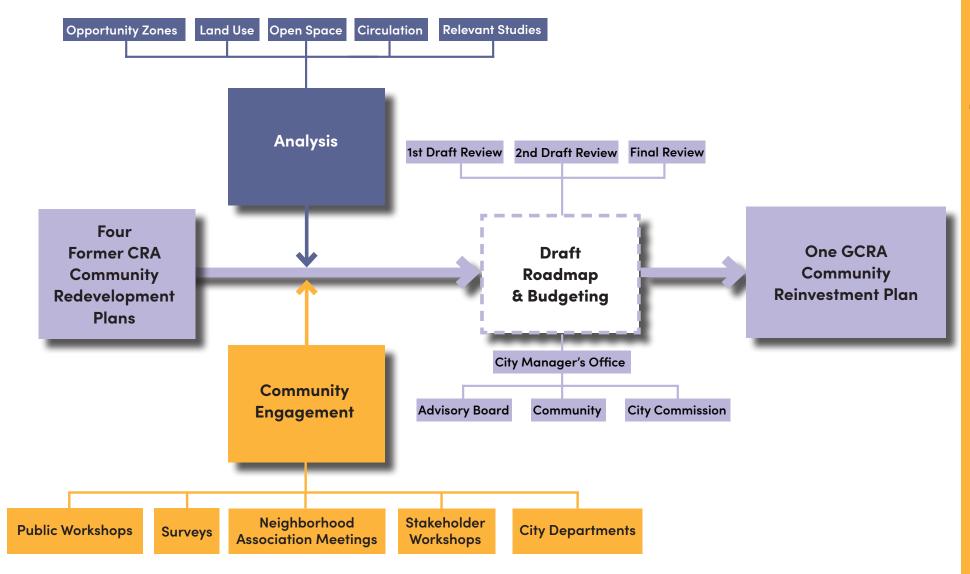
Identifying Reinvestment Objectives

Over the course of six months, community and stakeholder input was recorded to form a collection of projects and programs that were identified as priorities for reinvestment efforts.





Reinvestment Plan Development Process

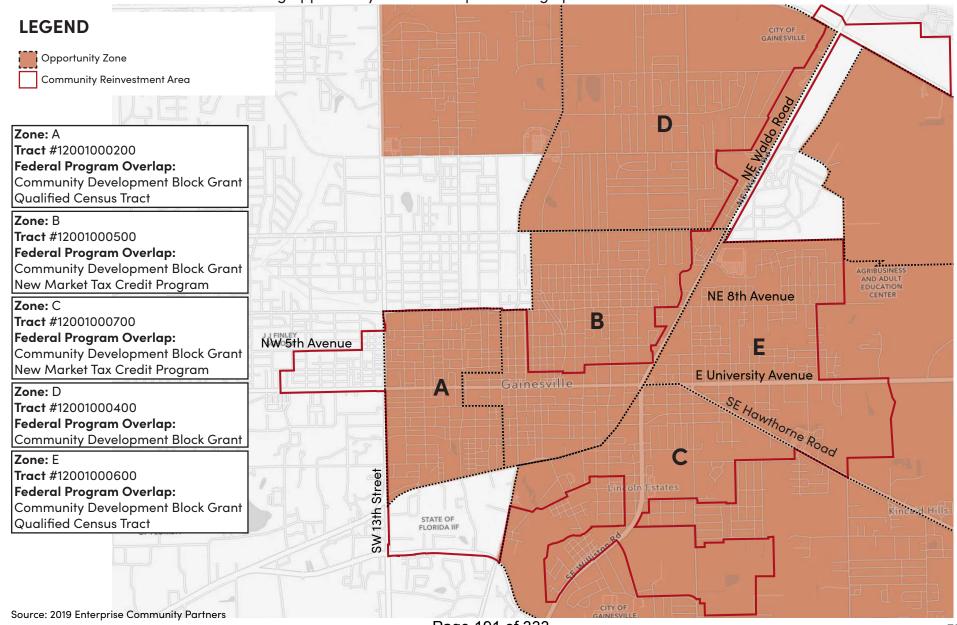


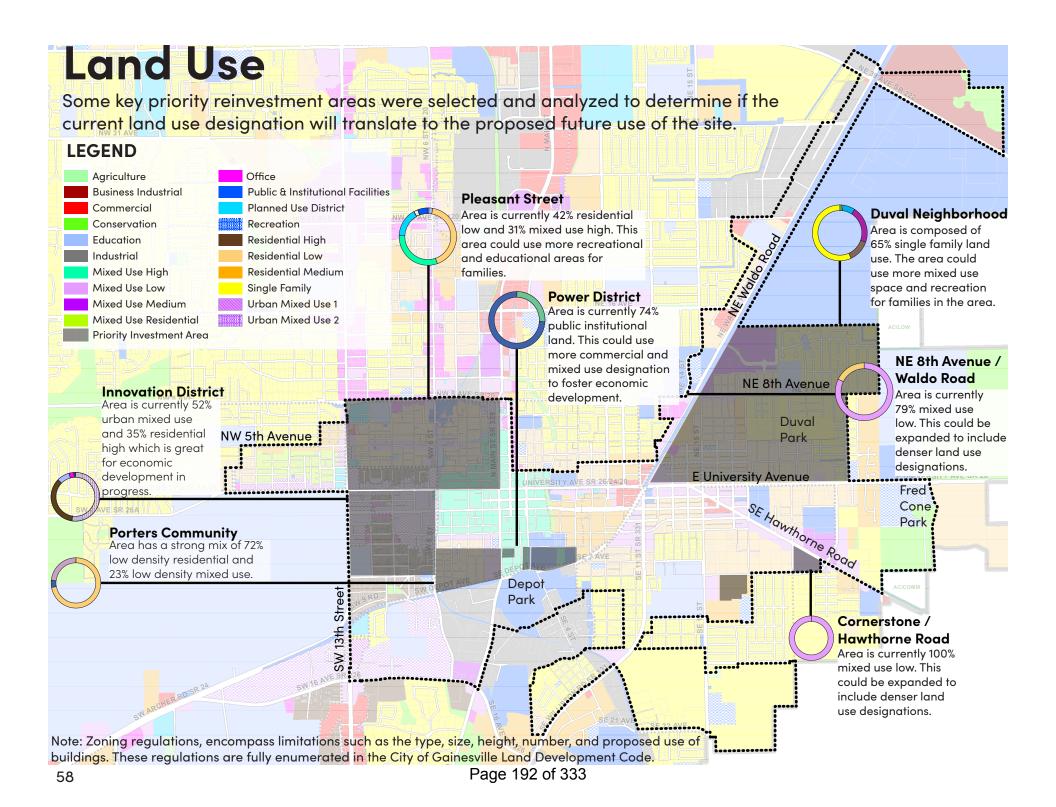
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Opportunity Zones

A majority of the Gainesville Community Reinvestment Area falls within the boundaries of one or several Opportunity Zones. An Opportunity Zone is land in a low income area that is designated for federal tax advantages on certain investments. This information is valuable in determining opportunity areas to help encourage private investment.





Land Use (Examples from Former CRA)

Some CRA projects have turned sites into seemingly unexpected uses with regards to previous land use designations.

A. Quinn Jones Museum & Cultural Center



The A. Quinn Jones Museum & Cultural Center is located in the Fifth Avenue / Pleasant Street district in a low density residential area. The CRA-led restoration and adaptive reuse of the educator's former home created a space that preserves and celebrates the life and legacy of Principal Jones and the history of the neighborhood.

Power District



The Power District is a unique 17-acre site consisting of inactive GRU facilities, located in southeast Gainesville between Downtown and Depot Park.

Depot Park

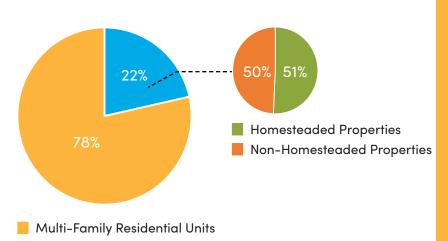


Depot Park is a former brownfield site with several forms of contamination (gas stations, cement plant, railroad activities, petroleum tank farms, etc). The CRA transformed the site into a contemporary greenspace for all residents to enjoy in the Downtown area.

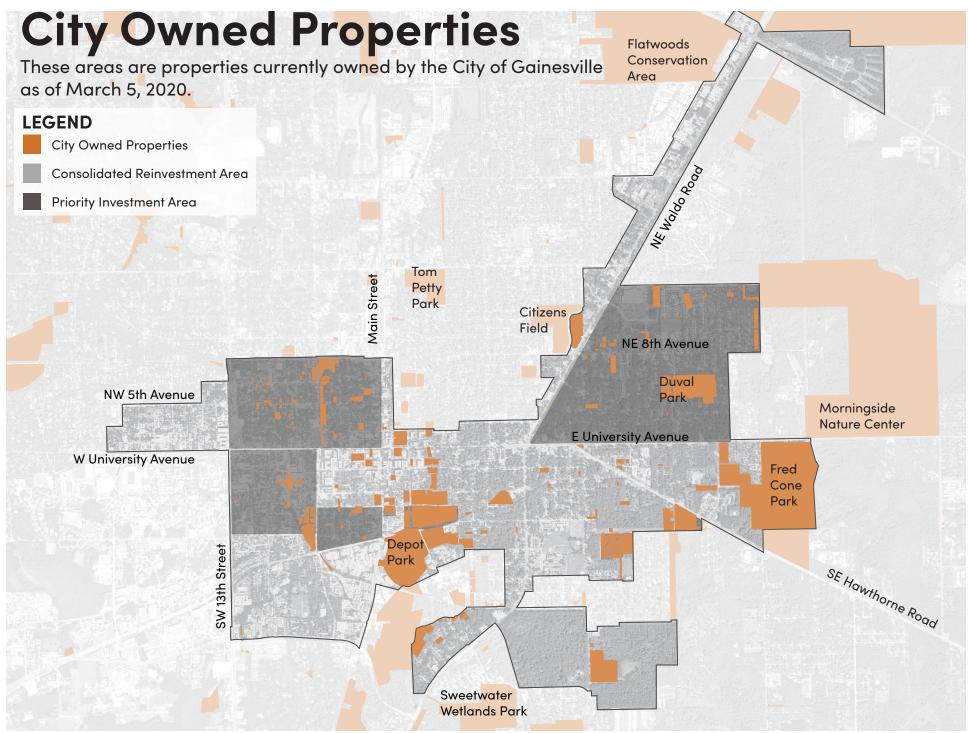
The Reinvestment Area contains approximately **3,328 acres** and is comprised of a mixture of land uses such as commercial, industrial, government, and residential.

Residential uses are present throughout both mixed-use urban areas and in traditional urban neighborhoods such as the Porters Community, SE Historic District, Duval, and others. Residential patterns vary from low density single family dwellings to medium and high density multifamily developments.

According to the Florida Geographic Data Library, in 2018 there was recorded approximately **12,670 residential units** in the GCRA district.



Single Family Residential Units



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Land Acquisition (Example from Former CRA)

Land acquisition identifies underutilized or vacant properties for redevelopment. This can help provide a better and more efficient use of land.

802 NW 5th Avenue Commercial Building

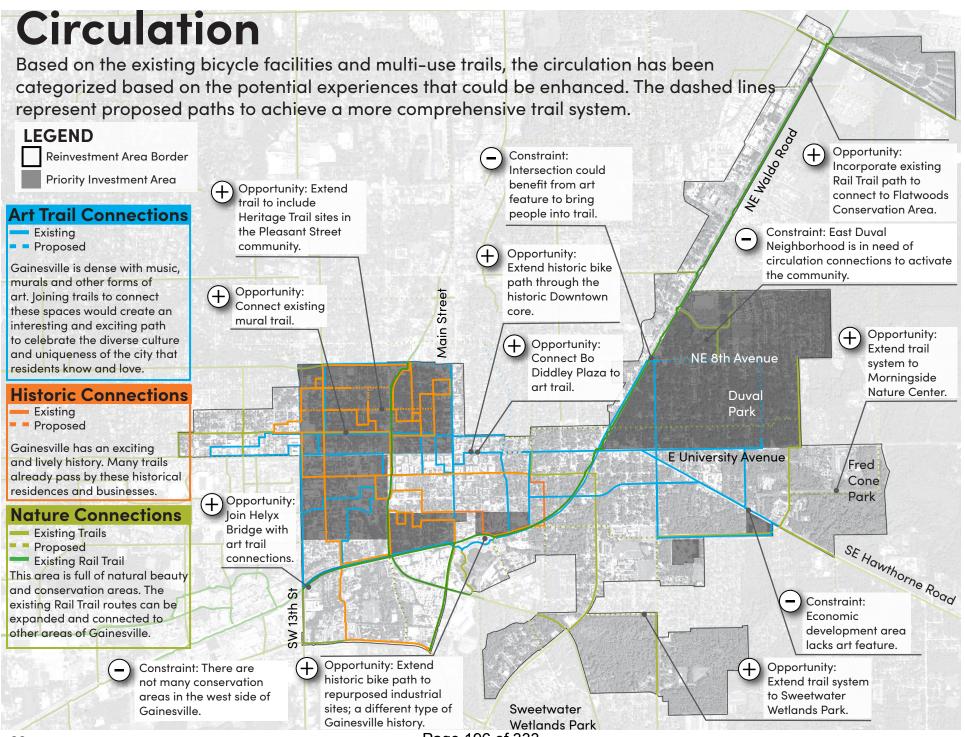


The 802 NW 5th Avenue Commercial Building served as the CRA office as well as ground floor commercial space for several local start-up companies. This building is also a LEED certified Green Building from the U.S. Green Building Council.

1714 SE Hawthorne Road



In 2010 the CRA renovated a vacant cinderblock building on SE Hawthorne Road and built additional square footage to transform it into a restaurant shell. An RFP was completed for a restauranteur to enter into a lease-to-purchase agreement.



Enhanced Experiences (Examples from Former CRA)

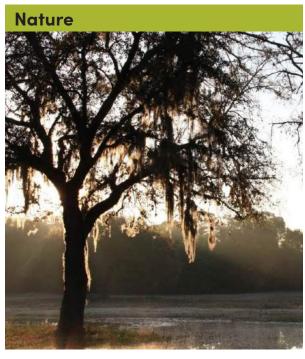
Art, history, and nature are a few of the top celebrated characters of Gainesville. A thoughtfully developed circulation network will connect the currently scattered resources into a system that not only enriches people's experience in multiple dimensions, but also creates opportunities for the growth of local businesses and new venues.



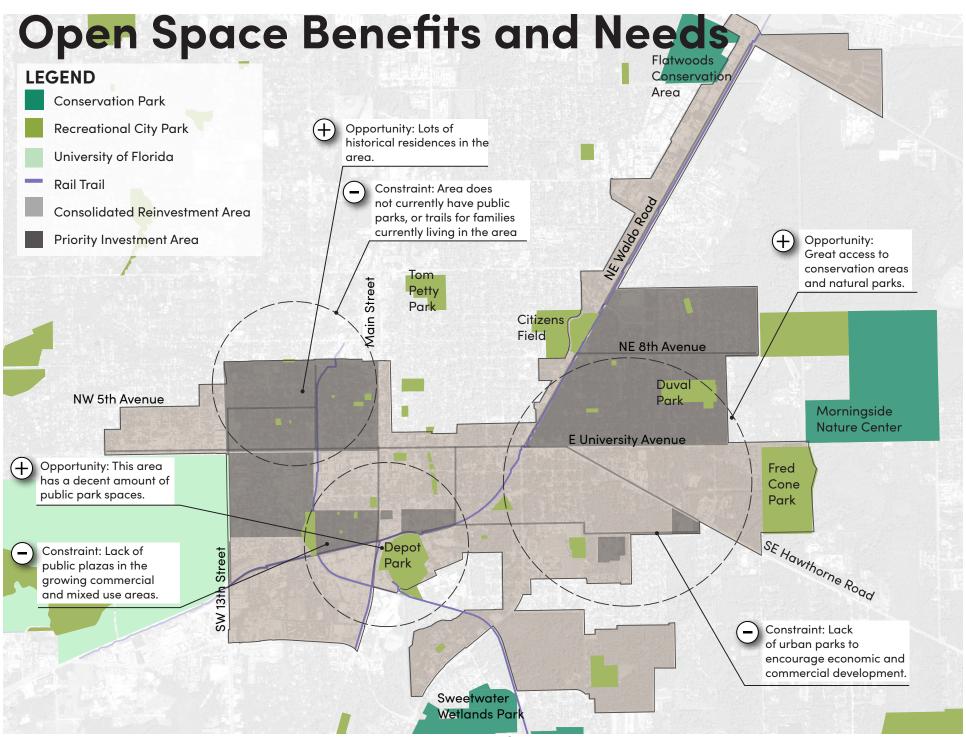
Legendary funk & soul singer and Gainesville native, Charles Bradley, performed at the reopening of Bo Diddley Plaza on February 25, 2016. Gainesville is known for its eclectic mix of musical influence. Hosting events to celebrate these notable artists from Gainesville is important to the unique character of the city.



The home of Principal Jones was converted into a museum and cultural center that celebrates his inspiring life and the people he influenced. Preserving and celebrating influential pieces of history is important in order to foster a sense of community and shared identity.



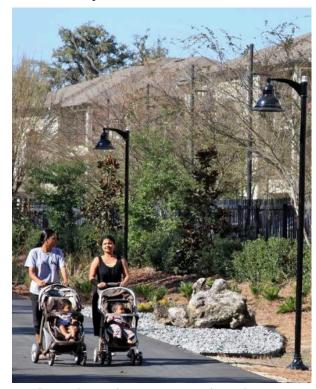
Gainesville is home to beautiful trees and natural areas. Maintaining some of these spaces as conservation areas is not only good for the environment, but could also be used for as trails for residents encouraging a healthy lifestyle and learning opportunities.



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Open Space Types (Examples from Former CRA)

Greenway



Trails such as the Depot Rail Trail encourage a healthy lifestyle for residents. These trails can also connect different destinations across the City, so residents have access to necessities including commercial areas, parks, schools, etc.

Recreation



Depot Park is located in the former Downtown redevelopment district in a former industrial area. This 32 acre park has transformed the area and is utilized by residents and visitors alike.

Nature



There are many beautiful trees and natural areas in Gainesville. Protecting these natural elements is important for wildlife. The existing network of conservation parks around the former Eastside district could be extended to connect with residential areas.



Statistics

From October 2019 to February 2020, the City of Gainesville hosted an extensive series of public workshops to help inform the work of the newly created Gainesville Community Reinvestment Area and its consolidated workplan for the next ten years.

The public was encouraged to attend and share ideas on how the GCRA can best serve the community. The community engagement workshops were held for each former redevelopment areas and staff presented at neighborhood association meetings to encourage as much participation as possible.

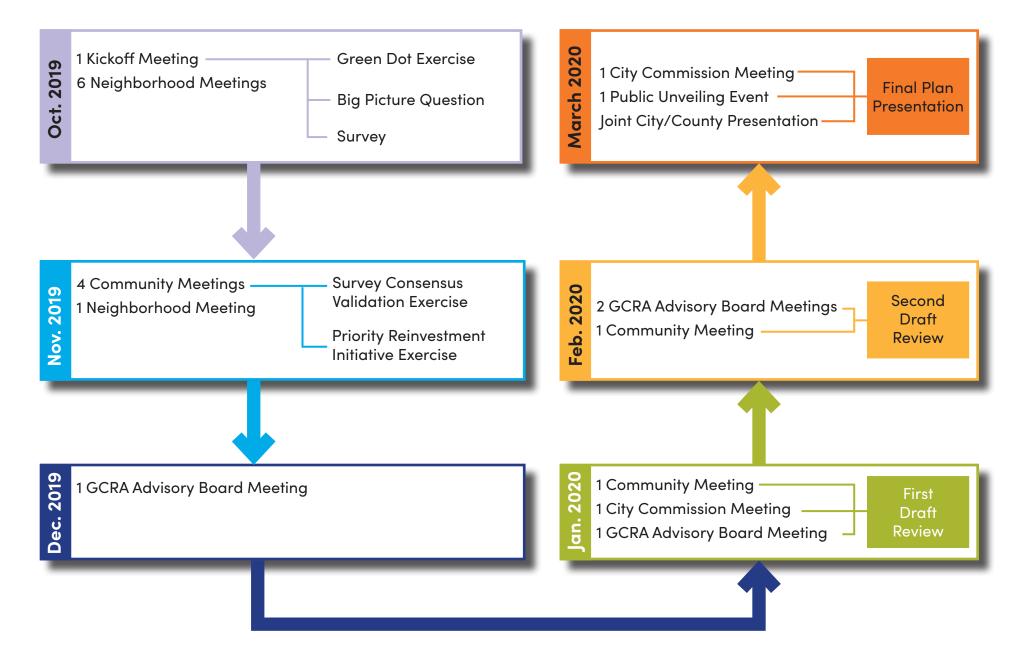
- 6 Months
- **5** GCRA Advisory Board Meetings
- **3** Commission Meetings
- 233 Individual Participants
- **8** Group Exercises
- 28 Survey Questions
- 219 Survey Responses







Process



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Survey Results

A survey was distributed and taken by the general public both during the Kick-Off meeting and online. This survey began with questions about Gainesville as a whole, as well as former redevelopment area specific questions. This survey was active from October 14, 2019 until November 22, 2019.

Q: What is your age?

16 or Under - 0.5%

17 to 24 - 2.8%

25 to 34 - 13.5%

35 to 44 - 28.4%

45 to 54 - 18.1%

55 to 64 - 20.5%

65 to 74 - 10.2%

75 or Older - 4.7%

No Answer - 1.3%

Q: How long have you been a Gainesville resident?

0-2 Years - 2.8%

2-4 Years - 12.4%

5-9 Years - 14.7%

10-19 Years -19.7%

20 or More Years - 43.1%

Not a Gainesville Resident - 7.3%

Q: If you are not a resident, what is the primary reason you come to Gainesville?

Work - 54.5%

Shopping / Dining - 22.7%

Sightseeing / Tourism - 13.6%

School - 0.0%

Other - 9.2%

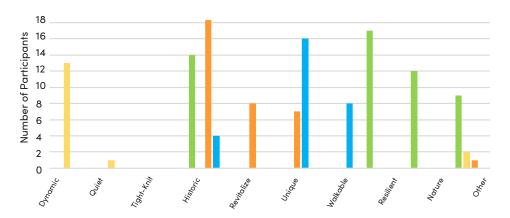
(i.e. Church, Cultural Activities)

Most participants of the survey were between 35 and 44 years old. Most participants of the survey have been residents of Gainesville for 20 or more years. Most participants of the survey who live outside of Gainesville come for work.

Survey Results

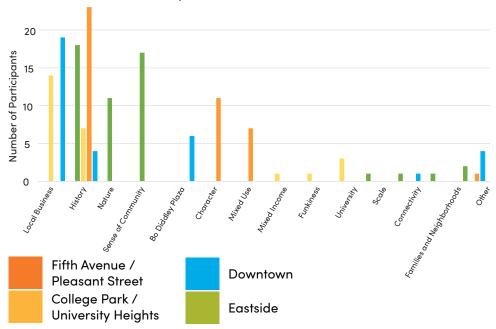
Q: What are the best three words to describe the area?

The top three words are historic, unique and resilient.



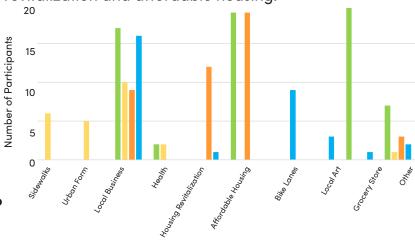
Q: What are your favorite things that need to be protected?

The top favorite things are history, local businesses, and sense of community.



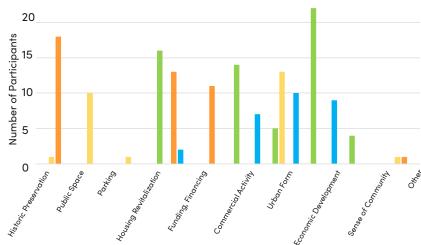
Q: What are the top three changes you would like to see?

The top three changes are local business, housing revitalization and affordable housing.



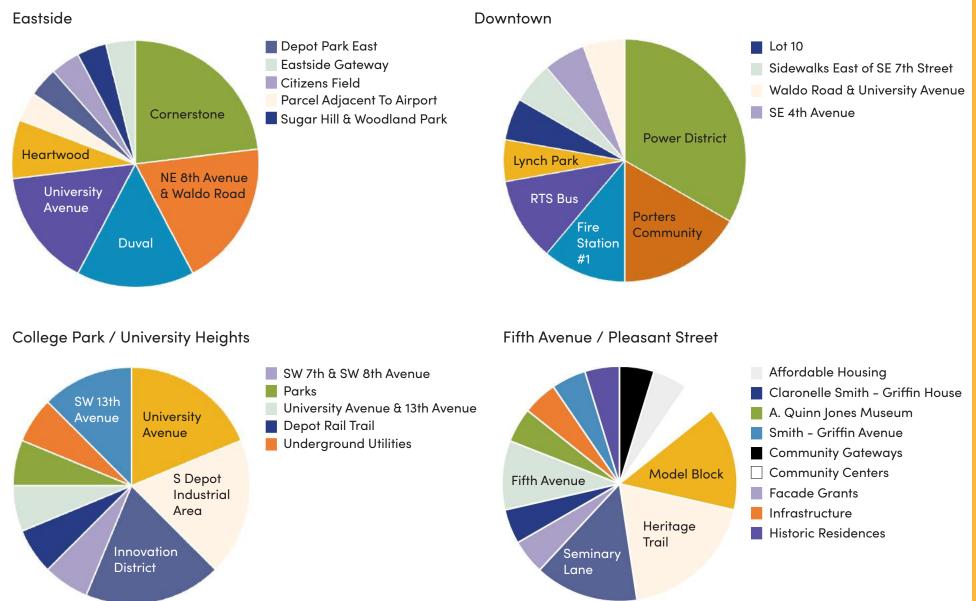
Q: What are the most important reinvestment considerations?

The top reinvestment considerations are economic development, historic preservation & housing revitalization.



Survey Results

Q: Where would you like to see reinvestment?



Priority Investment The highlighted areas are places that residents identified as priority areas for future reinvestment efforts. The percentages correspond to the percent of residents from the former redevelopment district that selected that area as a priority. **NE 8th Avenue LEGEND Heritage Trail** & Waldo Road **Duval Neighborhood** Fifth Avenue / 19% Pleasant Street **Power District Parcel** College Park / **Adjacent University Heights** to Airport **University Avenue** 33% Downtown & NW 6th Street **Citizens Field** Eastside **Pleasant Street University Avenue** SW 13th Street **University Avenue** 10% & Waldo Road 19% NE 8th Avenue **University Avenue** & SE 7th Street **E University Avenue** Lynch Park Innovation District 19% Fire Station #1 11% SE Howthorne Road Porters Community 17% **RTS Station** S. Main / S. Depot 19% Industrial Area Heartwood Note: *This graphic identifies the top answers received for each Cornerstone / area. The percentages do not add up to 100 for each area. **Hawthorne Road** Page 206 of 333 72

Priority Objectives

This diagram highlights the top three priority objectives identified for each district.

Economic Development & Innovation 23.1% Grow existing businesses and attract new business opportunities Fifth Avenue / to increase employment levels, raise the tax base, and improve the **Pleasant Street** standard of living in the area. Housing & Housing Revitalization Improve the residential building stock to provide safe, welldesigned, high quality housing at both market-rate and workforce price points. Commercial Activity 16.0% Improve the commercial building stock to support existing businesses and bring a diverse grouping of businesses including Downtown retail, professional, service and other commercial uses to the community. 14.6% Historic Preservation & Adaptive Reuse Recognize, celebrate and promote notable historic sites. Urban Form 8.9% Includes aesthetics and other intrinsic qualities that result from the mix of uses, street patterns, public facilities and the overall architectural character of the buildings that make up any particular College Park / place. **University Heights** Funding, Financing, Management & Promotions 8.1% Provide creative, efficient, practical and equitable funding and financing mechanisms to properly implement the redevelopment plan. Public Spaces, Recreation, Cultural Spaces 4.9% Includes public parks and plazas, gathering places and alternative transportation corridors. The increased cultural activities are to help bring about desired diversity and eclectic mix of uses in a **Eastside** neighborhood Parking 2.7% Develop both long-term and short-term parking strategies.

*The percentages are a total result from all four district responses consolidated.

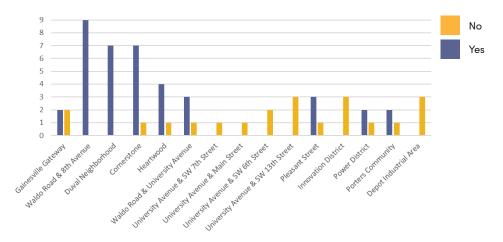
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Community Engagement

During the January 2020 community meeting, attendees were asked to provide feedback on three questions regarding the priority reinvestment area, the consolidated objectives, and the preferred budget implementation strategy.

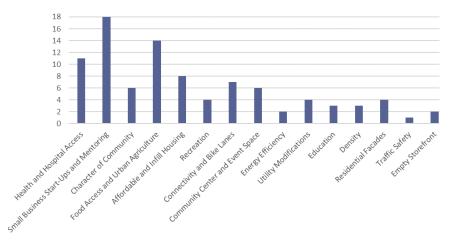
Q: Are these the priority investment areas?

The community meeting attendees highlighted whether they agreed or disagreed with the identified priority investment areas. Most attendees agreed that priority investment should be placed in East Gainesville such as Duval, Cornerstone and Waldo Road & 8th Avenue Intersection before the intersections along University Avenue.



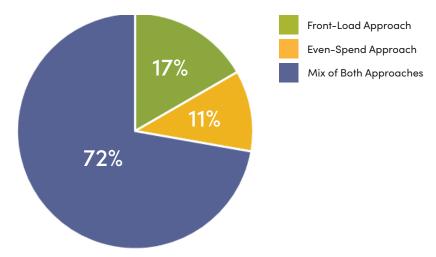
Q: Are these the consolidated objectives?

The community meeting attendees provided an extensive list of additional pieces to consider in the consolidated objectives and initiatives list.



Q: Which budget implementation strategy do you prefer?

The community meeting attendees gave feedback on the budget implementation strategy that they think would best suit the reinvestment efforts of the GCRA for the next 10 years.



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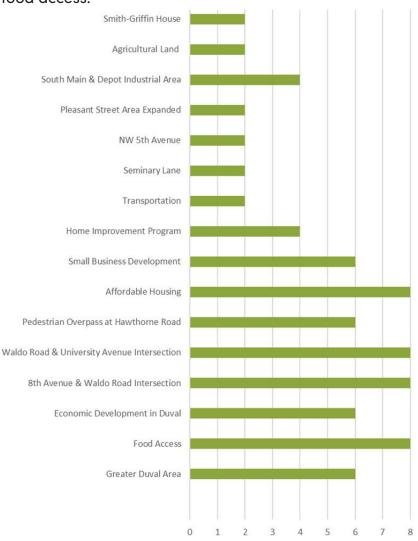
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Community Engagement

During the February 2020 community meeting, attendees were asked to provide feedback on the roadmap.

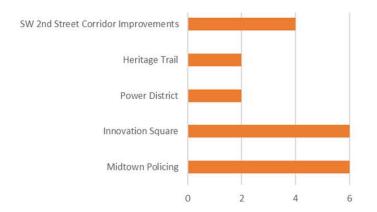
Q: Did we leave anything out?

Similar to previous meetings, participants emphasized the importance of the economic development gateways along Waldo Road, affordable housing initiatives, and food access.



Q: Would you remove anything?

Participants suggested areas they saw as lower priority projects among the roadmap including Midtown Policing and Innovation Square.



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Guiding Principles, Objectives, Initiatives

This plan builds on previous efforts by identifying a set of **Guiding Principles**, or overarching vision for the

Reinvestment Plan, a series of **Objectives**, or goals that the Reinvestment Plan wants to achieve, and a collection of

Initiatives in the form of projects and programs to complete these goals.

Guiding Principles

- 1. Improve the quality of life for all citizens of the Gainesville reinvestment area
- 2. Allow for a dynamic and diverse community for all ages, ethnicities, and incomes to flourish
- 3. Utilize socially, economically and environmentally sustainable methods
- 4. Form partnerships
- 5. Create opportunities for economic development and employment
- 6. Ensure a quality and diverse range of housing options
- 7. Create spaces specific to Gainesville and the people who live here
- 8. Provide a safe and efficient transportation network for pedestrians, bikes, cars and buses
- 9. Create quality local destination points for retail and entertainment





Consolidated Reinvestment Objectives

Based on a series of community engagement events and exercises, the former redevelopment objectives have been transformed into a set of consolidated "Reinvestment Objectives" that honor the previous successes of the organization while addressing the current and future concerns of the community.

Economic Development

Community Enhancements & Housing

Public Space & Streetscape











Cornerstone

Power District

Innovation District











Model Block Housing Program

A. Quinn Jones Museum

Heritage Trail





leritage Oaks



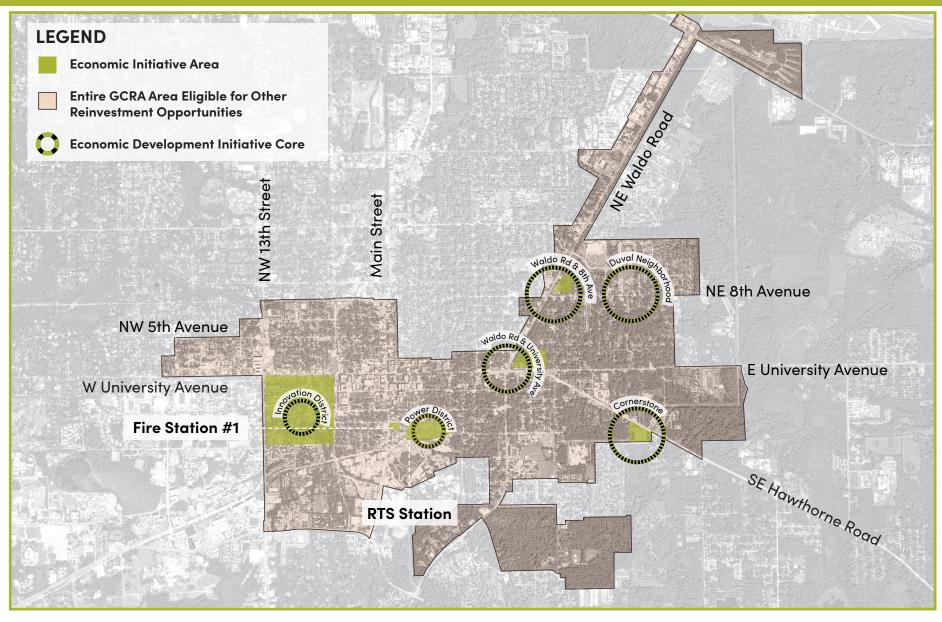
South Main Street

NW 3rd Avenue Sidewalks

Depot Park

Economic Development

This map shows the priority areas for economic development initiatives as determined by the community, City, consultants and GCRA.



Economic Development Elements

This objective supports economic development to increase employment levels, raise the tax base, and improve the standard of living within the Reinvestment Area.

Business Recruitment Incentives:

Incentivizing businesses outside the reinvestment area to relocate into the area.

Example: Merieux NutriSciences

Commercial Building Facade Incentives:

Helping incoming businesses in the reinvestment area to renovate the exterior of their building by reimbursing part of the cost.

Example: Chunky's Restaurant, Dick Mondell's

Job Training & Creation Assistance:

Helping local training facilities grow and develop.

Example: GTEC

Local Business Incentives:

Incentivizing local businesses to stay within the reinvestment area. Support the development and community of local business stakeholders.

Land Acquisition:

Purchase of property within the reinvestment area in order to further enhance the quality of both residential and nonresidential areas and for the realization of the Reinvestment objectives listed in this Plan.

Example: 5th Ave Commercial Building

Public Private Partnership Development Incentives:

Partnering with private entities to go above and beyond the scope of work by combining resources.

Example: Innovation District

Small Business Startup Financial Assistance:

Providing incubator space at GTEC or other available spaces for businesses to get off the ground through affordable rent and business management guidance.

Example: Bo Diddley Plaza Café, Bethel Station Café,

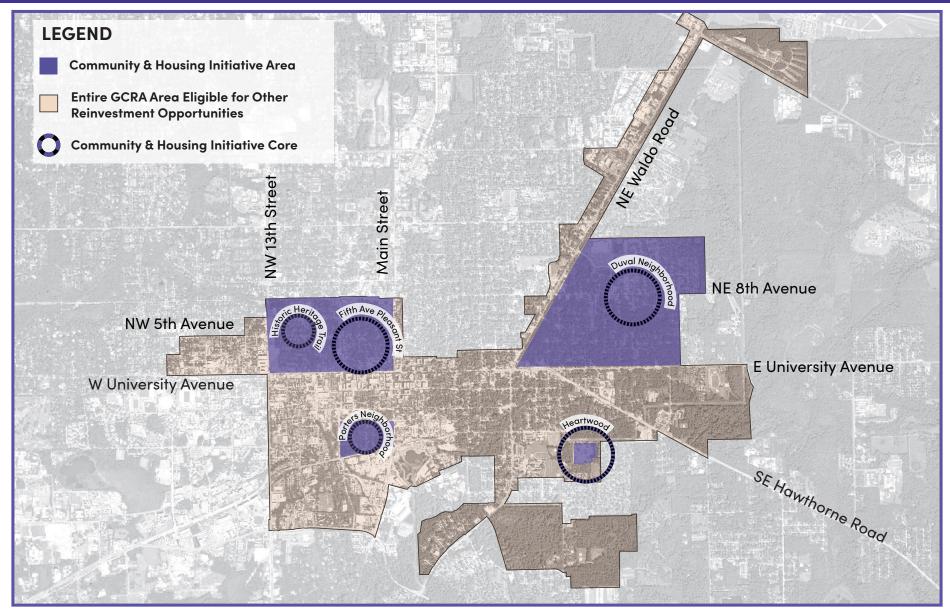
Hawthorne Road Café

Economic Development Elements





This map shows the priority areas for community enhancement & housing initiatives as determined by the community, City, consultants and GCRA.



Community Enhancement & Housing Elements

These are initiatives that directly benefit community members by maintaining the culture and population of an area.

☐ Arts & Cultural Initiatives:

Participation in local initiatives to promote art and support local artists.

Examples: Downtown Arts Festival, Fifth Avenue Arts Festival, Murals

□ Branding, Identity & Wayfinding:

To create a visual toolkit that identifies a project or an entity. **Examples:** Porter's neighborhood gateway signs, Gainesville East, Destination South Main, More in Midtown, Depot Park Signage.

☐ Empty Storefront Revival Program:

These programs are specifically geared towards filling store fronts—this can include public art, temporary pop-up shops, and long-term assistance to new businesses.

☐ Food Access and Service Provider Recruitment:

This occurs when a government agency recruits a grocery store or food market in a specific area of a community by way of marketing or development incentives.

Infill Housing Initiatives:

Program focused on adding additional housing stock into a neighborhood in partnership with the Housing and Community Development Department.

Example: Model Block Program

□ Local History Initiative:

Focusing on the narrative of the City and neighborhood to tell their stories.

Examples: Heritage Trail, A. Quinn Jones Museum & Cultural Center

Mobility Partnerships:

Partnering with local departments to answer transportation related questions and problems.

Example: Department of Mobility

Residential Facade Improvements:

These programs are geared towards improving neighborhoods by providing assistance to individuals to fix up their homes.

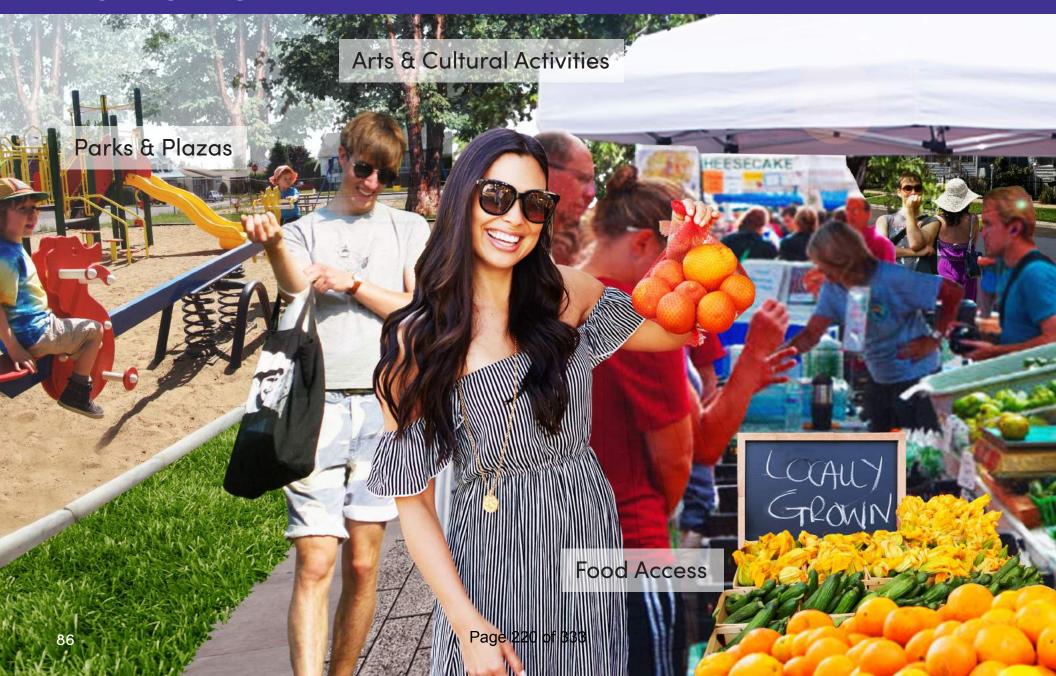
Housing Initiatives:

To provide safe, well-designed, high-quality housing at a variety of price points, to support a diverse housing stock that provides livable, quality options for renters and homeowners at a variety of price points.

Affordable Housing Developments:

To pursue affordable housing initiatives through a variety of measures, including (but not limited to) acting as developer, coordinating with the private sector, partnering with governmental agencies, etc.

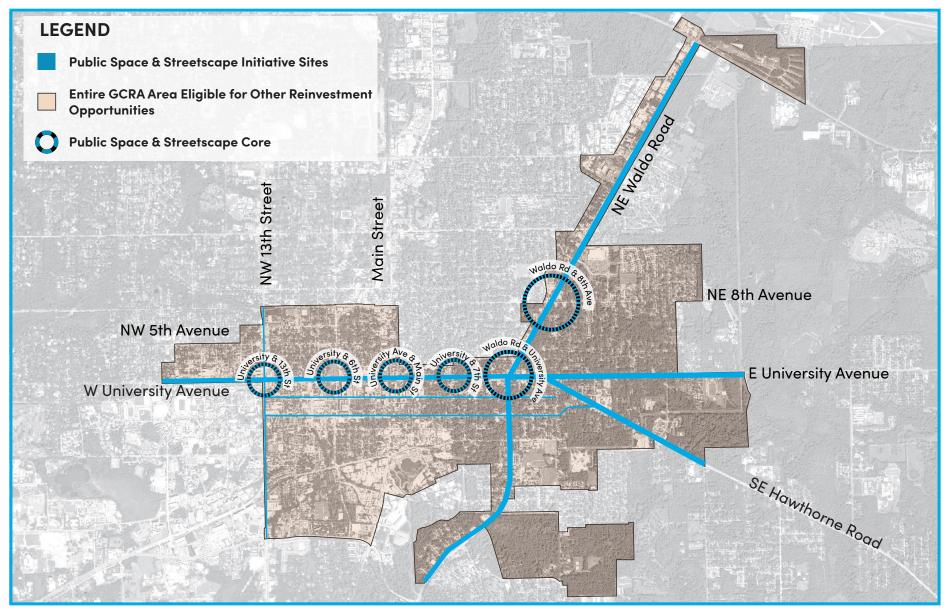
Community Enhancement & Housing Elements





Public Space & Streetscape

This map shows the priority areas for public space & streetscape initiatives as determined by the community, City, consultants and GCRA.



Public Space & Streetscape Elements

These initiatives include aesthetics and other intrinsic qualities that result from the mix of uses, street patterns, public facilities, and the overall architectural character of the buildings that make up any particular place.

Bicycle Facilities:

Everything from bike lanes and trails to bike parking and repair stations to storage.

Examples: Protected bikes lanes, bike racks, and rental bike stations

Corridor Visioning & Master Planning:

Planning improvements for major corridors within the reinvestment area.

Examples: Planning for NE 8th Ave, Waldo Rd, University Avenue

☐ Green Infrastructure:

Infrastructure that takes into account the ecological, environmental, and economic sustainability of the area. **Examples:** 5th Ave Commercial Building, Historic Depot Building, Depot Park

□ Lighting & Safety:

Lighting improvements can help a community feel more welcome and safe during the evening and night. It can also protect pedestrians and allows for crime to be noticed and prevented.

Examples: Helyx Bridge, Bo Diddley Plaza, South Main Street improvements, NW 1st Ave

Parks & Plazas:

An area generally open to the public on a controlled basis and used for passive recreational activities and relaxation. Plazas are paved areas typically provided with amenities, such as seating, drinking and ornamental fountains, art, trees, and landscaping, for use by pedestrians.

Examples: Bo Diddley Plaza, Depot Park, Lynch Park

Utilities Modifications:

Improving the existing utilities, through undergrounding of utilities, updating outdated pipes and form partnerships where appropriate to assist with necessary infrastructure improvements.

Example: South Main Street improvements

Public Space & Streetscape Elements





Reinvestment Initiatives

The following map highlights the main neighborhoods with reinvestment opportunities based on the feedback received in community meetings and consultant input. The identified reinvestment projects are expected to be catalysts for redevelopment in each neighborhood. In addition, the entire Consolidated Reinvestment Area will remain eligible for ongoing GCRA initiatives including additional projects, development incentives, grant programs, etc.

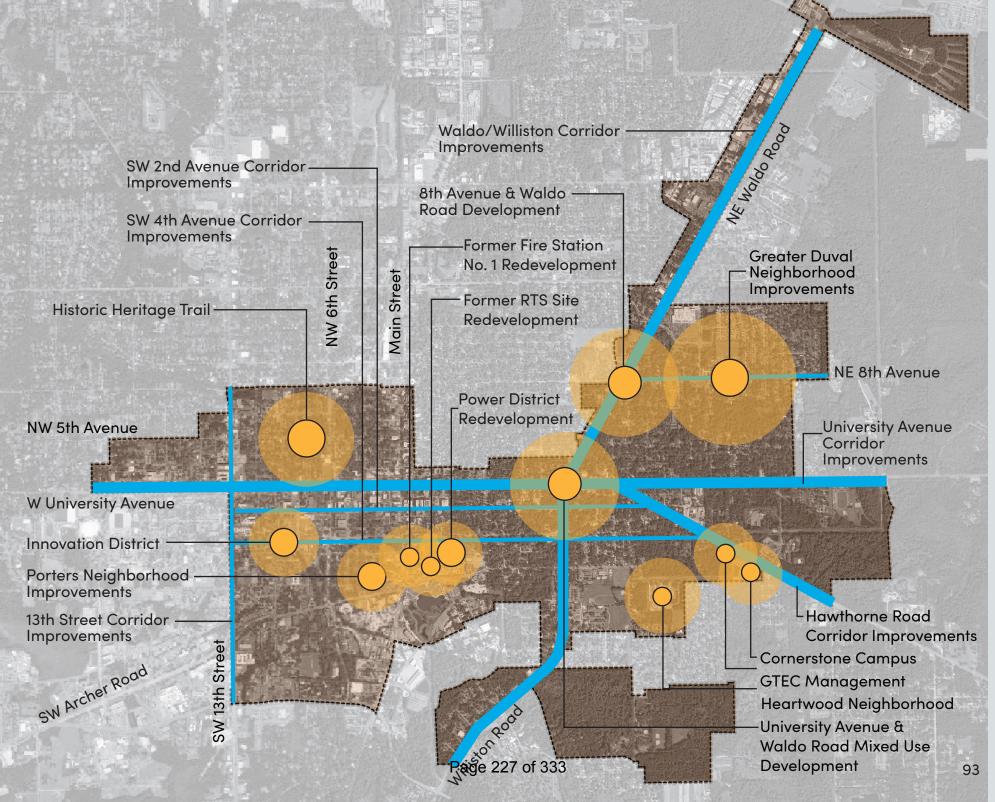








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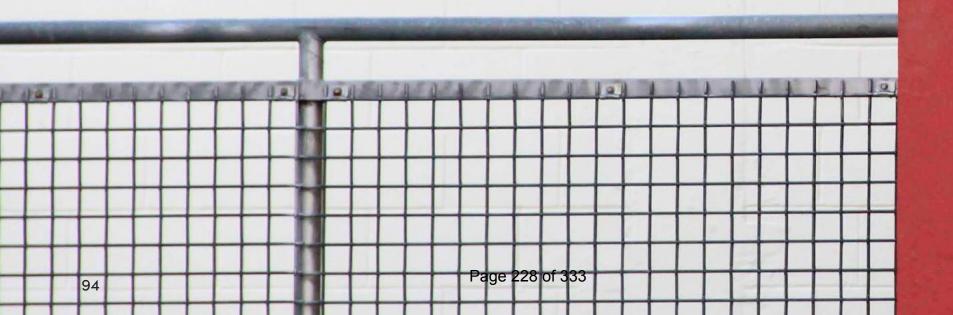


GCRA Reinvestment Roadmap Fiscal Years 2020–2029

The FY20–29 Reinvestment Workplan Roadmap was developed through an all-inclusive process with multiple validations along the way. The Roadmap not only reflects the voices from the communities, but also incorporates the GCRA and consultant's vision as well as the City's priorities.

The GCRA's 10-year budget will be allocated to the following three categories of spending: Community Enhancements & Housing, Economic Development, and Public Space & Streetscape. The following Economic Development, Public Space & Streetscape, and Community Enhancements & Housing projects and programs were selected through the public engagement process held from the fall of 2019 through the spring of 2020. This culminated in the approval of the GCRA Consolidated Plan by the City Commission on March 5, 2020.

The GCRA and City of Gainesville will update and prioritize actions on an ongoing basis to complete initiatives within the budget.



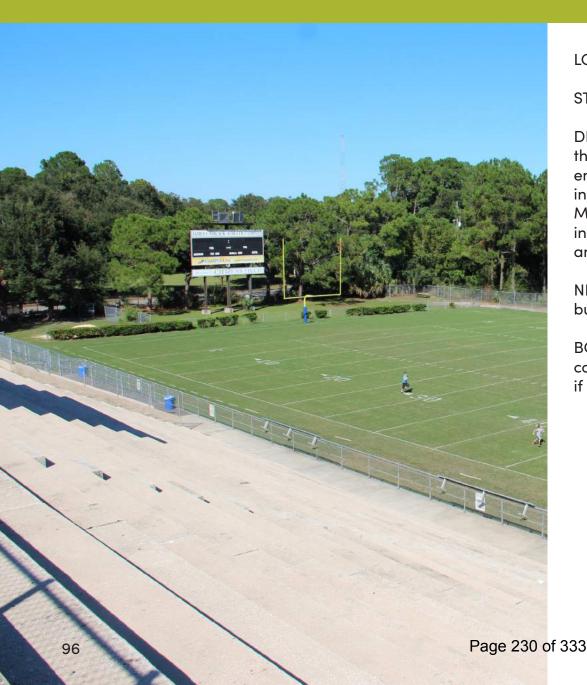
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Reinvestment Roadmap

Economic Development	Community Enhancements & Housing	Public Space & Streetscape
 8th Avenue & Waldo Road Improvements Cornerstone Campus Downtown Master Plan Economic Development Finance Programs Former Fire Station No. 1 Redevelopment Former RTS Site Redevelopment GTEC Management Innovation District Power District Redevelopment University Avenue & Waldo Road Mixed Use Development and Job Training Center 	 Commercial Facade Grant Program Community Partnership Grants District Wide Landscape Maintenance Greater Duval Neighborhood Improvements Eastside Food / Mobility Hub Heartwood Neighborhood Historic Heritage Trail Porters Neighborhood Improvements Model Block & Attainable Housing Strategies Property Acquisitions/Options Residential Improvement Programs 	 13th Street Corridor Improvements SE Hawthorne Road Corridor Improvements SW 2nd Avenue Corridor Improvements SW 4th Avenue Corridor Improvements University Avenue Corridor Improvements Waldo Road & Williston Road Corridor Improvements

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8th Avenue and Waldo Road



LOCATION: 8th Avenue and Waldo Road Area

STATUS: Proposed

DESCRIPTION: 8th Ave and Waldo Road is a major effort that require multiple partnerships and much community engagement to plan and redevelop the area around this intersection, Citizens Field, and the Martin Luther King, Jr. Multipurpose Center. The GCRA's role in this initiative may include property acquisition, façade grant implementation, and consulting.

NEXT STEPS: Develop scope, identify partners, develop budget

BOARD FEEDBACK: Learn more about the potential connection to the rails-to-trails system/Infinity Line and see if it could be incorporated into this effort.

Cornerstone Campus



LOCATION: 2153 SE Hawthorne Road

STATUS: In progress

DESCRIPTION: The GCRA redeveloped the 13 acres surrounding the Gainesville Technology Entrepreneurship Center (GTEC) on SE Hawthorne Road with the hope of retaining graduates of GTEC in East Gainesville. The site contains eight ready sites to build on sites of various sizes.

MILESTONES ACCOMPLISHED:

Adopted master plan, implementation strategy & phasing plan Pre-development due diligence Developer solicitation & selection Branding, marketing, & recruitment Phase 1 site construction completed Condominium owners' association (COA) established

NEXT STEPS:

Recruit more businesses to Cornerstone Campus Programming, such as food truck days and other events, to raise visibility of the site

Downtown Master Plan



LOCATION: Downtown Gainesville

STATUS: Proposed

DESCRIPTION: The City of Gainesville is working to develop a Downtown Masterplan. A master plan is necessary to have a coherent vision of desired investments, improvements, and enhancements to the quality of life for the community. The GCRA has been asked by City management to contribute to this plan's development as Downtown Gainesville is within the GCRA's boundary and the vision developed will affect continuing investment and fulfillment of the GCRA's objectives.

NEXT STEPS:

Develop scope, identify partners, develop budget Once the Master Plan is developed working to ensure GCRA programs work to create in conjunction with the plan

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Economic Development Finance Programs



LOCATION: District-wide

STATUS: Paused for revisions

DESCRIPTION: These programs have incentivized companies around job relocation/creation to the reinvestment district

MILESTONES ACCOMPLISHED:

Successfully brought Merieux to Cornerstone with CRA relocation incentive program

Assisted in creation of high paying jobs with CH2M Hill highwage job creation incentive

NEXT STEPS:

Existing programs are undergoing re-writing to make it easier to apply, easier to administer, and more effective for more businesses to receive funding

Explore programs that target specific markets including healthcare, food (production, distribution, sales, restaurants), banking and small businesses

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Former Fire Station No. 1 Redevelopment



LOCATION: 427 South Main Street

STATUS: Proposed

DESCRIPTION: The City of Gainesville built its new Fire Station #1 and is looking into redevelopment opportunities for the old Fire Station #1 on South Main Street.

NEXT STEPS: Develop scope, identify partners, and develop budget

Former RTS Site Redevelopment



LOCATION: Adjacent to Depot Park, south side

STATUS: Proposed

DESCRIPTION: The site formerly housed RTS facilities and offices and contains two structures and a large parking lot.

NEXT STEPS: Develop scope, identify partners, and develop budget

GTEC Management



LOCATION: 2153 SE Hawthorne Road

STATUS: Proposed

DESCRIPTION: Gainesville Technology Entrepreneurship Center (GTEC) is a small business incubator owned by the City of Gainesville, managed by the GCRA and programmed by Santa Fe College. Due to the federal funding used in the construction of the building, a portion of the companies need to be technology based. When this requirement expires at the end of 2020, the GCRA will explore repositioning GTEC and focusing on small business development.

MILESTONES ACCOMPLISHED: Building needs assessment Partnership with Santa Fe College

NEXT STEPS:

GCRA office relocation to GTEC Current debt will be satisfied by end of 2020 Revamp/restructure current business model Building renovations

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Innovation District



LOCATION: Former Alachua General Hospital Campus

STATUS: In Progress

MILESTONES ACCOMPLISHED:

UF acquisition & demolition of Former Alachua General Hospital Campus

Completion of master planning

Adoption of UMU-2 rezoning

Completion of SW 3rd Avenue and SW 9th Street design, construction, utility infrastructure, and storm water management facilities

Innovation District Infrastructure Improvement Area (IIA)
Ordinance

Construction of Innovation Hub 1 and 2 & Infinity Hall Buildings

NEXT STEPS:

Participate in SW 9th Street Extension Projects Coordinate with key stakeholders (UFDC & development proposals)

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Power District Redevelopment



LOCATION: Downtown Gainesville

STATUS: In Progress

DESCRIPTION: The 17 Acres included in the Power District Redevelopment include former GRU offices, facilities, and parking lots

MILESTONES ACCOMPLISHED:

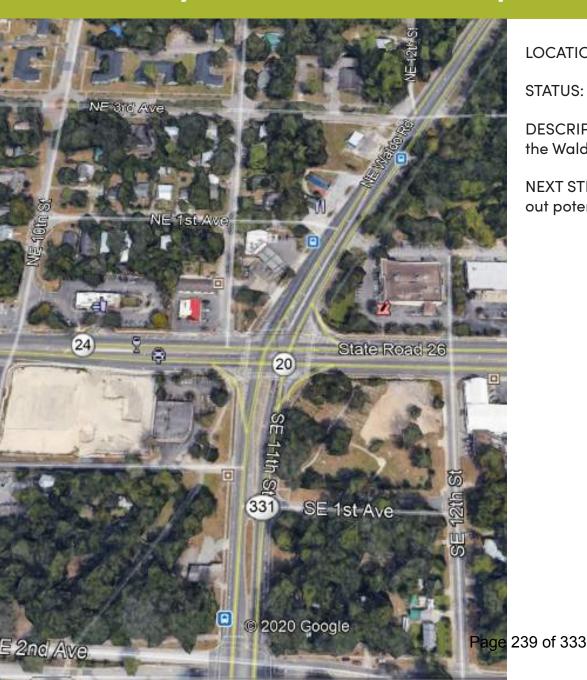
Catalyst Building Rehab and Adaptive Reuse 2013 Redevelopment Plan
Adopted Rezoning
Infrastructure Analysis Report
Sweetwater Daylighting Feasibility Report
Building Needs Assessments
Phase 1 & 2 Environmental Assessments
Contamination Delineation Action Plan
Development Partner RFQ Solicitation
Site Clean Up + Maintenance Plan
Programming + Special Events

NEXT STEPS:

RFQ for Real Estate Broker

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University / Waldo Corridor Improvements and Job Center



LOCATION: University Avenue and Waldo Road area

STATUS: Proposed

DESCRIPTION: The GCRA will support mixed use development at the Waldo Road/University Avenue.

NEXT STEPS: Identify partners, develop scope and budget. Scope out potential for creation of job center.

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Commercial Façade Grant Program



LOCATION: District-wide

STATUS: Paused for revision

DESCRIPTION: This program has worked with local businesses to provide matching grant funds for improvements to the exteriors of their buildings.

MILESTONES ACCOMPLISHED:

14 facade grants were completed in FY19

NEXT STEPS:

Present revised and updated program to the board for approval Marketing & outreach efforts to promote the program Work to continuously improve the program based on feedback to meet the community's needs

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Community Partnership Grants



LOCATION: District-wide

STATUS: In progress

DESCRIPTION: The GCRA supports Community Partners through grants that assist with special programming. Special events can raise awareness, encourage economic development and sense of community. GCRA can partner with other City departments to address other needs, for example: GPD for traffic control.

MILESTONES ACCOMPLISHED:

5th Avenue Arts Festival Porters Neighborhood Block Party Inaugural Menagerie in Motion Active Streets Community Design Center 352Walls

NEXT STEPS:

Formalize program and administrative process

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District Wide Landscape Maintenance



LOCATION: District-wide

STATUS: In progress

DESCRIPTION: The GCRA manages the maintenance of various properties that are associated with current initiatives.

MILESTONES ACCOMPLISHED:

Contracted with local small and minority businesses to provide landscape maintenance services
Aesthetically improved the sites (Eastside Gateway, NW 1st Avenue, South Main, Cornerstone, Heartwood, and others).
Wetland maintenance at Heartwood Community
Solicitation for landscape services for FY20

NEXT STEPS:

Add additional sites as projects are completed

BOARD FEEDBACK:

GCRA Advisory Board and public recommend for deletion

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Greater Duval Neighborhood Improvements



LOCATION: Greater Duval Area

STATUS: In planning

DESCRIPTION: GCRA will analyze the existing infrastructure and aesthetic conditions in the Greater Duval Neighborhood and develop a plan for safety and infrastructure improvements needed.

MILESTONES ACCOMPLISHED:

NE 8th avenue pedestrian crosswalk partnership with public works department. Collaboration with key stakeholders to increase safety at "the slab" Preliminary discussions with Housing & Community Development (HCD) division to support construction of necessary public infrastructure to support 12 affordable housing lot donation project

NEXT STEPS:

Engage community & key stakeholders to develop A "needs assessment report" to identity key priorities such as lighting, sidewalks, stormwater improvements, landscaping, and curb/gutter

Advance discussions with HCD to determine public infrastructure needs to support land donation project

BOARD FEEDBACK:

GCRA advisory board and public recommend expanding boundary to include area between NE 8th Ave and University Ave., changing name to Greater Duval Neighborhood Improvements

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Eastside Food/Mobility Hub



LOCATION: East Gainesville, TBD

STATUS: Proposed

DESCRIPTION:

Increase access to healthy and locally grown food for those on the Eastside of Gainesville

Provide for a new transit hub to connect up to RTS fixed routes and First and Last Mile buses

NEXT STEPS: Develop scope, identify partners, develop budget

Heartwood Neighborhood



LOCATION: 1717 SE 8th Avenue

STATUS: In progress

DESCRIPTION: Heartwood is a new neighborhood that will contain 34 single-family homes, 11 of which will have special financing, located at the site of the former Kennedy Homes.

MILESTONES ACCOMPLISHED:

Community & stakeholder engagement

Adopted master plan

Pre-development due diligence

Branding & marketing strategy

Architectural standards & renderings

Residential lot appraisals

Phase 1: infrastructure upgrades completed

Construction manager selected

NEXT STEPS:

Build a model home

Home builder RFQ

Phase II GMP for HOA compliance and site completion

Home buyer informational and sale kickoff events

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Historic Heritage Trail



LOCATION: Fifth Avenue / Pleasant Street

STATUS: In progress

DESCRIPTION: The Heritage Trail will celebrate the people, places, and events to the historic African American Fifth Avenue and Pleasant Street community

MILESTONES ACCOMPLISHED:

Neighborhood workshop (2018)

Trail planning - concept development and data collection

Points of interest evaluation criteria

Points of interest historic research

Inventory of and selection of points of interest

NEXT STEPS:

Development of trail sign design

Focus on A. Quinn Jones Museum as trail head

Engage community & key stakeholders to present

project and solicit feedback

Solicitation for a Consultant to guide the trail narrative and next steps

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Midtown Policing



LOCATION: NW 1st Ave between 16th and 20th Streets

STATUS: Proposed

DESCRIPTION: Assist GPD by providing funds to cover over-time deployment of officers to GPD identified high-risk areas around Mid-town. These officers are to assist in reduction of property, crimes against people, and help in educating businesses and residents to reduce the likelihood of them being victimized.

NEXT STEPS:

Determination of how much overtime to assist GPD with within the GCRA district specifically in the Midtown area Determining how best to work with GPD and other agencies to reduce crime across the GCRA District

BOARD FEEDBACK:

GCRA advisory board and public recommend for deletion

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Porters Neighborhood Improvements



LOCATION: Porters Neighborhood

STATUS: In planning

DESCRIPTION: GCRA will analyze the existing infrastructure and aesthetic conditions in the Porters neighborhood and develop a plan for safety and infrastructure improvements needed.

MILESTONES ACCOMPLISHED:

Community & stakeholder engagement

Planning, design, permitting, & construction for 1,500 linear feet of sidewalks, decorative paving, utility upgrades, & lighting along SW 3rd St

Planning, design, permitting, & construction for 1,900 linear feet of sidewalk, two neighborhood gateway features, and landscaping along SW 5th Ave

NEXT STEPS:

Engage community & key stakeholders to develop A "needs assessment report" to identity key priorities such as lighting, sidewalks, stormwater improvements, landscaping, and curb/gutter

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Model Block & Attainable Housing Strategies



LOCATION: Porters, Pleasant Street Neighborhoods, District-wide

STATUS: In planning

DESCRIPTION: The Model Block program uses infill housing to enhance the vitality of the neighborhood by rehabilitating or replacing deteriorated structures and incentivizing long-term homeownership. "Attainable housing" is defined as nonsubsidized, for-sale housing that is affordable to households with incomes between 80% and 120% of the area median income (AMI) by family size established by HUD. The GCRA will assess opportunities throughout the district to provide or partner on opportunities for attainable housing.

MILESTONES ACCOMPLISHED:

- Fifth Ave Model Block Project, four homes completed 2012
- Pleasant Street Model Block Project, six homes completed 2011

NEXT STEPS:

- Research opportunities for the GCRA to pursue in support of attainable housing projects and programs throughout the district.
- Confirm project goals in regards to creating affordable housing, such as land donation or land trust.
- Develop scope and budget, and identify partners

CITY COMMISSION FEEDBACK: The City Commission voted on March 5, 2020 to add attainable housing strategies to the roadmap.

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Property Acquisitions/Options



LOCATION: District-wide

STATUS: In progress

DESCRIPTION: The GCRA would explore acquisition of property adjacent to key redevelopment opportunities. The GCRA office building was constructed in 2010 on a CRA-acquired parcel in the Fifth Avenue neighborhood.

NEXT STEPS:

Continue identifying available properties and target areas Purchase property in opportunity areas Identify potential use of acquired property Maintain or renovate property for an identified use

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Residential Improvement Program



LOCATION: District-wide

STATUS: Paused for Revision

DESCRIPTION: The CRA's residential paint program supplied \$750 worth of paint, supplies, and pressure washing for the exterior of a home. The Residential Improvement Program will be the revised residential paint program with a focus on expanding partnerships to enhance the program and to possibly incorporate rehabilitation and/or repairs.

NEXT STEPS:

Meet with local non-profits to explore potential partnerships Expand existing Residential Paint Program to create a new one-district program

Investigate other residential improvement programs

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Public Space & Streetscape

SE Hawthorne Road Corridor Improvements

LOCATION: Hawthorne Road Corridor Area

STATUS: Proposed

DESCRIPTION: The GCRA will support Public Space & Streetscape along Hawthorne Road.

MILESTONE ACCOMPLISHED:

Hawthorne Road Corridor Assessment completed 2012

NEXT STEPS:

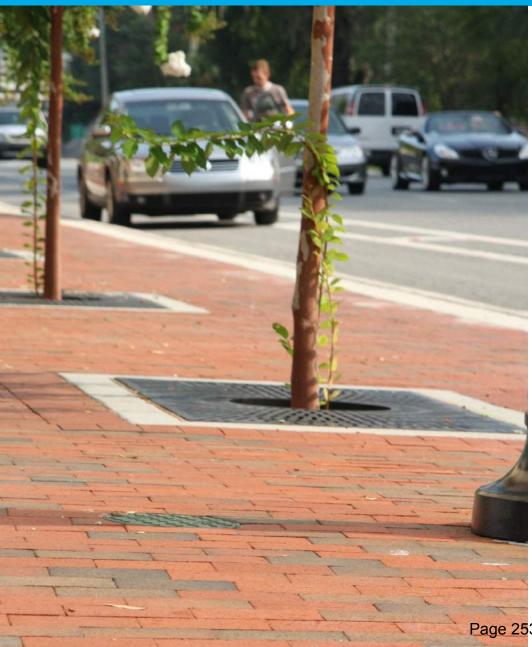
If approved, develop scope, identify partners, develop budget

BOARD RECOMMENDATION:

Add Hawthorne Road Corridor Improvements to the GCRA 10 year roadmap



13th Street Corridor Improvements



LOCATION: 13th Street

STATUS: Proposed

DESCRIPTION: 13th Street is a major north-south corridor

NEXT STEPS: Develop scope, identify partners, develop

budget

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SW 4th Avenue Corridor Improvements



LOCATION: SW 4th Avenue

STATUS: Proposed

DESCRIPTION: SW 4th Ave is an east-west connector between East Gainesville, Downtown, and the University of Florida.

NEXT STEPS: If approved, develop scope, identify partners, develop budget

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SW 2nd Avenue Corridor Improvements



LOCATION: SW 2nd Avenue

STATUS: Proposed

DESCRIPTION: SW 2nd Ave is an east-west connector between East Gainesville, Downtown, and the University of Florida.

NEXT STEPS: If approved, develop scope, identify partners, develop budget

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Waldo / Williston Corridor Improvements



LOCATION: Waldo/Williston Road between SE 10th Terrace And NE 39th Ave

STATUS: Proposed

DESCRIPTION: The Williston/Waldo Road Corridor is heavily traveled. Public stakeholders identified this corridor as having multiple areas where pedestrian facilities could be added, making it safer for those on foot or bicycle and creating connections between neighborhoods. Those crossings identified are: Williston Road at the Hawthorne Trail crossing, University Ave at Waldo Road, and NE 8th Ave at Waldo Road.

NEXT STEPS: If approved, develop scope, identify partners, develop budget

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University Avenue Corridor Improvements



LOCATION: University Ave between 13th Street and 6th Street

STATUS: Proposed

DESCRIPTION: University Avenue is a major east-west

corridor

NEXT STEPS: If approved, develop scope, identify partners,

develop budget

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Appendix A:

Ordinance 181001 - Section 2-410. - Reinvestment Plan

Ordinance 181001 can be found in its entirety at: www.gainesvillecra.com

The city commission shall adopt a reinvestment plan to guide community redevelopment within the GCRA, which plan includes, at a minimum, the below listed elements:

- 1. A map of the boundary of the GCRA.
- 2. Visuals and description in general terms of:
 - a. Existing conditions, including street layout.
 - b. Limitations on the type, size, height, number, and proposed use of buildings.
 - c. The approximate number of dwelling units.
 - d. Property that is used or intended for use as public parks, recreation areas, streets, public utilities, and public improvements of any nature.
- 3. A description of the anticipated impact of redevelopment activities upon the residents of the GCRA in terms of relocation (including the provision of replacement housing for the temporary or permanent relocation of persons displaced from housing as a result of community redevelopment activities). Traffic circulation, environmental quality, availability of community facilities and services, effect on school population, and other matters affecting the physical and social quality of the neighborhood.
- 4. Identify publicly funded capital projects to be undertaken within the GCRA
- 5. Contain adequate safeguards that the work of redevelopment will be carried out pursuant to the plan.
- 6. Provide for the retention of controls and the establishment of any restrictions or covenants running with land sold or leased for private use for such periods of time and under such conditions as the city commission deems necessary to effectuate the purposes of this part.
- 7. Provide a description of existing and planned residential use in the GCRA and include whether the plan is intended to remedy a shortage of affordable housing.
- 8. Contain a detailed statement of the projected costs of the redevelopment, including the amount to be expended on capital projects in the GCRA and any indebtedness, if such indebtedness is to be repaid with the GCRA fund.

Appendix A:

GCRA Boundary Legal Description & Map

There is hereby created the Gainesville Community Reinvestment Area (the "GCRA") within which the City shall undertake community redevelopment for the elimination and prevention of the development and spread of slums and blight in accordance with this division. The complete metes and bounds legal description of the GCRA is set forth below and the physical boundary of the GCRA is set forth below. A GIS map of the GCRA is available in the GCRA office. GCRA legal description: A Part Of Sections 26, 27, 31, 32, 33, 34, And 35, Township 9 South, Range 20 East, And Sections 2 Through 10, And A Part Of The D.L. Clinch Grant, Township 10 South, Range 20 East, Alachua County, Florida, And Being More Particularly Described As Follows: Begin At The Intersection Of The Easterly Right Of Way line Of NE 15th Street And The Southerly Right Of Way Line Of NE 16th Avenue (County Road Number 172); Thence Easterly Along Said Southerly Right Of Way Line To An Intersection With The Southwesterly Extension Of The Westerly Right Of Way Line Of NE 16th Way; Thence Northeasterly Along Said Southwesterly Extension And Said Westerly Right Of Way Line To The Southwesterly Right Of Way Line Of NE 21st Place; Thence Northwesterly Along Said Southwesterly Right Of Way Line To An Intersection With The Westerly Line Of A Drainage Right Of Way, As Per Plat Of Carol Estates East, Plat Book "F", Page 10, Public Records of Said Alachua County; Thence Northerly Along Said Westerly Line of Said Drainage Right Of Way And Its Northerly Extension To An Intersection With The Northerly Right Of Way Line Of NE 23rd Avenue (State Road Number 232A); Thence Easterly Along Said Northerly Right Of Way Line To The Southeast Corner Of Lot 148 Of Hugh Edwards Industrial Center, Plat Book "E", Page 41, Said Public Records; Thence Northeasterly Along The Easterly Lines Of Lots 148, 147, 146, 145, 143, 142, 139, 138, 135 And 134 Of Said Hugh Edwards Industrial Center To The Northeast Corner Of Said Lot 134; Thence Northwesterly To The Southeast Corner Of Lot 119 Of Said Hugh Edwards Industrial Center, Said Southeast Corner Being At The Intersection Of The Northerly Right Of Way Line Of NE 27th Avenue And The Northwesterly Right Of Way Line Of NE 21st Way; Thence Northeasterly Along Said Northwesterly Right Of Way Line And Its Northerly Extension To An Intersection With The Northerly Right Of Way Line Of NE 31st Avenue; Thence Easterly Along Said Northerly Right Of Way Line To The Southwest Corner Of Lot 17 Of Seaboard Industrial Park, Plat Book "G" 1 Page 74, Said Public Records; Thence Northeasterly Along The Westerly Lines Of Lot 17 And Lot 16 Of Said Seaboard Industrial Park To The Southeast Corner Of Those Lands Described And Recorded In Official Records Book 4016 Page 791 (Denoted As TAX PARCEL 8198-7-8 In Said Official Record Book); Thence Northwest Along the South Line Of Said Lands, A Distance Of 23 Feet To The Southeast Corner Of Lot 12 Of Said Seaboard Industrial Park; Thence Northeasterly Along The Easterly Line Of Said Lot 12 To The Northeast Corner Of Said Lot 12; Thence Northeasterly To The Southeast Corner Of Lot 13 Of Said Seaboard Industrial Park; Thence Northeasterly Along The Easterly Line Of Said Lot 13 To An Intersection With The Southwesterly Right Of Way Line Of NE 39th Avenue (State Road Number 222); Thence Northwesterly Along Said Southwesterly Right Of Way Line To The Northwest Corner Of Said Seaboard Industrial Park; Thence Northeasterly To The Southwest Corner Of Those Lands Described And Recorded In ORB 1681 Page 1322 (Alachua County Property Appraiser Parcel 08198-007-001 - All Such Parcels Hereafter Described As Tax Parcels); Thence Northeast Along The Westerly Line Of Said Lands To The Southwest Corner Of Those Lands Described And Recorded In ORB 526, Page 88 (Tax Parcel 08189-000-000); Thence Southeasterly Along The Southwesterly Line Of Said Lands To An Intersection With The Northwesterly Right Of Way Line Of Waldo Road (State Road Number 24); Thence Southeasterly, Crossing Waldo Road And The Former Seaboard Coastline Railroad, To The Northwest Corner Of Those Lands Described And Recorded In ORB 796, Page 238 (Tax Parcels 08192-009-000 And 08192-010-000), Said Northwest Corner Lying On The Southeasterly Right Of Way Line Of Said Former Seaboard Coastline Railroad; Thence Easterly, Southerly, Easterly, And Southerly Along Said Lands To An Intersection With The Northeasterly Right Of Way Line Of NE 39th Avenue; Thence Southerly Along The Southerly Extension Of Last Said Line To An Intersection With The Southwesterly Right Of Way Line Of Said NE 39th Avenue; Thence Northwesterly Along Said Southwesterly Right Of Way Line To An Intersection With The Southeasterly Right Of Way Line Of The Aforementioned Former Seaboard Coastline Railroad; Thence Southwesterly Along Said Southeasterly Right Of Way Line 8,350 Feet, More Or Less, To An Intersection With The South Line Of A City Of Gainesville Drainage Easement As Described And Recorded In ORB 573, Page 33; Thence East Along Said South Line To The East Line Of Section 34, Township 9 South, Range 20 East; Thence South Along Said East Line Of Section 34 To An Intersection With The South Right Of Way Line Of NE 8th Avenue; Thence West Along Said South Right Of Way Line To An Intersection With The East Right Of Way Line Of NE 25th Street; Thence South Along Said East Right Of Way Line To An Intersection With The North Right Of Way Line Of East University Avenue (State Road Number 26); Thence East

Along Said Northerly Right Of Way Line To A Point On The Centerline Of A Drainage Easement, Lying 1481. 74 Feet East Of The West Line Of Section 2, Township 10 South, Range 20 East And Being On The Existing Gainesville City Limit Line, As Per Ordinance #3865; Thence Southerly Along The Centerline Of Said Drainage Easement And Said City Limit Line To The South Line Of Said Section 2; Thence West Along Said South Line Of Section 2 To The Southwest Corner Of Said Section 2, Said Corner Also Being The Northeast Corner Of Section 10, Township 10 South, Range 20 East: Thence South Along The East Line Of Said Section 10 And Said Gainesville City Limit Line To An Intersection With The Southerly Right Of Way Line Of Hawthorne Road (State Road Number 20); Thence Northwesterly Along Said Southerly Right Of Way Line To The Northeast Corner Of Those Lands Described And Recorded As Parcel 1 Of ORB 4389, Page 78 (Tax Parcel 11344-000-000); Thence Southerly Along The East Line Of Said Lands And The Southerly Extension Thereof To The South Line Of Lot 107 Of New Gainesville, A Subdivision Of Section 3, Township 10 South. Range 20, Plat Book "A", Page 68, And Also Being On The Easterly Extension Of The North Right Of Way Line Of SE 8th Avenue; Thence West Along The South Line Of Lots 107 Thru 101 Of Said New Gainesville, The Easterly Extension Of The North Right Of Way Line Of SE 8th Avenue, And The North Right Of Way Line Of Said SE 8th Avenue To An Intersection With The Northerly Extension Of The West Line Of Lincoln Estates 2nd Addition, Plat Book "G", Page 36; Thence South Along Said Northerly Extension And Said West Line Of Lincoln Estates 2nd Addition To The Southwest Corner Of Said Lincoln Estates 2nd Addition, Said Point Being On The North Line Of Lincoln Estates 1st Addition, Plat Book "F", Page 38; Thence West Along The North Line Of Said Lincoln Estates 1st Addition To The Northwest Corner Thereof, Said Point Being On The East Line Of Lincoln Estates, Plat Book "F", Page 19; Thence North Along The East Line Of Said Lincoln Estates To The Northeast Corner Thereof; Thence West Along The North Line Of Said Lincoln Estates To The Northwest Corner Thereof, Said Point Also Being On The East Right Of Way Line Of SE 15th Street (County Road Number 2043); Thence North Along Said East Right Of Way Line To An Intersection With The Easterly Extension Of The North Right Of Way Line Of SE 11th Avenue; Thence West Along Said Easterly Extension And Said North Right Of Way Line To The West Right Of Way Line Of SE 12th Street; Thence South Along Said West Right Of Way Line To The North Right Of Way Line Of SE 12th Avenue; Thence West Along Said North Right Of Way Line To The Easterly Right Of Way Line Of Williston Road (State Road Number 331); Thence Southwesterly Along Said Easterly Right Of Way Line To The South Right Of Way Line Of SE 13th Avenue; Thence East Along Said South Right Of Way Line To The West Right Of Way Line Of Said SE 15th Street; Thence South Along Said West Right Of Way Line To An Intersection With The Westerly Extension Of The South Line Of Those Lands Described and Recorded as Parcel 1 Of ORB 4355 Page 1038 (Tax Parcel Number 16107-504-000); Thence East Along Said Westerly Extension And Said South Line To The Southeast Corner Thereof; Thence North To The Northeast Corner Of Said Parcel, Also Being At An Intersection With The South Line Of Wedgewood pt Addition, Plat Book "H", Page 5; Thence East Along Said South Line Of Wedgewood 1st Addition To The Southeast Corner Thereof; Thence North Along The East Line Of Said Wedgewood 1st Addition To An Intersection With The South Right Of Way Line Of SE 15th Avenue; Thence East Along Said South Right Of Way Line, Also Being The North Line Of Those Lands Described And Recorded In ORB 1994, Page 279 (Tax Parcel 16107-200-000), To The Northeast Corner Thereof; Thence Along Said Lands The Following 6 Courses: (1) South To The Northeast Corner Of The East Half (1/2) Of The Southeast Quarter (1/4) Of The Southwest Quarter (1/4) Of Section 10, Township 10 South, Range 20 East; (2) Thence West Along The North Line Of Said East Half (1/2) Of The Southeast Quarter (1/4) Of The Southwest Quarter (1/4) To The Northwest Corner Thereof; (3) Thence South Along The West Line Of Said East Half (1/2) Of The Southeast Quarter (1/4) Of The Southwest Quarter (1/4) To The Southwest Corner Thereof; (4) Thence West Along The South Line Of Said Section 10, Township 10 South, Range 20 East To The East Line Of The West 210 Feet Of The South 420 Feet Of Said Section 10, Also Being The Southeast Corner Of Chas Baltimore Subdivision, An Unrecorded Subdivision, And Being A Point On The North Right Of Way Line Of SE 23rd Place; (5) Thence North Along South Line Of Said Section 10, Township 10 South, Range 20 East To The East Line Of The West 210 Feet Of The South 420 Feet Of Said Section 10, Also Being The Southeast Corner Of Chas Baltimore Subdivision, An Unrecorded Subdivision, And Being A Point On The North Right Of Way Line Of SE 23rd Place; (5) Thence North Along The East Line Of Said Chas Baltimore Subdivision And The East Line Of Said West 210 Feet Of South 420 Feet To The Northeast Corner Thereof, Also Being The Northeast Corner Of Said Chas Baltimore Subdivision; (6) Thence West Along Said North Line Of Chas Baltimore Subdivision And Said West 210 Feet Of The South 420 Feet To A Point On The East Right Of Way Line Of SE 15th Street; Thence North Along Said East Right Of Way Line Of SE 15th Street To A Point Opposite Of And Perpendicular To The Southeast Corner Of Those Lands Described And Recorded In ORB 4018 Page 2245 (Tax Parcel Number 15995-054-000), Said Corner Also Being On The Northerly Right Of Way Line Of SE 22nd Avenue; Thence West To The Southeast Corner Of Said Lands; Thence Westerly Along The Southerly Line Of Said Lands And The Northerly Right Of Way Line Of SE 22nd Avenue To An Intersection With The Easterly Line Of The Former Railroad Right-Of-Way Described And Recorded In ORB 2259, Page 1142; Thence Northwesterly Along Said Easterly Line Of Said Former Railroad Right Of Way To An Intersection With The Northwesterly Right Of Way Line Of SE Williston Road (State Road Number 331); Thence Southwesterly Along Said Northwesterly Right Of Way Line Of SE Williston Road To The Southeast Corner Of Lot 18 Of The Lester Robinson Property, An Unrecorded Subdivision As Described And Recorded In ORB 3586, Page 459; Thence West Along Said South Line Of Said Lots 18, 19 And 20 Of Said Lester Robinson Property To An Intersection With The West Line Of Section 9, Township 10 South, Range 20 East; Thence North Along The West Line Of Said Section 9 To An Intersection With The Centerline Of Sweetwater Branch; x

Thence Northeasterly Along Said Centerline Of Sweetwater Branch To An Intersection With The North Right Of Way Line Of SE 13th Avenue; Thence East Along Said North Right Of Way Line And The Easterly Extension Thereof To An Intersection With The East Right Of Way Line Of SE 10th Street; Thence North Along Said East Right Of Way Line To The South Right Of Way Line Of SE 9th Avenue; Thence West Along Said South Right Of Way Line To An Intersection With The West Line Of Goss Addition To Gainesville, Plat Book "A", Page 34; Thence South Along Said West Line of Goss Addition To Gainesville To An Intersection With The Southerly Right Of Way Line Of SE 9th Place; Thence Southwesterly Along Said Southerly Right Of Way Line And Its Westerly Extension To The Centerline Of SE 4th Street: Thence Southeasterly Along Said Centerline Of SE 4th Street To The Centerline Of SE 10th Avenue: Thence Southwest Along Said Centerline Of SE 10th Avenue To The Centerline Of SE 1st Street; Thence Southwest To The Northeast Corner Of Tax Parcel 15706-000-000 (ORB 2409, Page 1797): Thence Westerly and Southwesterly Along The Northerly and Westerly Boundary Of Said Tax Parcel 15706-000-000 And Its Southerly Extension To An Intersection With The Centerline Of said SE 10th Avenue; Thence West Along Said Centerline To The Easterly Right Of Way Line Of South Main Street (State Road Number 329); Thence Southwesterly Along Said Easterly Right Of Way Line Of South Main Street To The Southerly Right Of Way Line Of SW 16th Avenue (State Road Number 226); Thence Northwesterly And Westerly Along Said Southerly Right Of Way Line To An Intersection With The Westerly Right Of Way Line Of SW 13th Street (US Highway Number 441); Thence North Along Said West Right Of Way Line To The South Right Of Way Line Of West University Avenue (State Road Number 26); Thence West Along Said South Right Of Way Line To An Intersection With The Southerly Extension Of The West Right Of Way Line Of NW 20th Terrace; Thence North Along Said Southerly Extension And West Right Of Way Line To The North Right Of Way Line Of NW 3rd Avenue; Thence East Along Said North Right Of Way Line To The West Right Of Way Line Of NW 20th Street; Thence North Along Said West Right Of Way Line To The North Right Of Way Line Of NW 5th Avenue; Thence East Along Said North Right Of Way Line To The West Right-Of-Way Line Of NW 15th Street; Thence North Along Said West Right Of Way Line To The North Right Of Way Line Of NW 7th Avenue; Thence East Along Said North Right Of Way Line To The West Right Of Way Line Of NW 13th Street (US Highway Number 441); Thence North Along Said West Right Of Way Line To Northerly Right Of Way Line Of NW 8th Avenue; Thence East Along Said Northerly Right Of Way Line To The Northerly Extension Of The Easterly Right Of Way Line Of NE 1st Street; Thence South Along Said Northerly Extension and Easterly Right Of Way Line To The Northerly Right Of Way Line Of NE 2nd Avenue; Thence East Along Said Northerly Right Of Way Line To The Westerly Right Of Way Line Of NE 7th Street; Thence Northerly Along Said Westerly Right Of Way Line To The Northerly Right Of Way Line Of NE 3rd Avenue; Thence East Along Said Northerly Right Of Way Line To The West Right Of Way Line Of NE 12th Street; Thence Northeasterly To The Southwest Corner Of Those Lands Described And Recorded In ORB 3614 Page 410 (Tax Parcel 11917-000-000), Also Being On The East Right Of Way Line Of Said NE 12th Street; Thence North Along Said East Right-Of Way Line To An Intersection With The Southerly Line Of Those Lands Described And Recorded In ORB 2295 Page 129 (Tax Parcel Number 12560-000-000): Thence Northwesterly Along Said South Line To An Intersection With The East Line Of Lot 1, Block 5, Range 1, Doig And Robertson Addition To Gainesville, Deed Book "W", Page 437; Thence North Along Said East Line Of Lot 1, Block 5, Range 1, Doig And Robertson Addition To Gainesville To The South Right Of Way Line Of NE 5th Avenue; Thence East Along Said South Right Of Way Line To An Intersection With The Southwesterly Extension Of The East Line Of Sperry Heights Subdivision, Plat Book "E", Page 1; Thence Northeasterly Along Said Southwesterly Extension And Said East Line Of Sperry Heights Subdivision To The South Right Of Way Line Of NE 6th Place (Also Being Weimer Street According To Plat Book "A", Page 127); Thence West Along Said South Right Of Way Line Of NE 6th Place To West Right Of Way Line Of NE 12th Street; Thence North Along Said West Right Of Way Line To The South Right Of Way Line Of NE 8th Avenue: Thence East, Along Said South Right Of Way Line To An Intersection With The Southerly Extension Of The Easterly Right Of Way Line Of NE 14th Street; Thence Northerly Along Said Southerly Extension And Along Said Easterly Right Of Way Line And The Easterly Right Of Way Line Of NE 15th Street, To The Point Of Beginning.

2 (a) Street Layout



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Appendix B: Residential and Neighborhood Considerations

Reinvestment planning efforts are focused on supporting and strengthening the existing community through an improved built environment and the creation of new economic opportunities. GCRA planning efforts will not be directed towards the large scale demolition and removal of existing neighborhoods. Rather, plans call for a systematic improvement through concerted efforts aimed at enhancing commercial opportunities, infrastructure, urban form, economic development, and sense of community within the Reinvestment Area. Potential negative consequences of such initiatives may include an increase of traffic, noise and general congestion. With proper planning, however, many of these worrisome side-effects can be mitigated and the full benefits of increased activity can be realized. Solutions to negative consequences should be sought through thoughtful project design and implementation. (For example, issues such as increased traffic congestion can be addressed through creative remedies such as bike lanes, traffic calming, increased transit connectivity, and/or pedestrian-friendly streetscapes.) In short, long-term adverse impacts to residential neighborhoods are not expected as a result of reinvestment activities.

Housing Relocation Procedures

City of Gainesville Ordinance 181001A, Section 2-410(2) requires community reinvestment plans include assurance for the provision of replacement housing for the relocation of residents temporarily or permanently displaced from housing facilities within the Reinvestment area. The intent of this Reinvestment Plan is to create a dynamic and diverse community that is attractive, accessible, and economically sustainable. Pursuing and achieving this vision will require substantial capital improvements relating to infrastructure, right-of-way, transportation networks, public spaces, private property, etc. Outright displacement of permanent residents is not foreseen; however, if relocation of permanent residents is required as a result of the development or reinvestment activities, the City and the GCRA shall consider assistance to minimize hardship of those being displaced.

Displacement and property acquisition programs, if any, shall be in accordance with any programs adopted by the City of Gainesville Housing Division, as well with the City's Comprehensive Plan Housing Element and the Goals, Objectives and Policies found therein. The City or the GCRA may assist any person who is required to move from any real property as a direct result of the City's or GCRA's acquisition of such real property for public purposes, by locating other sites and housing facilities available to them as replacement dwellings. When planning the location of land acquisition for public purposes the City or the GCRA may assess the degree of displacement that may occur. The City of Gainesville or the GCRA shall not be responsible for relocating City residents who are displaced as the result of county, state, or federal programs or actions. The GCRA may follow the relocation policies and procedures established by the Federal Department of Housing and Urban Development when federal dollars are involved.

Existing properties may be temporarily impacted during the construction of any improvements. Impacts may include construction detours, noise and dust. Impacts are expected to be minimal while the benefits of reinvestment activities will be of long duration, adding to the quality of life by providing a safe and attractive district that has adequate business opportunities, lighting, sidewalks, open space, infrastructure, and other needed improvements. The GCRA does not foresee any effect on the school population or the need for additional community services or facilities, not already mentioned elsewhere in this Plan, to support the residential element within the Reinvestment Area.

Appendix C: Implementation of the Reinvestment Plan

Duration of the Reinvestment Plan

The reinvestment initiatives and work described in this Reinvestment Plan funded through tax increment revenues must occur within 10 years including the fiscal year in which this plan, which supersedes and replaces previous plans, is approved or adopted, which is the time certain for completing all redevelopment financed by increment revenues.

Reinvestment Plan Modification

This Redevelopment Plan may be modified in a manner consistent with City of Gainesville Ordinance 181001A, Section 2-410(2). If the Gainesville Community Reinvestment Area deems that the Reinvestment Plan be amended, it shall make a recommendation to the City of Gainesville.

Severability

If any provision of the Reinvestment Plan is held to be unconstitutional or otherwise legally infirm, such provisions shall not affect the remaining portions of this Plan.

Safeguards, Controls, Restrictions or Covenants

All GCRA sponsored reinvestment activities undertaken in the Reinvestment Area must be consistent with this Plan, the City's Comprehensive Plan, and applicable land development regulations; all such redevelopment plans will undergo review by the City Commission and other appropriate agencies.

Issues concerning restrictions on any property acquired for reinvestment purposes and then returned to use by the private sector will be addressed on a case-by-case basis to ensure that all activities necessary to perpetuate the redevelopment initiative are advanced in a manner consistent with this Plan and any amendment thereto. Such restrictions or controls may be in the form of covenants running with any land sold or leased for private use or other mechanism as appropriate.

Consistency with Other Plans

The Reinvestment Plan conforms to the City of Gainesville's Comprehensive Plan, which has been prepared by the local planning agency. Other plans, past studies, and reports done by or for the City of Gainesville have also been extensively reviewed for consistency.

Appendix D: Summary of Approvals and Next Steps

At its February 27, 2020 meeting, the Gainesville Community Reinvestment Advisory Board (Legistar #190968) made a motion to "Approve plan draft with appendix, add [the project] Hawthorne Road Corridor, and add evaluation criteria and decision framework." GCRA Staff forwarded the Advisory Board's recommendation to the City Commission.

The Gainesville City Commission approved, by motion, the 10 Year Reinvestment Plan (Legistar #191012) at its March 5, 2020 meeting and to "add attainable housing strategies under [the] community enhancements [objective]" Next steps include a prioritization and financing plan for the approved plan that will align with the City of Gainesville's budget calendar for the FY21 Amended Budget.

Appendix E: Conclusions and Recommendations

This Reinvestment Plan provides a framework for an economically sustainable, accessible and attractive mixed-use district that offers visitors and residents a variety of high quality local destinations with a safe transportation network, public space facilities, and housing options in a manner that promotes a positive image for the Gainesville Community Reinvestment Area and City of Gainesville. Efforts should be focused on East Gainesville to help equalize redevelopment across the reinvestment area. Many of the projects identified in the Plan are specific and ambitious. These projects include high visibility corners, the creation of economic development programs to retain and grow local businesses, and a variety of public improvements that include infrastructure, improved mobility, a better mix of uses and an overall improved quality of life for residents. These are recommended actions going forward:

- 1. Implement economic development programs to support small, local, and diverse business. Focus efforts on identified corridors; including but not limited to road improvements, development incentives, grants, and property acquisition.
- 2. Community enhancements and housing initiatives will meet needs that are not fulfilled by existing federal, state, and city programs. The intent of these initiatives will be to make sure improvements are focused on preserving the culture and existing residential base of an area.
- 3. Public space & streetscape projects will be focused on forming partnerships with City departments and community organizations. These types of projects will improve the aesthetics and intrinsic qualities that result from the mix of uses, street patterns, public facilities, and the overall architectural character of the buildings that make up any particular place.

Realization of this plan is a 10-year effort and it is anticipated that the City of Gainesville and GCRA will continue to prioritize any projects and programs within the Community Reinvestment Area to keep the plan focused and timely. To realize effective investment, community leaders, business persons and residents must support the consolidated reinvestment objectives and continue to do so over time and changing administrations.





Alachua County, FL

12 SE 1st Street Gainesville, Florida

2024-276F

Agenda Item Summary

File #: 24-00258 Agenda Date: 3/25/2024

Agenda Item Name:

Update on the Gainesville Community Reinvestment Area

Presenter:

Rick Smith, GCRA Director Sean McLendon, Economic Development & Food System Mgr. 352 548 3765

Description:

This agenda item provides the required annual update on GCRA activities, discusses the Airport Gateway Project, and identifies a USEDA grant opportunity.

Recommended Action:

Hear update and direct staff to implement next steps for the Airport Gateway Project.

Prior Board Motions:

As part of the September 13, 2022, Consent Agenda, the Board approved an amendment to the GCRA interlocal agreement and authorized the Chair to sign.

At the November 10, 2020 Commission meeting, Commissioner Cornell moved option 1 (Direct staff to coordinate with the Gateway Team to develop a scope of work to study the economic redevelopment potential of the Waldo Road Corridor (aka Airport Gateway Project) within the bounds of the Gainesville Metropolitan Area and bring back to an appropriate County meeting for approval and: Option 1: Approve the use of up to \$100,000 as contributed by Alachua County to the 2019 City of Gainesville-Alachua County Community Redevelopment Agreement as a 50% match with the City of Gainesville Option 2: Approve the use of up to \$100,000 as contributed by Alachua County Gainesville Community Redevelopment Step-Down Fund as a 50% match with the City of Gainesville) ...if the City is not using CRA Funding then approve of Option 2 to use the step down funding and authorize the County Manager to sign the agreement. Chair Hutchinson, Commissioner Cornell, and Commissioner Byerly presented comments. Public Comment Chair Hutchinson recognized Anna Prizzia who presented comments. The motion carried 5-0.

Fiscal Note:

From January 2020 through 2029, Alachua County will contribute \$37,448,801.40 to the GCRA. [001.17.1770.552.83.75 Grants & Aids] The City of Gainesville will contribute \$33,256,578.90 to the GCRA. In addition to the GCRA contribution, the County also budgets for an annual allocation to restricted use to community redevelopment within the boundary of the Gainesville Metropolitan area per Section 3 of the contract. [001.17.1770.552.83.77]. The County has appropriated \$100,000 toward the Airport Gateway project from these such funds.

Strategic Guide:

Social and Economic Opportunity

Background:

This agenda item provides an update to the Commissions on the GCRA per the interlocal agreement. In addition, there will be a discussion on next steps to be taken to further the Airport Gateway Master Plan Initiative.

GCRA Update

The City of Gainesville (City) and Alachua County (County) entered an interlocal agreement creating the Gainesville Community Reinvestment Area on April 9, 2019. The agreement was amended in 2022 to expand the boundary west around the Martin Luther King Recreation Center on Waldo Road and 8th Ave.

History of the Statutory CRA and Interlocal Agreement "GCRA"

In 1979, the City first created a Downtown Community Redevelopment Area ("Downtown") and the Downtown Redevelopment Agency, which later became the Gainesville Community Redevelopment Agency (the "Agency") and named the City Commission as the Agency board members. In 1994, the City created the College Park University Heights Redevelopment Area ("CPUH"); in 1996, the City created the Fifth Avenue Pleasant Street Redevelopment Area ("FAPS"); and in 2000, the City created the Eastside Redevelopment Area ("Eastside"). The County was not chartered at the time of the creation of the Agency. It was obligated under the State Statute to provide 95% of its tax increment (calculated per the Statute at the County's millage rate) over the base year. Up to the April 2019 interlocal agreement, the City and County discussed reducing tax increment contributions to the Agency to utilize that tax revenue for other purposes. This Interlocal is intended to focus the work of the Agency, eliminate the boundaries that currently separate the redevelopment areas, cap the annual funding provided by the City and County, and set an end date for the community redevelopment work. The Agency was rebranded after the new interlocal agreement to be the Gainesville Community Reinvestment Area.

Staff is requested direction on implementing the next steps of the Airport Gateway Master Plan. At the County Commission's December 12, 2023, meeting, City and County staff provided an update on Airport Gateway Project on the recommendations from the Urban Land Institute. The next steps include the City identifying a funding source to match the County's \$100,000 commitment, the creation of a steering committee to guide staff's efforts, and the pursuit of grant funds.

Airport Gateway Project Next Steps:

Identify sources of funding for City contribution for development of a Gateway Master Plan—GCRA will be using remaining FY24 funding from the "Heirs Properties" and potentially "My Neighborhood" program to match Alachua County's \$100,000 contribution. An extension of the GCRA boundary to include the Airport and environs would need to be approved for this funding to be fully utilized. GCRA staff will be seeking conceptual approval of the boundary extension at the City Commission's General Policy Committee meeting on March 28th.

Create an "Airport Gateway Partnership" steering committee to guide the development of Gateway Master Plan – the steering committee, jointly selected by Gainesville City Commission and Alachua County Board of County Commissioners, will be comprised of stakeholders with ownership and other interests within the Airport Gateway Area. Core members will include City and County representatives, Chamber of Commerce, FL DOT, GNV Airport Authority and University of

Florida. Both Commissions can select separate committee members through an application process if that is their desire.

Apply for U.S. Economic Development Agency "Economic Adjustment Grant" to assist with funding the Airport Gateway Master Plan – the Economic Adjustment Grant can be applied for throughout the year. EDA staff has advised the City that creating a partnership and steering committee is an important step prior to applying for the grant to ensure buy-in and shared goals among the stakeholders.

History of the Airport Gateway Project

At the September 30, 2020, joint meeting of the City of Gainesville and Alachua County, City Commissioner Simmons reported on her efforts with the Chamber, Airport Authority, City, and County staff to look at the Waldo Road and 39th Avenue area as an economic gateway. She requested that both Board's consider a jointly funded study that would inform the redevelopment of this area. City Manager Feldman outlined the need to create a plan to look at the needed infrastructure through a jointly funded masterplan, like what is happening with the Downtown area. The estimated total cost to conduct this study is approximately \$200,000.

The County Commission authorized the use of Community Redevelopment Funds (CRF) as a matching funding source.

Utilizing the CRF funds for redevelopment study is aligned with the Board's adopted framework as the proposal fits within an "economic analysis, planning studies or designs in support of capital project investments".

From the adopted guidance document, fundable projects are generally defined as: Capital reinvestment opportunities that promote community redevelopment. On an annual basis the Board of County Commissioners will allocate a portion of the GCRA funds to project types including but not limited to architecture, engineering, economic analysis, planning studies or designs in support of capital project investments, sidewalks; trail networks; parks; eco-tourism support infrastructure (signage, way-finding, kiosks etc.); streetscapes; façade improvements; utility connection assistance; pop-up retail pilot projects; high-speed internet connectivity; property acquisition; community gardens; green roofs; edible landscapes; or the further development of Recycling Market Development Zone (RMDZ)/Resource Recovery Industrial Park (Eco-Industrial Park) related facilities.



City of Gainesville Agenda Item Report

File Number: 2024-281

Agenda Date: March 25, 2024

Department: Department of Housing & Community Development

Title: 2024-281 Joint City/County Housing Update (B)

Department: Housing and Community Development

Description: Update on City/County housing priorities and initiatives.

Fiscal Note: Funding for these initiatives has been allocated through various sources including Community Development Block Grant, HOME Investment Partnership, State Housing Initiatives Partnership, the America Rescue Plan Act, HOME ARP and ConnectFree.

Explanation: Addressing Housing is a Top Priority in the City's Strategic Plan and Alachua County has prioritized housing as a major objective. Both the City's Department of Housing & Community Development and Alachua County Community Support Services Division have pivotal roles in the community's effort to achieve its goals in this area.

At the January 23, 2023 Joint Gainesville City Commission/ Alachua Board of County Commissioners meeting, the Commissions requested that staff of both the County and City provide a Housing Update at subsequent meetings.

Beginning on September 19, 2022, the staffs both the City of Gainesville Department of Housing & Community Development and Alachua County Community Support Services have met monthly to discuss strategies to collectively deal with the affordable housing issues that face our community.

The County and City staffs have discussed many topics during those meeting including Affordable Housing Initiatives, Affordable Housing Advisory Committee collaboration, Local Housing Assistance Plans, homeless services and various funding sources. The City and County Affordable Housing Advisory Committees held a joint meeting on August 16, 2023 at the County Administration Building to discuss current and future priorities.

Staff of both the City and County will present a housing and homelessness update which includes information about the following items:

- 1. Funding and support to administer the various housing programs provided by both the County's and City's Housing Departments.
- 2. Historical context for the County's homelessness initiative.
- 3. City and County Housing Priorities and Strategies.
- 4. City and County Homeless Initiatives.

Strategic Connection:

☐ Goal 1: Equitable Community
☐ Goal 2: More Sustainable Community
☑ Goal 3: A Great Place to Live and Experience
☐ Goal 4: Resilient Local Economy
☐ Goal 5: "Best in Class" Neighbor Services

Recommendation: The City Commission and Board of County Commissioners receive a presentation from City and County staff.

2024-281A

Gainesville

Quarterly Housing Update

Housing and Community Development Gainesville City Commission Meeting

March 25, 2024

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Housing Overview

The City administers a variety of Federal, State, and Local

housing programs and initiatives.

State:

State Housing Initiatives Partnership Program (SHIP)



Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), American Rescue Plan Act

Local:

General Fund, ConnectFree, Community Land Trust, Rental Eviction Prevention and Homeowner Education Workshops, Housing Policies/Regulations/Pending Legislation

Federal Funding

Sources: Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME) & American Rescue Plan Act (ARPA) CDBG- Community Development Block Grant

Federal HUD funds to provide decent housing and suitable living environments.



FY23-24 Budget: \$1,357,194



Housing Programs, Housing Development, and Public Services



Housing Action Plans (annual, 5-year)



HOME- Home Investment Partnerships

Federal HUD funds to create affordable housing for low-income households.



FY23-24 Budget: \$636,349

Housing Action Plans (annual, 5-year)



Neighborhood Housing & Development Corp.

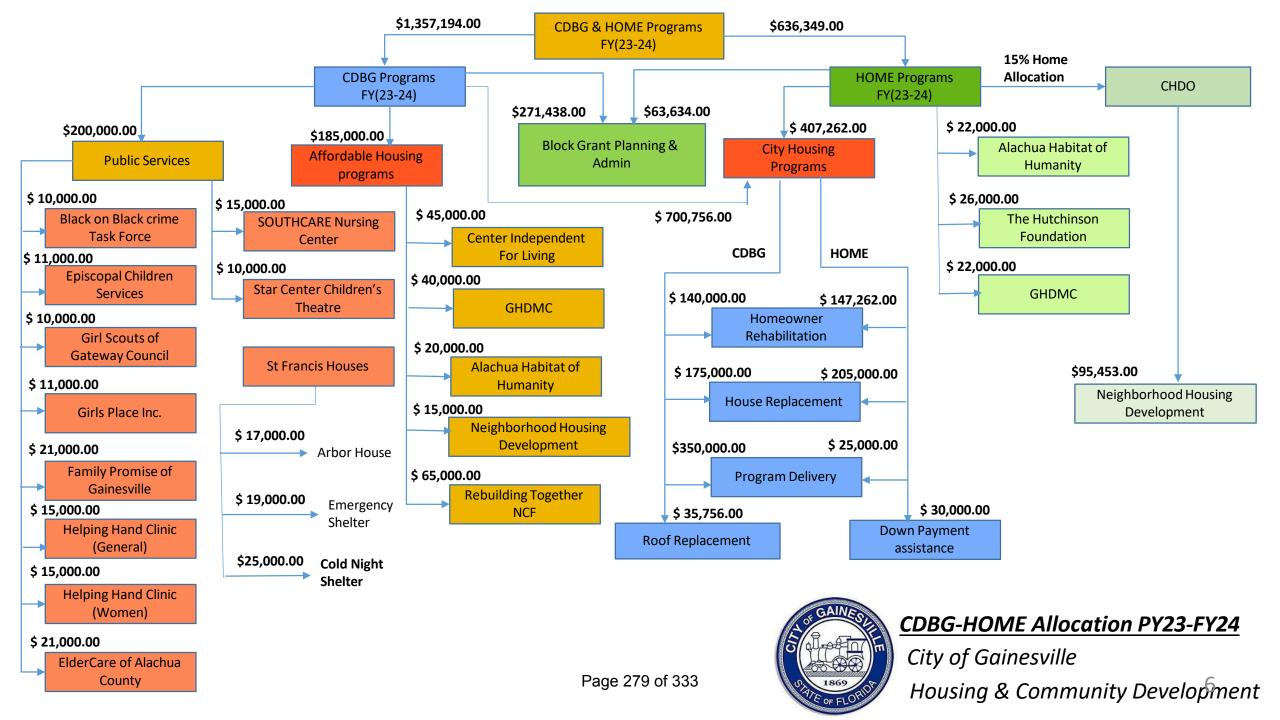
Gainesville Housing Development & Management Corporation

Alachua Habitat for Humanity



Funds HCD Programs (Rehabilitations & DPA)





CDBG & HOME-Funding to Outside Agencies

Affordable Housing:

- Center for Independent Living
- Gainesville Housing Development & Management Corp.
- Alachua Habitat for Humanity
- The Hutchinson Foundation
- Neighborhood Housing & Development Corp.
- Rebuilding Together North Central Florida

Public Services (Youth Services-Education/Job Training):

- Black-on-Black Crime Task Force
- Episcopal Children's Services
- Girl Scouts of Gateway Council
- Girl Place, Inc.
- Star Center Children's Theatre

Homeless Assistance Programs:

- Family Promise of Gainesville
- Helping Hands (General)
- Helping Hands (Women's Health & Empowerment)
- St. Francis House (Arbor House)
- St. Francis House (Emergency Shelter)
- Other: St. Francis House (Cold Night Shelter)

Nutritional Support:

- ElderCare of Alachua County, Inc.
- Southcare Nursing Center, Inc. DBA Southcare

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ARPA Affordable Housing \$8M



City Commission approved to reallocate \$\$660,000 for homeless services

ARPA Affordable Housing (Homeownership)

NHDC (Infill)

- \$250,000
- Reviewed ARPA sub recipient agreement w/ developer
- The ARPA sub recipient agreement has been executed.

CREATE

5

Residential Units



Creekside Commons

- \$600,000
- Submitted ARPA sub recipient agreement to the developer
- Developer entered into an agreement to sell land to the City.

CREATE

12

Residential Units

ARPA Affordable Housing (Rental)

Woodland Park

- \$4,285,000
- ARPA sub recipient agreement transmitted to the developer.
- City staff and developer are finalizing the agreement. Execution goal: March 2024

CREATE

144

Residential Units

Oakview Apartments

- \$1,785,000
- ARPA sub recipient agreement reviewed by the developer. The developer submitted comments
- Developer is working with the County to secure additional funding.

CREATE

51

Residential Units

Jessie's Village

- \$280,000
- ARPA sub recipient agreement reviewed by the developer
- The ARPA sub recipient agreement has been executed.

CREATE

8

Residential Units

Page 283 of 333

Community Land Trust (CLT)

- Construction underway
 - 818 SW 2nd Street
- Permitting Stage
 - 1047 NW 6th Place
 - 1118 NW 6th Place
 - 703 SW 5th Terrace
- Remaining lots
 - TBD

\$1,000,000 ARPA Allocation





City conveyed 4 lots
Conveyance of 6 more
lots pending CC approval



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HOME-ARP



Total Allocation: \$1.9M



Approximately \$1M for redevelopment of five (5) city owned lots to build single family homes with accessory dwelling units



Approximately \$600K for construction financing support to build ADUs to house vulnerable populations and develop "permit ready" ADA accessible ADU plans (studio, 1, 2 bedroom units)

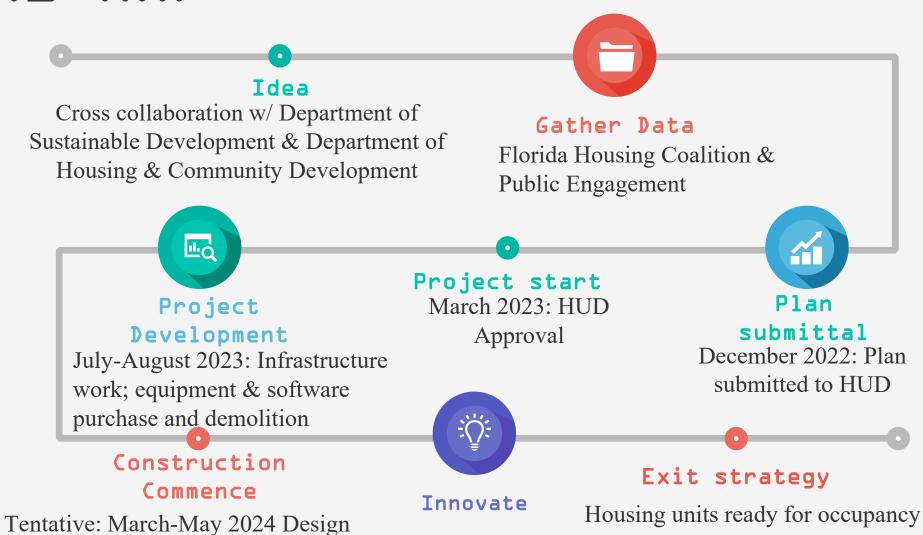


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HOME-ARP

Accessory Dwelling Units (ADUs) &

Identify development entity



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State Funding Source:

State Housing Initiatives Partnership (SHIP)

SHIP-State Housing Initiatives Partnership

State funding to local governments to produce and preserve affordable homeownership and multifamily housing.



FY 23-24 Budget: \$1,665,288



Housing Programs and Affordable Rental Housing Development as outlined in LHAP (Local Housing Assistance Plan)



Minimum of 75%- construction activities No more than 10% -admin activities.



Local Funding Sources:

ConnectFree and General Fund

ConnectFree

City Commission approved the updated resolution: September 7th

Application for connecting new affordable housing units available: November 1st





Staff received 4 completed applications from affordable housing developers

Staff will present funding recommendation to the City Commission March 21st

Completed 4 water/wastewater projects during the 1st Page (2002) P

Citizens Advisory Committee

Affordable Housing Advisory Committee (AHAC)

- 2nd Tuesday of the month
- Local Housing Assistance Plan (LHAP)
- Incentive & Recommendation Report (IRR)
- State Housing Initiatives Partnership (SHIP)
- Local Government Area of Opportunity
 (LGAO)-Low Income Housing Tax Credits
 (LIHTC) & Local Government Contribution
 (LGC)-State Apartment Incentive Loan (SAIL)

Citizens Advisory
Committee for
Community
Development
(CACCD)

- 3rd Tuesday of the month
- Community Development Block Grant (CDBG) & HOME Investment Partnerships Programs
- HUD Plans (Consolidated Plan, Annual Action Plan(s) & Consolidated Annual Performance Evaluation Report - CAPER)

Interagency Housing Coordination







City of Gainesville: Department of Sustainable
Development, Department of Housing &
Community Development, Gainesville
Community Reinvestment Area & Gainesville
Fire Rescue

Alachua County: Housing & Community
Services

Current Snapshot: Owner-occupied Rehabilitation Projects

HOUSING REHAB (13)

HOUSE REPLACEMENTS (4)



ROOF REPLACEMENTS (7)

REHAB WAITLIST (141) Page 293 of 333

Quarter 1: Total HCD Investment

\$172,25 Down Payment Assistance

• ARPA \$60,000

- ConnectFree \$5,250
- SHIP \$55,000
- Special Revenues (D2R) \$52,000

\$116-1

Major Rehabilitation

- **25** CDBG \$67,010 HOME \$13,948

 - SHIP \$35,167

House Replacement

SHIP \$89,400

\$9,664

Mortgage Foreclosure

• SHIP

\$120,89

Roof Replacement

CDBG \$120,895

\$51,55 Water/Waste Water

Connections

ConnectFree \$51,556

Total Investment

\$559,891

Households served



Homeless Services Agreement

- Alachua County Coalition for Homeless and Hungry (GRACE Marketplace)
- Dates: October 1, 2019-September 30, 2024
- Terms: \$1,500,000 annually from City and County
 - FY20 City \$1,000,000/County \$500,000
 - FY21 City \$1,250,000/County \$250,000
 - FY22 City \$1,500,000
 - FY23 City \$1,500,000
 - FY24 City \$1,050,000 + \$300,000 (ARPA)/County \$150,000
- Funding is paid in equal monthly payments

In addition, the City provides funding to outside agencies via Community Development Block Grant funding (St. Francis House-\$61,000, Family Promise-\$21,000, and Helping Hands-\$30,000)

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GRACE Marketplace Operating & Maintenance

Funded by the City (in addition to annual support)

FY 20

- \$283,460 VA dormitory renovations
- \$915 generator contract & inspections
- \$600 Fire sprinkler contract
- \$1,080 Fire alarm inspections & monitoring
- \$31,500 Landscaping
- \$12,039 Repairs for GRACE

FY21

- \$40,000 front gate upgrade and repairs
- \$5,000 repair walkway drainage issues
- \$13,000 replace HVAC equipment
- \$21,000 replace Epoxy floor in kitchen
- \$31,500 landscaping
- \$915 generator contract & inspections
- \$600 fire sprinkler contract
- \$1,080 fire alarm inspections & monitoring
- \$17,909 repairs for GRACE

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GRACE Marketplace Operating & Maintenance

Funded by the City (in addition to annual support)

FY22

- \$43,400 demolition of abandoned buildings
- \$31,500 landscaping
- \$915 generator contract & inspections
- \$600 fire sprinkler contract
- \$1,080 fire alarm inspections & monitoring
- \$17,805 repairs for GRACE

FY23

- \$31,500 landscaping
- \$260,000 security fence and security cameras
- \$49,869 general maintenance
- \$2,749 generator contract-service & inspections
- \$2,970 fire sprinkler contract
- \$2,370 fire alarm contract
- \$413,700 laundry room renovation
- \$102,399 ADA upgrades

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GRACE Marketplace Operating & Maintenance

Funded by the City (in addition to annual support)

FY24

- \$37,200 landscaping
- \$2,600 landscaping
- \$67,588 HVAC repair and replacement
- \$915 generator contract & inspection
- \$600 fire sprinkler contract
- \$1,080 fire alarm inspections & monitoring
- \$3,153 repairs for GRACE

Total

FY20-24

• FY20: \$329,594

• FY21: \$131,004

• FY22: \$95,300

• FY23: \$865,557

• FY24: \$113,136 \$1,534,591

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Gainesville Community Reinvestment Area (Homeless services and support)

FY25-29

- Homeless services
- Downtown Ambassador program
- \$700,000 annually







\$700,000 in additional ARPA funds re-allocated for recent shelter expansion...

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Thank you.

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Gainesville

Quarterly Housing Update

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March 25, 2024

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Quarterly Update Approaches to Reduce Homelessness

Joint Alachua County/City of Gainesville Community Support Services March 25, 2024

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Homeless Housing

- Homeless System Consultants
- Housing Focused Approach
- **funding**
- Unhoused Data Over Time
- **††††** Community Support Services Efforts

City of Gainesville/Alachua County 10-Year Plan to End Homelessness

What happened to the 10-Year Plan?

- The Plan ended in 2015.
- Homeless system consultants advocated for a best practice approach to addressing needs of homeless residents.
- The 10-Year Plan was replaced by the homeless Continuum of Care Action Plan.

Homeless Consultants Recommendations

lain De Jong - Org Code Summer 2016

- There is only one known cure to homelessness: housing. Absolutely
 everything in a homeless service delivery system should focus on
 getting people out of homelessness and into housing.
- Shelters must be a process by which people get housed again. They
 must not be a destination unto themselves. There must be steadfast
 focus on getting people out of shelter and into housing pronto.
 There must be nothing that delays people from that focus.
- Set up a robust diversion strategy so that as many people as possible that are seeking shelter can go to an alternate safe and appropriate place rather than shelter as much as possible.

Homeless Consultants Recommendations cont'd.

Kay Mosier McDivitt – National Alliance to End Homelessness Summer 2017

Crisis/Emergency Housing and Crisis Services

- An effective Crisis Response System provides immediate and easy access to safe and decent shelter to anyone that needs it and aims to re-house people as quickly as possible.
- Emergency/Crisis Housing System Perspective:
 - Safe and appropriate
 - Immediate and low barrier
 - Housing focused
 - Only used when no other viable alternative
 - Serves as a first step to being quickly and permanent re-housed
 - System-wide policies and procedures.

Homeless Consultants Recommendations cont'd.

An Effective Crisis Response System that Ends Homelessness and is Housing Focused

- ONLY interventions that end homelessness as quickly as possible
- Allocates <u>all</u> resources (not just HUD) to most cost effective and efficient strategies that quickly re-house all homeless people.

Quick Return to Permanent Housing/Rapid Re-Housing - Best PracticeSystem Perspective

- Major component of the crisis response system portfolio, not just a "program"
- System-wide policies and procedures
- Not a "one size fits all" model
- Progressive engagement with a housing first approach
- Embraces the core components of Rapid Re-Housing
 - Short-term, individualized, shallow subsidy
 - Rapid re-housing is *rapid*. Page 308 of 333

Comparison of the Approaches

Managing Homelessness

- Outreach & Emergency Shelter
- Provides Services at Shelter
- Effectiveness measured by number of services provided
- Not Supported by Federal
 & State government
 funding sources

Housing Focused

- Outreach & Crisis Response
 System
- Provides Services in a Home
- Effectiveness measured by number of persons housed, how quickly & how long
- Supported by Federal & State government funding sources
- National Best Practice Model

Housing Focused Approach Elements of an Effective Crisis System Response

Housing First Orientation

Coordinated Entry that includes outreach, diversion, and prioritization

Emergency/Crisis Housing and Crisis Services

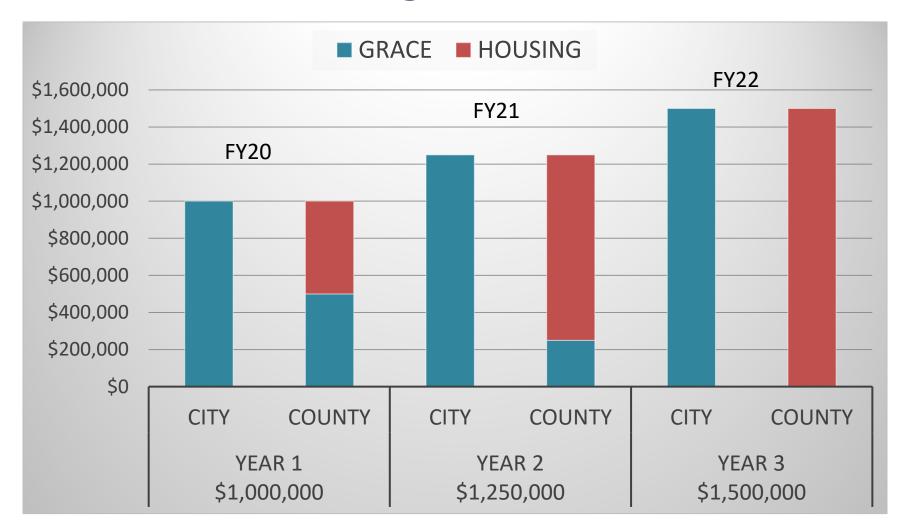
Quick Return to Housing with Rapid Re-Housing, Permanent Supportive Housing, and Mainstream Housing Options

Access to Stabilization Supports

Actions since implementation in 2018

- Closed Dignity Village
- Closed Fire Station/South Main Street camp
- Action Plan replaced 10-Year Plan in 2017
- United Way of NCFL became CoC Lead
- Increased the funding for homeless services providing
 - \$1.5 million to the Emergency Shelter from the City of Gainesville, and
 - \$1.5 million for Permanent Supportive Housing and Rapid Rehousing from Alachua County
 - \$350,000 for homeless outreach in FY 2024
 - \$700,000 for emergency housing in FY 2024

Funding Over Time

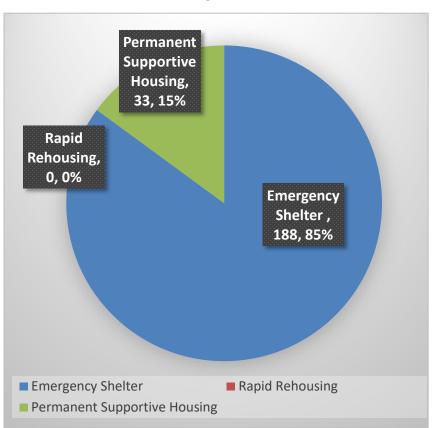


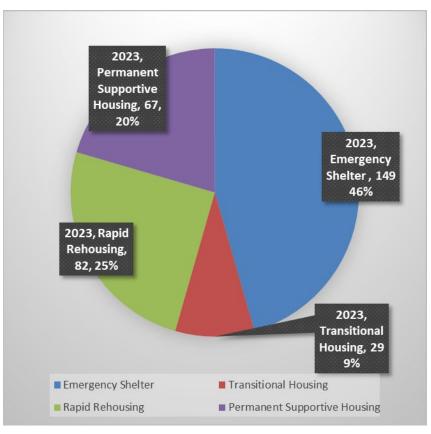
Alachua County Point-in-Time Homeless Count 2005 - 2023



How is the homeless Continuum of Care bed inventory pie cut?

2017 2023





Data based on CoC HIC data for Gainesville/Alachua and Putnam Counties. This does not include Domestic Violence and Veteran Shelter bed count.

Alachua County Community Support Services Role Providing Homeless Related Services

- Provided over \$21 million in rent and utilities under Federal
 Emergency Rental Assistance Program (2021 2023)
 - 4604 applications submitted
 - 4,189 applications received from Gainesville residents
 - \$2.52 million to GRU for 1,554 households
- Homeless Prevention services to assist in keeping families housed in FY 2022-2023
 - 821 Individuals impacted through Emergency Financial Assistance (Rent, mortgage, & utilities) \$346,432
 - Assisted 112 Households move into permanent housing with deposit assistance - \$103,401

Alachua County Community Support Services Role Providing Homeless Related Services, cont'd

Supportive Services

- 373 Individuals participated in primary care, prescriptions, and/or vision services
- 111 Households received assistance for Property Non-Ad Valorem Assessments reducing their housing instability Over \$29,000 in waivers/reimbursements
- 165 Cremations & Burials
- Unclaimed Memorial Service annually
- Provided Information & Referral services to over 30,000 callers
- Permanent Supportive Housing (PSH) and Rapid Rehousing (RRH) Programs for unhoused individuals
 - \$1.5 million annually

Alachua County Community Support Services Role Providing Homeless Related Services cont'd

PSH:

- Served 70 Households/75 Individuals
- 79% Housing Stability Rate
- Average 40 days to permanent housing from program entry date
- Average Monthly Rent is \$ 1,141
- Current Capacity: 30 slots (additionally, 2 case manager positions open – which would bring an additional 25 slots)
- Current Caseload: Over capacity w/ 35 households

RRH:

- Served 36 Households/43 Individuals
- 80% Housing Stability Rate
- Average 26 days to permanent housing from program entry date
- Average Monthly Rent is \$1,215
- Current Capacity: 25 slots
- Current Caseload: At capacity of 333

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Alachua County Community Support Services Role Providing Homeless Related Services cont'd

- 24/7 response to homeless individuals in crisis (Crisis Center)
- 24/7 response to victims of crime, sexual assault, and human trafficking (Victim Services)
- Linkage to VA funded providers to assist homeless veterans (Veteran Services)
- CAPP/funding for local non-profit organizations \$415,125 annually
- Metamorphosis 21-bed residential substance abuse treatment program with up to 12-month length of stay
- OPUS substance abuse and mental health counseling services

Future County Housing

- Budget Inn
 - 36 one-bedroom apartments
- Scottish Inn
 - 31 efficiency apartments
 - Up to 29 container homes
- Permanent Housing under Rehabilitation and Construction open September 2025
- Funded with Federal and State grants, and local funds totaling over \$13 million

Alachua County

CDBG Program

- Alachua County competes for CDBG funds under the State's Small-Cities Grant on a tri-annual basis
- Gainesville is an Entitlement Community. Alachua County is not eligible due to population size

SHIP

- State funding to local governments to produce and preserve affordable homeownership and multifamily housing.
- Housing Programs and Affordable Rental Housing Development as outlined in LHAP (Local Housing Assistance Plan)
- FY 2023-2024 is budgeted at:
- Minimum of 75%- construction activities. No more than 10% -admin activities.

Housing Programs - Quarter 1

- Home Repairs
 - Households: 16
 - SHIP Funds Spent: \$198,189
- Down Payment Assistance
 - Households: 5
 - SHIP Funds Spent: \$61,958

Totals

- Total Households Assisted this quarter: 21
- Total SHIP Funds Spent this Quarter: \$260,147

Issues

- Future use of the Grace Marketplace campus
- Impact of CS/CS/HB 1365
- Gaps analysis
- Need for more affordable housing

Recommendation

- Create Grace Marketplace Master Plan
- Evaluate shelter length of stay and support earlier placement
- Continue to develop more affordable units
- Create local housing voucher following County Affordable Housing Trust pilot
- Engage efforts around the Homeless Continuum of Care's Action Plan

Keys to Home, as the Continuum of Care for Alachua, Bradford, Gilchrist, Levy and Putnam Counties, is committed to ending homelessness in our community. It is our goal to create a path to stable, permanent housing for individuals and families through a continuum of services from ranging from outreach and emergency shelter to permanent housing models. We will accomplish this through a coordinated entry system utilizing a proven assessment tool to measure vulnerability; community outreach; and continually focusing on reducing the length of time individuals and families remain homeless; and striving to prevent returns to homelessness.

Updated: 1/2024

Goal 1: As a Continuum of Care, embrace Housing First as a best practice

Objective 1 A: Assure that all service providers within the CoC follow Housing First as a best practic

Strategies	rs within the CoC follow Housing First as a b Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Assure the Housing First philosophy is emphasized as part of all housing model trainings	CoC Lead, CoC Council	CAPCIISC	Q1 2024, and ongoing		(monate date and misus)
Assure all CoC service providers are aware of	Supply service providers on the Housing First Assessment Tool	CoC Lead		Q1 2024, and ongoing	Expand community awareness of the Housing First philosophy and	CoC Website has been redesigned, Lead Agency will post guidelines
and agree to follow the Housing First philosophy	Explain to providers how their programs fit into the Housing First philosphy and recommend what, if any, changes could be made to their programs to better fit the philosophy	CoC Lead		Ongoing	ts application in the fight to end nomelessness.	
	Establish a training schedule	CoC Lead	*Add budget	Q1 2024, and ongoing	housing providers, within our CoC, will understand the Housing First philosphy and how they can assure their projects and programs follow the the model.	Lead Agency is working with HUD TA to coordinate trainings for FY 23-24
Provide regular and ongoing training on the Housing First philosophy as a best practice	Assure the Housing First philosophy is emphasized as part of all housing model trainings	CoC Lead		Ongoing		
Fund only projects who fully follow the Housing	Include a review of adherence to principles as part of monitoring of projects	CoC Lead		Q1 2024, and ongoing	All agencies receiving CoC funding will follow the Housing First philosophy.	To be incorporated into grant applications and monitoring tools. Lead Agency added to KeystoHome website on 12/7/23.
First principles	Have projects seeking funding complete the Housing First Assessment as part of application process	CoC Lead	_	Q1 2024, and ongoing		Lead Agency added to KeystoHome website on 12/7/23.

Objective 1 B: Create and implement a Universal Release of Information

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Develop an open, transparent Release of Information (ROI) for all parties involved in the	Identify all parties who need to be part of the ROI	HMIS Lead, CE Lead		Ongoing	A shared Release of Information will provide for better continuity	
	Create a list of parties and submit to CoC Lead	HMIS Lead, CE Lead		()naoina		
	Negotiate MOUs and/or Business Partner Agreements as necessary, include provisions for DV providers	HMIS Lead, CE Lead		Ongoing	of care within the CoC.	

Goal 2: Encourage residents in encampments to move to permanent housing Objective 2A: Work to move residents of outlying encampments into housing

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Re-establish an outreach committee	Outreach Subcommittee		Q1 2024	Outlying and rural homeless persons will be identified and	Originally established Oct. 2017 but has not met regularly since fall 2022.
	Revise and update outreach strategy	Outreach Subcommittee		Q4 2024		Initial P&P created June 2020, need to revise and update.
	Develop community worker safety strategy for outreach workers as part of plan	Outreach Subcommittee		Q4 2024		
oncomplient consumers	Begin implementing revised coordinated outreach plan	Outreach Subcommittee		Q1 2025	the existing outreach entities can assist in an overall coordination	
	Use Point In Time as opportunity to extend outreach	Outreach Subcommittee		Ongoing	consumers and coordinate them.	This was done with Outreach and PIT Committees combining and working together.

Goal 3: Expand community engagement

Objective 3 A: Encourage community-wide planning

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Establish a Funders' Council	Identify and engage community funders within the CoC region, such as United Way, Community Foundation of NCF, Elder Options, University of Florida, Municipalities, Children's Trust, CoC, DCF, others	CoC Council		Q2 2024	funders will help pinpoint	Meetings were conducted to discuss aligning of contracts for homeless service providers funded by local agencies focusing on documentation
	Partner with the Community Foundation of North Central Florida and United Way to establish council.	CoC Council, CFNCF and UWNCF		Q2 2024		
Develop joint contract review teams within Funders' Council	Encourage funders to monitor agencies jointly to reduce the number of times an agency is monitored.	Funders Council			Better implementation of funded services with reduction in competing and contradicting requests for data.	Need Funder's Council established first.
	Set up a resource sharing during CoC General Membership Meetings	CoC Lead		Q1 2024		
	Conduct CoC-wide gaps analysis of service and housing options	CoC Lead		Q2 2024		
Know all available services, overlaps and gaps	Require all CoC member agencies to participate in 211 and update their profiles annually	CoC Lead		Q2 2024		
	Create Street Cards for remaining counties	CoC Lead		Q4 2024		Alachua County Street Card established and updated annually. Outlying counties have nothing. Lakesha from Putnam Co. Housing Authority working on one for Putnam Co.

Objective 3B: Expand use of HMIS with smaller agencies, faith-based providers, and non-funded agencies

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Promote the benefits of accessing HMIS as a means to coordinate services	CoC Council; HMIS Lead; CoC Lead		Ongoing		Membership brochure developed and distributed.
	Promote availabilty of grant funds and requirements to apply	CoC Council		Ongoing	Smaller agencies and faith- based organizations should join the CoC general membership; those who are interested shoud apply for funding.	Distributed as part of CoC NOFO competition
Encourage participation in HMIS with smaller agencies, faith-based providers, and non-funded agencies	Explore ways to reduce data collection/input burden on small agencies	Coordinated Entry and HMIS Committees		Ongoing		Meeting with Agencies at this time. HMIS- Smaller Non-CoC funded or Federal Partner funded agencies will only enter UDE's to less burden.
	Petition United Way, CAPP, etc. to make HMIS license fee and data input time an allowable expense under grants funded through those agencies	CoC Council and Funders Council		Q4 2024 and ongoing		Need to discuss with City of Gainesville regarding CDBG
	Make HMIS usage required for United Way, CAPP, etc. grants	Funders Council		Q4 2024		Need to establish Funders' Council first

Objective 3C: Enhance public awareness of homelessness

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Create a PSA to educate the public and dispel negative stereotypes	Secure in-kind media from local TV and radio stations	CoC Lead	In-Kind	Q3 2024		
	Create a CoC Facebook Page	CoC Lead	In-Kind	Completed	nd who have been on the fence.	
	Create and establish annual social media campaign.	CoC Lead	In-Kind	Q1 2024 and ongoing		
Expand and promote Keys to Home website, especially resources	Add provider links to webpage	CoC Lead	In-Kind	Completed	The public at large will have easy access to information about homelessness and homeless services	

Objective 3D: Improve public safety services for homeless persons

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Increase awareness among public safety service providers regarding homelessness	Expand on information and trainings currently provided to LEO, CCC (911) and coresponders	Meridian, Alachua County Crisis Center (CIT)		Ongoing	more aware of issues within the	Research County CITs to find out if CoC can be added to agenda.
across CoC footprint	Develop Street Card handouts to be provided to LEO, CCC (911) and co-responders	CoC Lead		Ongoing	homeless community and learn of available resources	Street cards, as discussed above
Reduce unnecessary criminal justice	Review current and proposed City/County ordinances that may adversely affect the homeless population.	CoC Council		Ongoing	not engage with the legal system for actions which would be legal	We usually received notification from other groups that follow these closely
expenditures related to homelessness.	Sustain and support "damp" low barrier shelters	CoC Lead		Ongoing		Confirm with Grace
	Coordinate with Central Receiving Facility	CoC Lead		Q2 2024	nome.	Confirm with Meridian

Objective 3E: Expand CoC membership

Strategies	Action Steps	Responsible	Estimated	Target date	Desired outcome	Status
g		parties	expense	9		(Include date and initials)

Identify and expand services available to persons experiencing homelessness in the rural parts of the CoC	Conduct meetings virtually to allow participation from across the CoC footprint	CoC Lead	Zoom license fees	Ongoing	Estabishing smaller meetings in outlying counties independent from the General CoC meeting in	Originally, meetings were envisioned in each county. Putnam was established. Levy/Gilchrist were incorporated into Tri-County Resource Center meetings. Nothing yet for Bradford. Post-pandemic, this action step has changed.
	CoC lead engages rural members to participate in CoC meetings via Zoom	CoC Lead	Zoom license fees	Ongoing	Gainesville will help strengthen local service provision and better identify gaps	While initially, CoC traveled to other counties, now those agencies are encouraged to participate remotely.
	Specifically invite members to general meetings	All CoC members	In-Kind	Q3 2024		Need to schedule 2024. Have established September 2017 meeting as "Bring a Buddy". Need to schedule 2018.
Increase CoC membership to include direct service providers not typically thought of as "homeless service providers" such as faith-based providers, food pantries, employment services, etc.	Develop materials outlining benefits of membership including a brief presentation and application to vet new members	CoC Lead, CoC Council	In-Kind	Q4 2024	Bringing additional providers into the CoC-fold will help to better identify gaps in system performance.	Need to update brochure to new brand standards as well as presentation. Completed 2018: membership brochure developed and distributed.
	Conduct outreach to atypical service providers	All CoC members	In-Kind	Ongoing		Asked all members to bring someone from another agency to September general meeting
	Have current members extend personal invitations to others	All CoC members	In-Kind	Ongoing		Asked all members to bring someone from another agency to September general meeting

Objective 3F: Educate the community about Rapid Re-Housing and Permanent Supportive Housing

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Educate service providers and the community	Discuss best practice models to increase healthy competition for state and HUD funded grants.	CoC Lead	In-Kind		Increase awareness of permanent housing models and	
at large about RRH and PSH	During monitoring, evaluate adherance to RRH and PSH guidelines from HUD and DCF	CoC Lead	In-Kind	Ongoing	their role in ending homelessness	

 $\label{lem:coc-wide} \textbf{Goal 4: Develop and Implement CoC-Wide standards of service and care}$

Objective 4 A: Housing and Outreach services will be provided in a consistent manner Responsible Estimated Status Target date **Strategies Action Steps Desired outcome** parties expense (Include date and initials) Proven results-driven standards Review best practices and other standards CoC Lead Q2 2024 Develop and implement CoC-wide standards are the key to future funding. Show folks what works and hold for admission, service, exit strategies and length of stay limits for emergency shelter our funded agencies to this Q2 2024 Draft local standards CoC Lead standard of care Proven results-driven standards Q2 2024 Review best practices and other standards CoC Lead Develop and implement CoC-wide standards are the key to future funding. for admissions and service for Rapid Re-Show folks what works and hold Housing Draft local standards CoC Lead Q2 2024 our funded agencies to this standard of care Proven results-driven standards CoC Lead Q2 2024 Review best practices and other standards Develop and implement CoC-wide standards are the key to future funding. for admission and service for Permanent Show folks what works and hold Supported Housing our funded agencies to this Q2 2024 Draft local standards CoC Lead standard of care

Develop and implement CoC-wide standards	Review best practices and other standards	Outreach Subcommittee	Q2 2024	Proven results-driven standards are the key to future funding. Show folks what works and hold	
for provision of Outreach	Draft local standards	Outreach Subcommittee	Q2 2024		See outreach above
Develop and implement CoC-wide standards	Review best practices and other standards	Coordinated Entry Committee	Q2 2024	are the key to future funding. Show folks what works and hold our funded agencies to this	Done 12-2017
for Coordinated Entry including use of the by- name list	Draft local standards	Coordinated Entry Committee	Q2 2024		Done 12-2017
Develop and implement CoC-wide standards	Review best practices and other standards	CoC Lead	Q2 2024	are the key to future furfulling.	Done CE Manual Complete
for provision of prevention and diversion	Draft local standards	CoC Lead	Q2 2024	Show folks what works and hold our funded agencies to this standard of care	Done 12-2017

Objective 4 B: Assure that CoC funds are being provided to only high performing projects

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Develop corrective action plans as needed to assure all programs meet local, state, and	Develop and run HMIS data reports such as APR, CAPER and others to be used as part of quality assurance process	CoC Lead		In-progress	All CoC funded programs will operate at optimum levels	Will incorporate into monitoring tool once developed
federal standards	Determine appropriate minimum standards and extent of corrective actions	CoC Lead			operate at optimum levels	
Application review and ranking committee of 3	Determine length of time on the committee and selection process	CoC Council		Annually	We will have a uniform rank and review policy and procedure for all grants	Done in 2017
or more persons	Approve scoring sheet for ranking and review	CoC Council		Annually		Done in 2017
	Collect and compare current agency grievance procedures	CoC Lead, CoC Council		Q4 2024	Consumers will have the opportunity to provide concerns at the CoC Governance level so these concerns may be considered during funding	Will request from providers
Develop and implement a universal grievance process for all CoC member agencies, fundec and non-funded	Develop and approve a CoC level policy, include acknowledgement form for CoC member agencies to sign, include grievance procedures in subgrantee agreements	CoC Lead, CoC Council		Q4 2024		
	Post finalized version on CoC website along with webform for public use	CoC Lead, CoC Council		Q4 2024	deliberations.	
A	Identify needed trainings	CoC Lead		Q2 2025	All CoC members will be	Some trainings have been identified
Arrange/offer and encourage attendance at trainings such as: critical time intervention; trauma informed care; recovery oriented	Identify trainers, including those within existing resources	CoC Lead		Q2 2025	provided with be well trained in matters necessary to operate an	
housing focused intensive case management	Develop a training schedule	CoC Lead		Q2 2025	effective and efficient Continuum	Need to develop schedule
	Invite CoC members to participate	CoC Lead		Q2 2025	of Care.	
	Post finalized version on CoC website calendar	CoC Lead		Q2 2025		
Assure all data in HMIS is complete and	Provide regular and ongoing HMIS training	HMIS Committee	In-kind	Ongoing	We will have complete and	We are doing this now
accurate	Post data quality report cards on CoC website and review at general meetings	HMIS Committee with CoC Lead	In-kind	Ongoing	accurate data to be used for planning and resource allocation.	Reports are now being revised for all funding streams

Goal 5: Expand permanent housing options
Objective 5 A: Increase affordable market rate housing

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Arrange trainings from the Florida Housing Coalition, technical assistance	CoC Lead	In-kind	Ongoing		As trainings become available, we share the information. We also request trainings as needed
	Connect with Legislative Committees through FCEH	CoC Lead	In-kind	Ongoing	More people are able to afford housing, reducing the number of people who are homeless	
sustainable market rate housing	Connect with local legislators and decision- makers with the city and county commissions.	CoC Lead, CoC Council, and Select CoC Members	In-kind	Ongoing		
	Designate CoC members to visit local representatives and attend legislative meetings	CoC Council	In-kind	Ongoing		
	Participate in local governance meetings on affordable housing	CoC Lead, CoC Council	In-kind	Ongoing		

Objective 5 B: Target existing housing assistance funds for homeless housing

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Ittlings for tenant-nased rental assistance for	Participate in local workshops when plans are developed	CoC Lead		Ongoing	Additional monies used for services and rent subsidy in conjuction with best practice models.	Ongoing
homologs corvices for CDBC applications	Participate in local workshops when plans are developed and encourage homeless service providers to apply for funds.	CoC Lead		Ongoing	Additional monies used for services and rent subsidy in conjuction with best practice models.	
	Identify key staff at all local PHAs - GHA, ACHA, PHA, NCFPHA Develop strong argument for preference and share with PHAs	Housing Committee		Ongoing	Persons currently experiencing homelessness will have more opportunities to move into subsidized housing.	In 2017-2019, worked with GHA and ACHA to establish preferences for homeless persons. Need to continue to monitor and advocate.
establish a preference for homeless persons for	Provided PHAs with data and examples from other PHAs who have established a preference	Housing Committee		Ongoing		
	Encourage PHAS to revisit screening criteria which currently tends to screen out many homeless persons and provide examples of how this works for other PHAS	Housing Committee		Ongoing	outside industry.	Ongoing

Objective 5 C: Expand available alternative housing models

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Seek to expand alternative housing options such as single room occupancy lodgings (SROs), tiny houses, and RVs	Assign a team to identify current stock of alternative housing	Housing Committee		Q3 2024		
	Review local zoning codes for alternative housing options	Housing Committee		Q3 2024	Increase affordable housing supply and options	
	Identify possible locations to site alternative housing models	Housing Committee		Q3 2024		
	Identify service providers to operate alternative housing options	Housing Committee		Q3 2024		

Create a shared housing/room mate matching program	Explore existing programs	Housing Committee	Q4 2025	Ensure long term solutions to ending homelessness that support recovery in an integrated environment	
	Approach student housing providers to determine ability to access/share their roommate matching software	Housing Committee	Q4 2025		
	Identify agency with capacity and ability to offer this service	Housing Committee	Q4 2025		
	Add roommate matching questions to housing search form	Housing Committee	Q4 2025		

Object 5 D: Provide on-going support to prevent at-risk persons from losing housing

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Establish education programs for clients not	Determine scope of services to be offered by team	Housing committee	In-kind	Ongoing	I ne support will nelp to keep	Research has begun
provided case management under a housing program	Identify potential community partners who may already be offering this service	Housing committee	In-kind	Ongoing		In process, include TRLS
	Recruit members	Housing committee	In-kind	Ongoing	successfully housed.	In process
Provide clients with training on housing focused tenant rights and responsibilities	Research/develop training materials. Family Promise Keys to Good Tenancy is community- wide training and being shared is a "train the trainer" with GHA	Housing committee	ln-kind	Q2 2024	Newly housed persons will learn their rights and responsibilities as a tenant, helping them to remain successfully housed.	Tenant "Checklist" is being drafted.
	Provide to clients just prior to move-in	Case Managers	In-kind	Ongoing		Case managers will educate clients on their responsibilities
Training for case managers on how to	Share best practices & determine if a curriculim already exists	Housing committee	In-kind	Ongoing	case management curriculim, we	In process
coach/case manage newly housed clients	Ask Florida Housing Coaltion if they can provide a training on this issue	CoC Lead		Ongoing	will be better able to keep newly housed persons succesfully housed.	Training scheduled for May 2018.
Provide training in community	Identify subsidized housing providers to determine what types of training they currently provide and potential for expansion.	Housing committee	ln-kind	Ongoing	At-risk clients achieve a better understanding of tenant responsibilities and rights resulting in stablization of	In talks
	Collaborate with other agencies and institutions to create a cohesive curriculum	Housing committee	In-kind	Ongoing	housing.	In talks

Object 5 E: Improve landlord relationships

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Create a Housing Liaison position at CoC	Develop position description	CoC Lead	In-kind	IBD)	Landlords will have a point of contact to notify of available units	Position Is awaiting funding
Create a Housing Liaison position at Coc	Hire appropriate staff	CoC Lead	TBD		and a person to contact if situations arise with tenants.	
Develop leave behind materials for landlords	Create landlord brochure	Housing committee	TBD		Landlords will have a point of contact to notify of available units	
Develop leave bening materials for fandiords	Purchase business cards for Housing Liaison	CoC lead agency	TBD	TDD	and a person to contact if situations arise with tenants.	
Host regular landlord appreciation/recruitment	Set date for regular landlord engagement sessions	Housing committee, GHA	TBD	()naoina	Landlords will have an opportunity to hear from other landlords	
	Landlord Summits and forums	CoC Lead	TBD	Q2 2025	เลเนเบเนอ	

Goal 6: Develop and implement robust diversion and prevention strategies

Objective 6 A: Expand diversion options and develop standards

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
strategies to Coordinated Entry start and front	Set date and time for initial training module	CoC Lead		Q4 2024	Persons seeking shelter will be diverted to alternate safe and appropriate places as much as	Current Navigators at GRACE trained, need to train intake staff at other locations
line staff at service provider agencies	Establish ongoing training schedule	CoC Lead		Q4 2024	possible	
Establish a CoC-wide funding stream for diversion from homelessness activities	Research possible funding sources	CoC Membership			Having a steady resource will	GRACE has targeted some fundraising dollars to diversion; however, needs to be more than just GRACE doing this
	Set up tracking method in HMIS	HMIS Lead		Q2 2024	Data on diversions can be used	This has been set up. 2-2017
Track effectiveness of diversion within CoC	Train all initial points of contact on how to track in HMIS	HMIS Lead		Q2 2024	to create more effective diversion strategies	Training is ongoing

Objective 6 B: Expand prevention options and develop standards

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Determine current prevention providers	Prevention Committee	In-kind	Completed	provided in a consistent manner	Currently working on a list of providers
Develop CoC-wide protocol and standards for the provision of prevention	Establish regular meetings with prevention providers	Prevention Committee	In-kind	Completed		
	Establish homeless prevention strategies within the coordinated entry system	Prevention Committee	In-kind	Q4 2024		
Better target prevention services to persons who would actually become homeless	Explore use of Prevention VI-SPDAT	Prevention Committee	In-kind	Q4 2024	reduce the number of clients who	Need to reevaluate. Completed in 2017. Reviewed tool, will share with group when together.

Goal 7: Work with other Systems of Care to reduce entries into homelessness

Objective 7 A: Hospitals/Crisis stabilization units do not discharge people into homelessness

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Meet with hospitals to discuss resources and plans for decreasing discharges into homelessness.	CoC Lead		Q2 2025		
homelessness	Identify potential cost savings to hospitals if more persons had access to mainstream benefits.	CoC Lead		Q2 2025		

Objective 7 B: Jails/prisons do not discharge people into homelessness

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Develop criteria to determine vulnerability of	Established procedure to conduct VI-SPDAT on persons to be released from Alachua County Jail; need for other jails/prisons releasing into our CoC	Outreach Subcommittee			5 Reduce the number of people exiting jail/prison into homelessness	Need to re-establish relationships.
	Connect with jails in other counties	Outreach Subcommittee		Q2 2025	Homelessiless	

Objective 7 C: Foster care system does not discharge people into homelessness

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Determine what information to collect	HMIS Committee	In-kind		We will have a better	
Collect data on number of children exiting foster care into homelessness or becoming homeless		HMIS Committee	In-kind		understanding of the number and demographics of foster children	
after exiting foster care.	Identify other agencies with data we want to collect	HMIS Committee	In-kind		our continuum, allowing for better planning.	
	Meet with other agencies and obtain an agreement to share data	HMIS Committee	In-kind			
Utilize family reunification vouchers to reduce	Meet with school boards and school liaisons	Housing Subcommittee	ln-kind	Q3 2024	Decrease the number of youth	
dividuals exiting foster care from entering omelessness	Coordinate efforts with Partnership for Strong Families, Family Promise, CDS, and housing authorities	Housing Subcommittee	ln-kind	Q3 2024	exiting foster care from entering homelessness.	

Objective 7 D: Education system/School Board

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
	Determine what information to collect	HMIS Committee	In-kind	Q4 2025		
	Meet with school boards and school liaisons	HMIS Committee	In-kind		We will have a better understanding of the number and demographics of homeless children our continuum, allowing for better planning.	
(MCKITTLEY-VEHIO/HOD) III our live-county CoC	Identify other agencies with data we want to collect	HMIS Committee	In-kind	Q4 2025		
	Meet with other agencies and obtain an agreement to share data	HMIS Committee	In-kind			
	Use collected data to better plan services for homeless school children.	HMIS Committee	In-kind	Q4 2025		

Objective 7 E: Veteran Services

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Assure that Veterans stay in the forefront for available services	Maintain Veteran master list as a sub list of the byname list	Functional Zero Committee	In-kind		We will meet the HUD/USICH goal of ending Veteran homelessness	
	Submit for designation of having achieved "functional zero"	Functional Zero Committee	In-kind			

Goal 8: Continue to keep families in our funding structure Objective 8 A: Create family-centric services

Strategies	Action Steps	Responsible parties	Estimated expense	Target date	Desired outcome	Status (Include date and initials)
Engage providers of family service, homeless or not, in the CoC planning process	Identify family service providers	CoC Lead	ln-kind	Q4 2025		Have relationships in Alachua Co., need to expand to others

Collect data on number of families needing prevention and rehousing services.	Determine what information to collect	HMIS	In-kind	Q4 2025	We will have a better understanding of the number and demographics of homeless families in our continuum, allowing for better planning.	
	Determine what information to collect	Committee	in-kind	Q4 2025		
	Identify gaps in service	HMIS Committee	In-kind			
	Meet with school boards and school liaisons	HMIS Committee	In-kind	Q4 2025		
	Identify other agencies with data we want to collect	HMIS Committee	In-kind	Q4 2025		
	Meet with other agencies and obtain an agreement to share data	HMIS Committee	In-kind	Q4 2025		_